



**Raincoast Books**

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# **EARLY SPRING 2020**

## **BIS PUBLISHERS**

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**This edition of the catalogue was printed on August 26, 2019.**

To view updates, please see the Early Spring 2020 Raincoast eCatalogue  
or visit [www.raincoast.com](http://www.raincoast.com)



## B/SPUBLISHERS

### **Branded Protest**

Branding as a Tool to Give Protest an Iconic Face  
by Ingeborg Bloem and Klaus Kempnaars

This book is about the visual display for protest. Focusing on the protest organizations skills to show Branding. A reference tool, that reflects on current protest developments in context with historic relevant protest movements. Showing the differences and the common goals. The focus on the different branding tools of each individual protest is divided into main branding tool directions

### **Author Bio**

Klaus Kempnaars is one of the founders of xSITE. Specializing in branding, Klaus can build on a long collaboration with international companies. Ingeborg Bloem is also one of the founders of xSITE. She is a cross-media designer/Art Director with broad experience in the development of brand and communication projects

BIS Publishers  
On Sale: Apr 7/20  
200 x 255 • 192 pages  
**9789063695415** • \$65.00 • pb  
Art / Art & Politics

### **Notes**

### **Promotion**



B/SPUBLISHERS

## Don't Buy this Book

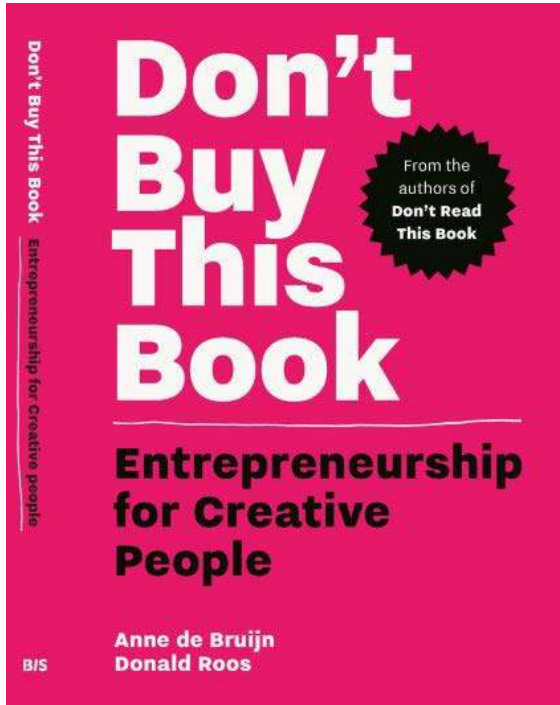
Entrepreneurship for Creative People

by Donald Roos and Anne de Bruijn

Don't Buy This Book is the sequel to the highly successful Don't Read This Book – Time Management for Creative People. Like its predecessor, it uses the ToDon'tList method to help you make the right choices – choices that help you achieve your goals as a creative entrepreneur. Don't Buy This Book walks you through the necessary steps: testing your idea, getting it ready for business, and building on it. It covers everything you need to get started or improve your business as a creative and offers practical exercises to clarify who you want to be as an entrepreneur.

## Author Bio

Donald Roos is an independent typographic designer, entrepreneur, and teacher at the Royal Academy of Art in the Netherlands. In his daily life as a designer, he creates movie titles for motion pictures and national television. He also designs complex interfaces and teaches type design and typography. He also published Don't Read This Book with BIS Publishers



BIS Publishers

On Sale: Apr 7/20

140 x 215 • 160 pages

9789063695378 • \$29.00 • pb

Bus & Econ / Development / Bus Development

## Notes

## Promotion



9 789063 695378



## BIS PUBLISHERS

### FIZZ

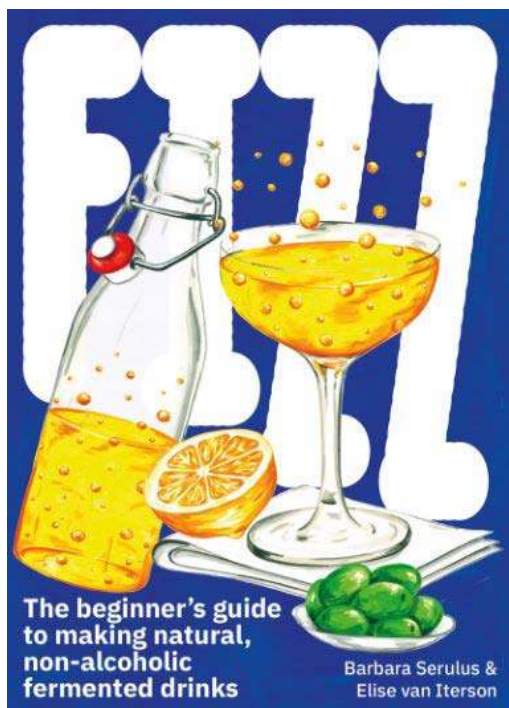
A Beginners Guide to Making Natural, Non-Alcoholic Fermented Drinks

