

CURIOSITY IS YOUR



SUPER POWER



B/SPUBLISHERS

Inspiring creative minds

Fall 2021



DISTRIBUTED BY CHRONICLE BOOKS

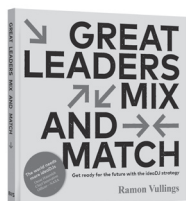
Dear reader,

We hope you will find our new Fall 2021 titles interesting and inspiring, enjoy reading!

For more information on our Fall 2021 titles, please browse through our catalog or go to www.bispublishers.com for a comprehensive overview.

As always, if you have a good idea for a new project, do not hesitate to contact us. We would love to hear from you!

The BIS Publishers team,
Bionda Dias
Bionda@bispublishers.com



Cover image taken from
Great Leaders Mix and Match, p. 10

Content

4	NEW TITLES FALL 2021
6	Influence Powerful Communications, Positive Change
7	Design Innovation and Integration
8	Intercultural Design Basics Advancing Cultural and Social Awareness Through Design
9	Design Things That Make Sense Tech. Innovator’s Guide
10	Great Leaders Mix and Match Get Ready for the Future with the IdeaDJ Strategy
11	My Icon Library Build & Expand Your Own Visual Vocabulary
12	Brand Vision Cards Brand Building Tool for Visionary and Strategic Thinking
13	Offline Matters Cards: Truth or Dare? A Tool for Less-Digital Creativity
14	Creative Thinker’s Rethink Book 52 Exercises to Train Your Ability to See Connections Others Don’t
15	Drag Queen Memory Game

16	RECENTLY PUBLISHED
18	The Umami Strategy Stand Out by Mixing Business With Experience Design
18	Rethinking Users The Design Guide to User Ecosystem Thinking
18	Happy Is Up, Sad Is Down 65 Metaphors for Design
18	Design. Think. Make. Break. Repeat. Revised Edition
19	How to Create Better Ideas Connecting the Left and Right Brain in the Design Process
19	Made in China, Designed in California, Criticised in Europe Design Manifesto
19	Beyond Design Making Socially Relevant Projects Successful
19	Beyond Design, the Game of Social Solutions
20	Offline Matters A Less-Digital Guide to Creative Work
20	A Spectator Is an Artist too How We Look At Art, How We Behave Around Art
20	This is a Good Guide – for a Sustainable Lifestyle Revised and Paperback Edition
20	Creative Block Over 100 Tasks to Get Your Head Into a Creative Space
21	Imagine Me Visualising Your Identity
21	Bullshit Bingo The 1-Player Party Game
24	HIGHLIGHTED Gift
26	HIGHLIGHTED Creative Business
28	BACKLIST
29	Creative Business
32	Design
35	Architecture
35	Gift Books
38	Postcards
39	Games
42	Contact
44	Index

BUSINESS ORGANIZATION



ACTION BASIC ICONS



COMBINED ICONS



HOW TO DRAW



Influence
Powerful Communications, Positive Change

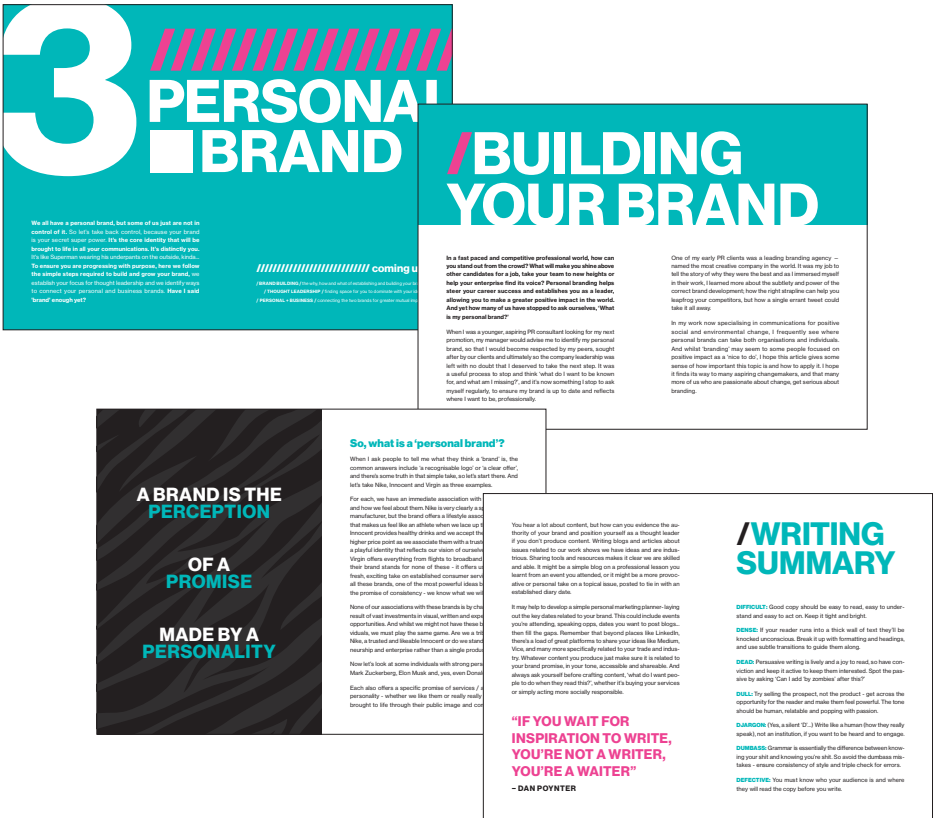
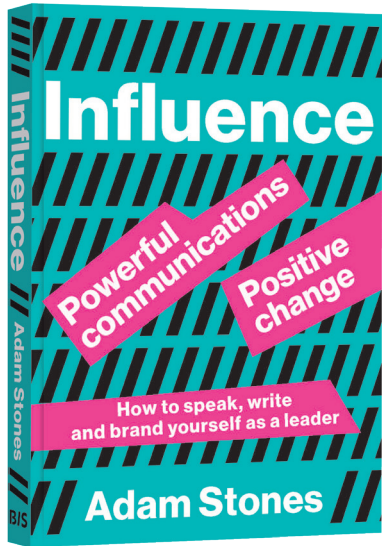
When you want to change the world, how do you bring the world on board? *Influence* will improve the communications skills of changemakers, disruptors, and entrepreneurs to increase their effectiveness and impact. It breaks down the essential skills needed and provides guidance and tools to learn, practice, and excel. It is your go-to communications coach.

Influence brings together what you need to know to get your message out there. Practical exercises and games will strengthen your confidence in the skills you learn. This is all supported by stories from leaders who have 'been there' and improved their communications to great effect, as well as pro tips from renowned communications experts.

The book guides you on a journey to first understand what you can gain, then set your game plan. You do this before learning the essential communications skills needed and how to master them with confidence. Discover how to find your purpose, brand yourself as a leader, write with authority, speak powerfully, own every media interview, unleash the power of storytelling, and more.

Info

October 2021
Paperback
224 pages
8 3/4 x 5 1/2 in
\$ 24.99
ISBN 978 90 6369 611 5



Author

Adam Stones is an award-winning writer and communications strategist working exclusively with people and brands making a positive impact. After several years in UK national media, he worked for two of London's leading communications agencies: Burson Cohn & Wolfe and Forster Communications. In 2016, he moved to Amsterdam and established his own purpose-focused enterprise, A'DAM Communications.

Related



23 Innovations
in Digital
Communication,
page 29



Pitching Ideas,
page 31

- The subject matter is in rapidly increasing demand from surge in purpose-led business and entrepreneur focuses
- Practical exercises and summary sections make it a perfect learning companion
- Author has won awards for both journalism and PR

Design Innovation and Integration

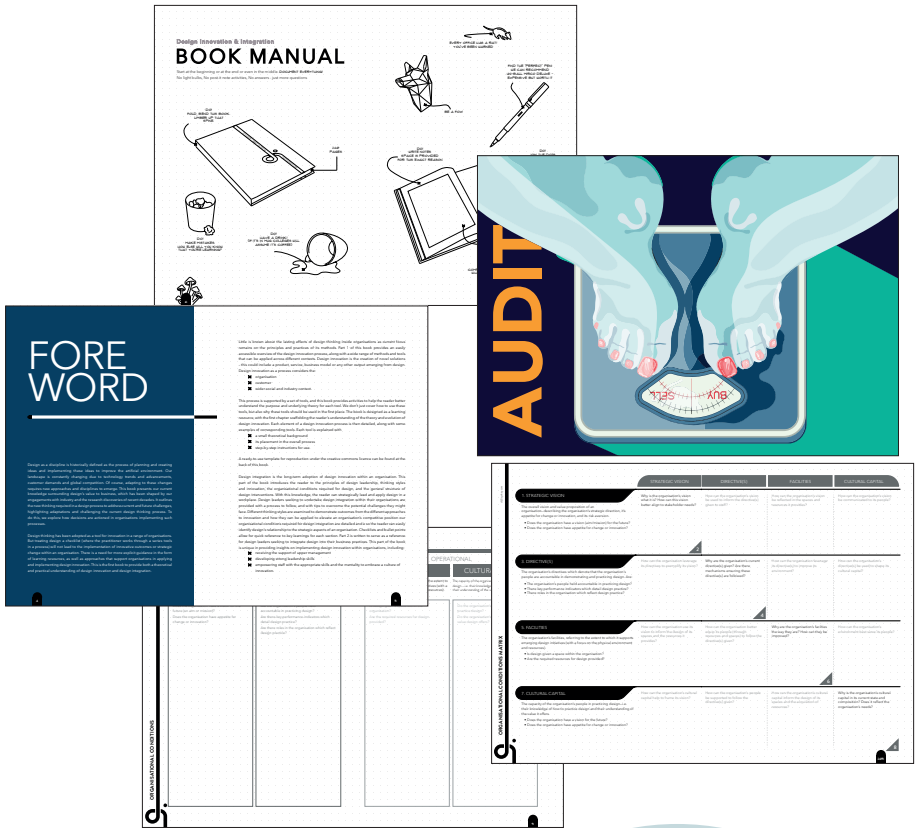
Design Innovation and Integration is more than a toolkit, it is a guidebook for the industry leaders of today and tomorrow. It provides a holistic understanding of the approaches, practices, and tools required to go beyond creative ideas and to integrate design strategically within an organization.

Novel solutions are required to meet complex problems, however, understanding how to make these solutions a reality is rarely addressed nor readily understood. This book expands upon existing design toolkits by providing a deeper understanding of the principles and practices of methods and aligning tools. The aim is not only equipping the reader with a list of design tools but for them to apply and adapt them to best suit their needs and context.

A number of diverse company case studies are used throughout the book to explain the use of individual tools and describe the more complex process of design integration, highlighting common pitfalls, and opportunities. Structured into two key parts, i) Design Innovation and ii) Design Integration, the reader can quickly and easily resource a tool, gain a deeper understanding of the theory of Design Innovation, or develop a design intervention within their own organization.

Info

August 2021
Paperback with Flaps
240 pages
10 3/4 x 7 1/2 in
\$ 45.00
ISBN 978 90 6369 603 0



Authors

Dr Straker, Professor Wrigley and **Dr Nusem** form the Design Innovation research group at the University of Sydney, Australia. They research the value that design holds to business.

Dr Karla Straker is an experienced researcher and lecturer. She is the Program Director of the university-wide major in Design.

Dr Cara Wrigley is Professor Design Innovation, residing within the School of Architecture, Design and Planning.

Dr Erez Nusem is a Lecturer and Program Director of the Master in Design at the School of Architecture, Design and Planning.

Related



Strategic Design,
page 33



This is Service
Design Thinking,
page 30

- The book is written by designers for non-designers, providing custom-designed templates to guide the practical application of each tool
- A ready-to-use blank template for reproduction under the Creative Commons licence can be found at the back of the book
- Designed as a learning resource

Intercultural Design Basics
Advancing Cultural and Social Awareness Through Design

Intercultural Design Basics is an intercultural and innovative approach to design education. A unique companion app ensures relevance for a young technology-minded target group.

The book gives intercultural insights when discussing the basic principles of design, typography, and color theory. It incorporates contrasting ideas on design and various design teaching methods. Creative voices of well-known and not yet discovered designers from Africa, Latin America, and Southeast Asia will help expand your horizons.

