



Raincoast Books

FALL 2022

MANGO PUBLISHING

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To view updates, please see the Fall 2022 Raincoast eCatalogue or visit
www.raincoast.com



The Cottage Fairy Companion

A Cottagecore Guide to Slow Living, Connecting to Nature, and Becoming Enchanted Again

by Paola Merrill

A Cottagecore Inspired Guide For Mindful Living Anywhere

THE COTTAGE FAIRY COMPANION is your accessible and beautiful guide to mindful living. It teaches the fundamentals of cottagecore style through the practices of The Cottage Fairy's daily life.

Romanticize your life anywhere. THE COTTAGE FAIRY COMPANION helps readers open their eyes to the everyday magic right in front of them. It gives a new perspective by revealing the lessons nature teaches about finding beauty through the good times and the bad. Everyone - from city-dwellers to country bobkins - can find delight in this book. It shows that you do not need a cottage in the rustic countryside to achieve a cottagecore aesthetic, or to apply aspects of slow living to your daily life.

Use mindfulness for healing and fulfillment. Paola Merrill, author and creator behind the popular YouTube channel THE COTTAGE FAIRY, left a hectic life in the city for the rural mountains in search of a deeper connection to herself and the world. She learned that nature is the biggest teacher of all - if we open our eyes to its wisdom. Mindful living can be applied in most walks of life, and Merrill's writing encourages you to find healing and fulfillment, wherever you are.

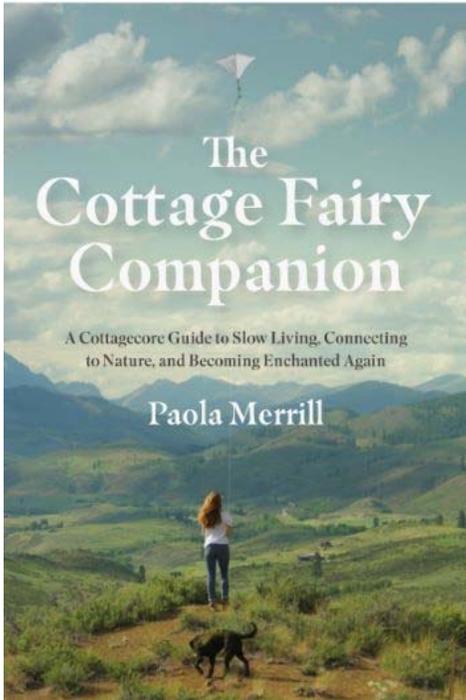
Inside this enchanting book on mindful living, you'll find:

- Insight to creating a cozy and inspiring space, living in alignment with natural cycles and seasons, and gardening and making tea
- Original illustrations and breathtaking photos of (...)

Author Bio

Paola Merrill is a Puerto Rican American living in rural NE Washington State. She is an English literature student, and has worked as a magazine editor and writer for several years. The philosophy behind her popular Youtube channel, The Cottage Fairy, was to bring people from all backgrounds together and develop a greater awareness of nature preservation and sustainable living. Her videos are artistic representations of daily life. They are intended to be meditative and have a calming effect on the viewers.

As for past examples of her work, she is an English literature student who worked as a magazine editor and writer for several years.



Mango Publishing

On Sale: Aug 9/22

7 x 9 • 180 pages

100 4 color illustrations throughout

9781642509793 • \$32.95 • pb

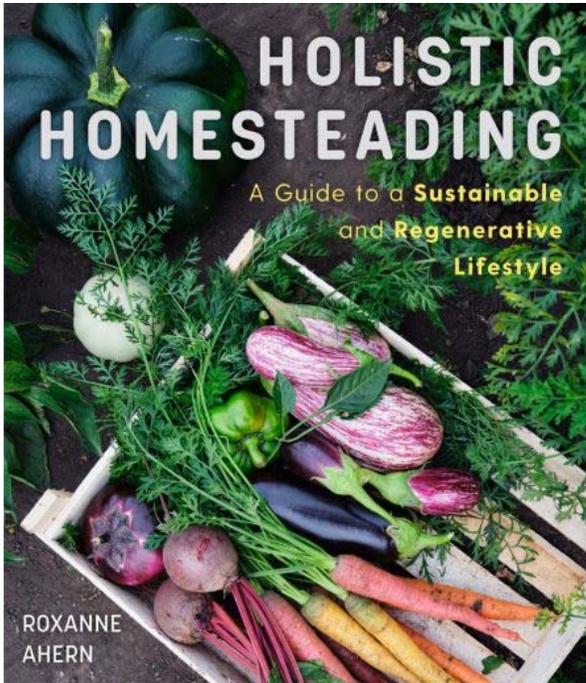
House & Home / Decorating

Notes

Promotion

The author currently has 470,000 subscribers with high views and an engaged comment section. This channel has grown rapidly, sitting at about 1,000 new subscribers last September 2020. The channel will continue to grow and bring in more engaged viewers over time. The author will feature multiple videos on the creation of the book itself, culminating in a trailer. Since she is a writer and artist, this aligns perfectly with the content that she already makes. She make 12-80+ sales a day on her Etsy shop, suggesting that her subscriber base is willing to support her future projects. She could network within the slow living and booktube community to find those happily willing to review the work. She also has an IG following of 50,000+ that are engaged and supportive of her projects. She has 6,600 + followers of her Etsy shop, where she can make announcements pertaining to her brand. She has noted that an important aspect of her videos that





Holistic Homesteading

A Guide to a Sustainable and Regenerative Lifestyle
by Roxanne Ahern

Learn to Live Holistically, Sustainably, and Intentionally

Make healthier life choices to heal yourself and the environment through self-sufficiency. **HOLISTIC HOMESTEADING** by Roxanne Ahern provides the tools for living slowly, intentionally, and better through permaculture, edible gardening, and organic farming.

Live the Homestead Life. Ahern's book guides new and seasoned homesteaders in improving personal and environmental health. **HOLISTIC HOMESTEADING** is geared toward people who are interested in pursuing intentional lifestyles and organic farming methods. It is both for those who have access to land and those who are interested in retrofitting urban and suburban lifestyles and landscapes to shift towards sustainability.

Utilize Sustainable Organic Farming Techniques. Learn about permaculture design, holistic nutrition, and sustainable farming in rural and urban settings. **HOLISTIC HOMESTEADING** covers how to use organic soil and zero chemicals to grow the best vegetables and fruits, responsible and humane animal husbandry that improves the ground and carbon sequestration, as well as the best canning and preserving techniques. Ahern also provides tips on safely foraging for flowers and mushrooms.

Read **HOLISTIC HOMESTEADING** and learn:

- Permaculture practices that can be used in rural and urban spaces
- How to get the most out of your food through holistic nutrition
- The best techniques for canning and preserving your fruits and vegetables

If you enjoyed books such as **THE MODERN HOMESTEAD GARDEN**, **THE ENCYCLOPEDIA OF COUNTRY LIVING**, and **BEGINNER'S GUIDE TO PRESERVING**, your next read should be **HOLISTIC HOMESTEADING**

Author Bio

Roxanne Ahern is a writer, homesteader, holistic nutritionist, and permaculture designer. She consults with clients on nutrition, edible gardening, homesteading, and farming.

Mango Publishing
On Sale: Sep 13/22
7.75 x 9 • 268 pages
100 color photographs throughout
9781642509953 • \$39.95 • pb
Gardening / Container

Notes

Promotion

Roxanne is part of a community of Homesteaders and Homemakers who contribute to the "Simple Living Collection," a seasonal digital resource full of beautifully photographed tutorials and guides that teach traditional skills and handicrafts for people who are craving a slower and more intentional way of life.

TheSimpleLivingCollective has 30.8K followers on Instagram and growing - established in 2020. This community is full of influencers who help one another by sharing and supporting each other's work. Some of the accounts that participate are 1000 Hours Outside (247K Followers), A Wilder Child (30.5K Followers), and Little Pine Learners (95K). These accounts have large followings on Instagram as well as Facebook and are open to collaborations. Roxanne is also a writer and contributes to other prominent homesteading blogs such as *Sustainable Dish*, *Sacred Cow* and *Grit Magazine*

Her





Savory and Sweet

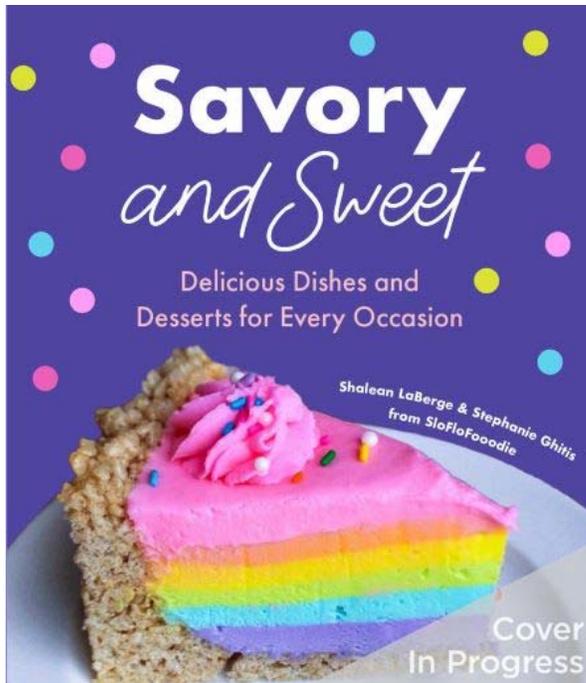
Delicious Dishes and Desserts for Every Occasion

by Shalean LaBerge and Stephanie Ghitis

A mash-up of trendy, viral, and fun sweet and savory treats in a beautifully photographed cookbook! Use this book for hosting gatherings, parties, game nights, date nights, etc. *Savory and Sweet* will not only include recipes but tips and tricks along the way to encourage readers to get into the kitchen, develop a passion for trying new things, and step out of their comfort zone.

Author Bio

Shalean LaBerge and Stephanie Ghitis are the founders of SoFloFoodie, a fully licensed food and beverage blog which launched in 2016. They have amassed over 3 million followers on Tik Tok, as well as 281K on Instagram, and 10 million monthly views on Pinterest. They create accessible recipes that the everyday food lover can create. They have been featured in several online news publications and were also announced as one of the top 10 food creators on TikTok during 2020.