by Elise van Iterson and Barbara Serulus

People increasingly deal with alcohol more consciously. Non-alcoholic alternatives are on the rise. Fermented drinks with their natural sparkling and slightly fermented flavors are a worthy alternative to wine or beer. We expect more and more people to find pleasure in handbrewing these age-old recipes. In addition to being delicious, it is also a blessing for your body. Natural Soda Pops is an accessible guide to making your own Kefir, Kvas and other probiotic home brew drinks. Beautifully illustrated.

### Author Bio

Elise van Iterson is an independent illustrator working for wide range of clients and for various magazines and newspapers, such as Vrij Nederland, ELLE Eten, Trouw and Hollands Maandblad. She also works as a chef at restaurant Bureau in Amsterdam. Barbara Serulus works as a culinary journalist for De Standaard Magazine and Knack Weekend in Belgium. She also works as a chef in Table Dance in Antwerp, the restaurant of Michelle Woods. She also co-founded the culinary project agency All Days Hunger five years ago. The start of a voyage of discovery that led through an own food festival: KRACHTVOER



BIS Publishers

On Sale: Apr 7/20

160 x 205 • 160 pages

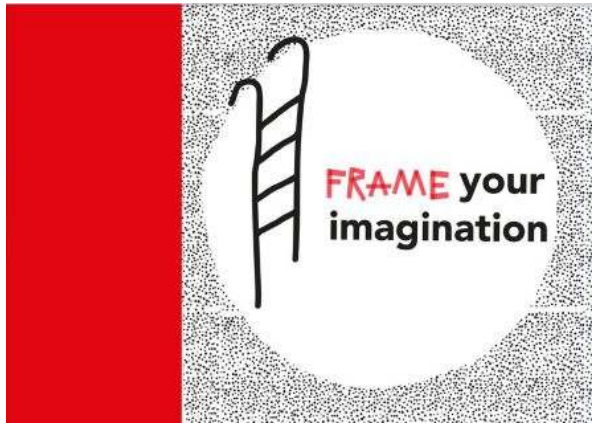
9789063695446 • \$29.00 • pb

Cooking / Beverages / Non-Alcoholic

### Notes

### Promotion





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## **Frame your Imagination**

by Caroline Ellerbeck

Frame Your Imagination stimulates your creativity with over 50 drawing challenges. Each page contains a shape or line, some with color, others not. Include the shape or line into a drawing/illustration of anything that comes to mind. You can use the mentioned hashtags merely as an inspiration for your creation. The drawing challenges are designed to stimulate your creative mind and stretch your imagination. No artistic skills are required, use the heart of creative thinking!

## **Author Bio**

Caroline Ellerbeck graduated at the Royal Academy of Visual Arts in The Hague. Since 2003 she works independently as an illustrator for various clients. Whether she makes illustrations for children's books, magazines or campaigns, her style is always recognizable and clear. She always knows how to find the right visual language for the assignment

BIS Publishers

On Sale: Feb 4/20

115 x 170 • 144 pages

**9789063695422** • \$21.99 • pb

Art / Techniques / Drawing

## **Notes**

## **Promotion**



9 789063 695422



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## **Good Services**

Decoding the Mystery of What Makes a Good Service  
by Louise Downe

Service design is a rapidly growing area of interest in design and business management. There are a lot of books on how to get started, but this is the first book that describes what a 'good' service is, what makes a good service and why. This book lays out the essential principles for building services that work well for users. Demystifying what we mean by a 'good' and 'bad' service and describing the common elements within all services that mean that it either works for users or doesn't. A practical book for non-practitioners interested in better service delivery, a book to guide their decision making without the need to first learn how to design a service themselves.

