

2027

POLESTAR
CALENDARS



BESTSELLING
ENVIRONMENT-FRIENDLY
PRINTED IN CANADA



BookManager's #1 bestselling calendar

FAMILY

OVER
1.2 MILLION
COPIES SOLD

40th edition of this much-loved family planner.

“For decades, Polestar agendas have been a constant and valued part of Bookmark's calendar inventory. Polestar users are some of the most loyal customers I've ever encountered. The practicality and affordability of the agendas are the main selling points mentioned most frequently.”

Bookmark Halifax, NOVA SCOTIA



Created & Printed
in Canada

100% Post-Consumer Recycled Text Paper

The Polestar Family Calendar™ has proven indispensable for thousands of busy families, helping to organize, coordinate and simplify their lives.



Spacious, flexible format includes:

- ◆ three-part daily planning guide;
- ◆ monthly double-spread planning pages;
- ◆ ample space for To Do/To Buy lists, meal planning and messages;
- ◆ uplifting quotes with over 50% by women;
- ◆ 20-page reference section;
- ◆ sturdy inside back-cover pocket;
- ◆ printed in Canada on FSC-certified recycled paper.

8" x 10" • 160pp • spiral bound • inside back-cover pocket • corner perforations
• 20-page reference section • June • 30/carton (12.5kgs)

ISBN 978-1-55186-150-0 • \$19.99 • 50% returnable (2026 ISBN 978-1-55186-146-3)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-150-0



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Imprinted Version

Free imprinting of school or store logos with minimum order of 100 calendars.

300 dpi b&w artwork required. Deadline for imprinted orders is February 25, 2026. Please order directly from Polestar Calendars or your Ampersand Inc. Sales Rep.

The back-to-school bestseller



STUDENT

Canada's original student calendar – created, published and printed in Canada since 1983.

OVER
1.2 MILLION
COPIES SOLD

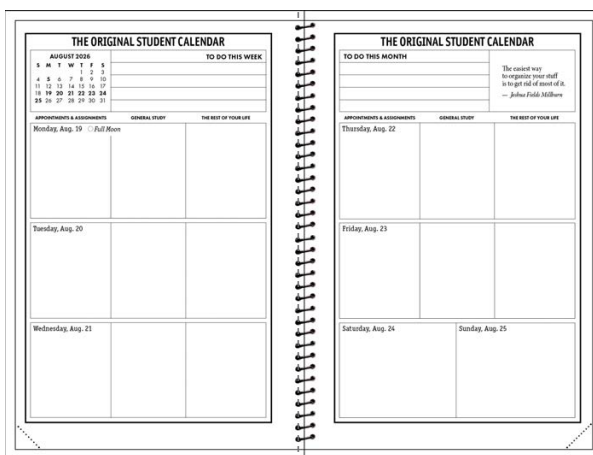
“Polestar calendars are a brand name that our customers know and love. Easily our bestselling agendas at excellent prices.”

Black Bond Books, BC

100% Post-Consumer Recycled Text Paper

Features include:

- ◆ an easy-to-use time-management format;
- ◆ lots of room to write in each day;
- ◆ term timetables, monthly planners, marks & goal tracking;
- ◆ comprehensive monthly budget/expense pages;
- ◆ contemporary weekly quotes – 50% by women.



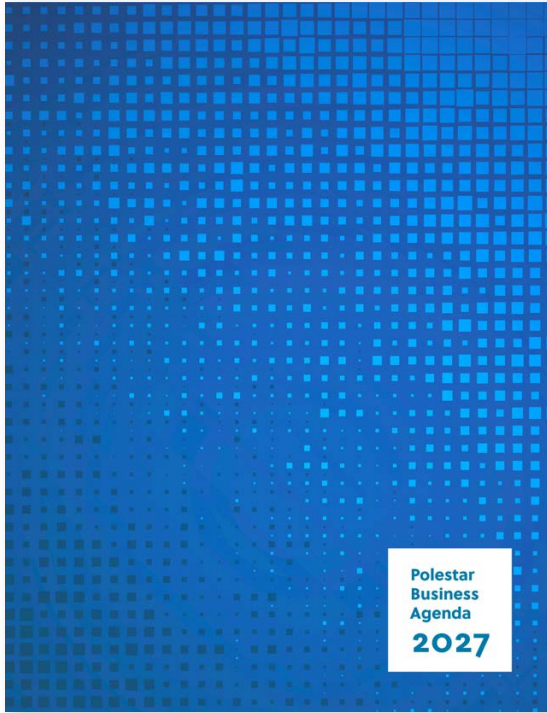
August 2026 to August 2027 • 6" x 9" • 168 pp • spiral bound
• inside front and back-cover pockets • corner perforations • June • 50/carton (14kgs)