Mango Publishing

On Sale: Oct 11/22

7.75 x 9 • 224 pages

75 color photographs throughout

9781642509915 • \$38.95 • cl

Cooking / Reference

Notes

Promotion

Marketing plan The authors are the founders of @SoFloFoodie across platforms: TikTok verified account (2.8M), Instagram (291K), Pinterest (10M views monthly). The authors have had a lot of success with giveaways on their page, so being able to do a book giveaway (where one of the required entry steps is to tag friends to increase awareness about the book) would be beneficial. The authors would like to do a fun photo/video shoot to announce the book and get followers interested/excited for the upcoming book. The authors have had merch in the past and can create a piece of merch specific to the book launch and encourage preorders by giving readers this specific merch product if they preorder. The authors would push that the book contains a number of never-before-seen recipes (including the viral unicorn cheesecake). They have shared versions of it, but never the actual recipe which they plan to do in the





Positively Badass

Affirmations and Words of Positivity for Empowered Women

by Becca Anderson

Nurture Your Inner Badass with Inspirational Quotes for Women

In our tumultuous times, more than ever we need affirmations and encouragement, and that is exactly what you'll find in **POSITIVELY BADASS**.

You have to think badass to be badass! Following the extraordinary success of Becca Anderson's bestselling **BADASS AFFIRMATIONS**, Becca presents **POSITIVELY BADASS**, offering more motivational quotes to uplift and empower women.

Strengthen and nurture your inner badass. Affirmations are positive statements that you make aloud - every day - to help you shift your mindset in a positively productive way. One of the main benefits of affirmations is that they help you to change how you think - over time.

Strong women quotes can change your life. Pick up **POSITIVELY BADASS**, randomly open to a quote, and let those words be your guiding thought for the day. If you are **REALLY** resonating to this power-thought, keep using it every day and let it become your mantra. Discover the extraordinary life-enhancing benefits of **POSITIVELY BADASS**.

Own this book of motivational quotes and:

- Learn the value of affirming yourself daily
- Empower yourself and strengthen your self-esteem
- Get encouragement from words of wit and wisdom

Readers of affirmations books and positive quote books for women like LET THAT SH*T GO, A YEAR OF POSITIVE THINKING, or BEAUTIFULLY SAID will love the strong women quotes in Becca Anderson's POSITIVELY BADASS

Author Bio

Becca Anderson is an author, teacher and writing instructor living in the San Francisco Bay Area. Originally from Ohio, Becca's background in women's studies has given her a lifelong passion for empowering women through their own herstory. The author of *The Book of Awesome Women*, Becca Anderson credits her first grade teacher as a great inspiration and runs several popular classes and workshops including "How to Put Your Passion on Paper."

Mango Publishing
On Sale: Oct 11/22
5 x 7 • 220 pages
9781684810017 • \$22.95 • pb
Reference / Quotations
Series: Badass Affirmations

Notes

Promotion

Knight, writing as Becca Anderson, posts regularly on her blogs, [The Daily Inspo](#) and [The Blog of Awesome Women](#). She also posts often on social media including platforms Instagram, Twitter, and Facebook. Knight has been featured on top radio shows, has hosted monthly "Gratitude and Grace Circle" meetings, and can also do in-person signings and events.



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7 Habits of Happy Kids Workbook by Sean Covey

Help Your Child Form Good Habits Early

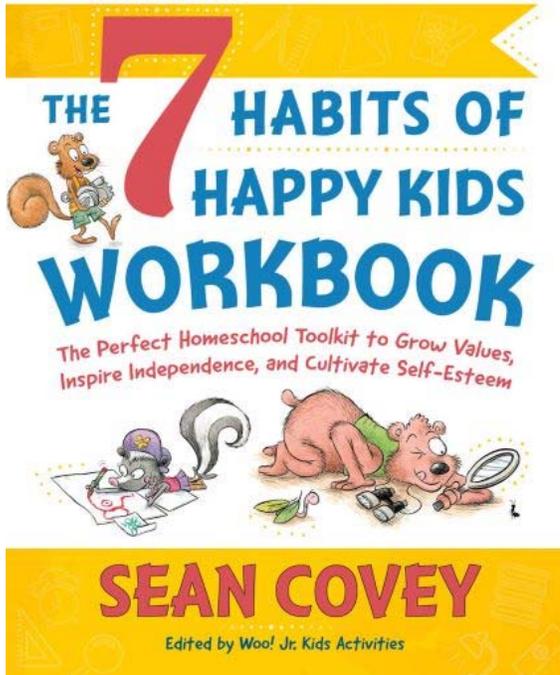
Lay a strong foundation for future learning and success by introducing your preschooler to Stephen Covey's 7 Habits. This engaging and entertaining workbook offers an early introduction to these 7 Habits that have already changed the lives of millions of people of all ages.

The 7 Habits of Happy Kids weaves values, lessons, and inspiration into preschool skill building activities for ages 3-5. This book adapts the lessons from the *New York Times* bestseller, *The 7 Habits of Highly Effective People*, into activities that will help prepare your child for school, both socially and academically. It breaks down each habit, making it accessible to children and easy to apply into their world.

Help your child develop a growth mindset with the activities in this book. It will help them communicate effectively, solve problems, build their self-esteem, and more! The wisdom inside is applicable to all, and perfectly adapted for young and growing minds.

Author Bio

Sean Covey is the President of FranklinCovey Education and the original architect of the 4 Disciplines methodology. A Harvard MBA and former Brigham Young University quarterback, Sean is also a *New York Times* bestselling author and has written numerous books, including *The Leader in Me* and *The 7 Habits of Highly Effective Teens*, which has sold over three million copies and is translated in over 15 languages. He is a popular speaker to youth and adult groups. Sean and his wife Rebecca live with their kids in the Rocky Mountains.



Mango Publishing

On Sale: Oct 11/22

8 x 10 • 120 pages

50 Color illustrations throughout

9781642508659 • \$21.95 • pb

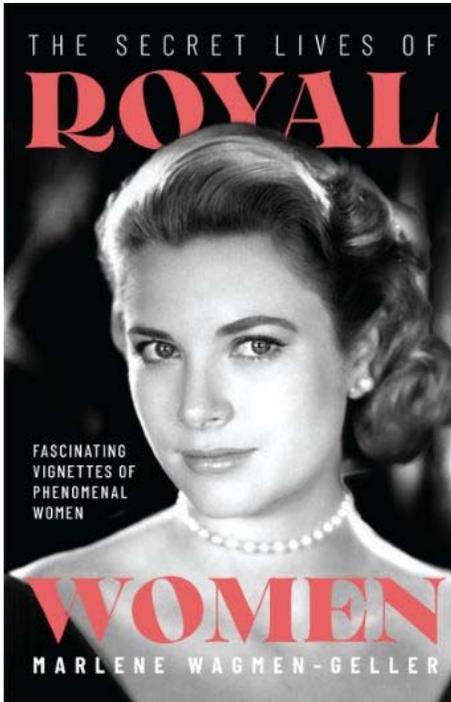
Juvenile Nonfiction / Concepts / General • Ages 6-9 years

Notes

Promotion

Sean Covey is a *New York Times* bestselling author and has written several books, including *The 6 Most Important Decisions You'll Ever Make*, *The 7 Habits of Happy Kids*, and *The 7 Habits of Highly Effective Teens*, which has been translated into 20 languages and sold over 4 million copies worldwide. Sean Covey is a seasoned speaker to kids, teens, and adults and has appeared on numerous radio and TV shows. Sean Covey is the president of FranklinCovey Education and is passionate about inspiring youth to live their best life. Sean Covey oversees all of Franklin Covey's International partnerships, which cover more than 140 countries. FranklinCovey Co. has an engaged following on all social media platforms and releases content regularly to promote their products. FranklinCovey Co. has a YouTube channel of over 45 thousand followers where





The Secret Lives of Royal Women

Fascinating Vignettes of Phenomenal Women

by Marlene Wagman-Geller

Fascinating Portraits of the Secret Lives of Royals

Enjoy this engaging collection of biographical vignettes highlighting the secret lives of royal women like Queen Anne, Queen Noor, Princess Grace Kelly, and many other phenomenal women.

Royal family secrets revealed. Page after page features the intimate and historically accurate details of some of history's most privileged women. Learn from the life stories of Empress Nagako, Queen Marie-Jose, Queen Elizabeth II, Princess Margaret, and many others. Each story will make you want to read more.

Inside, you'll find:

- The inside scoop to the secret lives of phenomenal women
- Potentially life-changing lessons from these royal vignettes
- A book on royals packed with new and empowering historical stories

If you enjoy reading autobiographies, motivational books for women or historical nonfiction books like **VANDERBILT**, **WOMEN OF MEANS**, or **RECIPES FOR A SACRED LIFE**, you'll love **THE SECRET LIVES OF ROYAL WOMEN**

Author Bio

Marlene Wagman-Geller is the author of several phenomenal books, including *Fabulous Female Firsts*, *Women Who Launch*, *Once Again to Zelda*, *Behind Every Great Man*, *Still I Rise*, *Great Second Acts*, and *Women of Means*. Her books have been reviewed by *The New York Times*, *The Chicago Tribune*, and *The Washington Post*. Wagman-Geller received her BA from York University and her teaching credentials from the University of Toronto and San Diego State University. She currently teaches high school English in National City, California, and lives with her family-along with cat Moe and dog Harley-in San Diego.

Mango Publishing

On Sale: Sep 13/22

5.5 x 8.5 • 256 pages

9781642509434 • \$27.95 • pb

Biography / Women

Notes

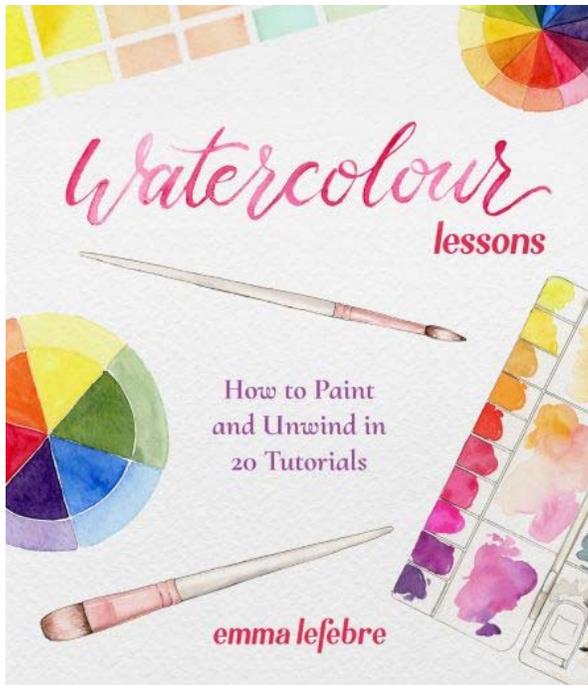
Promotion

Growing social network via Facebook, Twitter, Google+, LinkedIn. Member of the California Teacher's Association (CTA) and its thousands of Facebook members. Author has access to district wide mailing list and will be able to mobilize her social network. Extensive list of bloggers, independent book sellers, individuals and press agents from prior books.