Through examples of intercultural design workshops, it inspires collaboration with international teams. Practical methods used in these international perspectives encourage the development of cultural and social awareness and inspire different design styles to help you perceive cultural diversity.

An app is also created to work hand in hand with *Intercultural Design Basics*. The pair make the theoretical background of the book visually and auditorily intriguing and engaging by using AR, animations, games, and videos.

Info
October 2021
Paperback with Flaps
256 pages
8½ x 7 in
\$ 45.00
ISBN 978 90 6369 604 7



Author

Susanne Radtke is a professor for Graphic and Media Design at Ulm University of Applied Sciences, Germany. She is co-author of *Textbook for Visual Media Design*, which is required reading at many German design schools. She set up her graphic design office in 1987 and now has bases in Berlin and Ulm.

Since 2009, Radtke has been developing and running intercultural design workshops, mainly in Southeast Asia and the USA. Her research field is naturally connected with her intercultural design workshops. She has participated in design and education conferences in Asia and Europe, and has published papers on those proceedings. Radtke has vast experience in international design education.

Related



Politics of Design,
page 33

- Companion app enhances the book's content, creating a highly engaging and intriguing format
- Unique combination of design methodology and cultural awareness
- Strong intercultural insights from global professionals

Design Things That Make Sense
Tech. Innovator's Guide

This book is the first and complete guide to designing technology-based products and services. It answers questions like: Why do some products become a success while others fail? Why do some products create value while others destroy it? Why is there so much technology-push and so little thinking from the outside-in?

Technology unlocks new capabilities that nobody asked for, but applied correctly can create value for users. This sounds easier than it is; designing successful tech products and services requires a unique approach. Through case studies, practical insights, examples, tips, and tools, readers will learn how to adopt a user-centered mindset and apply technologies in a meaningful way.

The book contains over 50 design strategies to design strong benefits and minimize the resistance people might have against new technologies. It is for innovators who want to do better and design products and services that make sense.

Info
August 2021
Paperback with flaps
176 pages
6¼ x 6¼ in
\$ 19.99
ISBN 978 90 6369 614 6



Author

Deborah Nas is a well-known public speaker on innovation and technology. She is a professor of Strategic Design for Technology-based Innovation at the TU Delft, faculty of Industrial Design Engineering and a visiting professor at the Polytechnic University of Milan.

She has over 25 years of hands-on experience, leading innovation projects at Heineken, Philips, ABN Amro, Vaillant, Leaseplan, governmental organizations, and many others. She also holds multiple board positions, for example a supervisory board position at Hardt Hyperloop, Europe's frontrunner in the development of a revolutionary and sustainable transportation system.

- Author is a highly successful keynote speaker on technology and innovation
- Author is a professor at two of the best technical universities in Europe (Delft and Milan) and will teach the content of this book at various European universities
- The book comes with free online tools

Great Leaders Mix and Match

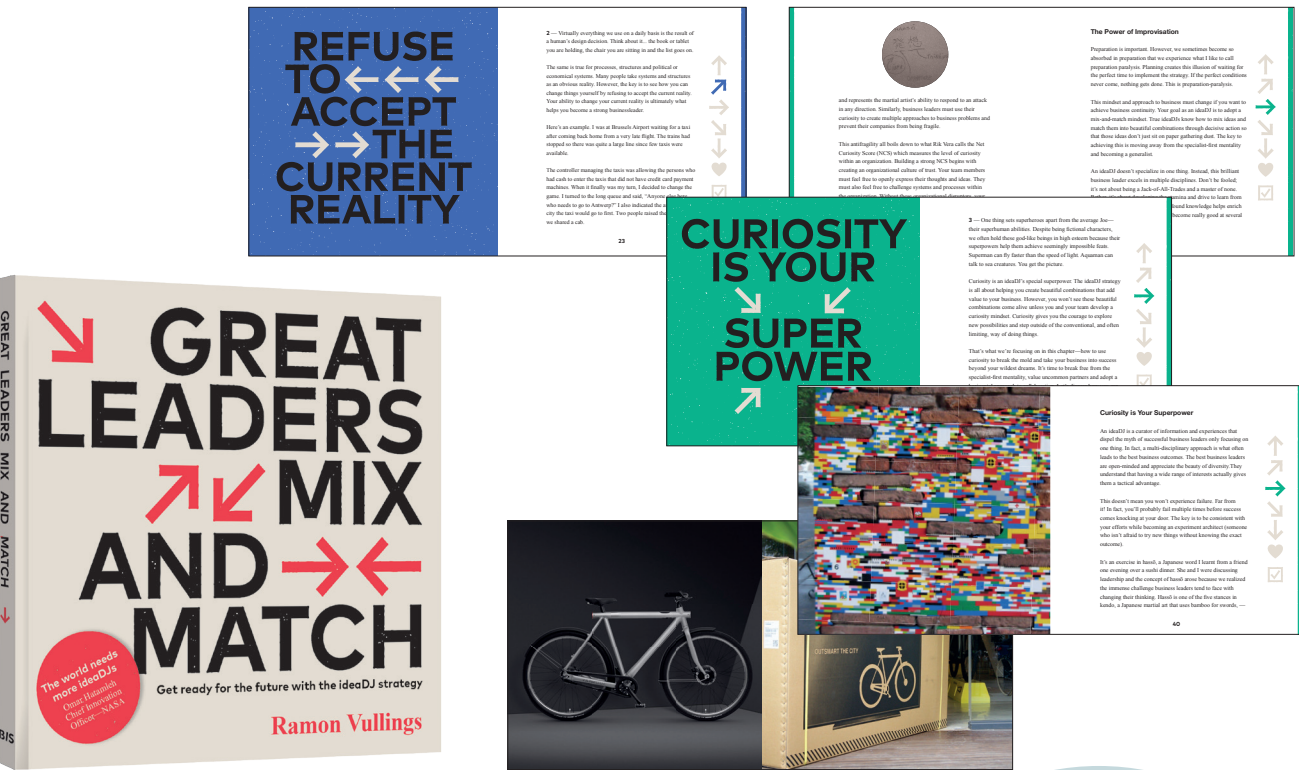
Get Ready for the Future with the IdeaDJ Strategy

Great Leaders Mix and Match is a manifesto for more beautiful combinations in (business) life.

The world faces complex challenges and these can only be resolved by mixing and matching ideas. The beauty lies in the elegance of the solutions which actually make the (business) world a better place and how we are able to solve multiple challenges in one go. Think of new solutions for care: an elderly home, combined with a children's day care and an animal farm, where all parties benefit from this combination. Or think of a waste incarnation plant which doubles as ski hill. These are real cases where the total (combination) is clearly more than the sum of its parts.

This book serves as a manual and toolbox and outlines how leaders can become 'ideaDJs'. A perfect ideaDJ mix consists of beauty, value and impact. By creating beauty, the solutions have more elegance in their implementation. It adds more value to all stakeholders, not just shareholders. And finally, the solutions create more sustainable and scalable impact.

Besides many exciting examples, this book contains a clear methodology and tool kits. The main focus is to help (business) leaders to change the mindset and attitude of the people around them.



Info

July 2021
Paperback with Flaps
220 pages
6 x 6 in
\$ 19.99
ISBN 978 90 6369 608 5



My Icon Library

Build & Expand Your Own Visual Vocabulary

My Icon Library is an essential collection of impactful images that will empower you to embark on your own journey of visual thinking and storytelling. The collection consist of the most common, interesting, weird, and wonderful concepts created during the author's visual thinking workshops.

The concepts are grouped into themes that regularly crop up at the workshops such as 'finance', 'technology', 'innovation', 'way of working', and 'sales'. Consisting of several sections such as 'cost-cutting', 'co-creation', 'agile', 'data', 'customer segmentation', and 'idea generation'. This is not a definitive list: every story is different and has its own blend of icons and visuals.

My Icon Library is a source of inspiration and a go-to reference for whenever you need a visual that is a tad too complicated for your imagination or a Google Images search. It also works as a great companion to the author's other bestselling books: Visual Thinking and Visual Doing.



Info

August 2020
Paperback
224 pages
6 7/8 x 4 3/4 in
\$ 24.99
ISBN 978 90 6369 605 4



Author

Ramon Vullings is a cross-industry innovation expert, author, engaging keynote speaker, and ideaDJ. He believes that complex challenges need elegant and combined solutions, so he helps business leaders with strategies, tools, and skills to look beyond the borders of their domain to transform their business in a smarter way.

Vullings has spoken about creativity and innovation in the digital age for organizations such as NASA, Rabobank, Nike, Volkswagen, TEDx, Siemens, PwC, FloraHolland, and Audi. Currently, he serves as a senior advisor for NASA's Cross-industry innovation efforts. Vullings has written 3 management books on business creativity and cross-industry innovation. He is also chairman of the (not for profit) European Association for Creativity & Innovation (EACI).

Related



Not Invented Here, page 30



Inspiration for Innovation, page 30

• Author is an acclaimed keynote speaker and has spoken at TEDx and NASA in Houston (USA)

• Vullings's previous book 'Not Invented Here: Cross-Industry Innovation' has sold over 50K copies and is translated into 4 languages

• Author has 16K+ followers on LinkedIn.

Author

Willemien Brand has channeled her passion for drawing and design into her life's work. After graduating with distinction from the prestigious Design Academy Eindhoven, she became an award-winning industrial designer. In the late '90s she launched Buro BRAND, a Visual Communication agency harnessing the inventive energy of a team of visionaries who share her passion. Together, they shape ways of visualising and simplifying complex processes, strategies, and information.

Related



Visual Thinking, page 30



Visual Doing, page 31

• This book is a 'must have' addition to the previous books and workbooks by Willemien Brand

• Shows a very broad list of themes and icons

• Author of bestsellers Visual Thinking and Visual Doing

Brand Vision Cards

Brand Building Tool for Visionary and Strategic Thinking


The *Brand Vision Cards* are a brand building tool for visionary and strategic thinking designed to spark ideas and aid clarity. It is a playful and intuitive thinking tool designed to help you explore, discuss, and identify all the vital ingredients that you will need to define your vision.

The 243 cards consist of four main categories: your Brand Values: what you stand for; your Brand Strengths: what will help you reach your goal; your Actions: what you will be known for; and the Emotions: you aim to evoke.

The *Brand Vision Cards* can be used by companies, designers, communication professionals, and facilitators. It is a tool for goal setting, vision statements, sharpening your USP, future innovation, or as inspiration. You can submerge yourself in some serious thinking or take the playful approach and consider your brand personality, values, beliefs, and path forward.

Info

September 2021
Boxed set
243 cards
5 x 5 x 2 in
\$ 35.00
ISBN 978 90 6369 609 2


9 789063 696092 >

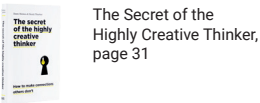


Authors

Dorte Nielsen is a creativity expert, internationally published author, and keynote speaker based in Denmark. She is the founder of Center for Creative Thinking and the brand Creative Thinker. She has dedicated her life to help others become better creative thinkers.

Ingvar Jónsson is the Founder and CEO of Profectus Coaching House, an international coach school based in Iceland. He is an Internationally published author, edutainer, keynote speaker, and a musician. He embodies a restless inner drive to inspire and create sustainable growth.

Related



- Both authors are acclaimed keynote speakers
- In 2020 Ingvar was recognized as one of the 101 best coaches in the world
- Dorte was awarded the Alumni Achievement Award of the New York State University, she was also awarded the prestigious Creative Achievement Award at Creative Circle Award 2020

Offline Matters Cards: Truth or Dare?

A Tool for Less-Digital Creativity

Do you dare to take an offline approach?
Are you ready to turn from the auto-solutions of creative work today?
Can we break from business-as-usual to find imagination and alternatives?

Following *Offline Matters: The Less-Digital Guide to Creative Work* come the first two editions of accompanying cards: *Truth or Dare?* Like the much-loved classic game of Truth or Dare, these tools are designed to challenge creative minds into unfamiliar places of thinking.

Whether starting with a problem that needs solving or a blank state awaiting action, these decks bring a fresh take to the task and play beyond the dry digitality typical of creative work today. Draw a prompt card from each or either pack, then apply the perspective or action for counter-cultural results.