ISBN 978-1-55186-149-4 • \$15.99 • 50% non-returnable (2025/26 ISBN 978-1-55186-144-9)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-149-4





BookManager's #2 bestselling agenda

BUSINESS



Creative time-management
for our working lives.

“We have always had complete sell-through of Polestar calendars. Customers that try out the product always come back the next year. The calendars are so well designed, attractive, and accessible for daily use.”

HP Tergesen, MANITOBA



Created & Printed
in Canada

100% Post-Consumer Recycled Text Paper



Spacious, flexible format includes:

- ◆ weekly page spreads with lots of room to write in;
- ◆ unique three-part time-management system;
- ◆ perforated corners;
- ◆ inside cover pockets for notes, etc;
- ◆ reference and note pages;
- ◆ 2027 and 2028 planning calendars;
- ◆ monthly expense pages;
- ◆ contemporary weekly quotes – 50% by women.

7 1/2" x 9 3/4" • 176 pp • spiral bound • corner perforations • inside front and back-cover pockets • cream-coloured paper • June • 28/carton (11.5 kgs)

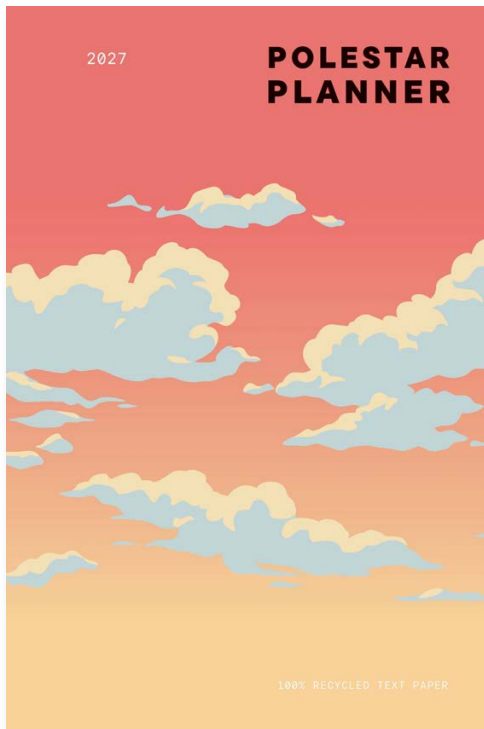
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Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-151-7



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BookManager's #3 bestselling agenda

PLANNER

22ND
EDITION

An easy to use personal organizer
with inside-cover pockets.

"The Polestar range of calendars are our most requested titles and are perennial best-sellers. People love the format, convenience and price."

Owl's Nest Books, ALBERTA



Created & Printed
in Canada

100% Post-Consumer Recycled Text Paper



Features include:

- ◆ proven, friendly, time-management;
- ◆ weekly page spreads with an open flexible format;
- ◆ monthly double-spread planning pages;
- ◆ thought-provoking weekly quotes with over 50% by women;
- ◆ large note section;
- ◆ perforated corners;
- ◆ sturdy inside front and back-cover pockets;
- ◆ 2027 and 2028 planning calendars.

6" x 9" • 160 pp • spiral bound • inside front and back-cover pockets
• corner perforations • June • 40/carton (11kgs)

ISBN 978-1-55186-152-4 • \$16.99 • 50% returnable (2026 ISBN 978-1-55186-147-0)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-152-4



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Backlist

POLESTAR NOTES



Eco-friendly notebooks designed,
printed and crafted in Canada.
Take notes in style -- printed
chlorine-free using soy-based ink
on FSC-certified paper.



