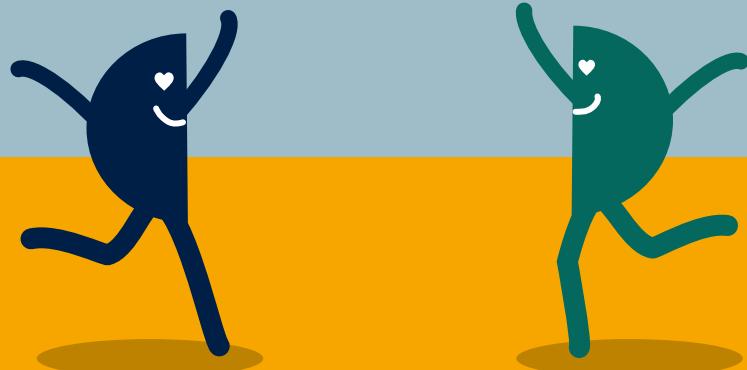


LOVE IS A UNITY OF PARTS



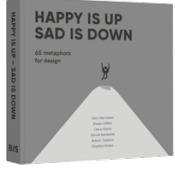
BIS PUBLISHERS

'Books and gifts for the creative mind'

Spring 2021



DISTRIBUTED BY CHRONICLE BOOKS



Cover image taken from
Happy Is Up, Sad Is Down, p. 8

Dear Reader,

"Love is a unity of parts." The same goes for the books from BIS Publishers. The books that we love to publish are a unity of the valuable content that our authors bring to life. The beautiful books and gifts of this upcoming season are an accumulation of these parts. We hope these products will inspire you, activate you, and put a smile on your face.

For more information on our Spring 2021 titles, please browse through our catalog or go to www.bispublishers.com for a comprehensive overview.

As always, if you have a good idea for a new project, do not hesitate to contact us. We would love to hear from you!

The BIS Publishers team,
Bionda Dias
Managing Director, Publisher
Bionda@bispublishers.com

Content

4 NEW TITLES SPRING 2021

- 6 **The Umami Strategy**
Stand Out by Mixing Business With Experience Design
- 7 **Rethinking Users**
The Design Guide to User Ecosystem Thinking
- 8 **Happy Is Up, Sad Is Down**
65 Metaphors for Design
- 9 **Design. Think. Make. Break. Repeat.**
Revised Edition
- 10 **How to Create Better Ideas**
Connecting the Left and Right Brain in the Design Process
- 11 **Made in China, Designed in California, Criticised in Europe**
Design Manifesto
- 12 **Beyond Design**
Making Socially Relevant Projects Successful
- 13 **Beyond Design, the Game of Social Solutions**
- 14 **Offline Matters**
A Less-Digital Guide to Creative Work
- 15 **A Spectator Is an Artist too**
How We Look at Art, How We Behave Around Art
- 16 **This is a Good Guide – for a Sustainable Lifestyle**
Revised and Paperback Edition
- 17 **Creative Block**
Over 100 Tasks to Get Your Head Into a Creative Space
- 18 **Imagine Me**
Visualising Your Identity
- 19 **Bullshit Bingo**
The 1-Player Party Game

20 RECENTLY PUBLISHED

22 **Delft Design Guide**
Perspectives - Models - Approaches - Methods

22 **Culture Sensitive Design**
A Guide to Culture in Practice

22 **Inspired By Method**
Creative Tools for the Design Process

22 **Framing Play Design**
A Hands-on Guide for Designers, Learners and Innovators

23 **Creative Content Kit**
A Method to Ideate and Create Content Strategy

23 **The Fast Guide to Accessibility Design**

23 **Think Like an Engineer, Don't Act Like One**

23 **Holey Bible**
How to Live a More Creatively Enlightened Life

24 **Dare to Ask**
Learn to Ask Questions Like a Pro

24 **Creative Thinker's Connection Memory Game**

24 **Lay Your Cards on the Table**
Spark the Conversation Between Different Generations

24 **Dilemmarama the Game: Happy Edition**
The Game is Simple, You Have to Choose!