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Watercolour Lessons

How to Paint and Unwind in 20 Tutorials

by Emma Lefebvre

A Watercolour How-To Book for the Whimsical Creative

Take a walk down the path of translucent pastels and delicate wet washes with **WATERCOLOUR LESSONS**. Filled with engaging exercises, this vibrant guide contains step-by-step instructions on how to paint with watercolours. For beginners and those looking to improve their technique, **WATERCOLOUR LESSONS** brings artistic inspiration to any home.

A watercolour guide book that is uniquely you. Follow author and artist Emma Lefebvre as she teaches the fundamentals of this simple-to-use painting medium. With an emphasis on developing skills and style, **WATERCOLOUR LESSONS** offers the necessary tools to produce paintings anyone would be proud to display, gift, or to keep for themselves.

Learn how to paint with watercolours. For beginners and mavens alike, **WATERCOLOUR LESSONS** offers straight-forward lessons to help anyone develop their craft and unique artistic style. From color theory to tool sets, it explores watercolour basics while helping painters - old and new - gain confidence in themselves and their work.

Inside, you'll find:

- A list of essential watercolour tools and how to use them
- An easy-to-understand explanation of watercolour techniques and theories
- Charmingly simple watercolor painting projects with step-by-step instructions
- Notes on common mistakes and how to fix them

If you're looking for creative art therapy exercises, want to learn how to paint with watercolors for beginners or intermediate artists, or enjoy books such as WATERCOLOR WORKBOOK, WATERCOLOR WITH ME IN (...)

Author Bio

Emma Lefebvre has been dabbling in art since she began doodling in her binder at grade school. She attended an arts high school for 3 years, where her love for visual arts started to dwindle. Then came a time where she lost her love for it. It wasn't until she began struggling with depression and anxiety that the only thing that seemed to get her out of the house was the idea of walking through an art store. She came home one day with a cheap set of watercolours and started to paint.

It wasn't long until Emma found an amazing art community on Instagram that

Mango Publishing
On Sale: Oct 11/22
7.75 x 9 • 256 pages
100 color illustrations throughout
9781684810079 • \$41.95 • pb
Crafts & Hobbies / Decorating

Notes

Promotion

Emma has high engagement on her youtube channel (228K subscribers) and Instagram (38.5K followers) where she'll be able to talk up the book. In addition, her friends/Instagram influencers will promote her book on their channels and feeds. Here's a list of those she's already reached out to:

- @wonderforest You Tube (152K subscribers) and Instagrammer (107K followers)
- @Nellecreations (She's a DIY/lifestyle blogger and who also has a good following on Instagram and TikTok 25K.)
- @StephanieFehrenbach 28K Instagram followers (she's a painter)





Collecting The Simpsons

The Unofficial Simpsons Memorabilia Guide to Embiggen the Most Noble Collector!

by Warren Evans, James Hicks and Lydia Poulteney

The Simpsons is the world's most beloved and longest running television show in history. It is also the "most successfully licensed TV show," according to brandlicensing.eu survey. In this deluxe book, *The Simpsons Theory*, the largest Simpsons YouTube channel, and Warren Evans, podcaster and renowned Simpsons Collector, unite to tell the story of the acclaimed show, from the perspective of its merchandise.

This full colour book will feature high quality photos of the products and never before seen interviews from the toys' creators, writers, actors, and producers, offering keen insights into the genesis of a show that inspired millions of young minds.

This quirky book will unleash the entire story of *The Simpsons* memorabilia, spanning decades. From action figures, video games, comics, lunch boxes, and yes, even cookie jars. It will be bursting with '90s nostalgia, and explore the explosion of "Simpsonsmania."

It will not only be a history of the Simpsons merchandise, but also the show itself, using Warren's extensive collection to inform the narrative on the making and stories of the show.

This book isn't just for fans of *The Simpsons*. It's for fans of timeless colour stories, design and graphics. . . that just happen to contribute to the colourful lives of Matt Groening's dear Springfieldians.

Author Bio

Warren Evans has a background in music and graphic design. I was always sort of hyper tuned in to the details of production behind things that I like, and that led me down a path to researching and learning more about Simpsons Merchandise as it became a main hobby of mine after I stopped touring as a musician. I started posting my collection online in 2014, and it quickly gained a following as it was one of the first social media accounts of its kind on the internet. That following has grown in to over 70k followers on Instagram and has led to several partnerships and promotional giveaways with brands like Vans, Kid Robot, and Igloo.

James Hicks holds a Bachelor of Arts in Media Production from the University of Lincoln. He is an avid film lover, and an insatiable reader. James is the co-creator of The Simpsons Theory YouTube channel and driving force of the channel, ensuring Lydia is awake, content is written and that every moment Moleman has bitten the dust is counted! The Simpsons Theory was built with the aim to create a virtual love-letter to the show that provided a slice of escapism during Lydia and James' childhoods (every night at 6pm) as well as



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Mango Publishing
On Sale: Aug 9/22
7 x 10 • 208 pages
70 full color photographs
9781684810536 • \$41.95 • cl
Antiques & Collectibles / Figurines

Notes

Promotion

The Simpsons Theory

- YouTube The Simpsons Theory: 123k
- YouTube Screen Portal: 25k
- Instagram: 4.7k
- Twitter: 4k

BartOfDarkness Warren

- Instagram: 70.6k
- Twitter: 5k+
- Podcast Downloads: 43k+ last 12 months.

Marketing plan

The Simpsons Theory

- Lydia and James have an engaged following on Patreon who will order the book, share content about the book, and leave reviews
- They will create a high quality book trailer, with book flick through
- They have an engaged following across YouTube, Instagram and Twitter where they can promote the book
- They have contacts in industry that could promote the book via their following

- Saberspark 1.48m subscribers
- PhantomStrider 549k subscribers
- LS Mark 307k subscribers
- Johnny2Cellos 188k subscribers





It's a Good World Because You're In It

A Book to Help with Anxiety and Depression

by Kate Allan

You are Enough with these Inspiring Affirmations

YOU ARE ENOUGH is a collection from **The Latest Kate** of cute animal drawings with affirming messages to inspire. Each page motivates you to take care of yourself and fosters greater self-acceptance.

Fight depression back. Kate Allan shares her personal stories on how she was able to fight and win on her darkest days. **YOU ARE ENOUGH** is a book full of timely messages, cute animal drawings, and art for anxiety relief.

Inspirational words from The Latest Kate. Take power away from depression with this self-affirmation book for women. Take this positive affirmations book with you everywhere and go to it whenever you start to feel anxious.

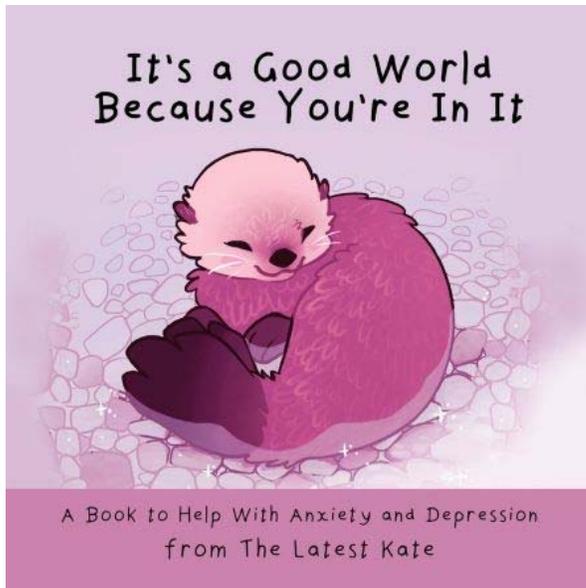
Inside, you'll find:

- Timely messages and reminders that will motivate
- Cute animal drawings that boost mindfulness and starve depression
- Gifts for friends who need depression and anxiety relief

YOU ARE ENOUGH is a great gift for anyone who enjoyed **YOU CAN DO ALL THINGS, SWEATPANTS & COFFEE**, or the **THERAPETS CARD DECK**

Author Bio

Kate Allan is an author and illustrator from Washington State. She writes and draws about painful things but aims to make it okay with bright colors and sparkles. Under the handle **The Latest Kate**, she has a social media following of more than 400,000 people. Her work has been featured in **THE HUFFINGTON POST**, **THE MIGHTY**, **MY MODERN MET**, **WEAR YOUR VOICE MAG**, **THE PATREON BLOG**, **SPARKLIFE**, and more.



Mango Publishing

On Sale: Oct 11/22

6 x 6 • 150 pages

100 color illustrations throughout

9781684810130 • \$28.95 • cl

Self-Help / Personal Growth / Self-Esteem

Notes

Promotion

The Latest Kate has 400K+ followers on social media, a significant percentage of which are likely to purchase a book. Over 50K+ *The Latest Kate* items have been sold on merchandising website, Redbubble. The artwork has a colorful style reminiscent of popular 1990s illustrator Lisa Frank; nostalgic buyers will be interested. Those who struggle with mental illness will be encouraged and validated by these captioned illustrations. Her work has been featured in *The Huffington Post*, *The Mighty*, *My Modern Met*, *Wear Your Voice Mag*, *The Patreon Blog*, *Sparklife*, and more. Her books have sold over 60,000 copies.



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Calming Coloring Pages by TheLatestKate

by Kate Allan

A follow-up to Kate Allan's *You Deserve Nice Things: Calming Coloring Pages by TheLatestKate*, this gently supportive and encouraging coloring book by Kate Allan, creator of TheLatestKate and author of *YOU CAN DO ALL THINGS*, is perfect for those dealing with anxiety.

Soothing art therapy from an empathetic source. Kate draws strengths from her own struggles with depression and anxiety. Each design gently argues against negativity that can come from low self-esteem and helps you on your journey towards managing anxiety.

Experience real anxiety relief through art therapy activities. Each page of this coloring book offers a supportive animal friend with a message of comfort, understanding, and mindfulness. Find inner peace and tranquility while coloring these uplifting, cute animals.

Inside, you'll find:

- 96 coloring pages, full of inclusive illustrations suitable for all ages and skill levels.
- A collection of fun and sweet drawings that sparkle with comfort and provide anxiety relief
- Stress-relieving art therapy activities that will help you find relaxation from the daily grind of life

Author Bio

Kate Allan is an author and illustrator from Washington State. She writes and draws about painful things but aims to make it okay with bright colors and sparkles. Under the handle The Latest Kate, she has a social media following of more than 400,000 people. Her work has been featured in THE HUFFINGTON POST, THE MIGHTY, MY MODERN MET, WEAR YOUR VOICE MAG, THE PATREON BLOG, SPARKLIFE, and more.