Info

September 2020
Boxed set
2 x 54 cards
2¼ x 3¼ x 1¼ in
\$ 19.99
ISBN 978 90 6369 607 8


9 789063 696078 >



Author

Jess Henderson (pseu.) is a writer, researcher, theorist, creative strategist, and author of *Offline Matters: The Less Digital Guide to Creative Work* (2020). She is the founder of online magazine No Fun and Outsider—an insider-activist platform within the creative industries. Beginning as a subversive email newsletter in 2017, Outsider has grown to garner a cult-following around the world with its anonymous writings, research, publications, experimental workshops, and offline-only events.

Henderson is a fellow of the Institute of Network Cultures in Amsterdam and speaks about offline creativity around the world – including at NYCxDesign week, Parson's Strategic Design Conference, the DuPho Awards, and Us by Night Festival.

Related



- Strong gift potential
- Based on Offline Matters, the book praised by major figures such as Douglas Rushkoff, Franco Berardi, and Oli Mould
- Author has a strong profile in both the creative industries and field of critical theory

Creative Thinker's Rethink Book

52 Exercises to Train Your Ability to See Connections Others Don't

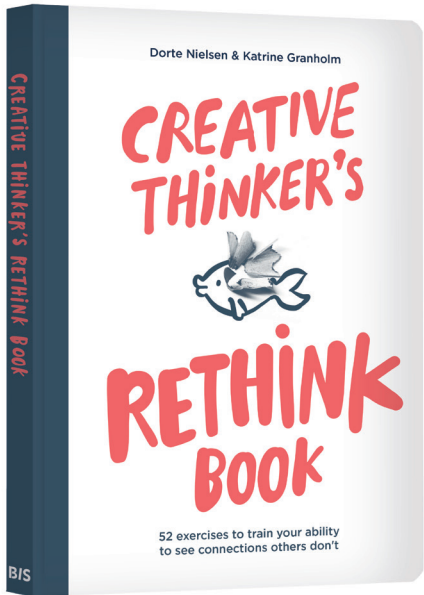
Highly creative thinkers are good at seeing connections. By enhancing your ability to see connections, you can enhance your creativity. Based on this observation, a solid theory, and the latest neuroscience, this exercise book is for people who want to become better creative thinkers.

Creative Thinker's Rethink Book trains your ability see and make connections – the underlying mechanism that helps you to think creatively. The exercises in this book force you to go beyond the obvious – to think and rethink – again and again. It is not a theory book. It is a hands-on exercise book to boost your creativity and innovative thinking. Working with these exercises will help you to come up with original thoughts, fresh ideas, and unexpected innovative solutions.

You can use this book as a creative morning booster, a warm-up before working creatively, for everyday creativity training, or just as a fun activity. The exercises can be used at home, at school, in the design studio, in the office, or in the agency. Creativity is for everybody!

Info

October 2021
Paperback
112 pages
9 1/8 x 6 1/2 in
\$ 19.99
ISBN 978 90 6369 612 2

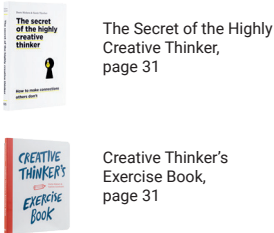


Authors

Dorte Nielsen is a creativity expert, internationally published author, and keynote speaker. She is the founder of Center for Creative Thinking and the brand Creative Thinker. She has dedicated her life to help others become better creative thinkers.

Katrine Granholm is an award winning concept maker with a MA in digital art from University of Arts London. She is the author several books, tools, and games. She is currently working at The Danish Broadcasting Corporation DR as the Digital Commissioning Editor for kids.

Related



- Part of The Creative Thinker series, which have already sold more than 50.000 copies
- Granholm and Nielsen have been recognized at Creative Circle Award for their Packaging Design and Editorial Design for Creative Thinker
- Both authors are acclaimed keynote speakers

Drag Queen Memory Game

Drag Queen Memory Game is a fun game that shows queens in and out of drag. The vibrant photographs explore the different clothing style and make-up presenting the wide array of subcultures within the drag world. The before-and-after photos are taken in the same environment to allow easier recognition when picking sets of two. Enter the world of the Dutch Drag Queens and discover who your favorite is.

Info

October 2021
Boxed set
2 x 30 cards
5 1/8 x 4 x 1 1/4 in
\$ 19.99
ISBN 978 90 6369 606 1



Authors

Maike Strengtholt is a creative and cultural programmer and producer for festivals, theater, and Amsterdam nightlife. She is also a clothing and props designer for photography, film, and theater. She studied at the Design Academy in Eindhoven.

Dim Balsem graduated from The Hague academy in 2009. He has an associative, raw, and sleek style. His main interest is humans. He makes associative documentary work depicting masculinity, femininity, self reflection, beauty, and personality.

Related



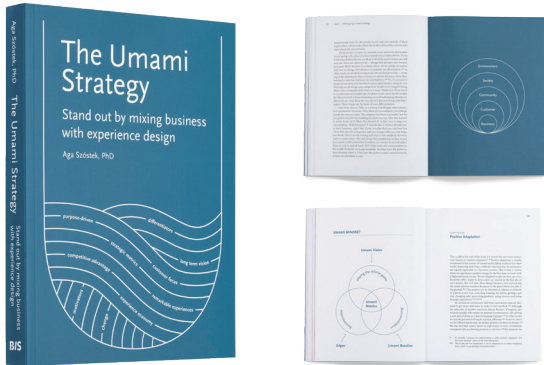
- Very strong gift potential, the drag queen culture is very popular
- All people portrayed have a large social media following
- The Dutch version of Ru Pauls Drag Race comes out in 2021
- Previous memory game title Twins Memory Game was very successful



Recently
Published

Image taken from *Rethinking Users*
ISBN 978 90 6369 581 1
\$ 40.00

The Umami Strategy



How do you build a powerful yet actionable strategy, and successfully implement it across your organization? *The Umami Strategy* proposes a novel approach that will help you build and execute an experience strategy. The model used in the book will help you get your organization to align with building a unique market value through delivering memorable experiences to your customers. Enjoyable, practical, and full of hidden gems and tips.



Author: Aga Szóstek | Paperback with flaps | 240 pages | 9% x 7 in | \$ 45.00 | ISBN 978 90 6369 579 8

Rethinking Users

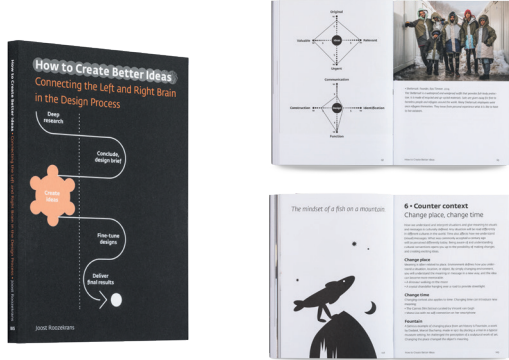


Rethinking Users introduces a radical new approach that questions some of our most fundamental ideas about the nature of user experience. It points to new opportunities to create products and services that help users in new ways. The book includes a deck of user archetype cards and step-by-step team activities for unlocking new user-centered thinking and design inspiration.



Authors: Michael Youngblood, Benjamin Chesluk and Nadeem Haidary | Book + cards in case | 112 pages + 24 cards | 8% x 5% in | \$40.00 | ISBN 978 90 6369 581 1

How to Create Better Ideas



The book is divided into two sections: the right and left brain. The first part analyzes the general design process. The second part introduces six methods that teach you to create more and better visual ideas relevant for all design disciplines. It is a book for anyone who would like to learn and understand design more in-depth.



Author: Joost Roozekrans | Paperback with flaps | 128 pages | 8% x 5% in | \$ 19.99 | ISBN 978 90 6369 586 6

Made in China, Designed in California, Criticised in Europe



The book is a critical look at the design world with its various design disciplines and how these have developed in the past 10 years. Design is taken over by the capitalist logic of reproduction but this does not come without conflicts, struggles, and tensions. Society is growing more aware of sustainability. It is time to take the next step: designing the future with a more holistic consideration and approach.



Authors: Mieke Gerritzen and Geert Lovink | Paperback | 128 pages | 7 x 4% in | \$ 17.99 | ISBN 978 90 6369 587 3

Happy Is Up, Sad Is Down



Puts together 65 metaphors with research facts and applications in product and interaction design, information graphics, and advertising. Metaphors show how to use space and physical attributes to convey abstract concepts like time and importance, emotions and social relations, political ideas, and ethical values. This book is meant to inspire designers and everyone curious about how the mind works.



Authors: Jörn Hurlienne, Diana Löffler, Clara Hüscher, Daniel Reinhardt, Robert Tscham and Stephan Huber | Hardcover | 304 pages | 6 x 6% in | \$ 24.99 | ISBN 978 90 6369 593 4

Design. Think. Make. Break. Repeat. Revised edition



This book addresses the needs of anyone interested in deploying design thinking academically or operationally. The book offers an easily accessible overview of the design thinking process along with a wide range of methods that can be applied across many different areas and contexts. In this revised edition, the authors look beyond the human-centered design paradigm and include perspectives from humanity-centered design.



Authors: Martin Tomitsch, Madeleine Borthwick, Naseem Ahmadpour, Clare Cooper, Jessica Frawley, Leigh-Anne Hepburn, A. Baki Kocaballi, Lian Loke, Claudia Núñez-Pacheco, Karla Straker and Cara Wrigley | Paperback | 224 pages | 9% x 7% in | \$ 45.00 | ISBN 978 90 6369 585 9

Beyond Design



This designer's nonfiction novel provides insights into the contemporary, often hybrid, practice of multi-talented graphic designers. The story tells how Boere decides to take matters into her own hands by working on socially relevant design projects. An exciting and informative book that gives insights into the designer's do's and don'ts while working on projects from start to finish.



Author: Renate Boere | Paperback | 192 pages | 7 x 4% in | \$ 17.99 | ISBN 978 90 6369 594 1

Beyond Design, The Game of Social Solutions

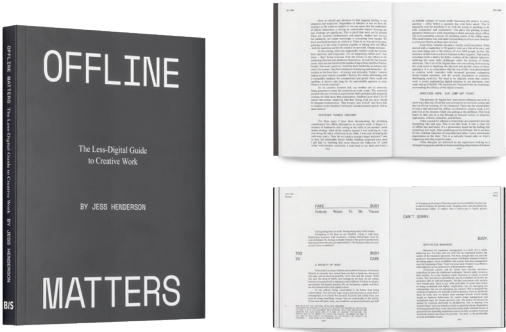


This game guides you to set up your own socially relevant design project. It navigates you through the 10 steps of setting up a project based on your idea. Or if you do not have an idea yet, the game can also be used as a valuable brainstorm tool.



Authors: Renate Boere | Boxed set | 120 cards + 10 action cards | 7 x 4% x 2 in | \$ 19.99 | ISBN 978 90 6369 595 8

Offline Matters



Offline Matters is a handbook of radical strategies for today's creative worker. From ideas that unlearn the limiting habits of most workplaces, to insider advice on avoiding clichés, and reducing digital overwhelm. The book offers practical thoughts for a creative life that refuses to conform. Sharp, intelligent, and subversive, this book is an essential resource for any creative professional.

Author: Jess Henderson | Paperback with flaps | 160 pages | 7½ x 5¼ in | \$ 17.99 | ISBN 978 90 6369 578 1

A Spectator Is an Artist Too



This is a visual essay about human behavior around art. Art historians only study objects, but how these objects are received, is also worthy of our attention. This book also captures how art museums are changing, as they draw increasingly diverse audiences. This momentum is increased by a whole new breed of Instagram 'museums' worldwide, attracting experience-hungry millennials with exhibitions defined by their Instagrammability.

Author: Johan Idema | Paperback with flaps | 176 pages | 7½ x 6¼ in | \$ 19.99 | ISBN 978 90 6369 590 3

Imagine Me



This game enables players to talk about the complicated and intimate subject of identity in a playful and accessible manner. This is done by using visualizations, instead of words and questions, to start an conversation. The various cards are displayed in order to create a moodboard representing your identity. The game can be played in various environments to uncover different social structures.