26 **HIGHLIGHTED Gift**
28 **HIGHLIGHTED Creative Business**

30 BACKLIST

31 Creative Business
34 Design
37 Architecture and Spatial Design
38 Gift Books
41 Games and Postcards

44 Contact

46 Index



Image taken from *Rethinking Users*
ISBN 978 90 6369 581 1
\$ 40.00 - March 2021

Parallel Users

Cooks using space alongside each other

Complementary Users

Cooks using space in different ways

PREP



KITCHEN

**Intermediary User**

Friend who helps prep the kitchen space

Direct User

Entrepreneurial cook renting the kitchen

Indirect User

Family member or partner giving feedback

Dependent User

Intern or trainee under cook's supervision

New Titles Spring 2021

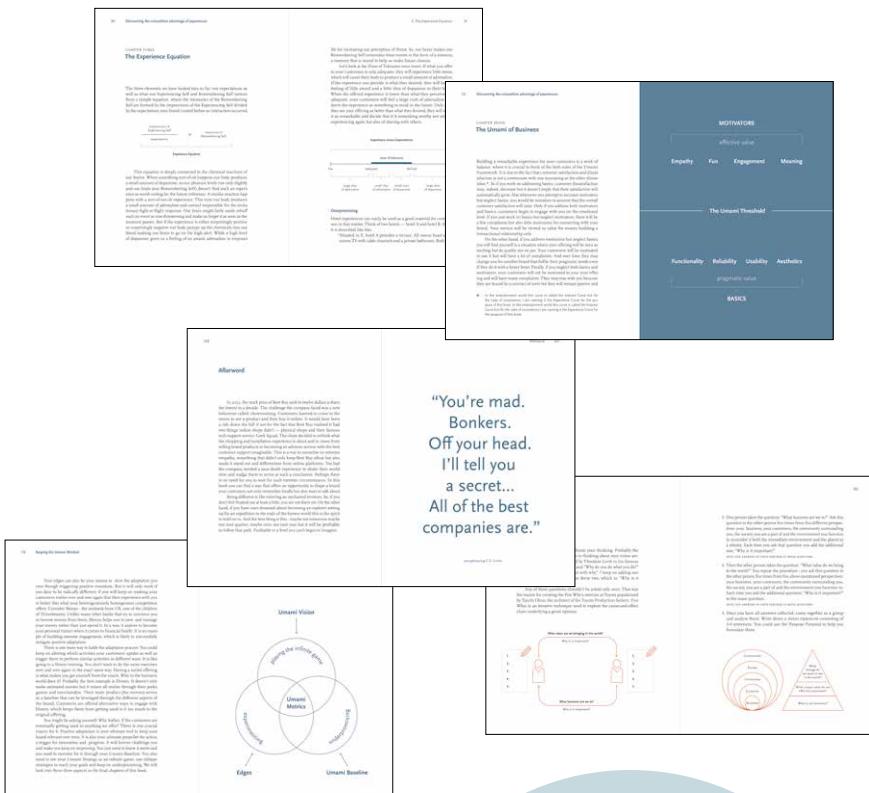
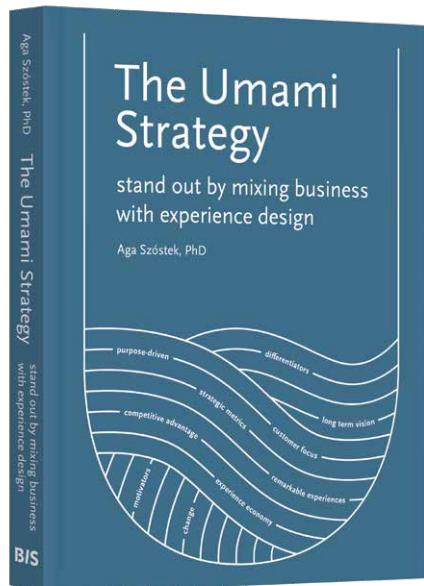
The Umami Strategy

Stand Out by Mixing Business with Experience Design

Creating a unique value for your customers is crucial when you want to differentiate in an overcrowded market. In order to do this, you need to define a powerful strategy that determines consistent action across your organization to deliver your unique flavor. Szóstek describes this strategy as umami, which is the fifth category of taste (besides sweet, sour, salt, and bitter), and gives an exceptional flavor to your food.

How do you build a powerful yet actionable strategy, and successfully implement it across your organization? Many leaders, marketers, and designers try to answer these questions. *The Umami Strategy* proposes a novel approach that will help you build and execute an experience strategy. The model used in the book allows you to (a) find out what stories your customers are telling today; (b) uncover motivators and demotivators that guide these stories; (c) envision the ideal future experience you want to deliver; (d) define the actionable measures that will ensure progress toward that vision; and (e) evaluate that progress through future customer stories.

Enjoyable, practical, and full of innovative tips, this book will help align your organization and convey your unique market value to customers. If you want to be noticed, you need to stand out from the crowd!



Author

Aga Szóstek, Ph.D. is a strategic designer. For the past two decades, she worked at the forefront of combining design, technology, and business. She collaborated with brands such as Google, Microsoft, Philips, Canon, Samsung, EY, Santander, ING, Orange, and many more, bringing the experience-focused strategic approach to project teams and boardrooms. Next to consulting, Szóstek designs tools aiming to support delivering unique experiences and co-hosts a podcast about creative leadership: *Catching The Next Wave*. She graduated with her Ph.D. from the Eindhoven University of Technology, The Netherlands, and teaches experience design all around the world from the alternative business school Kaospilot in Denmark to Canterbury University in Christchurch, New Zealand.