Created & Printed
in Canada

100% Recycled
Cover and Text



Features include:

- ◆ Layflat, saddle stitch binding;
- ◆ 64 cream-coloured lined pages;
- ◆ Published in rural BC by a family-owned, independent press;
- ◆ 3 complementary cover designs;
- ◆ 100% post-consumer waste recycled cover stock and text, soy inks, FSC-certified
- ◆ 2-pack with belly band available

5.5" x 8.5" • 64 pp • saddle stitch • cream-coloured paper • 90/carton (9kgs)

ISBN 978-1-55186-140-1 (Blue) **\$9.99** • 50% non-returnable

ISBN 978-1-55186-141-8 (Orange)

ISBN 978-1-55186-142-5 (White)

ISBN 978-1-55186-148-7 (2-pack, mixed) **\$14.99** • 50% non-returnable • (45/carton)

ISBN 978-1-55186-140-1



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ISBN 978-1-55186-141-8



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ISBN 978-1-55186-142-5

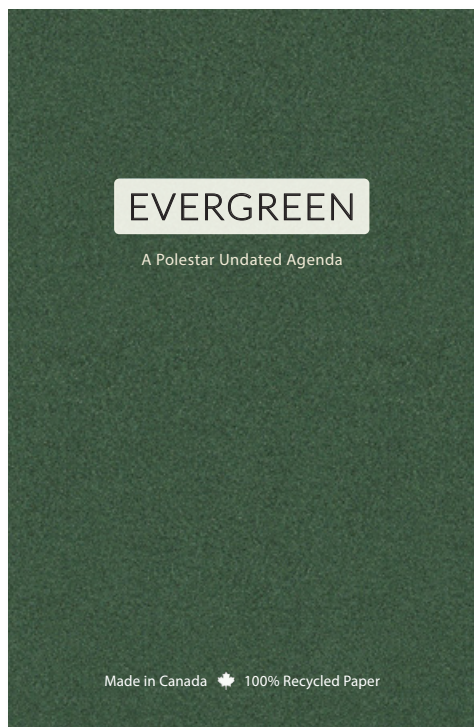


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ISBN 978-1-55186-148-7



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Backlist

EVERGREEN

A Polestar Undated Agenda



Evergreen, an agenda journal, is the perfect tool to help track and attain your goals. With spacious layouts for daily reflections, goal setting, and priority tracking, it's designed to inspire creativity and productivity.



Created & Printed
in Canada

100% Post-Consumer Recycled Text Paper



Features include:

- ◆ Adaptable two-part daily planning guide;
- ◆ 52 undated customizable weekly spreads;
- ◆ Spacious layout for notes and journaling;
- ◆ Monthly calendars and tracking pages;
- ◆ Guilt-free goal setting and tracking – each page is a fresh start;
- ◆ Inspired weekly quotes, equal female/male contributors;
- ◆ Printed in Canada on 100% post-consumer recycled text paper, FSC-certified.

5.5" x 8.5" • 144 pp • spiral bound • cream-coloured paper • 40/carton (11kgs)

ISBN 978-1-55186-143-2 • \$18.99 • 50% non-returnable

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-143-2



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Book Express

Orders: 1-800-663-5714

North 49 Books

Orders: 1-800-490-4049

Polestar Calendars

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- No minimums
- Shipped within 48 hours
- FREE Shipping (20+ copy assorted orders)
- E-transfers and cheques accepted
- Toll-free order line 1-800-296-6955

RETURNS: *Returns accepted from January 15th to May 31st on returnable engagement calendars only. Thanks!*

*We distribute our titles directly and strive to make ordering and fulfillment as simple and efficient for you as possible.
For samples of any of our titles please call.*

Thanks, Ruth Porter and Jesse Ross, Publishers

Time Management That Works

It's absolutely wonderful that your company actually cares about its customers. Thank you so much - I am beyond impressed!

L.C., Alberta

Looking forward to another year of organizing our family with your calendar :) Thank you!

A.S., Ontario

You make an excellent product that has truly helped improve my life both at work and at home. Thank you for all that you do, and I'm proud to support a Canadian company!

A.L., British Columbia

*Because life is so much
more than just stuff to do!*


POLESTAR
CALENDARS