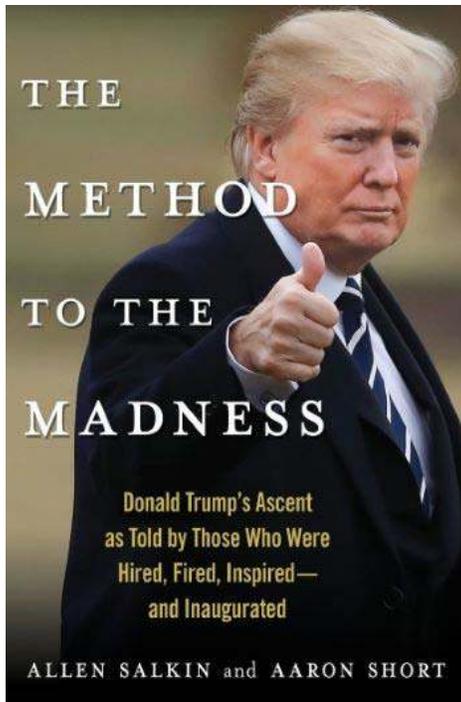




**ALL  
POINTS  
BOOKS**



 ST. MARTIN'S PRESS

## **The Method to the Madness**

Donald Trump's Ascent as Told by Those Who were Hired, Fired, Inspired - and Inaugurated  
by Allen Salkin and Aaron Short

A Rosetta Stone for understanding Donald Trump's style, mindset, and every action, made up of over one hundred interviews with his closest associates over the last 15 years.

To his critics, Donald Trump is an impulsive, undisciplined crackpot who accidentally lucked into the presidency. But in *The Method to the Madness*, reporters Allen Salkin and Aaron Short reveal that nothing could be further from the truth. This objective, nonpartisan oral history shows that Trump had carefully planned his bid for the presidency since he launched what many considered to be a joke candidacy in 1999.

Between 2000 and 2015, when he announced his candidacy in the lobby of Trump Tower, he was able to identify an unserved political constituency, hone a persuasive message that appealed to their needs, and deliver it effectively, despite intense media opposition.

Through candid conversations with more than 100 subjects close to the President, Salkin and Short make the case that Donald Trump's ostensibly erratic approach to politics is consistent with his carefully honed personal and professional style of information gathering, opinion seed-planting, and conclusion sharing. His business, media, and political dealings from this era serve as a Rosetta Stone for understanding the man, his mindset, and his every action.

*The Method to the Madness* is an accessible and unbiased oral history that brings readers into the private rooms where decisions are made, confidences are broken, strong words fly, and not all eye-witnesses see the same scene in quite the same way.

## **Author Bio**

ALLEN SALKIN has reported on media, business and culture for *Vanity Fair*, the *New York Post*, and the *New York Times*. *New York Post* journalist AARON SHORT has reported on Donald Trump's political aspirations for over a decade.

St. Martin's Press

On Sale: May 21/19

6.12 x 9.25 • 320 pages

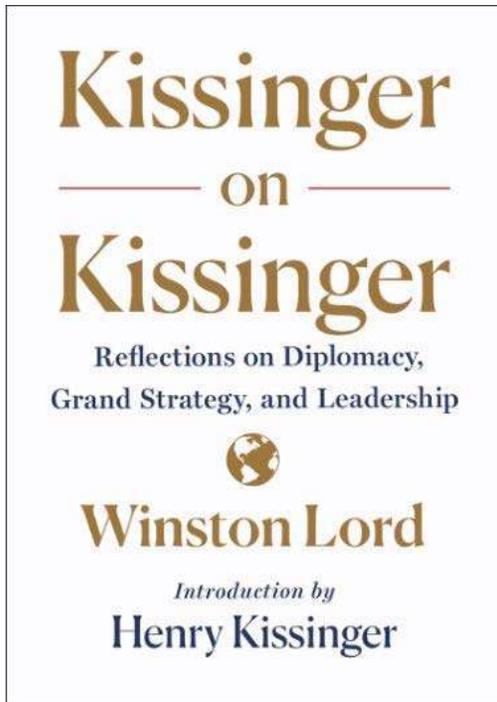
9781250202802 • \$37.99 • CL - With dust jacket

Biography / Presidents & Heads Of State

## **Notes**

## **Promotion**





 ST. MARTIN'S PRESS

## **Kissinger on Kissinger**

Reflections on Diplomacy, Grand Strategy, and Leadership  
by Winston Lord and Henry Kissinger

In a series of riveting interviews, America's senior statesman discusses the challenges of directing foreign policy during times of great global tension. As National Security Advisor to Richard Nixon, Henry Kissinger transformed America's approach to diplomacy with China, the USSR, Vietnam, and the Middle East, laying the foundations for geopolitics as we know them today.

