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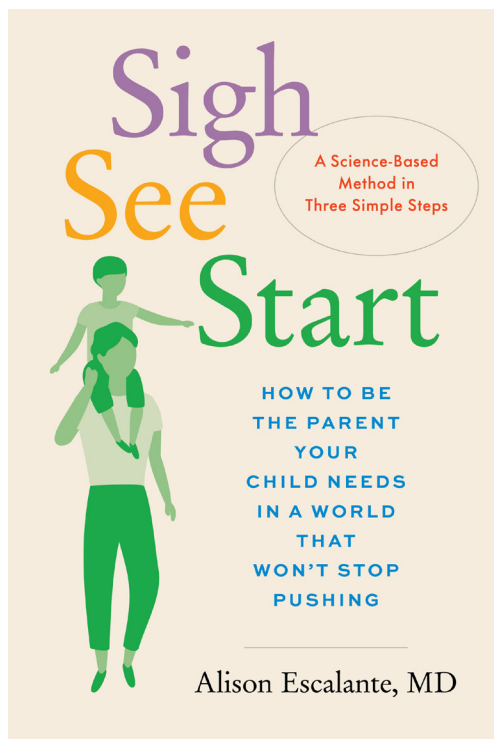
PRINCETON ARCHITECTURAL PRESS



**Spring 2024**

**Adult / Children's / Paper+Goods**





## SIGH, SEE, START

How to Be the Parent Your Child Needs in a World That Won't Stop Pushing—A Science-Based Method in Three Simple Steps • By Alison Escalante, MD

In a perfectionistic parenting culture that tells you that you are never enough no matter how much you do for your kids, this unique approach empowers you with a simple technique to gain confidence, remain grounded, and connect positively with your children. Dr. Alison Escalante is a pediatrician who has experienced first-hand the culture of criticism and anxiety that drains parental joy and leaves parents feeling bad about what they should or should not be doing with and for their children. She calls this the parenting “ShouldStorm,” and this book is her invitation to escape that cycle and be the parent your child needs. Dr. Escalante outlines her 3-step science-based approach to escaping the ShouldStorm and embracing should-free mindful parenting. She clearly explains how to implement this approach in everyday situations and shares real results from parents and children who use the technique. This book offers a simple

**SIGH, SEE, START**  
\$27.95 US  
HC • 9781797223667  
240 pp, 6 x 9 in  
Rights: US & Canada  
Parenting  
On Sale: February

Ebook also available:  
**Sigh, See, Start**  
9781797227177

**Sigh:** In moments of parental overwhelm, take a breath all the way into your belly. Imagine it’s a sigh of relief. Sighs help you stop and center yourself instead of reacting to the “should” in your head.

**See:** Notice what’s going on. See your child. Are they happy? Are they close to tears? Are their fists balled in anger?

**Start:** Then, and only then, start listening, and start thinking about what an appropriate reaction would be. Do they need a hug? Some space? Something else?

CONTENTS	
PREFACE	9
INTRODUCTION: A Perfect ShouldStorm for Parents	13
<b>PART 1: LIFE IN THE SHOULDSTORM</b>	31
1 How Did We End Up in a ShouldStorm?	33
2 Kids in the ShouldStorm	38
<b>PART 2: EMERGING FROM THE SHOULDSTORM WITH SIGH, SEE, START</b>	71
3 How to Use Sigh, See, Start	73
4 What You Won't Get from Sigh, See, Start	99
5 The Science of Sigh, See, Start	110
<b>PART 3: LIVING AND PARENTING WITH A SIGH, SEE, START MINDSET</b>	137
6 Raising the Family You Have	139
7 Connecting from the Heart	167
8 Build Confidence through Good Leadership	177
9 The Power of Play	187
EPILOGUE: EXPANDING YOUR TOOLKIT	212
APPENDIX: SIGH, SEE, START WORKSHEET	215
ACKNOWLEDGMENTS	221
NOTES	223
INDEX	225

### THE SHOULDSTORM DEFINED

The ShouldStorm is a high-pressure culture of criticism and anxiety that pushes perfectionistic parenting. Culture refers to a set of beliefs and behaviors that a group of people take for granted. It influences our friends, family, and neighbors, our online groups, and a huge body of parenting blogs, articles, and books. The ShouldStorm has an opinion on every little thing parents do, but it often contradicts itself. It tells parents what they should or should not do, and threatens that kids will suffer if parents don't follow those shoulds to the letter. Then parents internalize the shoulds; the ShouldStorm lives in our heads and makes parents feel anxiety and shame. Parents end up approaching their kids from a position of frantic worry about getting it right, instead of from their true selves.