Related



Worlds of Wonder,
page 33



Strategic Design,
page 34

- The author is developing a business program based on this book with the Danish business school Kaospilot

- The author runs the successful podcast *Catching The Next Wave* where the book will be promoted

- The author runs free online webinars where the method of the book will be explained

Info

March 2021
Paperback with flaps
240 pages
9 1/4 x 7 inches
\$ 45.00
ISBN 978 90 6369 579 8



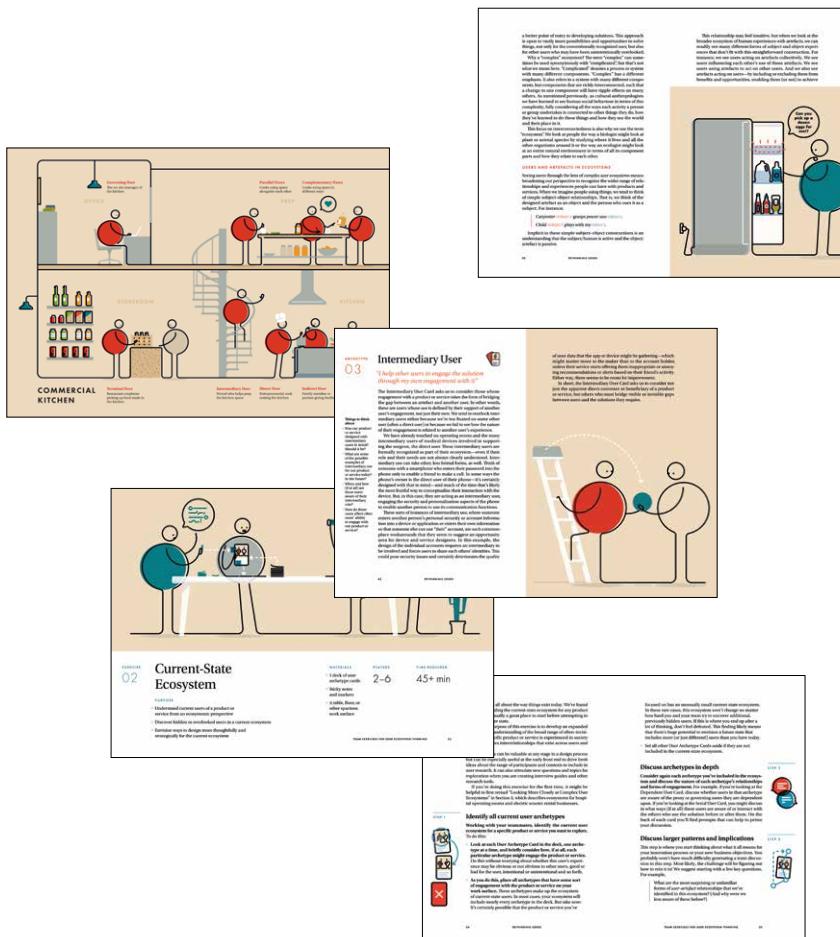
9 789063 695798 >

Rethinking Users

The Design Guide to User Ecosystem Thinking

Knowing your users stimulates your imagination and helps you create more exciting and effective design solutions. But there is a problem: the current conception of 'the user' is incomplete and based on outdated notions. These notions of simple, direct relationships between people and products are no longer valid in today's complex, technologically interconnected world. This fun and practical toolkit with a set of cards will change the way readers think about users.

Rethinking Users introduces a radical new approach that questions some of our most fundamental ideas about the nature of user experience. It points to new opportunities to create products and services that help users in new ways. The toolkit includes a deck of user archetype cards and step-by-step team activities for unlocking new user-centered thinking and design inspiration. For designers, design researchers, strategists, innovators, product managers, and entrepreneurs in almost any field.

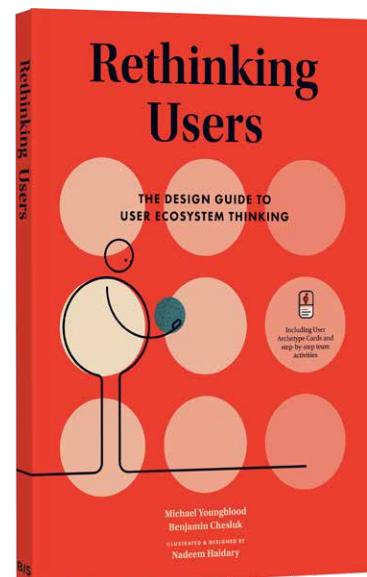


Info

March 2021
Book + cards in case
112 pages + 24 cards
8½ x 5¾ inches
\$ 40.00
ISBN 978 90 6369 581 1



9 789063 695811 >



Authors

Michael Youngblood is Principal at The Youngblood Group, an innovation consultancy working at the nexus of social science and human-centered design. Mike has taught design research at the School for International Training, the Maryland Institute College of Art, the Haas School of Business at the University of California–Berkeley, and the Stanford University d.school.