Author: Studio Lisa | Boxed set | 99 cards + booklet | 6½ x 5½ x 1¼ in | \$ 19.99 | ISBN 978 90 6369 580 4

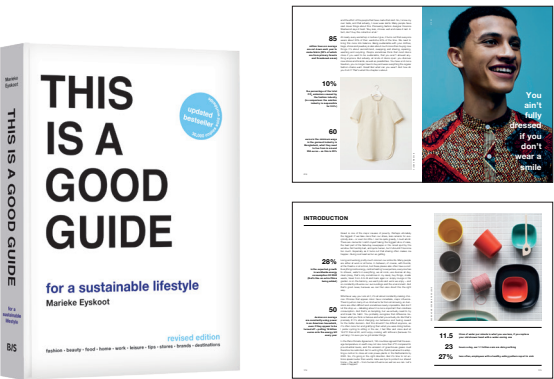
Bullshit Bingo



The 1-player party game that transforms the BS of everyday life into a party for 1. By encouraging people to gamify real life, it offers a refreshing reminder not to take life too seriously. With 21 tearable and single-use cards, *Bullshit Bingo* is the perfect companion to life's most generic occasions: weddings, the gym, first dates, vacation, parenting, break-ups, death, turning 30, Hollywood movies – you name it.

Author: Sandy McIntosh | Boxed set + dauber | 20 cards | 7½ x 6¾ x 1 in | \$ 17.99 | ISBN 978 90 6369 582 8

This is a Good Guide – for a Sustainable Lifestyle revised edition



This is the definitive and comprehensive guide for what you can do about climate change and how to contribute to a better world. It contains international lists of go-to shops, beautiful brands, inspiring insights, surprising facts, and useful solutions. Through in-depth interviews with leading pioneers, such as Livia Firth, Green Kitchen Stories, and Katharine Hamnett, you will find exactly what you need to live a more sustainable life.

Author: Marieke Eyskoot | Paperback | 288 pages | 9½ x 6¼ in | \$ 35.00 | ISBN 978 90 6369 588 0

Creative Block



Focussing on creative process and theory, this book is filled with over 100 tasks to get your head into a conceptual and creative space, encouraging experimentation and playfulness in art. Ideal for artists, industry creatives, and individuals who simply want to delve deeper into their own creativity. This book helps to improve your process and technique when approaching art, in all its forms. Intriguing, fun, and challenging.

Author: Gemma Lawrence | Paperback | 192 pages | 8½ x 5½ in | \$ 19.99 | ISBN 978 90 6369 597 2

LIFE IS A JOURNEY

ON A PATH



Image taken from *Happy Is Up, Sad Is Down*
ISBN 978 90 6369 593 4
\$ 24.99

Highlighted Gift



Don't Buy This Book |
Authors: Donald Roos and
Anne de Bruijn |
160 pages | 8½ x 5¼ in |
paperback | \$ 19.99 |
ISBN 978 90 6369 537 8

Dare to Ask |
Authors: Els Dragt and
Jeroen Timmer | paperback
with flaps | 144 pages |
7½ x 5¼ in | \$ 16.99 |
ISBN 978 90 6369 562 0

Dilemmarama the Game:
The Happy Edition |
Concept: Dilemma op
Dinsdag | 64 cards in a
box | 3½ x 5¼ x 1¼ in |
\$ 19.99 |
ISBN 978 90 6369 564 4

Empathy Game |
Authors: Saskia H. Herrmann
and Jorik Elferink |
150 cards in a box |
5½ x 6¾ x 1¼ in | \$ 24.99 |
ISBN 978 90 6369 524 8



Think Like an Engineer, Don't
Act Like One |
Author: Jan Karel Mak |
paperback with flaps |
160 pages |
7½ x 5¼ in | \$ 16.99 |
ISBN 978 90 6369 569 9

Lay Your Cards on
The Table | Author:
Een van de Jongens |
60 cards in a box |
5 x 3¾ x 2 in |
\$ 19.99 |
ISBN 978 90 6369 565 1

Museum Art Cards |
Authors: Lise Lotte ten
Voorde and Naomi Boas |
52 cards in a box |
5 x 3¾ x 1 in | \$ 24.99 |
ISBN 978 90 6369 549 1

Creative Thinker's Connection
Memory Game |
Authors: Katrine Granholm
and Dorte Nielsen |
50 cards in a box |
5½ x 3 x 2 in | \$19.99 |
ISBN 978 90 6369 563 7



Highlighted Creative Business



Visual Thinking |
Author: Willemien Brand |
144 pages | 9% x 8% in |
paperback with flaps |
\$ 24.99 |
ISBN 978 90 6369 453 1



Products That Flow |
Authors: Siem Haffmans,
Ed van Hinte and Marjolein
van Gelder |
128 pages | 0% x 7% in |
paperback | \$ 45.00 |
ISBN 978 90 6369 498 2



Politics of Design |
Author: Ruben Pater |
192 pages | 7 x 4% in |
paperback | \$ 16.99 |
ISBN 978 90 6369 422 7



Brand The Change |
Author: Anne Miltenburg |
paperback | 224 pages |
9% x 8% in | \$ 45.00 |
ISBN 978 90 6369 478 4



Culture Sensitive Design |
Author: Annemiek van Boeijen |
flexicover | 160 pages |
9% x 7% in | \$ 45.00 |
ISBN 978 90 6369 561 3



How to Research Trends |
Author: Els Dragt |
paperback with flaps |
200 pages | 9% x 7% in |
\$ 45.00 |
ISBN 978 90 6369 433 3



Delft Design Guide Revised Edition |
Authors: Annemiek van Boeijen,
Jaap Daalhuizen and Jelle Zijlstra |
flexicover | 224 pages |
10% x 7% in | \$ 45.00 |
ISBN 978 90 6369 540 8



Good Services |
Author: Lou Downe |
paperback | 224 pages |
7% x 5% in | \$ 23.00 |
ISBN 978 90 6369 543 9



Backlist

BACKLIST CREATIVE BUSINESS

REVIEWS

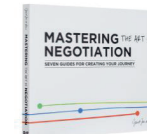
Reviews are recommendations from your audience about your product.

- Find **different** spaces for your audience to leave reviews (Facebook, Google Business, Amazon, Yelp, etc.)
- Create **incentives** for people to leave reviews (free publications, discounts, downloadable PDFs, etc.)
- Ask your reviewers **open-ended questions**, rather than Yes/No questions.
- **Respond politely** and in good faith to every review, good or bad.
- **Thank** your reviewers.
- Approach and respond to people as individuals.
- **Highlight** powerful reviews on your website and other online locations.

Image taken from
Creative Content Kit
ISBN 978 90 6369 568 2
\$ 24.99



How to Survive the Organizational Revolution
Author(s): Pieter Koene, Ard-Pieter de Man and Martijn Ars | 216 pages | 8½ x 7 in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 521 7



Mastering the Art of Negotiation
Author(s): Geurt Jan de Heus | 216 pages | 7½ x 9½ in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 431 9



This Human
Author(s): Melis Senova | 208 pages | 9½ x 7½ in | Paperback | **\$45.00** | ISBN 978 90 6369 460 9



The 7 Principles of Complete Co-Creation
Author(s): Maarten Pieters and Stefanie Jansen | 208 pages | 9½ x 7½ in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 473 9



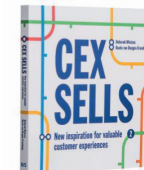
Convivial Toolbox
Author(s): Elizabeth B.N. Sanders and Pieter Jan Stappers | 312 pages | 9½ x 7 in | Paperback with flaps | **\$49.99** | ISBN 978 90 6369 284 1



The Umami Strategy
Author(s): Agnieszka Szóstek | 240 pages | 9½ x 7 in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 578 8



Change Ahead
Author(s): Carola Verschoor | 240 pages | 7½ x 9½ in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 398 5



CEX Sells
Author(s): Beate van Dongen and Deborah Wietzes | 176 pages | 7½ x 7½ in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 444 9



Worlds of Wonder
Author(s): Erik Bar and Stan Boshouwers | 272 pages | 10½ x 8½ in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 464 7



Design Roadmapping
Author(s): Lianne Simonse | 244 pages | 9½ x 7½ in | Hardcover | **\$49.99** | ISBN 978 90 6369 459 3



How to Research Trends
Author(s): Els Dragt | 200 pages | 9½ x 7½ in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 433 3



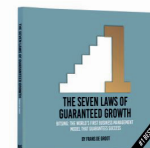
How to Research Trends Workbook
Author(s): Els Dragt | 64 pages | 7¼ x 8½ in | Paperback | **\$12.99** | ISBN 978 90 6369 527 9



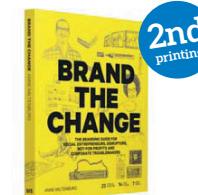
Concept Code
Author(s): Gaby Crucq-Toffolo and Sanne Knitel | 192 pages | 9½ x 8½ in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 432 6



23 Innovations in Digital Communication
Author(s): Paul Ketelaar, Jan Aarts and Sanne Demir | 256 pages | 9½ x 7½ in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 518 7



The Seven Laws of Guaranteed Growth
Author(s): Frans de Groot | 156 pages | 7½ x 9½ in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 413 5



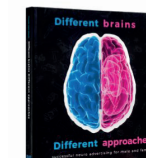
Brand the Change
Author(s): Anne Miltenburg | 224 pages | 9½ x 8½ in | Paperback | **\$45.00** | ISBN 978 90 6369 478 4



Branded Protest
Author(s): Ingeborg Bloem and Klaus Kempenaars | 208 pages | 10½ x 7½ in | Paperback | **\$45.00** | ISBN 978 90 6369 541 5



Contrarian Branding
Author(s): Roland van der Vorst | 192 pages | 8½ x 5½ in | Paperback | **\$19.99** | ISBN 978 90 6369 463 0



Different Brains, Different Approaches
Author(s): Huub van Osch | 192 pages | 8½ x 8½ in | Paperback | **\$45.00** | ISBN 978 90 6369 435 7

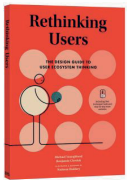
BACKLIST CREATIVE BUSINESS



Hidden Persuasion (paperback)
Author(s): Marc Andrews, Matthijs van Leeuwen and Rick van Baaren | 192 pages | 9% x 6% in | Paperback | **\$24.99** | ISBN 978 90 6369 531 6



Music Thinking Jam Cards
Author(s): Christof Zürn | 44 pages | 7% x 7% in | Boxed set | **\$35.00** | ISBN 978 90 6369 514 9



Rethinking Users
Author(s): Michael Youngblood, Benjamin J. Chesluk and Nadeem Haidary | 112 pages | 8% x 5% in | | **\$40.00** | ISBN 978 90 6369 581 1



Good Services
Author(s): Lou Downe | 224 pages | 7% x 5% in | Paperback | **\$23.00** | ISBN 978 90 6369 543 9



Thinking in Services
Author(s): Majid Iqbal | 240 pages | 9% x 6% in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 489 0



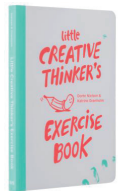
The Secret of the Highly Creative Thinker - Paperback
Author(s): Dorte Nielsen and Sarah Thurber | 192 pages | 9% x 6% in | Paperback | **\$19.99** | ISBN 978 90 6369 532 3



Creative Thinker's Exercise Book
Author(s): Dorte Nielsen and Katrine Granholm | 112 pages | 9% x 7% in | Paperback | **\$19.99** | ISBN 978 90 6369 438 8



Creative Thinker's Rethink Book
Author(s): Dorte Nielsen and Katrine Granholm | 112 pages | 9% x 6% in | Paperback | **\$19.99** | ISBN 978 90 6369 612 2



Little Creative Thinker's Exercise Book
Author(s): Dorte Nielsen and Katrine Granholm | 112 pages | 9% x 6% in | Paperback | **\$17.99** | ISBN 978 90 6369 491 3



Brand Vision Cards
Author(s): Dorte Nielsen and Ingvar Jónsson | 243 pages | 5 x 5 in | Boxed set | **\$35.00** | ISBN 978 90 6369 609 2