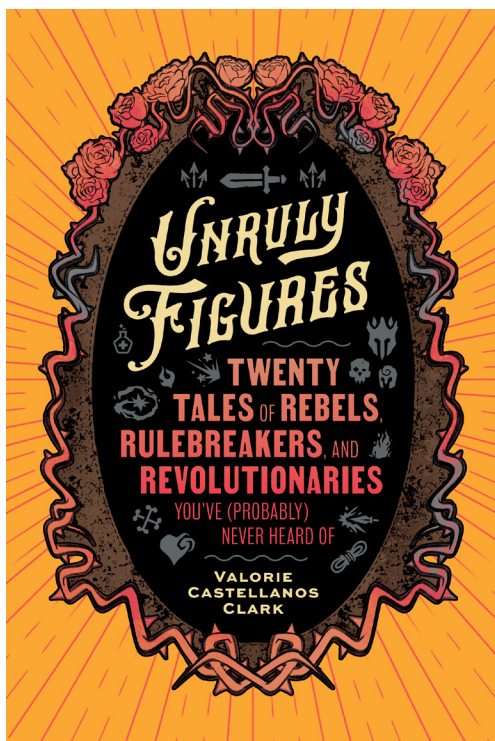
approach and practical, proven strategies any parent can use. It also explores parenting culture and why it has become more and more intense over recent decades. For anyone who wants a proven toolkit for resisting a parenting culture that shames them when they can't meet unrealistic expectations, *Sigh, See, Start* is the new go-to tool for joyful parenting.

**DR. ALISON ESCALANTE, MD** is a board-certified pediatrician and an Adjunct Professor of Pediatrics at Rush University. She has been treating children for almost 20 years and has spent the last 10 years exploring methods and workable solutions to target parental stress. She's a regular contributor to *Psychology Today* and *Forbes*, and her work has also been featured in *Inc.* and *USA Today*.



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## UNRULY FIGURES

**Twenty Tales of Rebels, Rulebreakers, and Revolutionaries You've (Probably) Never Heard Of**  
By Valorie Castellanos Clark

A fascinating look at the lives of 20 rebels and rule-breakers throughout history and what made their contributions to society—in science, politics, art, and more—transformative. Here, the author and host of the popular *Unruly Figures* Substack newsletter and podcast gives you access to the lives and often untold stories of some of history's most intriguing individuals. Of all the rebels and revolutionaries who have acted around the world, these are often overlooked. Whether they are a bit familiar or entirely new to you, each of these historical figures provides a vivid example of what it means to live life on one's own terms and have a lasting influence on society. In the first collection of its kind, spotlighting a young historian's fresh view on unheralded rebels, these characters' true stories are brought to life through enthralling narratives of their feats and an original illustration of each. Even those whose names are recognizable—like Jonas

**UNRULY FIGURES**  
\$24.95 US • £18.99 UK  
PB • 9781797223636  
224 pp, 6 x 9 in, 20 full-color illustrations  
Rights: W  
Biography  
On Sale: March

Ebook also available:  
**Unruly Figures**  
9781797227191



### THE DIVERSE CAST OF UNRULY FIGURES PROFILED INCLUDES:

Kandake Amanirenas, queen of the Kingdom of Kush (modern-day Sudan), who led an army against the invading Romans

Manuela Sáenz, revolutionary from Ecuador and collaborator and lover of Simón Bolívar

Henry Dunant, Swiss humanitarian and founder of the Red Cross

Elaine Sturtevant, known as Sturtevant, a misunderstood American artist who took appropriation and pop art to new heights



Salk—have moments of rebellion that are largely left out of their histories. Dive into this collection of hidden history tales—those of scientists, artists, revolutionaries, activists, heirs to thrones, and so many more—and you are guaranteed to be inspired.

**VALORIE CASTELLANOS CLARK** is a historian and author focusing on unruly people and the emergence of queer identity. She has an MA in History and Literature from Columbia University, writes a Substack, and hosts a podcast called *Unruly Figures*. She lives in Los Angeles.









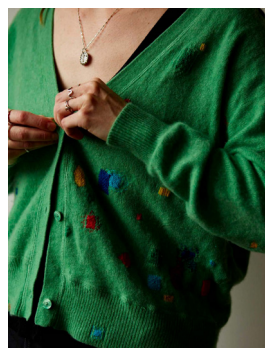
## WELL WORN

Visible Mending for the Clothes You Love  
By Skye Pennant

Mend and revive your favorite well-worn garments with this comprehensive guide to visible mending techniques from the founder of Slow Stitch Club. *Well Worn* is a fresh and engaging clothing repair guide and accessible introduction for anyone looking to explore visible mending to revolutionize their wardrobe, whether you are a stitching pro or have never picked up a needle and thread. Mending is a creative outlet and a slow and therapeutic skill, and author and textile artist Skye Pennant shares the joys of mending by teaching traditional darning and sashiko techniques to help fight against wardrobe perfectionism as well as fast fashion, making for gorgeous visible mending results. Her introduction includes a short history of mending followed by key techniques, fabrics, tools, and materials. Sections are organized by type of clothing to mend: Jeans & Denim, Sweaters & Knitwear, T-Shirts, Socks, and more. An outstanding

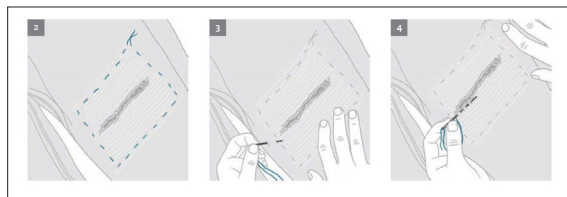
**WELL WORN**  
\$24.95 US  
PB • 9781797229690  
144 pp, 7.4 x 9.7 in, full-color images  
throughout  
Rights: US & Canada  
Crafts/Needlework  
On Sale: May