Benjamin Cheslik is a cultural anthropologist, who has been conducting research to understand and improve health care since 2005. He is currently Senior Researcher for Ethnographic Research at the American Board of Internal Medicine. He taught at the Stanford University d.school, as well as at New York University and Fordham University.

Nadeem Haidary (designer and illustrator) is a product designer working in technology at the intersection of digital and physical experiences. He spent the majority of his career in design consulting at Salesforce Ignite, Gravitytank, Smart Design, and IDEO, helping clients uncover human needs and design innovative solutions. Nadeem has lectured on prototyping and visualising ideas at Stanford University d.school and University of California Berkeley.

- The authors and designer have received numerous awards and recognitions for previous publications, design, and other professional work

- They are well-connected and extensively involved with peer communities and professional organizations in their fields

Happy Is Up, Sad Is Down 65 Metaphors for Design

Feeling down? Cheer up! We use metaphors every day and often without being aware of it. Many metaphors are more than figures of speech. They reflect basic bodily experiences and help to structure our thinking and experience of the world.

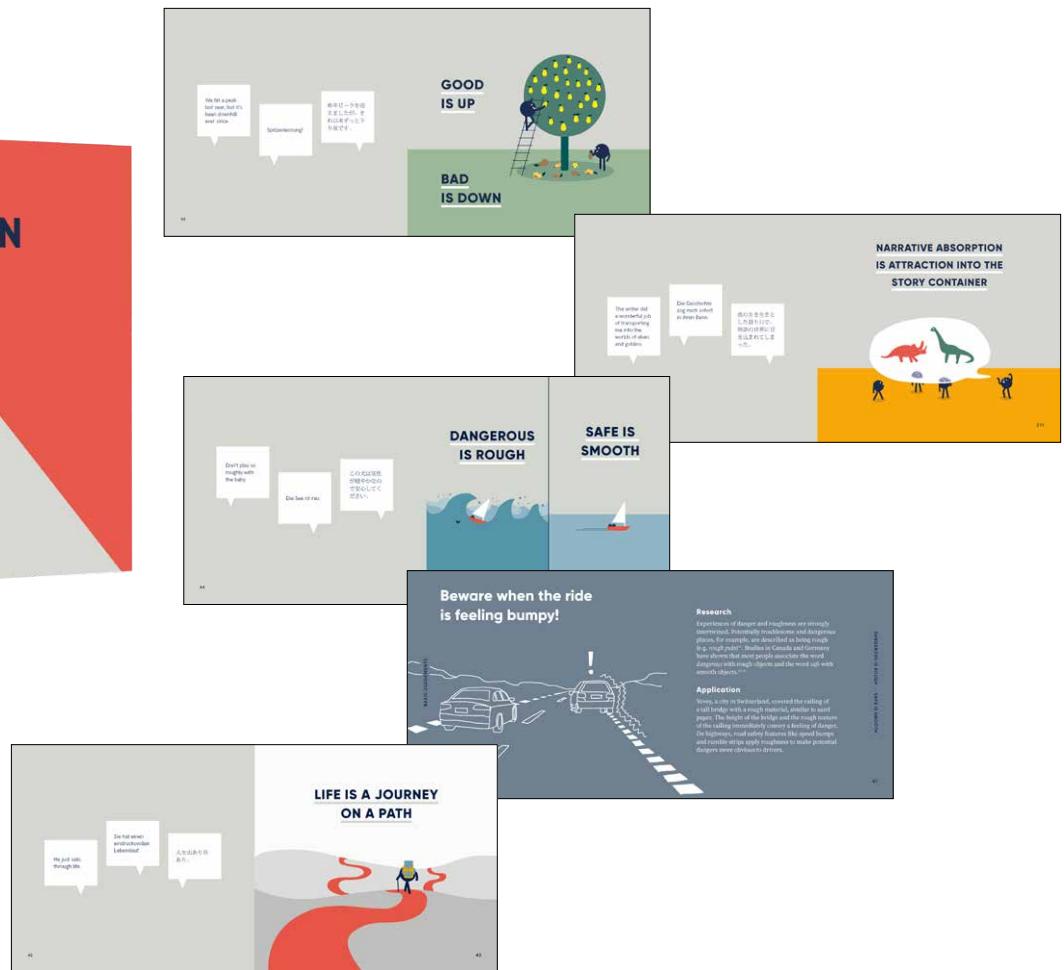
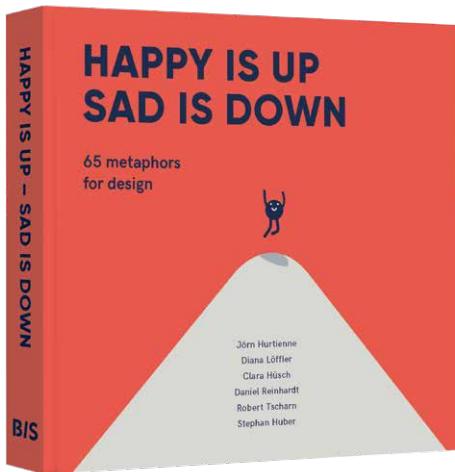
Happy Is Up, Sad Is Down puts together 65 metaphors with research facts and applications in product and interaction design, information graphics, and advertising. Metaphors show how to use space and physical attributes to convey abstract concepts like time and importance, emotions and social relations and political ideas and ethical values. This book is meant to inspire designers and everyone curious about how the mind works.