The Service Innovation Handbook
Author(s): Lucy Kimbell | 240 pages | 7% x 9% in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 353 4



Design Things That Make Sense
Author(s): Deborah Nas | 176 pages | 6% x 6% in | Paperback with Flaps | **\$19.99** | ISBN 978 90 6369 614 6



The Innovation Expedition
Author(s): Gijs van Wulven | 240 pages | 7% x 9% in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 313 8



The Innovation Maze
Author(s): Gijs van Wulven | 240 pages | 7% x 9% in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 410 4



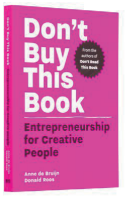
Inspiration for Innovation
Author(s): Gijs van Wulven | 240 pages | 6% x 6% in | Paperback | **\$19.99** | ISBN 978 90 6369 496 8



75 Tools for Creative Thinking
Author(s): Menno Huisman and Wimer Hazenberg | 75 pages | 5% x 3% in | Boxed set | **\$24.99** | ISBN 978 90 6369 275 9



Creative Content Kit
Author(s): Ana Bender | 65 pages | 6% x 4% in | Boxed set | **\$24.99** | ISBN 978 90 6369 568 2



Don't Buy This Book
Author(s): Anne de Bruijn and Donald Roos | 160 pages | 8% x 5% in | Paperback | **\$16.99** | ISBN 978 90 6369 537 8



Don't Read This Book
Author(s): Donald Roos | 160 pages | 8% x 5% in | Paperback | **\$16.99** | ISBN 978 90 6369 423 4



Don't/Do This - Game
Author(s): Donald Roos | 156 cards | 7% x 3% x 0% in | Box with sleeve | **\$19.99** | ISBN 978 90 6369 484 5



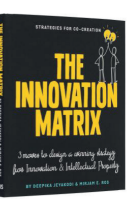
Great Leaders Mix and Match
Author(s): Ramon Vullings | 240 pages | 6 x 6 in | Paperback with Flaps | **\$19.99** | ISBN 978 90 6369 608 5



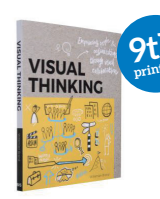
Not Invented Here
Author(s): Ramon Vullings and Marc Heleven | 224 pages | 6 x 6 in | Paperback with flaps | **\$19.99** | ISBN 978 90 6369 379 4



Creativity in Business
Author(s): Igor Bytbeier and Ramon Vullings | 204 pages | 9% x 6% in | Paperback | **\$29.99** | ISBN 978 90 6369 380 0



The Innovation Matrix
Author(s): Deepika Jayakodi and Mirjam Ros | 136 pages | 7% x 6% in | Paperback | **\$45.00** | ISBN 978 90 6369 520 0



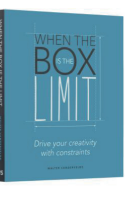
Visual Thinking
Author(s): Willemien Brand | 144 pages | 9% x 8% in | Paperback with flaps | **\$24.99** | ISBN 978 90 6369 453 1



Offline Matters
Author(s): Jess Henderson | 160 pages | 7% x 5% in | Paperback with Flaps | **\$17.99** | ISBN 978 90 6369 578 1



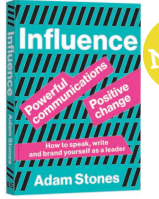
Offline Matters Cards: Truth or Dare?
Author(s): Jess Henderson | 108 pages | 7% x 6% in | Boxed set | **\$19.99** | ISBN 978 90 6369 607 8



When the Box Is the Limit
Author(s): Walter Vandervelde | 192 pages | 7% x 6% in | Paperback | **\$35.00** | ISBN 978 90 6369 512 5



Pitching Ideas - Paperback
Author(s): Jeroen van Geel | 128 pages | 8% x 5% in | Paperback | **\$19.99** | ISBN 978 90 6369 529 3



Influence
Author(s): Adam Stones | 224 pages | 8% x 5% in | Paperback | **\$24.99** | ISBN 978 90 6369 611 5



Visual Thinking Workbook
Author(s): Willemien Brand | 32 pages | 11% x 8% in | Paperback | **\$12.99** | ISBN 978 90 6369 511 8



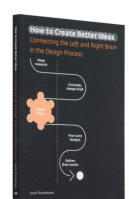
Visual Doing
Author(s): Willemien Brand | 144 pages | 9% x 8% in | Paperback with Flaps | **\$24.99** | ISBN 978 90 6369 499 9



Visual Doing Workbook
Author(s): Willemien Brand | 32 pages | 11% x 8% in | Paperback | **\$12.99** | ISBN 978 90 6369 500 2



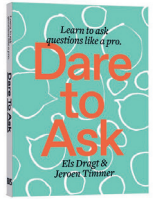
My Icon Library
Author(s): Willemien Brand | 224 pages | 6% x 4% in | Paperback otobind | **\$24.99** | ISBN 978 90 6369 605 4



How to Create Better Ideas
Author(s): Joost Roozekrans | 128 pages | 8% x 5% in | Paperback with Flaps | **\$19.99** | ISBN 978 90 6369 586 6



Creative Personal Branding
Author(s): Jürgen Salenbacher | 228 pages | 8% x 5% in | Paperback | **\$19.99** | ISBN 978 90 6369 315 2



Dare to Ask
Author(s): Els Dragt and Jeroen Timmer | 144 pages | 7% x 5% in | Paperback with flaps | **\$16.99** | ISBN 978 90 6369 562 0



Creativity +
Author(s): Paulina Larocca | 60 pages | 7% x 4 in | Flipboard | **\$19.99** | ISBN 978 90 6369 488 3



Get Agile!
Author(s): Pieter Jongerius, Anton Vanhoucke and Anna Offermans | 176 pages | 8% x 5% in | Paperback with flaps | **\$35.00** | ISBN 978 90 6369 302 2



Blue Is the New Black
Author(s): Susie Breuer | 232 pages | 9% x 7 in | Paperback With Key Dates Calendar Insert | **\$45.00** | ISBN 978 90 6369 340 4



Event Design Handbook
Author(s): Roel Frissen, Ruud Janssen and Dennis Luijer | 204 pages | 8¾ x 8¾ in | Paperback | **\$45.00** | ISBN 978 90 6369 434 0



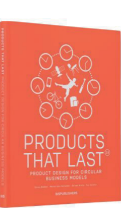
Design Transitions
Author(s): Joyce Yee, Emma Jefferies and Lauren Tan | 224 pages | 9½ x 7 in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 321 3



Transformations
Author(s): Emma Jefferies, Joyce Yee and Kamil Michlewski | 376 pages | 9¼ x 6½ in | Paperback | **\$45.00** | ISBN 978 90 6369 457 9



Products That Flow
Author(s): Siem Haffmans, Ed van Hinte and Marjolien van Gelder | 128 pages | 10½ x 7½ in | Paperback | **\$45.00** | ISBN 978 90 6369 498 2



Products That Last
Author(s): Conny Bakker, Ed van Hinte and Marcel den Hollander | 128 pages | 10½ x 7½ in | Paperback | **\$45.00** | ISBN 978 90 6369 522 4



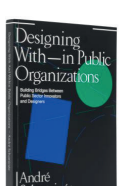
Sustainist Design Guide
Author(s): Michiel Schwarz and Diana Krabbendam | 144 pages | 9¾ x 7 in | Paperback with flaps | **\$19.99** | ISBN 978 90 6369 283 4



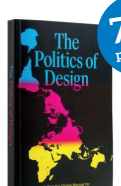
Connect
Author(s): Sabine Wildevuur, Dick van Dijk and Thomas Hammer-Jakobsen | 192 pages | 7¾ x 6 in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 331 2



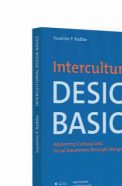
Designing for the Common Good
Author(s): Kees Dorst | 216 pages | 7½ x 9½ in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 408 1



Designing With and Within Public Organizations
Author(s): Andre Schaminee | 208 pages | 9¾ x 7¾ in | Paperback | **\$45.00** | ISBN 978 90 6369 497 5



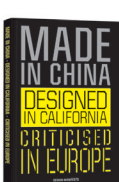
The Politics of Design
Author(s): Ruben Pater | 192 pages | 7 x 4¾ in | Paperback | **\$16.99** | ISBN 978 90 6369 422 7



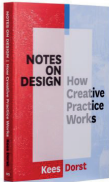
Intercultural Design Basics
Author(s): Susanne P. Radtke | 256 pages | 8½ x 7 in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 604 7



Augmenting Alice
Author(s): Galit Ariel | 256 pages | 9¾ x 8¾ in | Hardcover | **\$45.00** | ISBN 978 90 6369 470 8



Made in China, Designed in California, Criticised in Europe
Author(s): Mieke Gerritzen and Geert Lovink | 128 pages | 7 x 4¾ in | Paperback | **\$17.99** | ISBN 978 90 6369 587 3



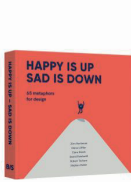
Notes on Design
Author(s): Kees Dorst | 208 pages | 8¾ x 6 in | Paperback | **\$19.99** | ISBN 978 90 6369 465 4



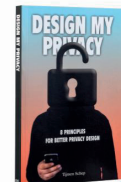
Make Design Matter
Author(s): David Carlson | 160 pages | 7¾ x 4¾ in | Paperback with flaps | **\$16.99** | ISBN 978 90 6369 304 6



Culture Sensitive Design
Author(s): Annemiek van Boeijen and Yvo Zijlstra | 160 pages | 9¾ x 7½ in | Flexibind | **\$45.00** | ISBN 978 90 6369 561 3



Happy Is Up, Sad Is Down
Author(s): Jorn Hurtienne, Diana Löffler, Clara Hüsch, Daniel Reinhardt, Robert Tscharn and Stephan Huber | 304 pages | 6 x 6¾ in | Hardback | **\$24.99** | ISBN 978 90 6369 593 4



Design My Privacy
Author(s): Tijmen Schep | 160 pages | 7¾ x 4¾ in | Paperback | **\$16.99** | ISBN 978 90 6369 437 1



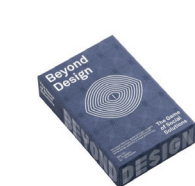
ViP Vision in Design
Author(s): Paul Hekkert and Matthijs van Dijk | 208 pages | 7½ x 6 in | Paperback | **\$39.00** | ISBN 978 90 6369 371 8



Meta Products
Author(s): Wimer Hazenberg, Menno Huisman and Sara Cordoba Rubino | 160 pages | 9¾ x 7½ in | Paperback | **\$24.99** | ISBN 978 90 6369 251 3



Beyond Design
Author(s): Renate Boere | 192 pages | 7 x 4¾ in | Paperback | **\$17.99** | ISBN 978 90 6369 594 1



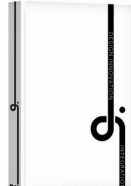
Beyond Design: The Game of Social Solutions
Author(s): Renate Boere | 120 pages | 7 x 4¾ in | Playing cards | **\$19.99** | ISBN 978 90 6369 595 8



The Designer As...
Author(s): Steven McCarthy | 248 pages | 9½ x 7 in | Paperback with flaps | **\$45.00** | ISBN 978 90 6369 292 6



Strategic Design
Author(s): Gerda Gemser, Giulia Calabretta and Ingo Karpen | 228 pages | 7½ x 9½ in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 445 6



Design Innovation and Integration
Author(s): Karla Straker, Cara Wrigley and Erez Nusem | 240 pages | 10¾ x 7½ in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 603 0



Design. Think. Make. Break. Repeat. - Revised Edition
Author(s): Martin Tomitsch, Madeleine Borthwick, et al. | 224 pages | 9¾ x 7½ in | Paperback with Flaps | **\$45.00** | ISBN 978 90 6369 585 9



Delft Design Guide - Revised edition
Author(s): Annemiek van Boeijen, Jelle Zijlstra and Jaap Daalhuizen | 224 pages | 10½ x 7½ in | Flexibind | **\$45.00** | ISBN 978 90 6369 540 8