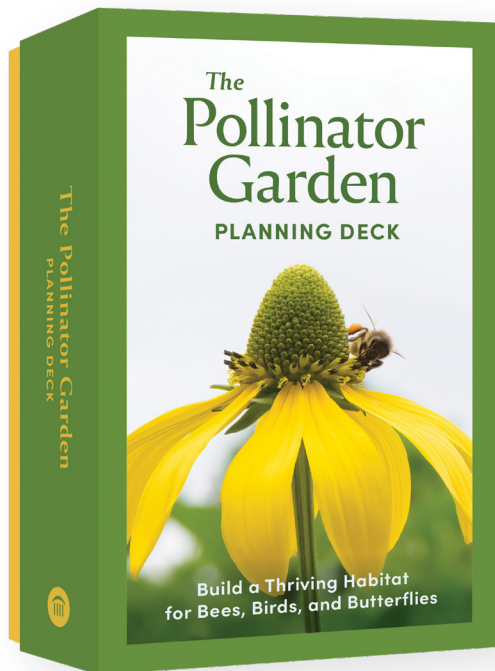
Ebook also available:  
**Well Worn**  
9781797229706



gift or self-purchase for anyone interested in refreshing their wardrobe, fostering a more sustainable lifestyle, saving money and avoiding fast fashion, or simply engaging with a crafty new creative outlet, this sewing basics book is all about mending clothes you love, one slow stitch at a time.

**SKYE PENNANT** is a textile artist living in Frome, Somerset, England. She has a BA (Hons) in Fashion Design Enterprise and, in recent years, has established Slow Stitch Club, an initiative based around celebrating and educating about the joys of visible mending.





## THE POLLINATOR GARDEN PLANNING DECK

Build a Thriving Habitat for Bees, Birds, and Butterflies • By Cathy, Michael, and Jenny Katz

A handy and beautifully designed card deck featuring a diverse array of plants, flowers, and trees and related growing information that makes it easy for anyone to cultivate and maintain pollinator-friendly plants in their own garden. Gardeners of all levels can join in the movement toward ecologically friendly gardening and welcome diverse species of birds, butterflies, and more to their backyard or balcony gardens or farms, by simply choosing pollinator plants that will thrive in their environment. The 109 cards included in *The Pollinator Garden Planning Deck* are brimming with information and full-color photographs of a diverse assortment of wildflowers, shrubs, trees, and grasses whose nectar and pollen nurture a range of pollinators. Many are perennials, meaning they are easy to maintain and require little upkeep. Specific species in the deck are native to the

### POLLINATOR GARDEN PLANNING DECK

\$19.95 US • £17.99 UK

BOX • 9781797226286

3.6 x 6 in, box with lift-off lid,  
109 cards, full-color photographs  
throughout

Rights: W

Gardening

On Sale: February



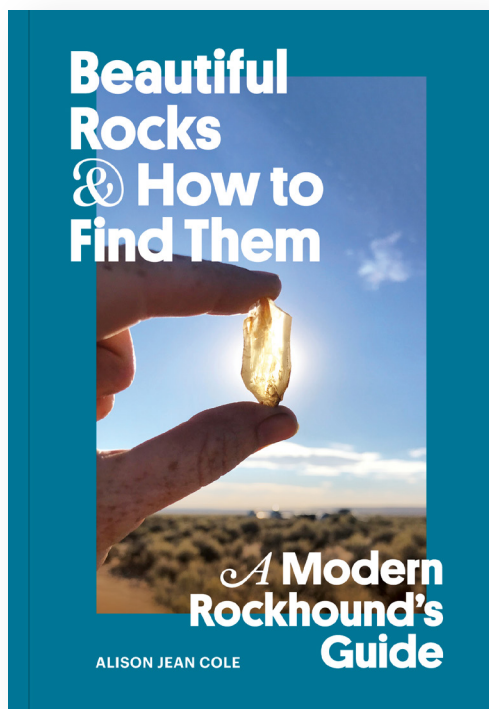
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United States, but many of the plants have European counterparts. Each card features a vibrant photo and describes the size, color, growing conditions, planting considerations, nourished pollinators, and special qualities of these pollinator plants. With more than 100 profiled plants, the deck can easily be sorted and grouped to find the right selection for your garden, season by season, making it a wonderfully customizable resource.

That's A Plenty Farm & Pollinator Habitat is a 3-acre pollinator nursery situated in the floodplain of the Connecticut River in Hadley, Massachusetts. Started in 2007 by **MICHAEL** and **CATHY KATZ**, 3 generations of family, including their daughter and coauthor **JENNY KATZ**, currently contribute to the farm.





## BEAUTIFUL ROCKS AND HOW TO FIND THEM

A Modern Rockhound's Guide • By Alison Jean Cole

This contemporary guide to rock collecting goes beyond the “where and how” to include info on environmental impact, land stewardship, and building a truly meaningful collection. This informative guidebook by professional lapidary artist and outdoor recreation guide Alison Jean Cole shows you that beautiful rocks can be found anywhere. You’ll be expertly guided through the practice of rockhounding (looking for rocks) while learning how to be gentle on the earth. Unlike traditional rock guides, which take readers to well-trodden locations in each state, this book can be used anywhere in the United States or Canada. Packed with information and full-color photos, *Beautiful Rocks and How to Find Them* is perfect for both seasoned and beginner rockhounds and makes a wonderful gift for anyone who loves looking for and identifying cool rocks in the wild but could use some expertise and guidance.