Info

May 2021
Hardcover
304 pages
6 x 6¾ inches
\$ 24.99
ISBN 978 90 6369 593 4



9 789063 695934 >



Authors

Jörn Hurtienne, Diana Löffler, Clara Hüsch, Daniel Reinhardt, Robert Tscharn, and Stephan Huber are a team of psychologists, designers, computer scientists, business consultants, and researchers who came together at the Chair of Psychological Ergonomics at Würzburg University.

Hurtienne discovered his love for metaphors in 2004, drew others into this, and they have been studying their usefulness for design ever since. They have successfully used metaphors in the design of automotive user interfaces, websites, medical systems, robots, industrial controls, consumer goods, and augmented reality systems.

- The authors frequently speak at international conferences, conventions and seminars

- Authors are teaching the subjects related to the book at the University of Würzburg. Other universities like TU Berlin, Uni Konstanz and University of Twente are offering courses on designing with metaphors

Design. Think. Make. Break. Repeat.

A Handbook of Methods

Revised Edition

This book introduces the reader to the changing role of design as a way of thinking and a framework for solving complex problems and achieving systemic change. It documents 80 methods that cover all stages of a design process, providing actionable guidance for applying the methods across a range of projects. The methods are complemented by seven case studies to demonstrate their application in different domains, from designing interfaces for autonomous vehicles to addressing health and wellbeing. Free templates and resources, available at designthinkmakebreakrepeat.com, make this a great resource for design educators as well as practitioners leading workshops in their organization or looking for inspiration to transform their practice.

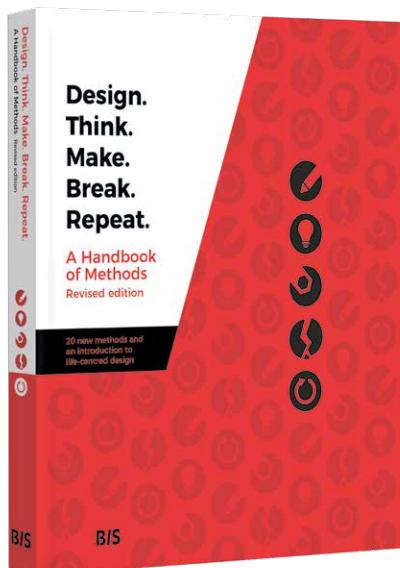
In this revised edition, the authors look beyond the human-centered design paradigm and provide an introduction to life-centered design. This extended focus is reinforced through design methods for considering the broader ecosystem in which products and services are used, including the use of natural resources, ethical concerns, and the long-term impact of design decisions.

Info

February 2021
Paperback
224 pages
23 x 19 cm
\$ 45.00
ISBN 978 90 6369 585 9



9 789063 695859 >



- Builds on the success of the 1st edition (12,000 copies sold)
- A popular title for course adoption at universities around the world
 - To support the book's use as a teaching resource, each method comes with a slide deck template, available for free on the accompanying website

Authors

Martin Tomitsch, Madeleine Borthwick, Naseem Ahmadpour, Clare Cooper, Jessica Frawley, Leigh-Anne Hepburn, A. Baki Kocaballi, Lian Loke, Claudia Núñez-Pacheco, Karla Straker, and Cara Wrigley are educators and researchers bringing together various design perspectives.

All authors are either currently working at the University of Sydney's Design Lab or are Ph.D. graduates from the Design Lab. At the University of Sydney, they teach courses on interaction design, creative technology, design thinking, design innovation, and strategic design. The book is brought to life by their collective, multidisciplinary expertise based on decades of teaching and using design methods in their research and practice across institutions.

How to Create Better Ideas

Connecting the Left and Right Brain in the Design Process

How to Create Better Ideas gives insight in the design process and how to create better ideas with examples ranging from Precious Plastic to the Sheltersuit. It is divided into two sections: the right and left brain. The first part analyzes the general design process. The second part introduces six methods that teach you to create more and better visual ideas relevant for all design disciplines.