Nearly fifty years later, escalating tensions between the US, China, and Russia are threatening a swift return to the same diplomatic game of tug-of-war that Kissinger played so masterfully. *Kissinger on Kissinger* is a series of faithfully transcribed interviews conducted by the elder statesman's longtime associates Winston Lord and K.T. McFarland, capturing his thoughts on the specific challenges that he faced during his tenure as NSA, as well as his general advice on leadership and international relations. The result is a frank and well-informed overview of US foreign policy in the first half of the 70s - essential reading for anyone hoping to tackle tomorrow's global challenges.

## **Author Bio**

WINSTON LORD was HENRY KISSINGER's Special Assistant in the Nixon administration. He has also served as Ambassador to China, President of the Council on Foreign Relations, and Assistant Secretary of State. He is currently on the Board of Directors for the Committee for Human Rights in North Korea.

St. Martin's Press

On Sale: May 14/19

5 x 7.5 • 176 pages

9781250219442 • \$33.99 • CL - With dust jacket

Political Science / International Relations / Diplomacy

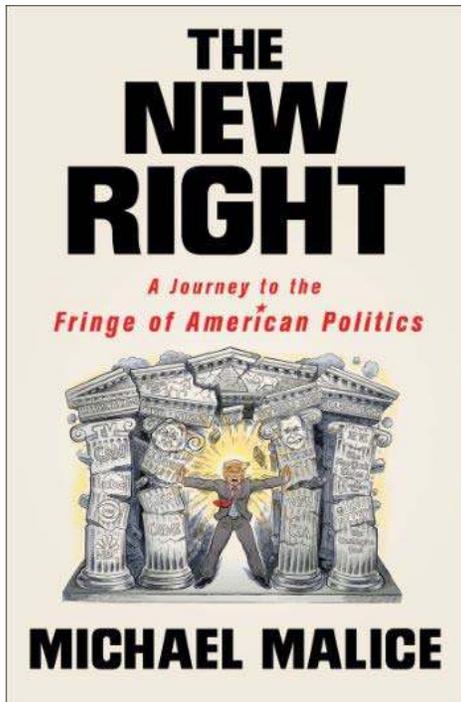
## **Notes**

## **Promotion**



9 781250 219442





 ST. MARTIN'S PRESS

## The New Right

A Journey to the Fringe of American Politics

by Michael Malice

An objective and unbiased tour of the New Right that elected Donald Trump - a movement many consider a mortal threat to our democracy.

In 2016, a diverse faction of conservatives, united by fierce nationalism, populism, and an acute distaste for progressivism, rallied behind a crass New York real estate mogul who had never held elected office. Thanks to the outspoken support and technical savvy of this New Right, Donald Trump bested 14 career politicians in the GOP primaries, overcame one of the most influential political machines in US history, and won the Presidency. Who are these people, where did they come from, and what do they believe?

This movement did not emerge overnight; it has been quietly gathering momentum for decades. In *The New Right*, author Michael Malice tells its story, unveiling its prime movers and providing an unbiased view of its ideological roots, political ideas, and ambitions for the future.

## Author Bio

Location: Brooklyn, NY

Michael Malice is an author, columnist and media personality. He frequently appears as a cultural and political commentator on television shows such as Tucker Carlson Tonight and writes the "Town Called Malice" column for *The Observer*. He is the author of *Dear Reader: The Unauthorized Autobiography of Kim Jong Il*, and has also co-authored books with celebrities like UFC Hall-of-Famer Matt Hughes and comedian D.L. Hughley. He is the subject of Harvey Pekar's graphic novel *Ego & Hubris*.

St. Martin's Press

On Sale: May 14/19

5.38 x 8.25 • 320 pages

9781250154668 • \$37.99 • CL - With dust jacket

Political Science / Political Ideologies / Nationalism

## Notes

### Promotion

National Broadcast Publicity

National Print Publicity

Online Publicity

Author Twitter: @MichaelMalice (11k followers)