Mango Publishing
On Sale: Nov 8/22
8.5 x 11 • 150 pages
96 b/w illustrations throughout
9781642509731 • \$21.95 • pb
Body, Mind & Spirit / Meditation
Series: Coloring with TheLatestKate

Notes

Promotion

The Latest Kate has 400K+ followers on social media, a significant percentage of which are likely to purchase a book. Over 50K+ *The Latest Kate* items have been sold on merchandising website, Redbubble. The artwork has a colorful style reminiscent of popular 1990s illustrator Lisa Frank; nostalgic buyers will be interested. Those who struggle with mental illness will be encouraged and validated by these captioned illustrations. Her work has been featured in The Huffington Post, The Mighty, My Modern Met, Wear Your Voice Mag, The Patreon Blog, Sparklife, and more. Her books have sold over 60,000 copies.





Flavor Lab Concoctions

A Mixologist Guide to Unique Drink Recipes

by Logan Richardson

Discover the Science of Unique Drinks with this Mixologist Guide

Are you a novice mixologist? Are you a soda lover, or a connoisseur of unique alcoholic drinks? Would you like to know the science behind your favorite cocktail, mocktail, or coffee drinks? Well, this is the cocktail recipe book for you!

Find your next favorite drink. In, FLAVOR LAB CREATIONS Logan Richardson, the creator of Flavor Lab, combines cooking with science in a fun and accessible way. Richardson takes a mixologist approach and shares detailed recipes with scientific facts. This book explains the origins of unique drinks and the yummy nontraditional ingredients.

A mixologist guide to drinks from cocktails to strawberry milkshakes. FLAVOR LAB CREATIONS goes beyond the simple spirit and mixed drinks options, Richardson takes us directly to unique options like a soda drink called Oleo Saccharum and a fermented cocoa bean chocolate tea.

Inside FLAVOR LAB CREATIONS, you'll find:

- Curious drinks such as the Viking Bland
- Mixologist recipes in this coffee and cocktail cookbook
- Scientifically fun approaches to unique drinks and alcoholic drinks

If you enjoyed books like COCKTAILS MADE SIMPLE, MOCKTAIL PARTY or THE COFFEE RECIPE BOOK you'll love FLAVOR LAB CREATIONS

Author Bio

Logan Richardson is a physicist, currently working in a research lab, specializing in the areas of gravitation and atom optics. He also really loves food, cooking, and experimenting. He is the creator and host of Flavor Lab. It started as a hobby when he was getting a PhD in Hannover, Germany, during which time he got to experience quite a different world of living and eating. He now lives in the United States.

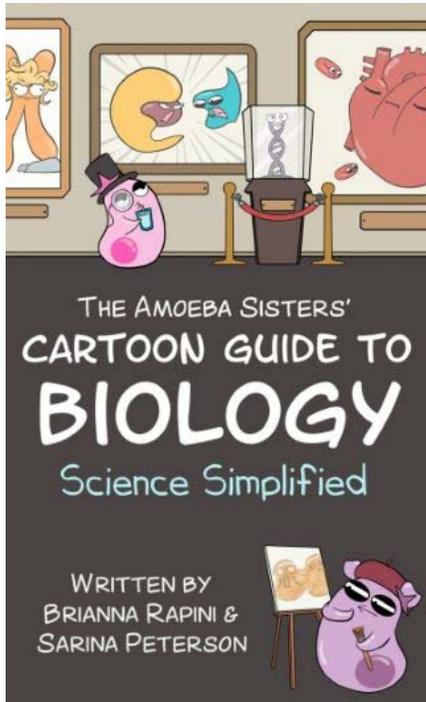
Mango Publishing
On Sale: Nov 8/22
7 x 10 • 256 pages
75 color photographs throughout
9781642509694 • \$41.95 • cl
Cooking / Beverages / Juices & Smoothies

Notes

Promotion

<h3>Marketing plan</h3> Due to the evergreen nature of the author's videos, views continue to accrue on videos even several years after publishing. By placing a link to the book within the description boxes below videos and pinning the link in comments on key high-performance videos, the author can drive traffic and generate interest in the proposed book. His most popular drink video is a recipe for Coca-Cola from scratch (8 million views). He could remake this video, with better ingredients and techniques as an integrated advertisement for the book. Some recipes, such as Kvass, do not have videos, so the author could create accompanying videos for new recipes that will feature in the book. He will promote pre-orders of the book with my brand merchandise including my personal Flavor Lab stickers. The author will reach out to fellow food YouTubers such as Adam Ragusea, Sauce Stache, and Still It, who may be interested in featuring





LEAD

The Amoeba Sisters' Cartoon Guide to Biology

Science Simplified

by Sarina Peterson and Brianna Rapini

Join **THE AMOEBA SISTERS** in this Fun Science Book for Kids (Ages 13-15)

Biology doesn't have to be hard. With THE AMOEBA SISTERS, teachers and students alike can learn basic concepts of biology through easy-to-learn mnemonics, illustrations, comparisons, and so much more!

This isn't your basic biology book. Over 1 million people have tuned into THE AMOEBA SISTERS YouTube channel to learn science and biology facts in a whole new way. In their debut science book for kids, you can dive deeper into biology concepts that may have felt baffling before. You'll learn essential science concepts through a journey filled with colorful illustrations, mnemonic devices, real-life explanations and comparisons that you and your kids can easily understand.

Teaching biology in a whole new way. Most science books for kids are text-heavy and read like typical school textbooks. With this biology book, not only can your child learn everything they need to learn about biology, but parents and teachers alike can also find new ways to teach this ever-intimidating subject.

Inside THE AMOEBA SISTERS' CARTOON GUIDE TO BIOLOGY, you'll find:

- Explanations for basic biological concepts and why they're important
- Illustrations and mnemonic devices that even teachers would find helpful
- 28 concepts, including as enzymes, DNA structures, photosynthesis and so much more

If you liked science books for kids like THE ULTIMATE BOOK OF PLANET EARTH, LIFE CYCLES, or THE WONDROUS WORKINGS OF PLANET EARTH, you'll love THE AMOEBA SISTERS' CARTOON GUIDE TO BIOLOGY

Author Bio

THE AMOEBA SISTERS channel was established in 2013 when Brianna was visiting her sister, Sarina, in Dallas, Texas. When she gave Sarina a lesson on enzymes that compared them to a popular arcade game, they immediately saw the need to get those learning devices out to students who were disengaged from science. Their YouTube channel now has over 1 million subscribers, with over 126 million views.

Mango Publishing

On Sale: Aug 9/22

6 x 9 • 208 pages

200 color illustrations throughout

9781642508956 • \$28.95 • pb

YA NonFic / Science & Nature / Biology • Ages 13-15 years

Notes

Promotion

Marketing plan Teacher network (420,000 strong): market the titles specifically to the teachers and network that we know are interested in that specific field of science.

International: our content has gone viral on numerous occasions internationally. The market in the UK, AUS, Germany, France, Italy and Spain.

YouTube, 1.2 million

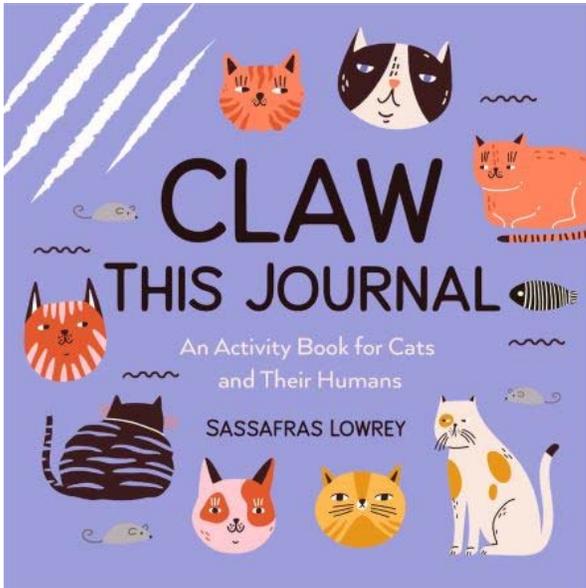
Instagram, 31k

TikTok, 3000 but growing



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Claw This Journal

An Activity Book for Cats and Their Humans

by Sassafras Lowrey

Cat Care Strategies, Tips and Secret Tricks

There are over 95 million pet cats in the United States, and most cat owners will tell you that they have the best cat, so why not prove it with this one-of-a-kind keepsake for cat lovers. Following in the paw prints of Sassafras's beloved journal, CHEW THIS JOURNAL!, comes this creative cat care activity tracker, CLAW THIS JOURNAL!

Show some love for your emotional support cat. Many cat people incorporate their fur babies into their coping strategies for their emotional well being, and since our cats do so much for us, it's about time we support their emotional wellness too! CLAW THIS JOURNAL guides you on how to have fun and intentional time with your house cat.

The cat lover's craft book. Skip the expensive cat furniture and cat carrier backpack, and instead opt to pamper your pet with exciting DIY cat care tricks like enrichment activities and cat crafts that are sure to keep even senior cats from indulging in too many cat naps!

Inside this cat care tracker you'll find:

- Crafts like cozy, DIY cat beds, mouth-watering treats for cats, and a memory book of your pet's milestones, silly moments, and adorable faces
- Brainbusters for your cats to ponder over such as cat puzzles, cardboard forts, and DIY cat toys
- Journaling pages to track your cat's grooming, training, and activity progress

If you love pet training journals (...)

Author Bio

Sassafras Lowrey is an author, dog trainer, and the 2013 winner of the Lambda Literary Emerging Writer Award. Sassafras' books have been honored by organizations ranging from the American Library Association to the Dog Writers Association of America. Sassafras is a winner of a 2020 Muse Award from the Cat Writer Association and holds an MFA from Goddard College in Fiction.

Sassafras is a member of the Dog Writers Association of America and The Association of Professional Dog Trainers. Sassafras has toured widely giving readings, workshops, and keynotes at colleges, conferences, bookstores, and festivals ranging from Atlanta to Berlin to Toronto to NYC, Oakland, and

Mango Publishing

On Sale: Oct 11/22

6.5 x 6.5 • 200 pages

100 color illustrations throughout

9781642509656 • \$24.95 • cl

Pets / Cats / Breeds • Non Returnable

Notes

Promotion

In 2020, Americans spent a new record of \$103.6 billion on their pets. From cat groomers and massage therapists to organic food, pet parents are constantly looking for new ways to enrich the lives of their cats.

It's estimated there are over 95 million pet cats in the United States. 76% of Millennials identify as pet parents - 35% of them have cats. A new study shows that 49% of those survey find joy in pampering their pets, and 43% report that they think of their pets like their kids. Publicity hooks include the positive physical, mental and emotional health impacts of increasing enrichment into the lives of domestic cats. Sassafras offers a compelling voice that brings together real experience with fun and humor readers can identify with.