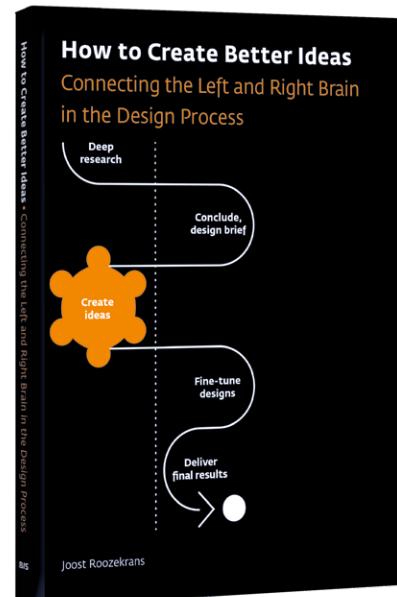
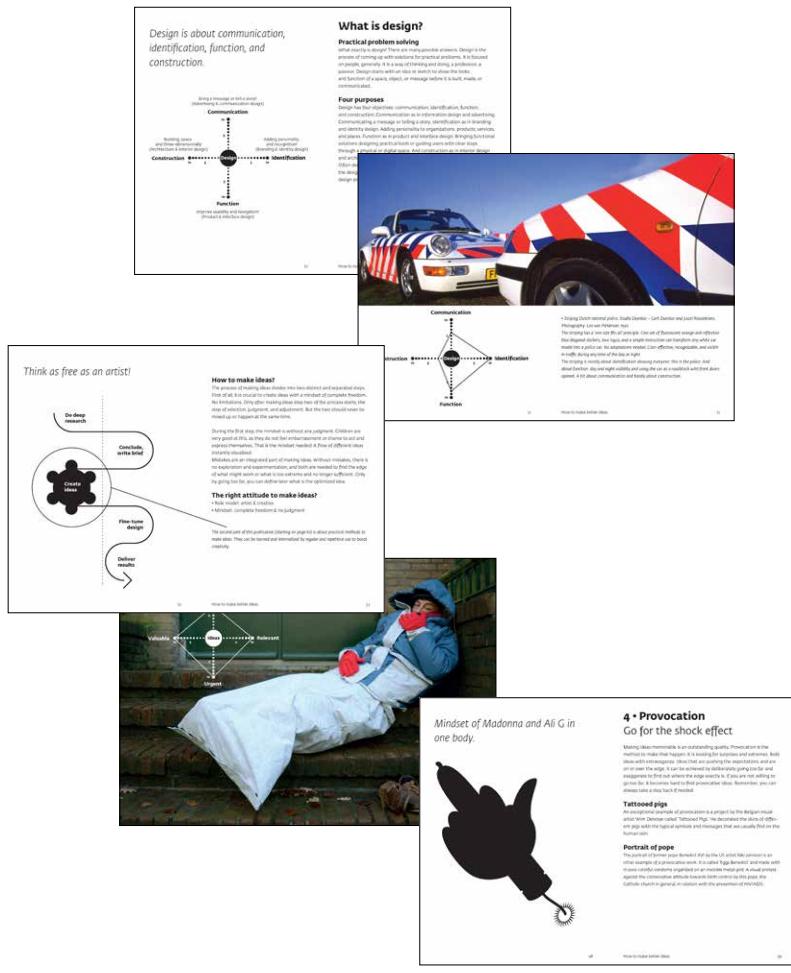
This is a book for anyone looking for a deeper understanding of the design process. It dives into design fundamentals, creativity, and the mentality and conditions needed to guarantee a productive design process. This book is for design educators and students as well as professionals looking for inspiration and even clients working with designers.

Info

March 2021
Paperback with flaps
128 pages
8½ x 5¾ inches
\$ 19.99
ISBN 978 90 6369 586 6



9 789063 695866 >



Author

Joost Roodzakans is a designer, creative director, and senior design lecturer based in the Hague, The Netherlands. He has worked as a design professional for 30 years in The Netherlands, United Kingdom, and China, with a focus on designing visual brand identities and design education. Currently, he is active as an independent designer, teaches design, and gives workshops for professionals. Roodzakans worked as a senior designer for The Guardian newspaper and Studio Dumbar, where he became the creative team leader and eventually the creative director for the Shanghai office. He is the co-founder of two design studios: NLXL (The Hague) and SparkyTiger (Shanghai). Next to his work as a designer, he also lectured on branding and identity design in Shanghai.