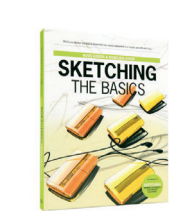
Framing Play Design
Author(s): Sune Gudiksen and Helle Marie Skovbjerg | 192 pages | 9¾ x 8¾ in | Paperback | **\$45.00** | ISBN 978 90 6369 572 9



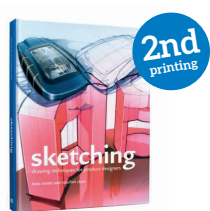
Inspired by Method
Author(s): Alexandra Martini | 240 pages | 8¾ x 7¾ in | Paperback | **\$45.00** | ISBN 978 90 6369 573 6



Dynamic Identities
Author(s): Irene van Nes | 192 pages | 9¾ x 8½ in | Paperback | **\$45.00** | ISBN 978 90 6369 339 8



Sketching: the Basics - Paperback
Author(s): Koos Eissen and Roselien Steur | 204 pages | 9¾ x 7½ in | Paperback | **\$29.99** | ISBN 978 90 6369 534 7



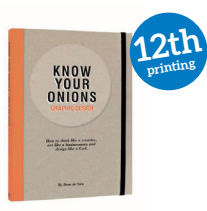
Sketching - Paperback
Author(s): Koos Eissen and Roselien Steur | 256 pages | 9½ x 7¾ in | Paperback | **\$29.99** | ISBN 978 90 6369 533 0



Sketching Product Design Presentation
Author(s): Roselien Steur and Koos Eissen | 192 pages | 10¼ x 8¾ in | Hardcover | **\$45.00** | ISBN 978 90 6369 329 9



The Exceptionally Simple Theory of Sketching
Author(s): George Hlavacs | 48 pages | 8¾ x 6¾ in | Paperback | **\$14.99** | ISBN 978 90 6369 334 3



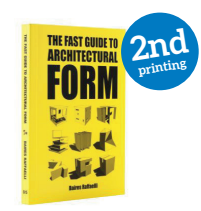
Know Your Onions - Graphic Design
Author(s): Drew de Soto | 186 pages | 7¾ x 6 in | Paperback with elastic band | **\$19.99** | ISBN 978 90 6369 258 2



Operative Design
Author(s): Anthony Di Mari and Nora Yoo | 152 pages | 6 x 4¼ in | Paperback | **\$16.99** | ISBN 978 90 6369 289 6



Conditional Design
Author(s): Anthony Di Mari | 156 pages | 6 x 4¼ in | Paperback | **\$16.99** | ISBN 978 90 6369 365 7



The Fast Guide to Architectural Form
Author(s): Baires Raffaelli | 144 pages | 6 x 4¼ in | Paperback | **\$16.99** | ISBN 978 90 6369 411 1



The Fast Guide to Accessibility Design
Author(s): Baires Raffaelli | 160 pages | 6 x 4¼ in | Paperback | **\$16.99** | ISBN 978 90 6369 571 2



Know Your Onions - Web Design
Author(s): Drew de Soto | 212 pages | 7¾ x 6 in | Paperback with elastic band | **\$19.99** | ISBN 978 90 6369 312 1



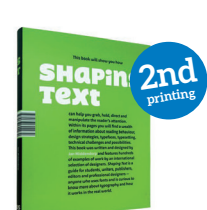
Know Your Onions - Corporate Identity
Author(s): Drew de Soto | 200 pages | 8¾ x 6 in | Paperback with elastic band | **\$19.99** | ISBN 978 90 6369 539 2



Reading Letters
Author(s): Sofie Beier | 182 pages | 9¾ x 8½ in | Hardcover | **\$45.00** | ISBN 978 90 6369 271 1



Type Tricks
Author(s): Sofie Beier | 208 pages | 6¾ x 4¾ in | Paperback | **\$19.99** | ISBN 978 90 6369 458 6



Shaping Text
Author(s): Sofie Beier | 176 pages | 8¾ x 6¾ in | Flexicover | **\$45.00** | ISBN 978 90 6369 223 0



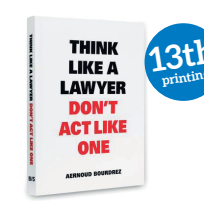
Composing Architecture and Interior Design
Author(s): Gerasimos Vamvakidis | 160 pages | 6 x 4¼ in | Paperback | **\$16.99** | ISBN 978 90 6369 487 6



Folding Architecture
Author(s): Gerasimos Vamvakidis | 144 pages | 6 x 4¼ in | Paperback | **\$16.99** | ISBN 978 90 6369 059 5



Dutch Design Cowboys
Author(s): Studio Kluij | 176 pages | 8¾ x 6 in | Hardback | **\$25.00** | ISBN 978 90 6369 538 5



Think Like A Lawyer, Don't Act Like One
Author(s): Aernoud Bourdreux | 160 pages | 7¾ x 5¾ in | Paperback with flaps | **\$14.99** | ISBN 978 90 6369 307 7



Think Like a Manager, Don't Act Like One
Author(s): Harry Starren | 160 pages | 7¾ x 5¾ in | Paperback with flaps | **\$14.99** | ISBN 978 90 6369 347 3




Think Like an Artist, Don't Act Like One
Author(s): Koos de Wilt | 160 pages | 7¾ x 5¾ in | Paperback with flaps | **\$14.99** | ISBN 978 90 6369 468 5



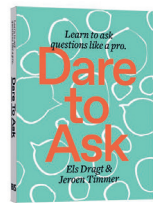
Think Like a Designer, Don't Act Like One
Author(s): Jeroen van Erp | 160 pages | 7¾ x 5¾ in | Paperback with flaps | **\$14.99** | ISBN 978 90 6369 485 2

BACKLIST GIFT




9 789063 695699

Think Like an Engineer, Don't Act Like One
Author(s): Jan Karel Mak | 160 pages | 7% x 5% in | Paperback with flaps | **\$16.99** | ISBN 978 90 6369 569 9




9 789063 695620

Dare to Ask
Author(s): Els Dragt and Jeroen Timmer | 144 pages | 7% x 5% in | Paperback with flaps | **\$16.99** | ISBN 978 90 6369 562 0



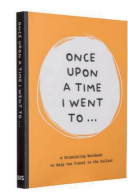
9 789063 694210

Once Upon a Time I Was...
Author(s): Lavinia Bakker | 144 pages | 8% x 6% in | Paperback | **\$16.99** | ISBN 978 90 6369 421 0



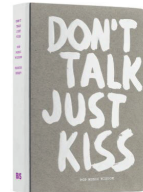
9 789063 694197

Once Upon a Time I Wanted to Be...
Author(s): Lavinia Bakker | 144 pages | 8% x 6% in | Paperback | **\$16.99** | ISBN 978 90 6369 419 7



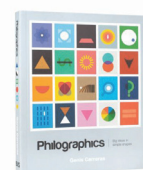
9 789063 694548

Once Upon a Time I Went To...
Author(s): Lavinia Bakker | 144 pages | 8% x 6% in | Paperback | **\$16.99** | ISBN 978 90 6369 454 8




9 789063 694524

Don't Talk Just Kiss
Author(s): Marcus Kraft | 516 pages | 7% x 5% in | Hardcover | **\$19.99** | ISBN 978 90 6369 452 4




9 789063 693411

Philographics
Author(s): Genis Carreras | 208 pages | 7% x 6% in | Paperback | **\$24.99** | ISBN 978 90 6369 341 1




9 789063 695972

Creative Block
Author(s): Gemma Lawrence | 192 pages | 8% x 5% in | Paperback | **\$19.99** | ISBN 978 90 6369 597 2



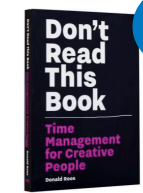
9 789063 694166

Create with Artists
Author(s): Rixt Hulshoff Pol and Hanna Piksen | 120 pages | 7% x 9% in | Hardcover | **\$19.99** | ISBN 978 90 6369 416 6




9 789063 694258

Trashures
Author(s): Tineke Meirink and Anja Brunt | 80 pages | 8% x 11% in | Paperback with Flaps | **\$16.99** | ISBN 978 90 6369 425 8




9 789063 694234

Don't Read This Book
Author(s): Donald Roos | 160 pages | 8% x 5% in | Paperback | **\$16.99** | ISBN 978 90 6369 423 4



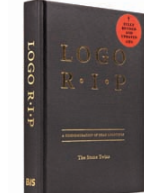
9 789063 694845

Don't/Do This Game
Author(s): Donald Roos | 156 cards | 7% x 3% x 0% in | Box with sleeve | **\$19.99** | ISBN 978 90 6369 484 5



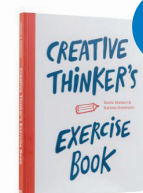
9 789063 695057

To Don't List
Author(s): Donald Roos | 200 pages | 5% x 3% in | Paperback | **\$12.99** | ISBN 978 90 6369 505 7




9 789063 692902

Logo R.I.P.
Author(s): The Stone Twins | 192 pages | 6% x 4% in | Hardcover | **\$19.99** | ISBN 978 90 6369 290 2




9 789063 694388

Creative Thinker's Exercise Book
Author(s): Dorte Nielsen and Katrine Granholm | 112 pages | 9% x 7% in | Paperback | **\$19.99** | ISBN 978 90 6369 438 8




9 789063 694180

Art Is Everywhere
Author(s): Lorenzo Servi | 112 pages | 8% x 5% in | Paperback | **\$16.99** | ISBN 978 90 6369 418 0




9 789063 695491

Museum Art Cards
Author(s): Lise Lotte ten Voorde and Naomi Boas | 52 pages | 5 x 3% in | Boxed set | **\$24.99** | ISBN 978 90 6369 549 1



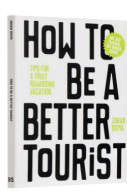
9 789063 695903

A Spectator is an Artist Too
Author(s): Johan Idema | 176 pages | 7% x 6% in | Paperback with Flaps | **\$19.99** | ISBN 978 90 6369 590 3




9 789063 693558

How to Visit an Art Museum
Author(s): Johan Idema | 128 pages | 7% x 6 in | Paperback | **\$17.99** | ISBN 978 90 6369 355 8




9 789063 694937

How to Be a Better Tourist
Author(s): Johan Idema | 144 pages | 7% x 6 in | Hardcover | **\$17.99** | ISBN 978 90 6369 493 7




9 789063 696122

Creative Thinker's Rethink Book
Author(s): Dorte Nielsen and Katrine Granholm | 112 pages | 9% x 6% in | Paperback | **\$19.99** | ISBN 978 90 6369 612 2




9 789063 694913

Little Creative Thinker's Exercise Book
Author(s): Dorte Nielsen and Katrine Granholm | 112 pages | 9% x 6% in | Paperback | **\$17.99** | ISBN 978 90 6369 491 3




9 789063 695422

Frame Your Imagination
Author(s): Caroline Ellerbeck | 192 pages | 5% x 6% in | Paperback | **\$14.99** | ISBN 978 90 6369 542 2




9 789063 694692

Your Work and Your Life
Author(s): Krist Pauwels | 128 pages | 7% x 5% in | Hardcover | **\$16.99** | ISBN 978 90 6369 469 2




9 789063 695262

Connecting
Author(s): Paulina Larocca and Tony Ibbotson | 160 pages | 7% x 7% in | Hardcover | **\$14.99** | ISBN 978 90 6369 526 2




9 789063 695880

This is a Good Guide - For a Sustainable Lifestyle
Author(s): Marieke Eyskoot | 288 pages | 9% x 6% in | Paperback | **\$29.99** | ISBN 978 90 6369 588 0



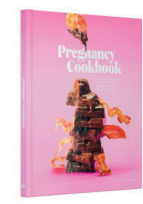
9 789063 695170

Food Futures
Author(s): Chloe Rutzerveld | 120 pages | 9% x 7% in | Paperback with Flaps | **\$35.00** | ISBN 978 90 6369 517 0



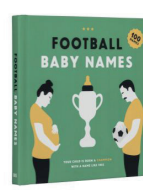
9 789063 695446

FIZZ
Author(s): Elise van Iterson and Barbara Serulus | 144 pages | 8% x 6% in | Paperback with flaps | **\$19.99** | ISBN 978 90 6369 544 6