Sassafras is an active cat writer for a variety of national magazines including Catster, and Cuteness. Sassafras the 2020 winner of the Cat Writer Association National Muse award for





Modern Embroidery

A Book of Stitches to Unleash Creativity

by Rachael Dobbins

Make Your Embroidery Pop with 3-D Techniques

Follow author and needlework artist Rachael Dobbins as she teaches you how to embroider flowers, portraits, and other 3-D patterns that make your art pop--literally. Using a combination of traditional and unconventional stitching and macrame techniques, **CONTEMPORARY EMBROIDERY** takes traditional embroidery design to the next level while truly encouraging readers to think outside the box.

How to embroider flowers, portraits, and more--like an artist. Embroidery doesn't have to be flat or about perfection. It can be interpretive, with innovative textures, unconventional color gradients, and movement throughout. In **CONTEMPORARY EMBROIDERY**, Rachel goes back to basics in order to push the boundaries of traditional needlework. Designed to take you from beginner to intermediate artist, this inspired guide contains new techniques and twenty jaw-dropping embroidery patterns.

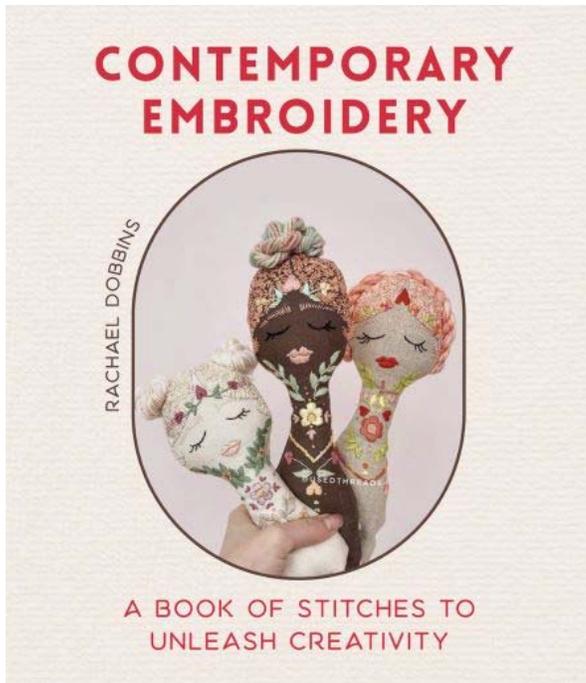
Textured hand embroidery made easy. An embroidery book like no other, **CONTEMPORARY EMBROIDERY** makes a unique craft gift or coffee table accessory for anyone passionate about art in new mediums. In addition to beautiful patterns, you'll discover how to start embroidery projects and how to apply the same techniques to home decor, clothing items, and much more.

Inside CONTEMPORARY EMBROIDERY, find step by step embroidery instructions, as well as advice on:

- How turn photographs or sceneries into embroidery templates
- How to create depth and movement
- How to use color palettes to think outside (...)

Author Bio

Rachael Dobbins started the Used Threads Instagram as a creative outlet, somewhere she could document her progress and get into the swing of embroidering again, originally getting its name from gifted vintage cotton strands and threads, a collection of beautiful treasures from different eras. She stitches a range of things - from retro mid-century interiors and accessories to thread-painted landscapes and seascapes, from quirky 3D stitches that flow from the hoop to embroidered seventies-inspired clothing. Stitching from a very young age, Rachael followed in the steps of her grandmother. After going down the fine art route and teaching herself to stitch, Rachael realized that embroidery was her main passion and graduated with a



Mango Publishing

On Sale: Nov 8/22

7.75 x 9 • 256 pages

100 color photographs throughout

9781684810093 • \$41.95 • pb

Crafts & Hobbies / Needlework / Embroidery

Notes

Promotion

Author social Instagram.

com/usedthreads - 137k followers Facebook.

com/usedthreads - 7k followers

usedthreadsshop.etsy.com Countries -

USA 24%, UK 6.9%, Brazil 5.2%, Turkey 4.0%, Russia

3.5% Istanbul 1.7%, London 1.4%, Moscow

1.3%, New York 1.3%, Bangkok 1.3% Age

range - 18-24 19%, 25-34 46%, 35-44 20% (94%

women) Author's marketing

assets</h3> I have 144K Instagram followers with up

to 6,000 story views daily. I have built friendships

within the embroidery community; we support each

other's achievements. I would like to send a few copies

of the book out to embroideries who a big following

 @Gulushthreads - Kristen Gula 102K

@Sarahkbenning - Sarah Benning 508K

@Stitchingsabbatical - Michelle Staub 137K

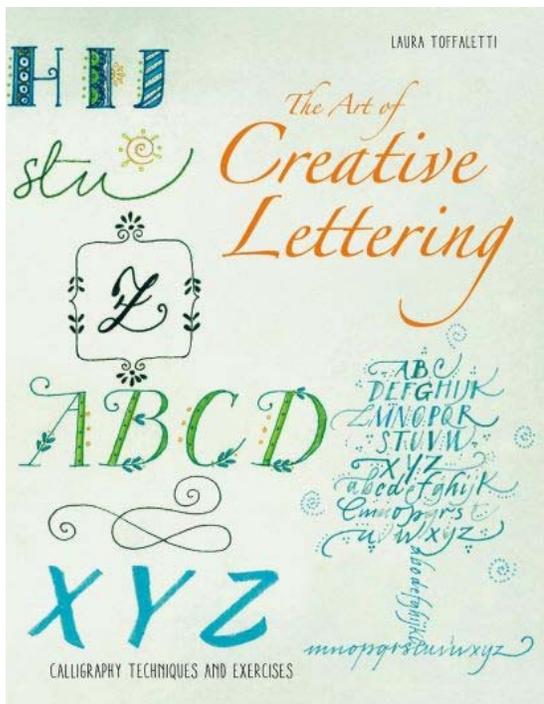
@cinderandhoney - Cait Amanda 135K

@Thatembroiderygirl - Georgina Bellamy 70K



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The Art of Calligraphy Letters

Creative Lettering for Beginners

illustrated by Laura Toffaletti

Learn How to Create Calligraphy Letters—Easily Learn the art of beautiful calligraphy writing from an Italian master in this jam-packed workbook and guide to the art of calligraphy.

Hand lettering for beginners or experienced writers. Each page has a step-by-step guide showing you how to easily perfect your lettering, calligraphy writing, or cursive handwriting skills. Practice and find your own unique modern calligraphy writing style.

Calligraphy practice and fun for all levels. Enjoy creating beautiful and calming designs. Delight in forming cute letters. Find peace as you go at your own pace of learning. Craft your own beautiful personalized cards, placeholders, agendas, notes, and other works of art.

Inside, you'll find:

- Pages full of step-by-step instructions on how to do calligraphy
- An assortment of calligraphy letter designs
- Tips for quickly building your calligraphy and cursive handwriting skills

If you liked creative lettering and enjoyed calligraphy books such as THE ULTIMATE GUIDE TO MODERN CALLIGRAPHY & HAND LETTERING, THE LOST ART OF HANDWRITING WORKBOOK, or MODERN LETTERING, you'll love Laura Toffaletti's THE ART OF CALLIGRAPHY LETTERS

Author Bio

Laura Tofaletti is an accomplished Italian illustrator and calligrapher who lives and works in Verona, Italy. She teaches calligraphy courses in Verona and has provided her talents to numerous publishing houses, film makers, and other commercial enterprises. She has written several books on the subject of calligraphy and has exhibited her art.

Mango Publishing

On Sale: Aug 9/22

7.5 x 9.75 • 256 pages

100 color illustrations throughout

9781684810307 • \$32.95 • pb

Art / Techniques / Printmaking

Notes

Promotion





Girls Rule

Women who defy social standards

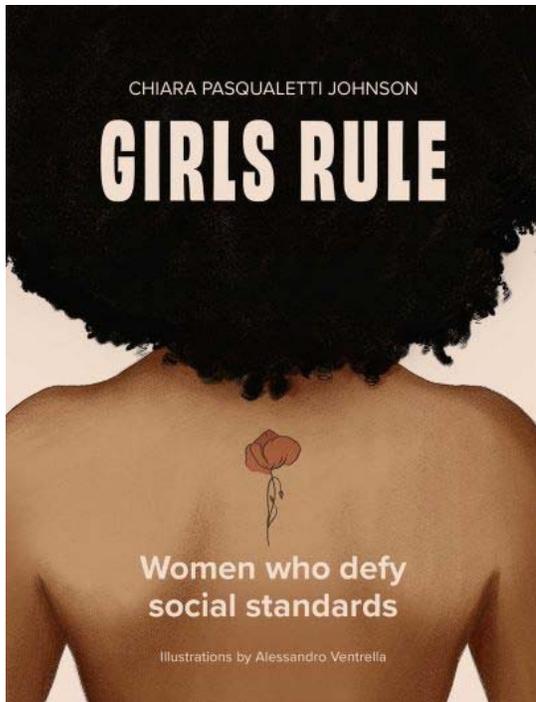
by Chiara Pasqualetti Johnson, illustrated by Alessandro Ventrella

Women are taking over the world. They're breaking down prejudices, overturning clichés, and raising their voices. They're dreaming big and aiming for a better, more equal future. *Girls Rule* is a collection that highlights extraordinary lives, recounting the challenges, struggles, and victories of women like Misty Copeland, Chiara Ferragni, Michelle Obama, Emma Watson, Samantha Cristoforetti, Billie Eilish, Oprah Winfrey, and many others. Indomitable and brave, they are the protagonists of a revolution destined to change the future forever, breaking barriers across the world.

Author Bio

Chiara Pasqualetti Johnson is a journalist who writes about travel, art, and lifestyle for *Dove* and *Bell'Italia* magazines and for special publications. She has edited books and modern art history series for Electa and Rizzoli. For White Star, she has published *The Most Influential Women of Our Time*, a bestselling volume dedicated to the most influential female figures of the 20th Century.

Alessandro Ventrella studied Graphic Design at the Accademia di Belle Arti of Macerata and at the CFP Bauer in Milan, where he attended their illustration course. He is a professional illustrator, working with several publishing houses.