- The author will give lectures and workshops based on the content of the book

- Provides six methods to create more and better design ideas

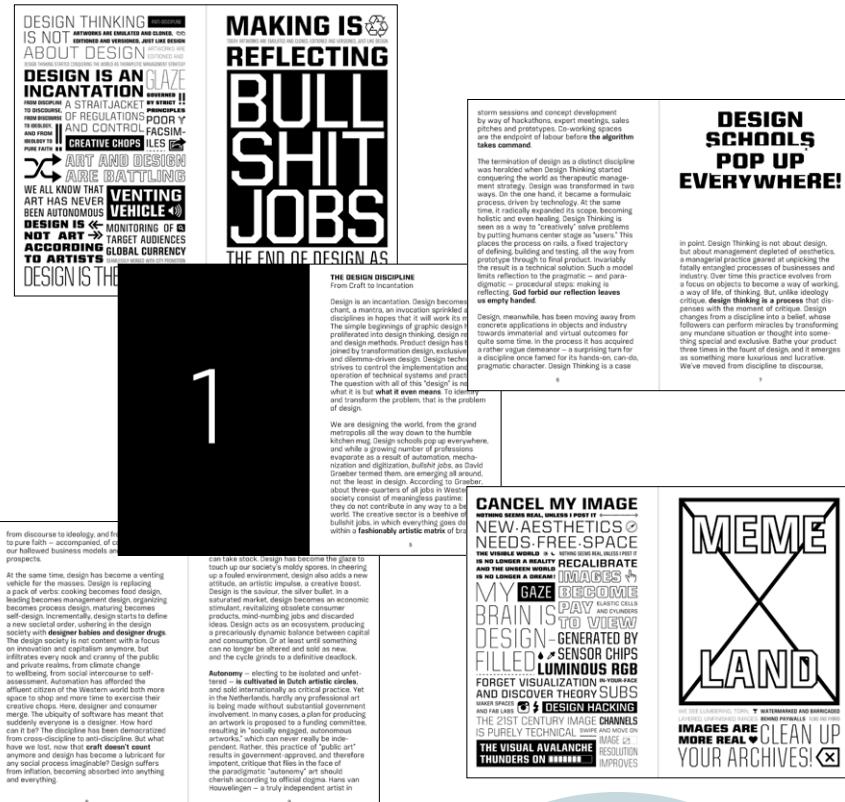
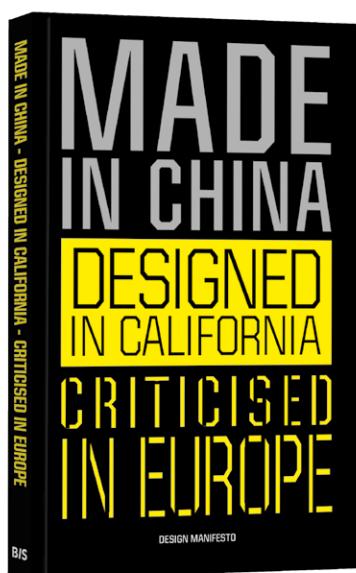
Made in China, Designed in California, Criticised in Europe

Design Manifesto

In today's world, everything is destined to be designed, which causes most design to disappear into the everyday. We simply do not see it anymore because it is everywhere. This is the vanishing act of design. At this moment, design registers its redundancy: our products, environments, and services have been comprehensively improved. Everything has been designed to perfection and is under a permanent upgrade regime.

Within such a paradigm, design is taken over by the capitalist logic of reproduction. But this does not come without conflicts, struggles, and tensions. The most obvious of these, is that design is constantly being replaced. However, our dispense culture prompts a yearning for longevity. The compulsion to delete brings alive a desire to retrieve objects, ideas, and experiences that refuse to become obsolete. Society is growing more aware of sustainability and alert to the depletion of this world. For the ambitious designer, it is time to take the next step: designing the future with a more holistic consideration and approach.

The book is a critical look at the design world with its various design disciplines and how these have developed in the past 10 years. *Made in China, Designed in California, Criticised in Europe* is for professional designers that care about design, the environment, and how we live.



Authors

Mieke Gerriten is founder of The Image Society in Amsterdam. She was director of MOTI, Museum of the Image in Breda. As designer in the early 90s, she was involved with digital media initiatives like Waag Society and VPRO Digital. She belongs to the Dutch new media pioneers. She published 10 books and organized conferences and events, such as Me You And Everyone is a Curator in 2011.

Geert Lovink is a media theorist, internet critic, and author of *Networks Without a Cause* (2012) and *Sad by Design* (2019). Since 2004, he is researcher at the School for Communication and Media Design at the Amsterdam University of Applied Sciences (HvA), where he is the founding director of the Institute of Network Cultures.

Related



Notes on Design,
page 34

- Very strong designer gift book potential
- Written by highly respected authorities in the Dutch design industry
- The authors are acclaimed keynote speakers and have spoken at several international conferences