**BEAUTIFUL ROCKS AND HOW TO FIND THEM**  
**\$24.95 US • £18.99 UK**  
**PB • 9781797224435**  
 208 pp, 5.5 x 8 in,  
 58 full-color photos  
**Rights: W**  
**Nature/Rocks & Minerals**  
**On Sale: March**

**Ebook also available:**  
**Beautiful Rocks and**  
**How to Find Them**  
 9781797227146

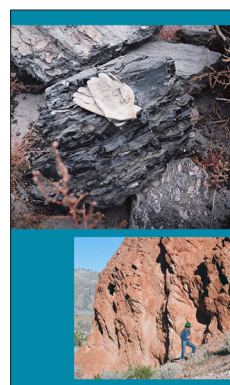
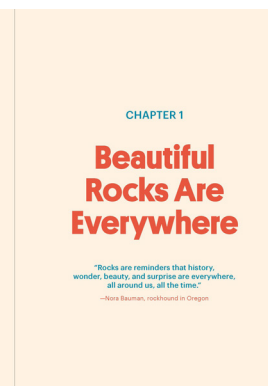


**YOU’LL BE GUIDED THROUGH THE PROCESS OF BECOMING AN ADEPT ROCKHOUND, INCLUDING:**

How to read geologic maps and way-find

How to consider the ethics of rock collecting

Developing your personal tastes in rocks and building a collection



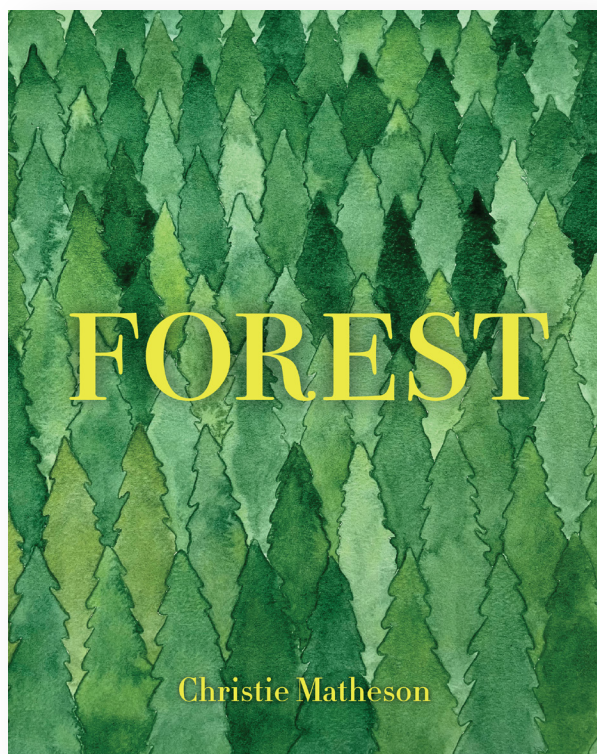
**N**o matter where you live in North America, beautiful and interesting rocks are certain to be found nearby. Just follow paths of erosion and you'll find yourself a bounty. Wind, water, gravity, and time all conspire to topple the earth's mountains, pitching the rubble into valleys and dragging it all out to sea. Even if you live amid the Great Plains, where the battle to flatten the earth has largely been won, there are still whispers of erosion where rock material sits exposed at the surface. Seasoned rockhounds from all parts of North America know that they need to make their way to places where there is enough erosional tumult to prevent soil and plant life from carpeting the rocks below. These places take the form of beaches, rivers and creeks, mountain slopes and hillsides, canyons, arroyos, and desert valleys. In some places mankind has lent the earth's forces a hand, blasting quarries and tunneling mine shafts, leaving a path of exposed rock in their wake.

A rockhound's most important skill is to build a strong intuition about the kinds of places where rocks show up. While

31

**ALISON JEAN COLE** is a geology enthusiast based in Portland, Oregon. She travels all over the western United States in search of materials to use in her lapidary craft. She leads rockhounding expeditions, is a proud member of her local rock club, and self-publishes *Thunderegg*, a zine that focuses on the changing face of rockhounding culture.





## FOREST

By Christie Matheson

This beautifully illustrated nonfiction children's picture book begins with a view of the forest at a distance, then zooms in on its fascinating details, including the amazing trees, bright birds, adorable baby animals, and other wonders of nature that inhabit it. The rhythmic text and inviting watercolor illustrations allow curious young readers to observe, explore, and learn what makes forests so special and vitally important. An engaging read-aloud that invites questions and conversation, *Forest* offers an intriguing introduction to the natural world and encourages little ones to develop a connection with the great outdoors that can last a lifetime. Perfect for any time of year and a beautiful way to celebrate spring, Earth Day, Mother's Day, or the arrival of a new baby, this endlessly delightful book includes additional information about forests and what we can do to care for them.