9 789063 695484

Pregnancy Cookbook
Author(s): Pascal Rotteveel | 112 pages | 9% x 7% in | Hardcover | **\$24.99** | ISBN 978 90 6369 548 4




9 789063 695231

Football Baby Names
Author(s): Boudewijn Bosman and Tim Nikken | 112 pages | 6% x 6% in | Hardcover | **\$14.99** | ISBN 978 90 6369 523 1



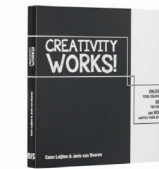
9 789063 695668

The Holy Bible
Author(s): Paulina Larocca and Tony Ibbotson | 112 pages | 9% x 7% in | Paperback | **\$24.99** | ISBN 978 90 6369 566 8



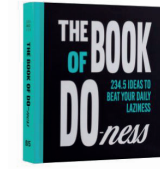
9 789063 694883

Creativity +
Author(s): Paulina Larocca | 60 pages | 7% x 4 in | Flipboard | **\$19.99** | ISBN 978 90 6369 488 3




9 789063 695064

Creativity Works!
Author(s): Joris van Dooren and Coen Luitjen | 160 pages | 6% x 6% in | Paperback | **\$19.99** | ISBN 978 90 6369 506 4




9 789063 694517

The Book of Do-ness
Author(s): Sara van de Ven | 240 pages | 6 x 5% in | Hardcover | **\$19.99** | ISBN 978 90 6369 451 7




9 789063 692889

Don't Eat The Yellow Snow
Author(s): Marcus Kraft | 516 pages | 7% x 4% in | Hardcover | **\$19.99** | ISBN 978 90 6369 288 9




9 789063 694807

The Art of Parenting
Author(s): Drew de Soto | 60 pages | 6% x 6 in | Hardcover | **\$9.99** | ISBN 978 90 6369 480 7



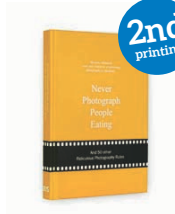
9 789063 692803

Never Touch a Painting When It's Wet
Author(s): Anneloes van Gaalen | 160 pages | 6% x 4% in | Hardcover | **\$14.99** | ISBN 978 90 6369 280 3



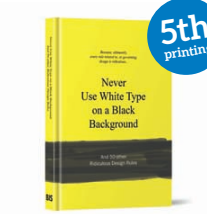
9 789063 692148

Never Leave the House Naked
Author(s): Anneloes van Gaalen | 160 pages | 6% x 4% in | Hardcover | **\$14.99** | ISBN 978 90 6369 214 8



9 789063 692773

Never Photograph People Eating
Author(s): Anneloes van Gaalen | 160 pages | 6% x 4% in | Hardcover | **\$14.99** | ISBN 978 90 6369 277 3



9 789063 692070

Never Use White Type on a Black Background
Author(s): Anneloes van Gaalen | 160 pages | 6% x 4% in | Hardcover | **\$14.99** | ISBN 978 90 6369 207 0

BACKLIST GIFT



9 789063 693947

This Is My Paris
Author(s): Petra de Hamer |
128 pages | 9% x 6% in |
Paperback | **\$16.99** |
ISBN 978 90 6369 394 7



9 789063 693954

This Is My London
Author(s): Petra de Hamer |
128 pages | 9% x 6% in |
Paperback | **\$16.99** |
ISBN 978 90 6369 395 4



9 789063 693961

This Is My Berlin
Author(s): Petra de Hamer |
128 pages | 9% x 6% in |
paperback | **\$16.99** |
ISBN 978 90 6369 396 1



9 789063 694203

This Is My New York
Author(s): Petra de Hamer |
128 pages | 9% x 5% in |
Paperback | **\$16.99** |
ISBN 978 90 6369 420 3



9 789063 694821

Pixel-Art Game
Author(s): Vanessa Catalano |
32 cards | 5% x 2% x 0% in |
Box with sleeve | \$12.99 |
ISBN 978 90 6369 482 1



9 789063 694814

Pixel-Art Game
Author(s): Vanessa Catalano |
32 cards | 5% x 2% x 0% in |
Box with sleeve | \$12.99 |
ISBN 978 90 6369 481 4



9 789063 693862

Old Masters Memory Game
Author(s): Mieke Gerritzen |
2 x 30 cards | 5% x 2% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 386 2



9 789063 694661

Collage Memory Game
Author(s): Anja Brunt |
2 x 30 cards | 5% x 2% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 466 1



9 789063 693886

Optical Illusions Game
Author(s): Paul Baars |
4 x 20 cards | 5% x 5% x 0% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 388 6



9 789063 693701

Numbers Game
Author(s): Paul Baars |
4 x 20 cards | 5% x 5% x 0% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 370 1



9 789063 694722

Mezza Card Game
Author(s): Thomas Michaël |
68 cards | 2% x 8% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 472 2



9 789063 692964

Mozaa
Author(s): Renske Solkesz |
64 cards | 4% x 4% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 296 4



9 789063 695033

Linjaa
Author(s): Renske Solkesz |
80 cards | 4% x 4% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 503 3



9 789063 695071

Free Your Mind Postcard Block
Author(s): Marcus Kraft |
20 pages | 6½ x 4% in |
Booklet | **\$9.99** |
ISBN 978 90 6369 507 1



9 789063 695088

Eat Your Heart Out Postcard Block
Author(s): Marcus Kraft |
20 pages | 6½ x 4% in |
Booklet | **\$9.99** |
ISBN 978 90 6369 508 8



9 789063 694425

The Startup Game
Author(s): |
68 cards | 5% x 4% x 1½ in |
Boxed set | \$19.99 |
ISBN 978 90 6369 442 5



9 789063 695958

Beyond Design: The Game of Social Solutions
Author(s): Renate Boere |
120 cards | 7 x 4% in |
Playing cards | **\$19.99** |
ISBN 978 90 6369 595 8



9 789063 694845

Don't/Do This - Game
Author(s): Donald Roos |
156 cards | 7% x 3% x 0% in |
Box with sleeve | \$19.99 |
ISBN 978 90 6369 484 5



9 789063 696078

Offline Matters Cards: Truth or Dare?
Author(s): Jess Henderson |
108 cards | 2% x 3% in |
Boxed set | **\$19.99** |
ISBN 978 90 6369 607 8



9 789063 695637

Creative Thinker's Connection Memory Game
Author(s): Katrine Granholm and Dorte Nielsen |
2 x 25 cards | 5% x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 563 7



9 789063 695132

Little Creative Thinker's Connection Dominoes
Author(s): Dorte Nielsen and Katrine Granholm |
28 cards | 4% x 4% x 1% in |
Boxed with sleeve | \$17.99 |
ISBN 978 90 6369 513 2



9 789063 695804

Imagine Me
Author(s): Lisa den Teuling |
99 cards | 6% x 5% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 580 4



9 789063 695248

The Empathy Game
Author(s): Saskia H. Herrmann and Jorik Elferink |
3 x 50 cards | 5% x 6% x 1¼ in |
Boxed set + 2 dice | \$24.99 |
ISBN 978 90 6369 524 8



9 789063 695651

Lay Your Cards on The Table
Author(s): Een van de jongens |
3 x 20 cards | 5 x 3% x 0% mm |
Boxed set | \$19.99 |
ISBN 978 90 6369 565 1



9 789063 695040

My Photography Toolbox
Author(s): Rosa Pons-Cerdà and Lenno Verhoog |
72 pages | 4% x 3% in |
Boxed set | **\$19.99** |
ISBN 978 90 6369 504 0

BACKLIST GAMES



My Photography Game
Author(s): Lenno Verhoog and Rosa Pons-Cerdà |
52 cards | 4 x 2½ x 1½ in |
Boxed set | \$19.99 |
ISBN 978 90 6369 552 1



Dilemmarama The Game: The Original Edition
Author(s): Dilemma op Dinsdag |
64 cards | 3½ x 5¼ x 1½ in |
Boxed set | \$19.99 |
ISBN 978 90 6369 424 1



Dilemmarama The Game: The Happy Edition
Author(s): Dilemma op Dinsdag |
64 cards | 3½ x 5¼ x 1½ in |
Boxed set | \$19.99 |
ISBN 978 90 6369 564 4



Bullshit Bingo
Author(s): Sandy McIntosh |
20 cards + dauber | 7½ x 6¾ x 1 in |
Boxed set | \$17.99 |
ISBN 978 90 6369 582 8



Drag Queen Memory Game
Author(s): Maaïke Strengtholt and Dim Balsem | 60 cards | 5½ x 4 in |
Boxed set | **\$19.99** |
ISBN 978 90 6369 606 1



Robot Memory Game
Author(s): Mieke Gerritzen |
2 x 30 cards | 5¼ x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 525 5



Street Style Memory Game
Author(s): Barbara Iweins |
2 x 25 cards | 5½ x 4 x 1¼ in |
Boxed set | \$17.99 |
ISBN 978 90 6369 231 5



Street Style Memory Game III
Author(s): Barbara Iweins |
2 x 25 cards | 5½ x 4 x 1¼ in |
Boxed set | \$17.99 |
ISBN 978 90 6369 336 7



Street Art Memory Game
Author(s): Janne Ettwig and Lilian Van Dongen Torman |
2 x 30 cards | 5¼ x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 322 0



Brand Memory Game
Author(s): Hendrik-Jan Grievink |
2 x 30 cards | 5¼ x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 262 9



You Are What You Eat Memory Game
Author(s): Marije Vogelzang |
2 x 25 cards | 5¼ x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 272 8



Can You See What I See Memory Game
Author(s): Tineke Meirink |
2 x 30 cards | 5¼ x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 299 5

How to contact us

General enquiries

BIS Publishers
Borneostraat 80 A
1094 CP Amsterdam
T: +31 (0) 20 515 0230
E: bis@bispublishers.com
www.bispublishers.com

Publisher /

Editorial submissions

Bionda Dias
E: bionda@bispublishers.com

Marketing

Sara van de Ven
E: sara@bispublishers.com

Press / Publicity

Alexandra Vassiliadis
E: press@bispublishers.com

Academic

E: press@bispublishers.com

Follow us here

www.bispublishers.com
www.issuu.com/bis_publishers
www.linkedin.com/company/
bispublishers
www.facebook.com/bispublishers
www.instagram.com/bispublishers
www.twitter.com/bispublishers

Distribution details

Distribution inside the US,
Canada and Mexico

Chronicle Books
680 Second Street
San Francisco, CA 94107
United States of America
T. (+1) 415 537 4200
E. hello@chroniclebooks.com
www.chroniclebooks.com

Customer Service Resources

Call toll free:
T. 800 759 0190
8:30 AM – 5:30 PM EST
Fax toll free:
F. 800 286 9471

Email

Regarding existing orders:
E. customer.service@hbgusa.com

To place new orders

E. order.desk@hbgusa.com

Credit Department

T. 800 234 5226
9:00 AM – 5 PM EST

Chronicle Books is pleased to offer
online customer service

Log on to http://pubeasy.books.hbgusacom/pls/pubeasy/pubeasy.intro_page to check price, availability, order status, or to place orders 24 hours a day, 7 days a week

Free to join, PubEasy is your own full service customer self-service center.

Residents of all states except AK, DE, MT, NH, and OR, please add local sales tax.

For information on distribution outside the US, Canada, and Mexico, please contact bis@bispublishers.com

Returns policy

(RETURNABLE CUSTOMERS ONLY)

Chronicle Books Returns
c/o Hachette Book Group USA
322 S. Enterprise Blvd
Lebanon, IN 46052

Please include account number and a packing list or chargeback with all returns. Written permission is not required for “returnable” accounts. Returns must be In Print, or, if Out of Print, returned within 6 months of the OP date, in saleable condition, and whole copy (except for strippable titles).

No authorization is required for overstock returns or damaged/defective merchandise. Returns are credited at the same price and discount at which they were most recently purchased.