Mango Publishing

On Sale: Sep 13/22

7.75 x 10 • 208 pages

50 full color illustrations

9781684810345 • \$32.95 • pb

Biography & Autobiography / Social Activists

Notes

Promotion





Faeries and Magical Creatures

Tarot Card Magic and Mysticism (78 Tarot Cards and Guidebook)

by Francesca Matteoni, illustrated by Otto Gabos

The Mysticism and Magic of Tarot Cards and the Passion of Italian Illustration in One Enchanted Deck Tarot cards, witchcraft, and magical folklore. There is an invisible population living in our midst - ;enchanted "little people" including elves, fairies, and other magical creatures. They exist all over the world, and while they may be called by a variety of names, their mystical qualities are the same.

Rider-Waite tarot deck quality. This exquisitely illustrated set of 78 tarot cards made in the Rider-Waite-Smith standard reveals the magical stories of these mystical creatures to help us better understand both them and ourselves. Illustrated by Otto Gabos, a celebrated Italian comic artist and illustrator, FAERIES AND ENCHANTED CREATURES is a unique gift for collectors and tarot card enthusiasts.

Tarot card magic from a scholar. The guidebook that accompanies the tarot cards describes the peculiarities of the magical creatures in the card deck in detail. It is authored by Francesca Matteoni, a scholar with expertise in the history of religion, anthropology of magic and witchcraft, and mysticism and magic in the Renaissance. She teaches at American universities in Florence, Italy, and holds workshops on tarot cards, fables, and poetry.

In this 78 tarot card deck and guidebook, find:

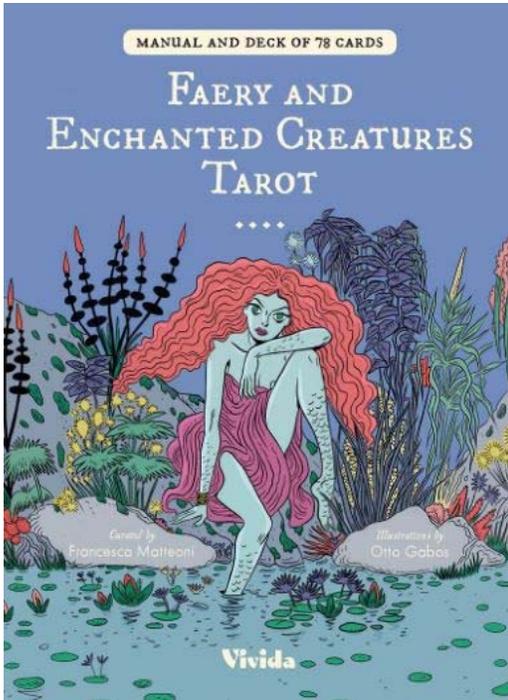
- Creatures related to well-known traditions, such as the Leprechaun-Magician or the Anguana-High Priestess in the twenty-two cards of the Major Arcana
- Tarot card expertise and Italian craftsmanship
- An ideal companion for self-exploration and insight

If you are new to tarot card magic or a fan of THE RIDER TAROT DECK , LIGHT SEER'S TAROT , or THE MODERN WITCH TAROT DECK, FAERIES AND ENCHANTED CREATURES: TAROT CARD MAGIC (...)

Author Bio

Francesca Matteoni teaches history (history of religion, anthropology of magic and witchcraft, mysticism and magic in the Renaissance) at a number of American Universities in Florence and holds workshops on tarot cards, fables and poetry. She lived in England, where she earned a doctorate and conducted researches in modern history, elaborating the processes of witchcraft, the magic of bodies and medical folklore. She is the author of a number of publications.

Otto Gabos has been part of the primary movements in Italian illustration and comics and has collaborated with a number of magazines. His graphic novels



Mango Publishing

On Sale: Sep 13/22

4.5 x 6.38 • 78 pages

70 full color illustrations

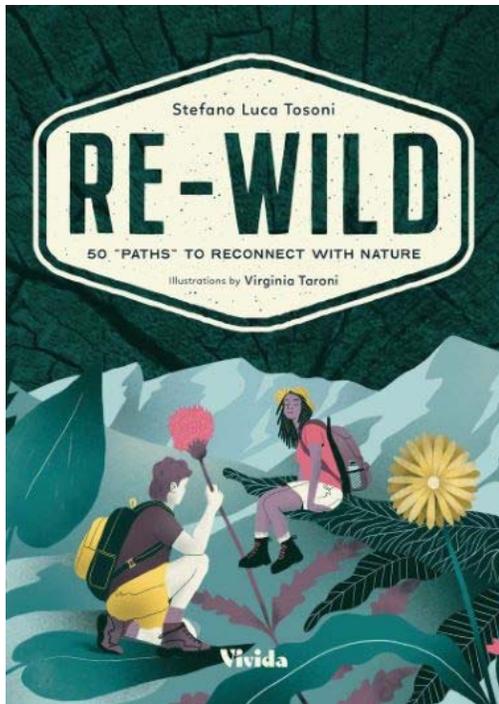
9781684810369 • \$28.95

Body, Mind & Spirit / Mysticism • Non Returnable

Notes

Promotion





Re-Wild

50 "Paths" to Reconnect with Nature

by Stefano Luca Tosoni, illustrated by Virginia Taroni, foreword by Valeria Margherita Mosca

Re-Wild contains fifty simple and accessible practices to help you reconnect with nature. From the most simple practices, like going on a walk and identifying any "thing" you see, to more challenging ones like swimming in a cold lake, this book enables readers to return to nature - our roots - in both a literal and metaphorical sense. By reclaiming our connection with nature, we can fight anxiety and stress and gain physical and emotional benefits!

Author Bio

Stefano Luca Tosoni was a marketing manager for companies like Sony Television and Discovery Italy for twelve years. He changed his life and perspective when he discovered Wooding Food Lab, a scientific laboratory focused on researching wild food and human nutrition, where he became marketing director and manager of special projects, aimed at the disclosure of research on the protection of botanical biodiversity in Italy and the world. He works closely with Valeria Margherita Mosca, who curated the foreword.

Virginia Taroni is a freelance illustrator based in Rome, Italy.

Mango Publishing

On Sale: Oct 11/22

6.75 x 9 • 192 pages

100 full color illustrations and photographs

9781684810376 • \$32.95 • pb

Notes

Promotion





This Isn't Brave

by Laetitia Duveau

***This Isn't Brave* is a guided journal packed with beautiful illustrations empowering you towards self-acceptance. Your body is yours, so choose today to love your body!**

Love your body with curated art. *This Isn't Brave* is packed with curated art pages featuring a diverse set of beautiful girls from all walks of life. As you gaze upon the unique beauty of each woman, you'll learn how to accept what makes you unique as well. Instagram girls could never!

Learn how to care for your body. Being a real woman with a real body is hard so prepare your mind and heart with this self-esteem guided journal. Learn about hormonal changes, sexual reproduction, and radical feminism. Self-acceptance is right around the corner; this is the perfect gift for brave girls learning body positivity!

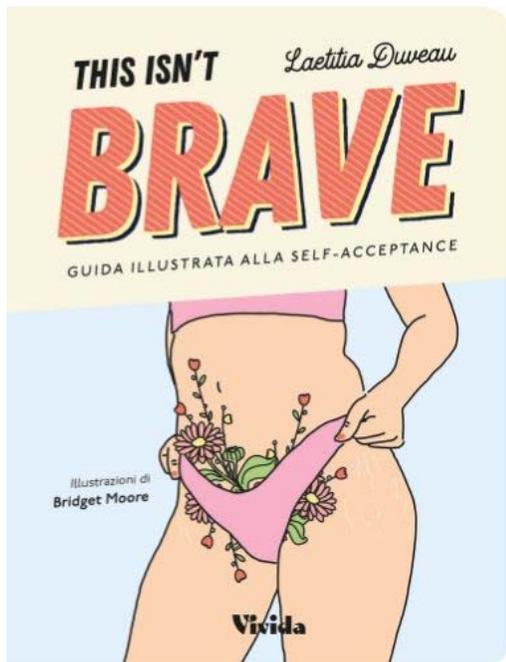
Inside, you'll find:

- Unique and empowering ways to love yourself, journal pages for self-expression
- Delicately curated art embodying all types of brave girls
- A brave girls guide to radical self-acceptance and body positivity

If you like promoting female artists or liked books such as *A Body to Love*, *Women Don't Owe You Pretty*, or *Body Talk*, you'll love *This Isn't Brave*.

Author Bio

Laetitia Duveau is a French musician and artist who became an art curator when she moved to Berlin in 2016. There, she started her project Curated by GIRLS, a platform to empower women through the work of other female artists and women in general.



Mango Publishing

On Sale: Oct 11/22

6.5 x 8.5 • 160 pages

70 full color illustrations throughout

9781684810390 • \$33.95 • journal/ diary/blank book

Self-Help / Eating Disorders • Non Returnable

Notes

Promotion

Main platform Instagram: 197k followers
www.instagram.com/curatedbygirls/

Curated by Girls is a popular platform for female empowerment and body

positivity

The author will use her

platform to promote and showcase the book



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The Best New True Crime Stories: Unsolved Crimes & Mysteries

by Mitzi Szereto

Sometimes the most mystifying and enticing stories are those without an ending. Mitzi Szereto's latest collection, *The Best New True Crime Stories: Unsolved Crimes & Mysteries*, profiles the true crime stories that have mystified us for years, teasing us with possibilities and unpredictable suspects. This collection of true crime stories will have you on the edge of your seat as you, along with Szereto's talented pool of writers, dig deep into cold cases and look into missed leads and new evidence.

Acclaimed author and anthologist Mitzi Szereto has curated a tantalizing collection of original crime stories from an international list of award-winning crime writers, journalists, and experts in the dark crimes field, **THE BEST NEW TRUE CRIME STORIES: UNSOLVED CRIMES & MYSTERIES** is a must-read for any true crime addict.

Author Bio

MITZI SZERETO (mitziszzereto.com) is an internationally acclaimed author and anthology editor whose books encompass multiple genres, ranging from her popular true crime franchise **THE BEST NEW TRUE CRIME STORIES** to crime fiction, gothic fiction, horror, cozy mystery, satire, sci-fi/fantasy, erotic fiction, and general fiction and nonfiction titles. Her books include **THE BEST NEW TRUE CRIME STORIES: CRIMES OF PASSION, OBSESSION & REVENGE** ; **THE BEST NEW TRUE CRIME STORIES: WELL-MANNERED CROOKS, ROGUES & CRIMINALS** ; **THE BEST NEW TRUE CRIME STORIES: SMALL TOWNS** ; **THE BEST NEW TRUE CRIME STORIES: SERIAL KILLERS** ; **FLORIDA GOTHIC** ; **PRIDE AND PREJUDICE: HIDDEN LUSTS**, and many other titles. Her anthology **EROTIC TRAVEL TALES 2** is the first anthology of erotica to feature a Fellow of the Royal Society of Literature. Mitzi has appeared internationally on radio and television and at major literature festivals and has taught creative writing around the world. Mitzi's Web TV channel **MITZI TV** has attracted an international audience. Segments have ranged across chatting about classic cars with Formula 1 race car driver/BBC TV presenter Tiff Needell and couture shoe designer Jimmy Choo, joining in a lively pub singalong, and covering a teddy bear festival with her ursine sidekick, Teddy Tedaloo. Other on-screen credits include portraying herself in the pseudo-documentary British film, **LINT: THE MOVIE** . Follow Mitzi on Twitter and Instagram @mitziszzereto.