### FOREST

\$18.99 US • £13.99 UK

HC • 9781797228495

44 pp, 7.5 x 9.5 in, full-color

illustrations throughout, jacketed

Rights: W

Juvenile Fiction/Nature

Age 4 to 6

On Sale: April

Ebook also available:

Forest

9781797228501



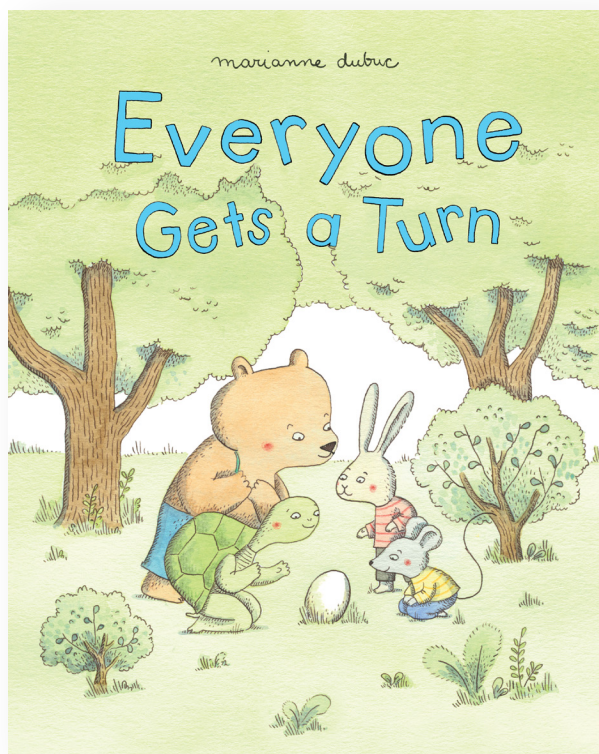
## The Forest Is...



**CHRISTIE MATHESON** is the author of the acclaimed picture books *Tap the Magic Tree*, *Touch the Brightest Star*, and *Plant the Tiny Seed*, as well as the middle-grade novels *Shelter* and *Select*. She lives in San Francisco with her family.







## EVERYONE GETS A TURN

By Marianne Dubuc

A heartwarming story about friendship, taking turns, and caring for one another by beloved children's book author and illustrator Marianne Dubuc. In Dubuc's signature soft and inviting watercolor scenes, Bear, Hare, Turtle, and Mouse make an unexpected discovery and turn to each other to find a shared solution. They decide they each will have a turn caring for a precious little egg they find in the woods. Mouse's house is chilly, so a cozy fire is set ablaze in the fireplace. At Bear's house, exercise and activity rule the day, and Little Egg hatches out of her shell! The next stop is Hare's house, where Bear and Hare dote over the newborn chick and face a new challenge: trying to find something for her to eat! Finally, it's on to Turtle's house for a special time exploring Turtle's treasures and sharing stories. A wonderful book with a timeless message, *Everyone Gets a Turn* encourages young readers to share and trust in the power of community and their own resourcefulness.

### EVERYONE GETS A TURN

\$18.99 US

HC • 9781797227290

60 pp, 7.5 x 9.5 in, full-color illustrations throughout, jacketed

Rights: NAM

Juvenile Fiction

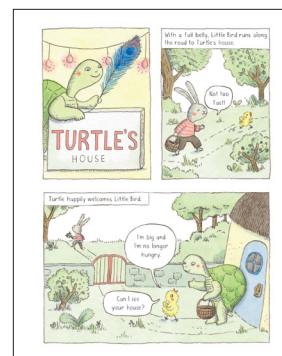
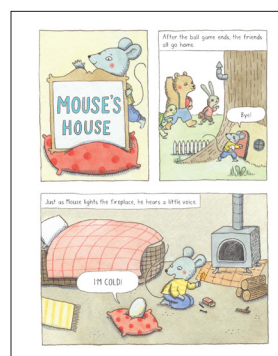
Age 3 to 6

On Sale: March

Ebook also available:

Everyone Gets a Turn

9781797227313

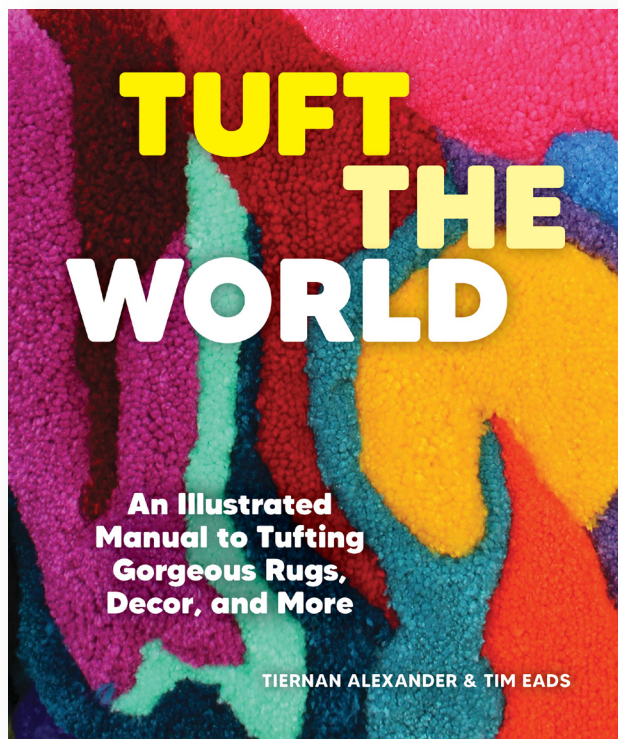


**MARIANNE DUBUC** is an award-winning writer and illustrator living in Montreal, Quebec, Canada. She is the author/illustrator of more than 20 children's books.