## **Author Bio**

Lou Downe is Director of Design for the UK Government and was voted one of the UK's top 50 Creative Leaders by Creative Review in 2016, and one of the world's 100 most influential people in Digital Government by Apolitical in 2018

BIS Publishers  
On Sale: Mar 3/20  
140 x 215 • 192 pages  
**9789063695439** • \$34.00 • pb  
Bus & Econ / Development / Bus Development

## **Notes**

## **Promotion**



9 789063 695439



**BIS PUBLISHERS**

## **Know Your Onions: Corporate Identity**

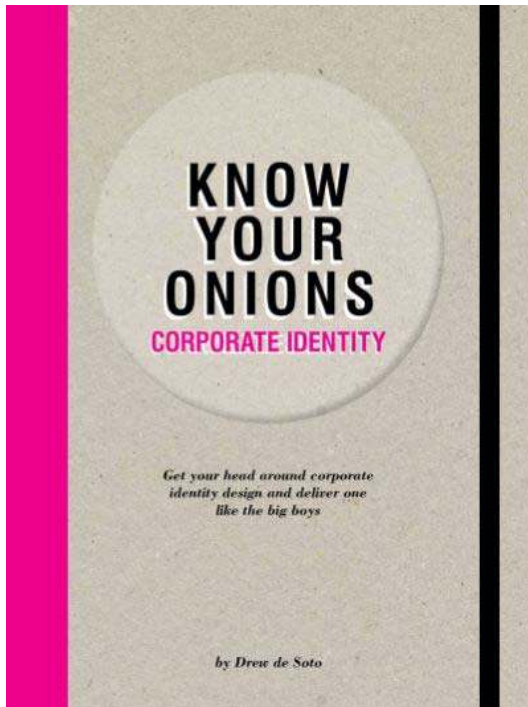
Get your head around corporate identity design and deliver one like the big boys

by Drew de Soto

Not all of us get to work on multi-million corporate identity projects for airlines and huge conglomerates. If you are new to the sector or honing their skills, this book is for people who have to tackle identity projects in the real world, then this is for you. This is a broad introduction on identity design - not branding - don't worry, you'll learn the difference. If you want a book that tells you how to do it, this is for you - if you want a book about how other people have done it - then this isn't the book for you

## **Author Bio**

Drew de Soto is the founder (2000) and Creative Director of Navig8 and has gone on to work with some of the most influential UK organisations, these include the British Council, the UK Government, international charities and brands.



BIS Publishers

On Sale: Mar 3/20

140 x 215 • 244 pages

**9789063695392** • \$28.99 • pb

Design / Graphic Arts / Branding & Logo Design

## **Notes**

## **Promotion**





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## **Museum Art cards**

Experience the Museum with all your Senses

by Lisa Lotte ten Voorde

Besides the overwhelming amount of visual information that can stand in the way of a pleasant museum visit, there's another trivial matter: meaning. Many of us aim to understand and categorize everything we see, but what do you truly think when looking at a particular artwork? The activities on these cards help you to establish a connection with an artwork yourself, despite any given information. You can do this in each museum, anywhere in the world. Follow the activities from A-Z, choose one randomly or do the ones who appeal to you most.

## **Author Bio**

Lise Lotte ten Voorde works for FOMU, the Antwerp Museum of Photography. She also writes about art, photography and contemporary culture for clients such as Vrij Nederland, Charlie Magazine, De Online Gids, SMAK museum of contemporary Art in Ghent, NRC Next and various artists.

Naomi Boasis a Rotterdam based art historian specialised in 19th century photography and art education.

BIS Publishers

On Sale: Feb 4/20

85 x 125 • 52 pages

**9789063695491** • \$35.99 • board game

Art / Museum Studies

## **Notes**

## **Promotion**



9 789063 695491







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## **My First Photography Game**

Play, Connect and Click!

by Rosa Pons-Cerda

Learn the basics of photography while playing one of three game options and get inspired to take your own photograph. Lay out all images face up, pick a subject card from the pink deck and collect four image cards depicting that subject. Or play this game reversed, by matching the image one-by-one with the correct symbol. For a more advanced option, play memory with the symbols faced up and find pairs with overlapping subjects. Finally, inspire yourself looking at a pair, a trio or a quartet of cards and take a photograph with a smartphone that represents the same theme. Upload it on the website and share it with your friends!

## **Author Bio**

Rosa is an interdisciplinary writer, media and games content designer. She has set up international training workshops and festivals and has taught and researched at institutions like Universitat de Vic – Universitat Central de Catalunya (2005-2016). Lenno Verhoog is a researcher in Creative Practices. He is also a course leader of Image & Media Technology at HKU-Media. He has contributed to a wide range of projects on data visualisation, interactive installations, online applications and the Dutch Electronic Art Festival (DEAF)

BIS Publishers

On Sale: Mar 3/20

65 x 100 • 52 pages

**9789063695521** • \$28.99 • board game

Juvenile Nonfiction / Photography • Ages 7-10

## **Notes**

## **Promotion**