Mango Publishing

On Sale: Sep 13/22

5.5 x 8.5 • 252 pages

9781642509410 • \$27.95 • pb

True Crime / Hoaxes & Deceptions

Series: The Best New True Crime Stories

Notes

Promotion

Her titles, which have sold in the region of 300,000 copies, have been published in print, digital, audio and CD formats as well as book club editions. Her books and short fiction have been translated into multiple languages. Mitzi has appeared at literature festivals worldwide including Miami Book Fair International, Wordplay Book Festival (Scotland), Cambridge Literary Festival (England) and The Cheltenham Festival of Literature (England). She has an aggregate social media following of 55,000, encompassing multiple presences on sites such as Twitter, Facebook, YouTube, Goodreads, LinkedIn, Crimespace etc. plus newsletter subscribers. She maintains a blog of personal essays at *Errant Ramblings: Mitzi Szereto's Weblog* and created/presented the London-based Web TV channel Mitzi TV. She's lectured in creative writing at several British universities and teaches writing from





Exploring Mars

The Year by Year Narrative of Space Science—from the First Mars Landing and Beyond

by Tanya Harrison and Danny Bednar

With *Exploring Mars*, astrologer, NASA scientist, and self-proclaimed "professional martian" Dr. Tanya Harrison and Canada's second-best space geographer and researcher Danny Bednar have compiled a year-by-year anthology of humanity's exploration of Mars. Tapping into a large network of active and retired scientists, astronauts, writers, and TV personalities, *Exploring Mars* manages to be both a handy reference and fun fodder for any space enthusiast.

The Mars Landing and More for Space-Enthusiast Memelords

Go on a 60-year journey from the earliest Mars landing attempts to the missions active there today—told by the people, memes, and media of the time through the lens of today's top scientists.

Learn fun facts about space exploration and answer the most asked questions about Mars. From the search for little green men to live bacteria, we've all entertained the idea of extraterrestrial life. But where did this idea come from? What have the Mars robots found, and how has it shaped science today? Written and researched by one of the best Canadian space geographers, Danny Bednar, and NASA scientist/professional martian herself, Dr. Tanya Harrison, *Exploring Mars* answers these questions and more.

It's not just rocket science—it's fun. A solar system gift perfect for anyone interested in space exploration, aerospace, or even science-fiction, this coffee-table beauty is different from other books about space. Tapping into a large network of active and retired scientists, astronauts, writers, and TV (...)

Author Bio

Dr. Tanya Harrison calls herself a "professional martian." She has spent over a decade working as a scientist and in mission operations on multiple NASA Mars missions, including the Curiosity and Opportunity rovers. Her specialty lies in geomorphology: the study of a planet's evolution based on its surface features. Before Mars, however, Tanya had her head in the stars as an astronomer studying the metal content of star clusters and recurring novae systems. She holds a Ph.D. in Geology from the University of Western Ontario, a Masters in Earth and Environmental Sciences from Wesleyan University, and a B.Sc. in Astronomy and Physics from the University of Washington. Tanya is also an advocate for advancing the status of women in science and for accessibility in the geosciences. You can find her prolifically

Mango Publishing

On Sale: Nov 8/22

6 x 9 • 192 pages

color photographs throughout

9781642508321 • \$27.95 • pb

Notes

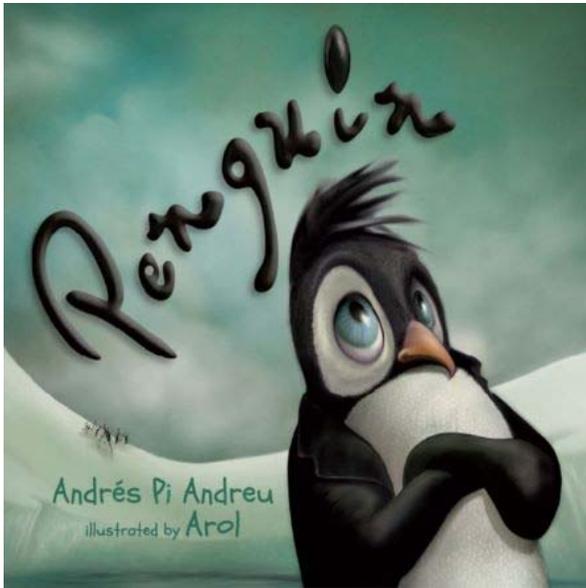
Promotion

Tapping into a large network of active and retired scientists, astronauts, writers, and TV personalities, the authors craft a year-by-year anthology of humanity's exploration of Mars that will launch with national news as the private and public race to Mars takes flight. Authors will be exploring both the scientific discoveries along the way, as well as the impacts of Mars exploration missions on today's movers and shakers in the space industry with the support of NASA.



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Penguin

by Andres Pi Andreu, illustrated by Arol

An Illustrated Children's Book About Language, Penguins, and Learning How to Fly (Kind Of)

PENGUIN is an illustrated children's book about the eponymous protagonist who hates his name—until he finds a unique way to solve a problem.

Boost your kid's self-esteem with this self-love children's book! Legend has it that the penguin was the first animal to dot the i-and find an exciting use for it in daily life. Follow our peculiar friend and the endless extravagant measures to rid himself of the dot over his head. But what happens when one day, he finds himself stuck on the branch of the only tree in all of Antarctica? With lessons on identity, diversity, and self-esteem, this beautiful children's book teaches little ones to love themselves and all their unique parts.

For fans of multicultural kid's books and unique children's gifts. A children's book about names and overcoming insecurities, PENGUIN speaks to bilingual, immigrant, and assimilated young readers about loving their identity. Written by award-winning children's author, Andres Pi Andreu, and illustrated by mixed media artist, Arol, this unique children's story not only nurtures your kid's self-confidence, but also makes a colorful addition to any bookshelf.

If you're looking for children's books about inclusion, kids self-esteem books, or identity children's books - like EYES THAT KISS IN THE CORNERS, SULWE, THE NAME JAR, or ALMA AND HOW SHE GOT HER NAME - then you'll love PENGUIN .

"A delightful and moving tale about identity and belonging, *Penguin* inspires (...)

Author Bio

Andres Pi Andreu is a Cuban-American writer, creative, and educator. With more than two hundred books published in eleven languages, he is dedicated to children and young people's literature and has won important awards such as the Campoy-Ada National Literature Award from the American Academy of the Spanish Language, the White Ravens List by the International Youth Library in Munich, the Apel-les Mestres Award from Editorial Planeta, and the White Rose Critic Award, and has been a two-time winner of the Cuban National Prize for Children's Literature, as well as Golden Age, and many other recognitions.

Mango Publishing

On Sale: Aug 9/22

8.5 x 11 • 32 pages

30 color illustrations throughout

9781642509335 • \$24.95 • cl

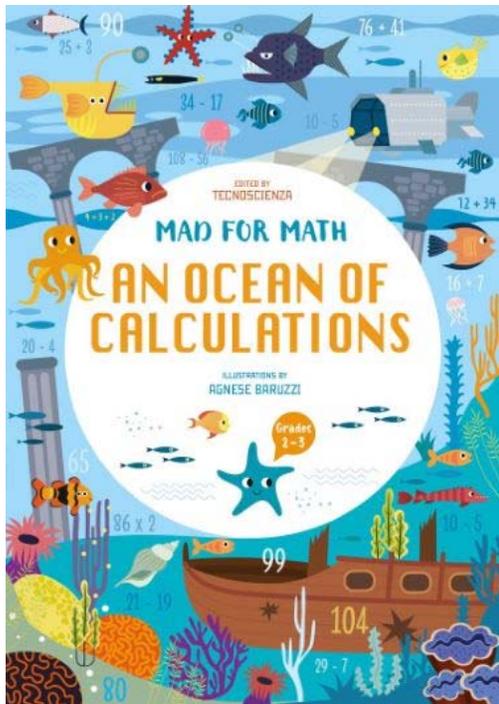
Juvenile Nonfiction / Social Situations / Self-Esteem & Self-Reliance • Ages 7-10 years

Notes

Promotion

<p>Illustrator's Instagram: arolcolors - 11.9k followers</p> Author promotion: promotion on Facebook and LinkedIn (post link to buy book, share reviews, consider giveaways, etc) Outreach to journalists that cover culture for EFE and the <i>Miami Herald</i> He works with Benchmark Education Co too





An Ocean of Calculations

by Tecnoscienza, illustrated by Agnese Baruzzi

This book offers activities for children to engage with the world of mathematics and calculations in a fun and motivational way. *An Ocean of Calculations* will help young readers develop a positive attitude towards math. Each chapter starts with a short story to stimulate curiosity and introduce the mathematical exercises. The exercises become more complex and challenging as your little adventurer moves further into the book and the story.

Author Bio

Tecnoscienza is a group of authors and educators that, for the last 15 years, has worked to disseminate knowledge about science, technology, math, and the environment for several organizations, such as museums and corporations. They've published several titles, translated worldwide. Agnese Baruzzi was born in 1980 and graduated in Graphic Design. She has worked as an illustrator and author since 2001. Her books that have been published several countries of the world.