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## TUFT THE WORLD

An Illustrated Manual to Tufting Gorgeous Rugs, Decor, and More • By Tiernan Alexander & Tim Eads

A visual how-to guide on the craft of tufting rugs, home decor, and more from the duo behind Tuft the World, the tufting company that has helped launch and educate a new generation of tufters. Whether you're creating your first project or are a seasoned tufter, this detailed guide shows through step-by-step instructions and 175 color photographs how to create contemporary, stylish, and enjoyable machine-tufted rugs, clothes, and objects. Unlike online videos, this book is a long-lasting reference showcasing the versatility and creativity of the craft by experts. Included are sidebars on historical context for amateur and professional rug-making in America and spotlights on current tufting makers. This much-needed companion expands knowledge for new and experienced tufters interested in the booming craft of machine-tufted rugs and decor. Accessible, thorough, and enriching, this book is sure to make a tufter out of anyone.

**TUFT THE WORLD**  
\$25.95 US • £19.99 UK  
PB • 9781797224565  
208 pp, 7.5 x 9 in, full-color  
photographs throughout  
Rights: W  
Crafts/Rugs  
On Sale: April

Ebook also available:  
Tuft the World  
9781797227184



### YOU'LL LEARN ABOUT:

Tufting machines, materials, and techniques

Workspace setup

Contemporary rug artists and their designs

The history of tufting and some of the women and men whose inventions brought the craft to life

How to create projects from start to finish, including everything from a bathmat, bedside rug, shawl collar, or chair slipcover to a picture frame, sculptural work of art, or stunning tufted cat tree!

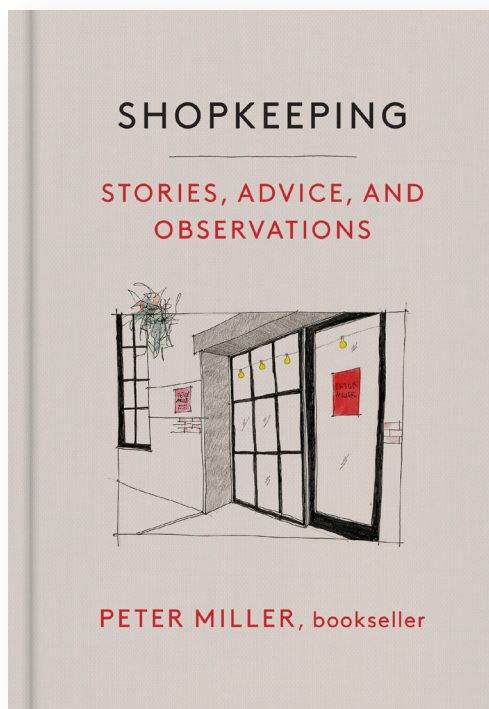
CONTENTS	
Part 1: Craft	Part 2: Projects
Introduction Overview The History of Machine Tufting Picking Space Yarn, Color, and Design Setting Up Your Tufting Machine	Chair Slipcover Tote Bag Tote Bag Tote Bag Tote Bag Tote Bag Tote Bag Tote Bag Tote Bag Tote Bag



**TIERNAN ALEXANDER** and **TIM EADS** are Texas-born artists and business owners living and working in West Philadelphia. In 2018 they started Tuft the World, which provides tufters the high-quality tools, materials, and instruction they need to make their own incredible projects. Alexander holds an MA from the prestigious Winterthur Program in American Material Culture and an MFA from the University of the Arts in Philadelphia. Eads is a master printer and holds an MFA from Cranbrook Academy of Art.







## SHOPKEEPING

Stories, Advice, and Observations • By Peter Miller

For more than four decades, Peter Miller has run a design bookshop that shares his name in Seattle. He has also written three of his own books, manuals about cooking and about food and about eating together. In this love letter to his day job, Miller writes for the first time about his other love: shopkeeping. Miller crafts stories from the bookshop floor with wry humor and skillful storytelling. Readers are taken on a shopkeeping journey and will come to understand along the way that small shops characterize our towns and cities, making them unique, special, and worth visiting and living near. This essay collection is for shop lovers everywhere and captures the art and heart of running a local shop treasured by the community that surrounds it. By the end, you can't help wanting to own a shop.