Sales representation

Bookstore representatives

California

Dave Ehrlich
T. (+1) 323 346 7498
E. Dave_ehrlich@chroniclebooks.com

Pacific Northwest
WA, OR, UT, AK, AZ

Jamil Zaidi
T. (+1) 425-985-5657
E. jamil_zaidi@chroniclebooks.com

CO, ID, MT, UT, WY, NM

Chickman Associates
T. (+1) 650 642 2609
E. chickmanis@comcast.net

Midwest

IA, IL, IN, KS, KY, MI, MN, MO,
ND, NE, OH, SD, WI

Abraham Associates
T. (+1) 800 701 2489
F. (+1) 952 927 8089
E. info@abrahamassociatesinc.com

New England

CT, NH, MA, ME, RI, VT, PA

Emily Cervone
T. (+1) 860 212 3740
E. Emily_Cervone@chroniclebooks.com

New York Metro, NJ, and Select DC and
PA Accounts

Melissa Grecco
T. (+1) 516 298 6715
E. melissa_grecco@chroniclebooks.com

Mid-Atlantic

DC, DE, MD, PA, WV

Chesapeake and Hudson
T. (+1) 800 231 4469
F. (+1) 800 307 5163
E. office@cheshud.com

Southeast

AL, AR, FL, GA, LA, MS, SC,
NC, OK, TN, VA, TX

Southern Territory Associates
T. (+1) 772 223 7776
E. Rizzosta@gmail.com

Library and Educational Accounts

Anna-Lisa Sandstrum
T. (+1) 415 537 4299
F. (+1) 415 537 4470
E. Annalisa_sandstrum@chroniclebooks.com

Latin America (excluding Caribbean)

Jennifer Gray
Hachette Book Group
1290 Avenue of the Americas
New York, NY
10104
T. (+1) 212-364-1515
E. Jennifer.Gray@hbgusa.com

Canada

Raincoast Books
2440 Viking Way
Richmond, BC
Canada V6V 1N2
T. (+1) 604-448-7100
F. (+1) 604-270-7161
E. info@raincoast.com
www.raincoast.com

Canada BC to Manitoba

Ampersand Inc.
West Coast Office
T. (+1) 604-448-7111
Toll-Free Phone: 888-323-7118
F. (+1) 604-448-7118
E. info@ampersandinc.ca

Ampersand Inc.

Toronto Office
T. (+1) 416-703-0666
Toll-Free Phone: 888-323-7118
F. (+1) 416-703-4745
E. info@ampersandinc.ca

Canada Quebec

Hornblower Group Inc.
T. (+1) 514-704-3626
F. (+1) 800-596-8496
E. kstacey@hornblowerbooks.com
T. (+1) 514-239-3594
E. Imsimard@hornblowerbooks.com
www.hornblowerbooks.com
Toll Free Phone: 1-855-444-0770

Canada Atlantic Canada

Hornblower Group Inc.
T. (+1) 416-461-7973
Toll Free Phone: 1-855-444-0770 ext. 2
F. (+1) 416-461-0365
E. Imartella@hornblowerbooks.com
www.hornblowerbooks.com

Gift Store representatives

West and Southwest

AZ, CA, CO, HI, NM, NV, UT, WY

Stephen Young & Associates
Los Angeles, CA
Showroom
T. (+1) 800 282 5863
F. (+1) 888 748 5895
E. info@stephenyoung.net

Pacific Northwest

AK, ID, OR, MT, WA

Bettencourt
Seattle, WA Showroom
T. (+1) 800 462 6099
F. (+1) 206 762 2457
E. info@bettencourtgroup.com

Midwest

IL, IN, KY, MI, OH

Kelley and Crew Inc.
Chicago, IL Showroom
T. (+1) 800 373 1712
F. (+1) 773 442 0810
M. (+1) 773-294-3203
E. kcrewreps@gmail.com

Midwest

MN, ND, SD, WI

Anne McGilvray & Company
Minneapolis, MN Showroom
T. (+1) 800-527-1462
F. (+1) 214-638-4535
E. info@annemcgilvray.com

Mid-Atlantic

DC, DE, MD, Eastern PA, VA

Harper Group
T. (+1) 888-644-1704
F. (+1) 888-644-1292
E. support@harpergroup.com

New York Metro, New Jersey &
New England: CT, MA, ME, NH,
NJ, NY, RI, VT

Harper Group
New York, NY Showroom
T. (+1) 888 644 1704
F. (+1) 888 644 1292
E. support@harpergroup.com

Southeast

AL, FL, GA, MS, NC, SC, TN

The Simblist Group
Atlanta, GA Showroom
T. (+1) 800 524 1621
F. (+1) 404 524 8901
E. info@simblistgroup.com

South and Midwest

AR, IA, KS, LA, MO, NE, OK, TX

Anne McGilvray & Company
Dallas, TX Showroom
T. 800 527 1462
F. 214 638 4535
E. info@annemcgilvray.com

West Virginia and Western PA

Pamela Miller
PDM Enterprises
T. (+1) 412 881 7033
F. (+1) 412 881 7033
E. repref23@aol.com

INDEX

1-100:		E:		N:		U:	
23 Innovations in Digital Communication	p. 29	Eat Your Heart Out	p. 38	Never Leave the House Naked	p. 37	Umami Strategy, the	p. 18
7 Principles to Complete Co-Creation, The	p. 29	Empathy Game, The	p. 24	Never Photograph People Eating	p. 37		
75 Tools for Creative Thinking	p. 31	Event Design Handbook	p. 32	Never Touch a Painting When It's Wet	p. 37	V:	
A:		Exceptionally Simple Theory of Sketching, The	p. 34	Never Use White Type on a Black Background	p. 37	Vision in Product Design	p. 33
Augmenting Alice	p. 32			Notes on Design	p. 32	Visual Doing	p. 30
Art Is Everywhere	p. 37	F:		Not Invented Here	p. 30	Visual Doing Workbook	p. 30
Art of Parenting, The	p. 37	Fast Guide to Accessibility Design, The	p. 35	Numbers Game	p. 39	Visual Thinking	p. 26
B:		Fast Guide to Architectural Form, The	p. 35			Visual Thinking Workbook	p. 30
Beyond Design	p. 19	FIZZ	p. 37	O:			
Beyond Design, the Game of Social Solutions	p. 19	Folding Architecture	p. 35	Offline Matters	p. 20	W:	
Blue is the New Black	p. 31	Food Futures	p. 37	Offline Matters Cards: Truth or Dare?	p. 13	When the Box Is the Limit	p. 31
Book of Do-ness, The	p. 36	Football Baby Names	p. 37	Old Masters Memory Game	p. 39	Worlds of Wonder	p. 29
Branded Protest	p. 29	Frame Your Imagination	p. 36	Once Upon a Time I Was...	p. 36		
Brand Memory Game	p. 40	Framing Play Design	p. 33	Once Upon a Time I Wanted to Be...	p. 36	Y:	
Brand the Change	p. 26	Free Your Mind	p. 38	Once Upon a Time I Went...	p. 36	You Are What You Eat Memory Game	p. 40
Brand Vision Cards	p. 12			Operative Design	p. 35	Your Work and Your Life	p. 36
Bullshit Bingo	p. 21	G:		Optical Illusions Game	p. 39		
C:		Get Agile	p. 31				
Can You See What I See Memory Game	p. 40	Good Services	p. 27	P:			
CEX Sells	p. 29	Great Leaders Mix and Match	p. 10	Philographics	p. 37		
Change Ahead	p. 29			Pitching Ideas	p. 31		
Collage Memory Game	p. 39	H:		Pixel Art Game - Café Terrace at Night	p. 39		
Composing Architecture & Interior Design	p. 35	Happy Is Up, Sad Is Down	p. 18	Pixel Art Game - The Milkmaid	p. 39		
Concept Code	p. 29	Hidden Persuasion	p. 30	Politics of Design, The	p. 26		
Conditional Design	p. 35	Holey Bible	p. 36	Pregnancy Cookbook	p. 37		
Connect	p. 33	How to Be a Better Tourist	p. 37	Products That Flow	p. 26		
Connecting	p. 36	How to Create Better Ideas	p. 19	Products That Last	p. 33		
Contrarian Branding	p. 29	How to Research Trends	p. 27				
Convivial Design Toolbox	p. 29	How to Research Trends Workbook	p. 29	R:			
Create with Artists	p. 37	How to Survive the Organizational Revolution	p. 29	Reading Letters	p. 34		
Creative Block	p. 20	How to Visit an Art Museum	p. 37	Rethinking Users	p. 18		
Creative Content Kit	p. 31			Robot Memory Game	p. 40		
Creative Thinker's Exercise Book	p. 31	I:					
Creative Thinker's Connection Memory Game	p. 25	Influence	p. 6	S:			
Creative Thinker's Rethink Book	p. 14	Intercultural Design Basics	p. 8	Secret of the Highly Creative Thinker, The	p. 31		
Creative Personal Branding	p. 31	Imagine Me	p. 21	Service Innovation Handbook, The	p. 30		
Creativity +	p. 31	Innovation Expedition, The	p. 30	Seven Laws of Guaranteed Growth, The	p. 29		
Creativity in Business	p. 30	Innovation Matrix, The	p. 30	Shaping Text	p. 34		
Creativity Works!	p. 36	Innovation Maze, The	p. 30	Sketching	p. 34		
Culture Sensitive Design	p. 27	Inspiration for Innovation	p. 30	Sketching - The Basics	p. 34		
		Inspired By Method	p. 33	Sketching - Product Design Presentation	p. 34		
D:				Spectator is an Artist Too, a	p. 20		
Dare to Ask	p. 24	K:		Startup Game, The	p. 39		
Delft Design Guide, revised edition	p. 27	Know Your Onions - Graphic Design	p. 34	Strategic Design	p. 32		
Designer As..., The	p. 32	Know Your Onions - Corporate Identity	p. 34	Street Art Memory Game	p. 40		
Designing for the Common Good	p. 33	Know Your Onions - Web Design	p. 34	Street Style I	p. 40		
Designing With(in) Public Organisations	p. 33			Street Style III	p. 40		
Design Innovation and Integration	p. 7	L:		Sustainist Design Guide	p. 33		
Design My Privacy	p. 33	Lay Your Cards on the Table	p. 25				
Design Roadmapping	p. 29	Linjaa	p. 39	T:			
Design Things That Make Sense	p. 9	Little Creative Thinker's Connection Dominoes	p. 39	Thinking in Services	p. 30		
Design.Think.Make.Break.Repeat - Revised edition	p. 18	Little Creative Thinker's Exercise Book	p. 31	Think Like a Designer, Don't Act Like One	p. 35		
Design Transitions	p. 33	Logo RIP	p. 36	Think Like a Lawyer, Don't Act Like One	p. 35		
Different Brains, Different Approaches	p. 30			Think Like a Manager, Don't Act Like One	p. 35		
Dilemmarama - Happy Edition	p. 24	M:		Think Like an Artist, Don't Act Like One	p. 35		
Dilemmarama The Game	p. 40	Made in China, Designed in California,		Think Like an Engineer, Don't Act Like One	p. 25		
Drag Queen Memory Game	p. 15	Criticised in Europe	p. 19	This Human	p. 29		
Don't Buy This Book	p. 24	Make Design Matter	p. 32	This is a Good Guide - for a Sustainable Lifestyle	p. 20		
Don't Do This - Game	p. 36	Mastering The Art of Negotiating	p. 29	This Is my Berlin	p. 38		
Don't Eat the Yellow Snow	p. 36	Meta Products	p. 33	This Is my London	p. 38		
Don't Read This Book	p. 36	Mezza Card Game	p. 39	This Is my New York	p. 38		
Don't Talk, Just Kiss	p. 37	Mozaa	p. 39	This Is my Paris	p. 38		
Dutch Design Cowboys	p. 34	Museum Art Cards	p. 25	To Don't List	p. 36		
Dynamic Identities	p. 33	Music Thinking Jam Cards	p. 30	Transformations: 7 Roles to Drive Change by Design	p. 33		
		My Icon Library	p. 11	Trashures	p. 37		
		My Photography Game	p. 40	Type Tricks	p. 34		
		My Photography Toolbox	p. 39				

B/SPUBLISHERS

BIS Publishers

Borneostraat 80 A
1094 CP Amsterdam
The Netherlands
www.bispublishers.com
bis@bispublishers.com

Distributed by:

Chronicle Books
680 Second Street
San Francisco, CA 94107
T: 415 537 4200
hello@chroniclebooks.com
www.chroniclebooks.com