Author Website: MichaelMalice.com

Social Media Campaign

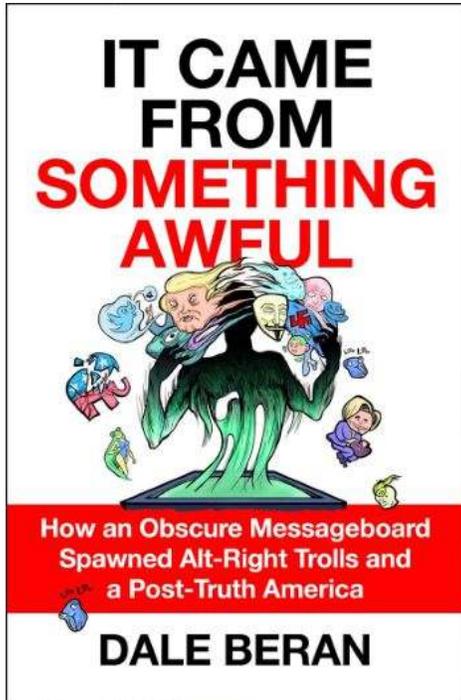
Organizational Outreach

Political Outreach



9 781250 154668





 ST. MARTIN'S PRESS

## **It Came from Something Awful**

How an Obscure Messageboard Spawned Alt-Right Trolls and a Post-Truth America

by Dale Beran

### **Author Bio**

DALE BERAN is a writer and artist whose work has been published in McSweeney's, Quartz, The Huffington Post, The Daily Dot, The Nib, and The Baltimore City Paper. His recent article on Medium, 4chan: The Skeleton Key to the Rise of Trump, became a sensation that was shared and recommended by JK Rowling and Marc Maron, among many others. He has a BA in classics from Bard and a JD from Fordham. He lives in Baltimore.

St. Martin's Press

On Sale: Jul 30/19

5.38 x 8.25 • 256 pages

9781250189745 • \$36.50 • CL - With dust jacket

Political Science / Political Process / Media & Internet

### **Notes**

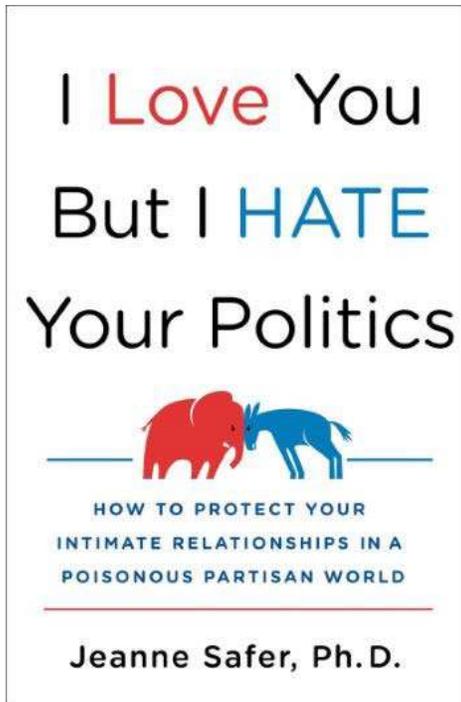
### **Promotion**



9 781250 189745



RAINCOAST BOOKS  
WWW.RAINCOAST.COM



 ST. MARTIN'S PRESS

## **I Love You but I Hate Your Politics**

How to Protect Your Intimate Relationships in a Poisonous Partisan World

by Jeanne Safer

Since the election of Donald J. Trump, political differences have been ravaging our personal relationships like never before. This already widespread phenomenon will continue to grow unless we can learn to fight it. Drawing from fifty interviews with politically-mixed couples and her own experiences as a die-hard liberal happily married to a stalwart conservative, Dr. Jeanne Safer offers us a path forward in this practical guide to maintaining intimate relationships in our increasingly divided world.

The book is part relationship guide, part anthropological study, and it's sure to educate and entertain anyone who has felt the strain of political differences on their personal relationships. No matter which side of the fence you're on, Dr. Safer offers frank, practical advice for salvaging and strengthening your bonds with your loved ones. *I Love You But I Hate Your Politics* is required reading for any politically-minded friend, relative, or significant other in the Trump era.

## **Author Bio**

Jeanne Safer, PhD, a psychotherapist in New York City, is the author of six books, including *The Golden Condom*, *Cain's Legacy*, *Beyond Motherhood*, and others. Dr. Safer has appeared on *The Daily Show* and *Good Morning America* as well as numerous NPR broadcasts. Her work has been the subject of articles in the *New York Times* and the *Wall Street Journal*. She blogs for *The Huffington Post* and *Psychology Today*, and is most recently a contributor to *Selfish, Shallow, and Self-Absorbed*.

St. Martin's Press

On Sale: Aug 20/19

5.38 x 8.25 • 272 pages

9781250200396 • \$36.50 • CL - With dust jacket

Family & Relationships / Conflict Resolution

## **Notes**

## **Promotion**



9 781250 200396



RAINCOAST BOOKS  
WWW.RAINCOAST.COM