**SHOPKEEPING**  
\$24.95 US • £18.99 UK  
HC • 9781797228761  
144 pp, 5.5 x 8 in,  
line illustrations throughout  
Rights: W  
Design/Essays  
On Sale: May

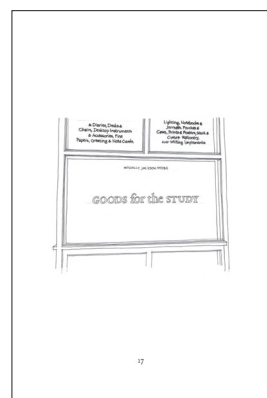
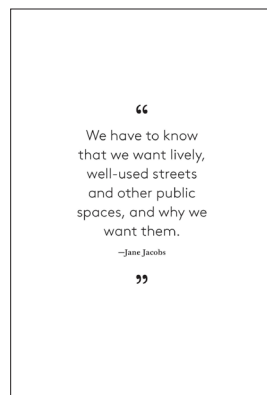
Ebook also available:  
**Shopkeeping**  
9781797228778



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*“There is a tradition of shopkeeping, a tradition of codes, etiquette, and customs. For the most part, it is an oral history, passed along, person to person. You learn to be a retailer—not by going to college, but by going to work. You learn from people who have learned how to run a shop.”*

—from the Introduction



**PETER MILLER** opened Peter Miller Books, an architecture bookshop, in Seattle in 1980, and has grown it into the thriving and beloved local bookshop it is today. He was a member of the Seattle Design Commission from 1998 to 2001, an honorary member of the AIA, and a writer for *Food52* and *Post Alley*. He lives in Langley, Whidbey Island, Washington, and takes the Sounder train each morning to work.





## THE ARCHITECT AND DESIGNER BIRTHDAY BOOK

By James Biber

A thoughtfully curated collection in a stunning package that recognizes and celebrates the birthdays of famous, infamous, and often-overlooked designers and architects. Drawn from architect James Biber's epic Instagram project in which he posted a birthday bio of a famous (or less famous) designer or architect every day for a (mid-pandemic) year, *The Architect and Designer Birthday Book* is filled with personal, opinionated, and humorous observations on fascinating design and architect figures past and present. The minibiographies and birthday profiles cover a range of international architects and designers, as well as artists. More anecdotal histories than authorized biographies, these daily profiles are not only fun to read but provide spot-on commentary for anyone interested in how designers and architects relate to each other as well as their place in history. It is the intersection of Biber's life and the history of

### INCLUDING:

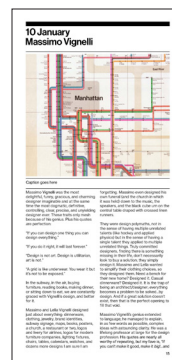
Architects from the Aaltos (Aino and Alvar) to Zumthor

Rivals Bernini and Borromini

Photographers Lee Miller, Louise Dahl-Wolfe, Vivian Maier, Dody Weston Thompson, Margaret Morton, and Judith Turner

Midcentury modernists Marcel Breuer, Walter Gropius, and Florence Knoll

Charlotte Perriand, Lilly Reich, Anne Tyng, and Denise Scott Brown



architecture and design, and the gift book design and architect professionals and students didn't know they needed but will no longer be able to live without.

**JAMES BIBER** is an architect and founder of the firm Biber Architects, based in New York. He has designed projects as diverse as the Harley-Davidson Museum in Milwaukee, the USA Pavilion at the 2015 Expo in Milan, Italy, the restoration of Richard Neutra's Sten-Frenke house in Santa Monica, and, for one client, 12 houses across the country.

**THE ARCHITECT AND DESIGNER BIRTHDAY BOOK**  
\$45.00 US • £35.00 UK  
HC • 9781797224541  
384 pp, 5 x 10 in, flexi-bound  
iridescent silver cover  
**Rights: W**  
**Architecture/Design**  
**On Sale: June**

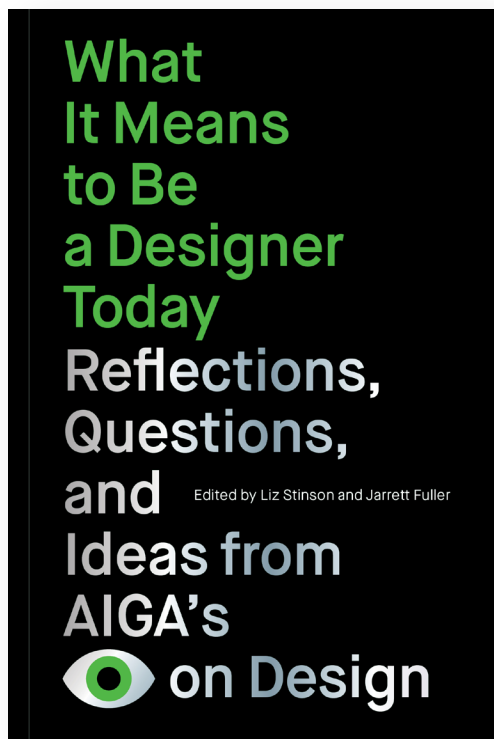
**Ebook also available:**  
**The Architect and Designer Birthday Book**  
9781797226897



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This book covers the most pressing issues and provocations that designers face in our current world, including:

- The evolution of personal branding
- Teaching design history
- The cult of minimalism
- The perils of hero worship
- Designers' role in conspicuous consumption
- The meaning of visual sustainability
- And more.