Mango Publishing

On Sale: Sep 13/22

8.25 x 11.75 • 64 pages

50 full color illustrations throughout

9781684810413 • \$21.95 • pb

Juvenile Nonfiction / Mathematics / General • Ages 7-9 years

Series: Mad for Math

Notes

Promotion





How to Become a Monster at Mathematics

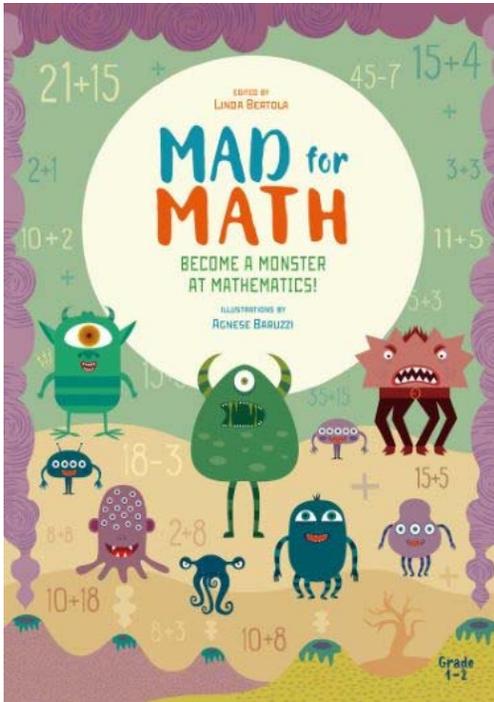
by Linda Bertola, illustrated by Agnese Baruzzi

Why do so many children run and hide from mathematics rather than engage with it? Maybe they haven't discovered how much fun it can be to solve math-based puzzles! In *How to Become a Monster at Mathematics* (from the Mad for Math series), children will learn that math problems can be surprisingly fun when done with the entertaining monsters from the planet Zot! The exercises become more complex and challenging as your little adventurer moves further into the book and the story. The main aim of these innovative activity books is to help children learn independently, encouraging them to understand mathematical concepts while enjoying themselves. Children can check their answers against the solutions found at the back of the books. The Mad for Math series teaches young readers that math can also be fun!

Author Bio

Linda Bertola is a linguistic and learning facilitator. She is specialized in teaching and supporting students with difficulties in learning and special educational needs, both at school and outside. She worked with various schools and associations as an intercultural educator/trainer. Passionate about didactics, mathematics and game learning, you can find her articles about didactics on the website genitoricrescono.com.

Agnese Baruzzi was born in 1980 and graduated in Graphic Design. She has worked as an illustrator and author since 2001. Her books that have been published several countries of the world.



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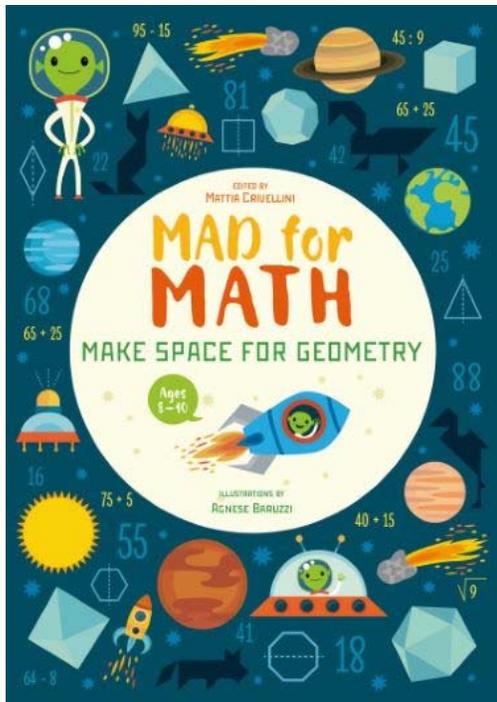
Make Space for Geometry

by Mattia Crivellini, illustrated by Agnese Baruzzi

Geometry has never been more fun! *Make Space for Geometry* is a new, entertaining activity book to challenge young readers. It joins the successful Mad for Math series with a collection of fun games based on geometry, led by funny little green aliens that help children master the knowledge of shapes, formulas, and figures. The exercises become more complex and challenging as your little adventurer moves further into the book. Children can check their answers against the solutions found at the back of the book. This educational yet entertaining book teaches young readers that it's possible to have fun while learning geometry!

Author Bio

Mattia Crivellini earned his degree in Computer Science at the University of Bologna and studied Cognitive Sciences at the University of Indiana in the United States. In 2010, he founded MACRO, a firm that offers corporate consultation in the field of internet and communications. Agnese Baruzzi was born in 1980 and graduated in Graphic Design. She has worked as an illustrator and author since 2001. Her books that have been published several countries of the world.



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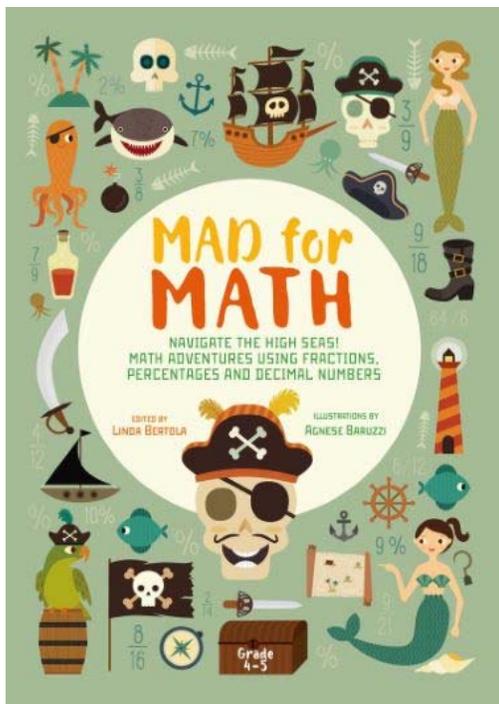
Navigate the High Seas

by Linda Bertola, illustrated by Agnese Baruzzi

Children would rather run and hide than engage with math problems. . . maybe they haven't discovered just how fun it can be to solve math-based puzzles! In *Navigate the High Seas* (from the Mad for Math series), young readers will discover that solving fractions can be an adventure when you do it with a band of pirates - with the help of and Greg the parrot! The main aim of these innovative activity books is to help children learn independently, encouraging them to understand mathematical concepts while enjoying themselves. The exercises become more complex and challenging as your little adventurer moves further into the story, and they can check their answers against the solutions found at the back of the book. This series of educational books will teach children that you can not only play with math, but you can have fun with it too!

Author Bio

Linda Bertola is a linguistic and learning facilitator. She is specialized in teaching and supporting students with difficulties in learning and special educational needs, both at school and outside. She worked with various schools and associations as an intercultural educator/trainer. Passionate about didactics, mathematics and game learning, you can find her articles about didactics on the website genitoricrescono.com. Agnese Baruzzi was born in 1980 and graduated in Graphic Design. She has worked as an illustrator and author since 2001. Her books that have been published several countries of the world.



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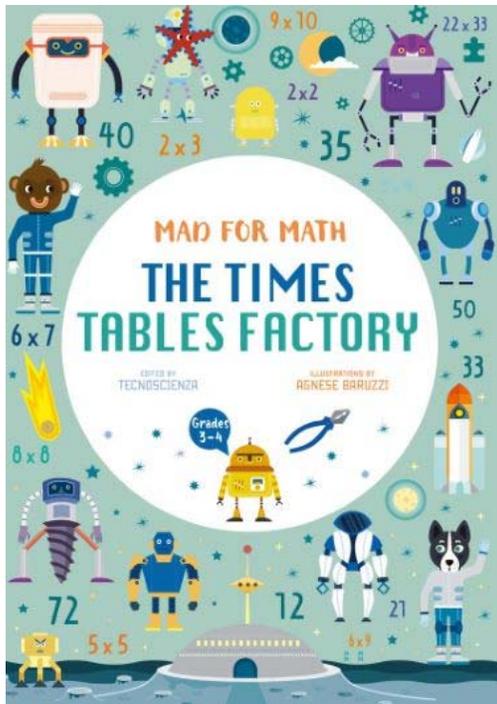
-12 years

Series: Mad for Math

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The Times Tables Factory

by Tecnoscienza, illustrated by Agnese Baruzzi

This book offers children math activities and games in an engaging and motivating way, fostering a positive attitude toward mathematics. Each chapter is introduced by a short story, which stimulates young readers' curiosity. The various mathematical concepts are always presented in a gradual and intuitive way.

Author Bio

Tecnoscienza is a group of authors and educators who, for the last 15 years, have worked to disseminate knowledge about science, technology, math, and the environment for numerous organizations, such as museums and businesses. They've published several titles, translated worldwide. Agnese Baruzzi was born in 1980 and graduated in Graphic Design. She has worked as an illustrator and author since 2001. Her books that have been published several countries of the world.

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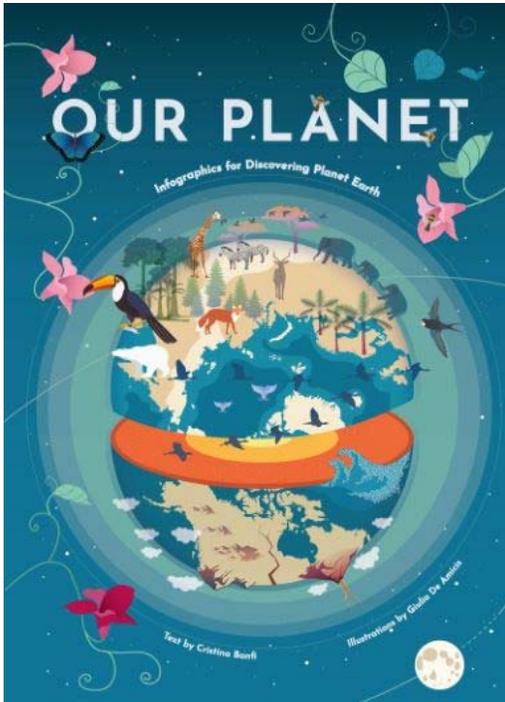
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Our Planet

Infographics for Discovering Planet Earth

by Cristina Banfi, illustrated by Giulia De Amicis

Fun Earth Facts For Kids

In this informative book about our awesome home planet, Earth, you can teach children about the earth in a new and exciting way—through the power of infographics!

Curious facts for kids. Learn the secrets of this planet in this wonderfully illustrated infographic book about the earth. Through intuitive infographic tables, charts of Earth, facts, and super-powered illustrations designed to captivate attention, learn everything from what lies under the Earth's crust to all about Earth's different environments. The clear spreads are filled with maps, charts, and fun earth facts for kids!

A source you can trust. A graduate in Natural Sciences, Author Christina Banfi has worked in the science community for over 20 years educating children and communicating science with the general public. You can trust that she has a lot of experience communicating earth facts for kids in fun, new, and interesting ways!

Inside, you'll find:

- Well-researched information from Christina Banfi, an expert in natural sciences
- A fun illustrated guide full of curious and fun facts about earth for kids
- A new earth book for kids that focuses on acquainting them with the language of infographics

If you liked THE ULTIMATE BOOK OF PLANET EARTH, THE ULTIMATE BOOK OF SHARKS, or THE AMAZING PLANET EARTH, you'll love OUR PLANET

Author Bio

Christina Banfi is a graduate in Natural Sciences from the University of Milan and has taught at various schools. For over twenty years, she has been working in scientific communication and teaching through play for children.

Giulia De Amicis has been working as a visual designer and illustrator since completing her masters in communication design in 2012. Her work mainly focuses on the display of information for newspapers, magazines and the environmental sector, with a particular interest in marine ecology, geography,