CONTENTS	
PART I: REFLECTIONS	
1	Introduction
2	Foreword
3	From Design
4	Personal Branding Just Got a Little More Personal
5	Teaching Design History
6	The Evolving Legacies of New York's "First Things First" Manifesto
7	Designer Face-Off
8	Personal Media Binary
9	What's the Point of Design Education?

CONTENTS	
PART II: QUESTIONS	
10	Graphic Designers Have Always Loved Consumption. But at What Cost?
11	Things Design Is Supposed to Learn, Is That a Problem?
12	Can We Teach Graphic Design History without the Cult of Hero Worship?
13	Can Fonts Really Help Those with Dyslexia?
14	Can Fonts Really Help Those with Dyslexia?
15	Can Fonts Really Help Those with Dyslexia?
16	Can Fonts Really Help Those with Dyslexia?
17	Can Fonts Really Help Those with Dyslexia?
18	Can Fonts Really Help Those with Dyslexia?
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and such outstanding writers as Rick Poyner, Anne Quito, Briar Levit, Cliff Kuang, and many more. Accessible, engaging, and conversational, *What It Means to Be a Designer Today* is an enduring resource and vibrant gift book that speaks to design students and educators, working designers of all levels, and anyone interested in graphic design.

**LIZ STINSON** is a journalist and editor. She has covered the intersection of design, culture, and business for publications including *WIRED*, *Fast Company*, *Architectural Digest*, and more. She lives in Brooklyn, New York.

**JARRETT FULLER** is a designer, writer, educator, editor, and podcaster. He is an assistant professor of graphic design at North Carolina State University and the host of the podcast *Scratching the Surface*. He lives in Raleigh, North Carolina.

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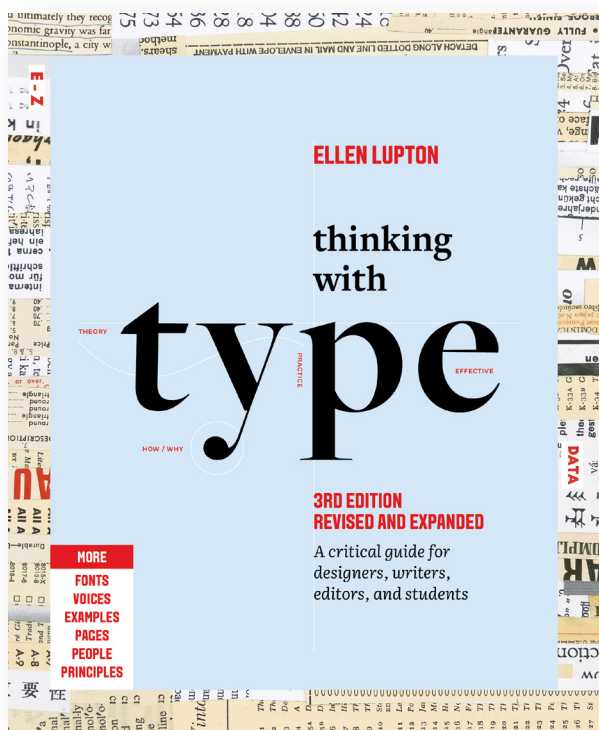


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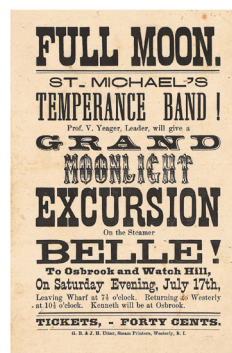
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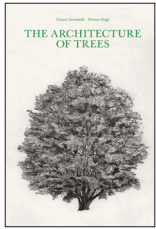
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**ELLEN LUPTON** is a designer, writer, and educator. She has written numerous books about graphic design, including *Graphic Design Thinking* and *Extra Bold: A Feminist, Inclusive, Anti-racist, Nonbinary Field Guide for Graphic Designers*. She teaches in the Graphic Design MFA program at Maryland Institute College of Art in Baltimore (MICA), where she proudly serves as the Betty Cooke and William O. Steinmetz Design Chair. She is also Curator Emerita at Cooper Hewitt, Smithsonian Design Museum in New York City.





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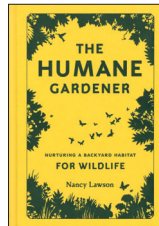
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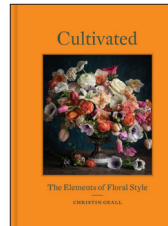
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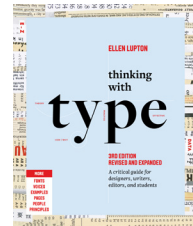
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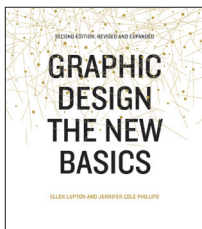
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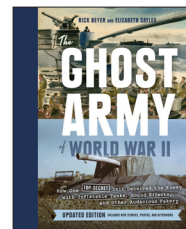
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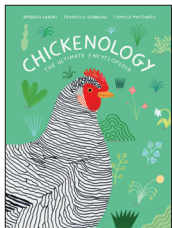
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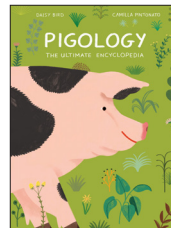
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