Info

February 2021
Paperback
128 pages
7 x 4½ inches
\$ 17.99
ISBN 978 90 6369 587 3



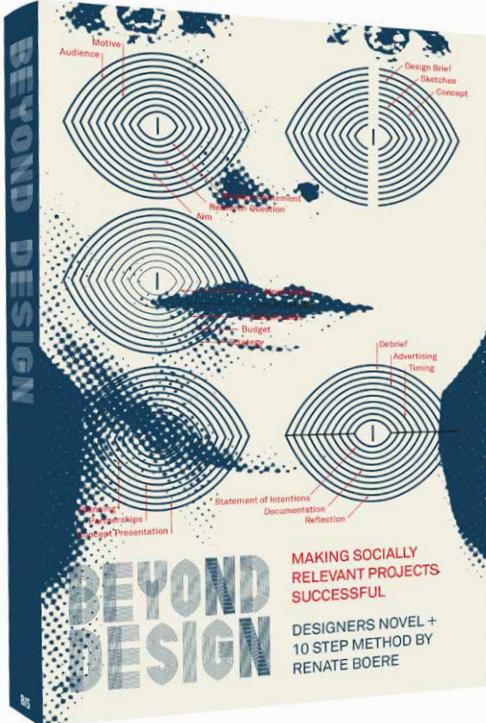
9 789063 695873 >

Beyond Design

Making Socially Relevant Projects Successful

The time has come in which graphic designers are playing an important role in rendering ever more complicated information transparent and understandable for a wider audience. To stress this urgency, Renate Boere dove head first in the world of project management lingo, confidentiality statements, copyright, complicated rights contracts, the search for stakeholders, and grant applications. This journey resulted in the "designer's novel" *Beyond Design*, a lively first person account of one designer's experience juggling the multi-faceted world of social design.

The story tells how Boere decides to take matters into her own hands by working on socially relevant design projects and how she learned the diverse skill sets needed to take it all on herself. An exciting and informative book that gives insights into the designer's do's and don'ts while working on projects from start to finish.



Author

Renate Boere is a research based graphic designer for the cultural and social sector since 1995. From 2000, Boere has been working as a design teacher at several (inter)national art academies. From 2008, Studio Renate Boere have been initiating research projects with a focus on how to solve complex social questions through design. Over the past years, Studio Renate Boere has won several Dutch, European, and International Design Awards.

Related



Beyond Design,
The Game of Social
Solutions
page 13

- Engaging, narrative-style writing

• Provides insights into the contemporary, often hybrid, practice of the multi-talented graphic designer

- Includes a 10-step method to start a social relevant project

BIS Publishers'
first novel
on design

Info

May 2021
Paperback
192 pages
7 x 4½ inches
\$ 17.99
ISBN 978 90 6369 594 1



9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



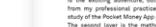
9 789063 695941 >



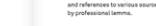
9 789063 695941 >



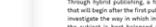
9 789063 695941 >



9 789063 695941 >



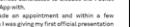
9 789063 695941 >



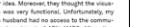
9 789063 695941 >



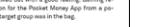
9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



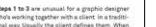
9 789063 695941 >



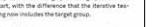
9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



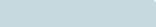
9 789063 695941 >



9 789063 695941 >



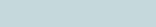
9 789063 695941 >



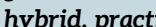
9 789063 695941 >



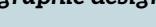
9 789063 695941 >



9 789063 695941 >



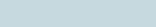
9 789063 695941 >



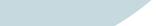
9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



9 789063 695941 >



9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 695941 >

9 789063 69594

Beyond Design, The Game of Social Solutions

While writing the designer's novel, *Beyond Design*, Renate Boere discovered 10 steps that can be taken in order to set up one's own project. These steps allow designers to render complicated information transparent and understandable for a wider audience. Boere wanted to make this easily accessible and transformed these 10 steps into a game.

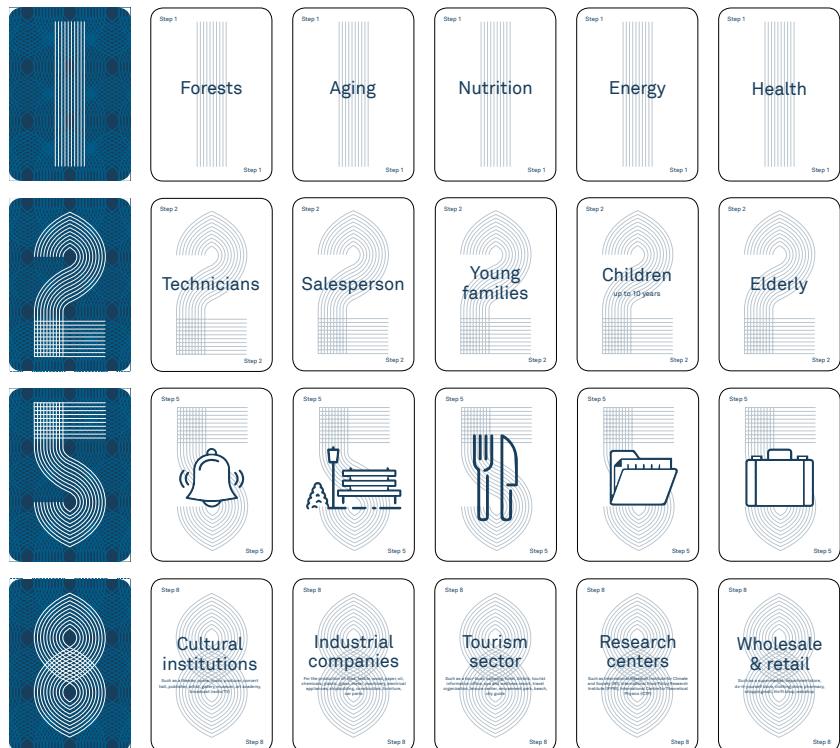
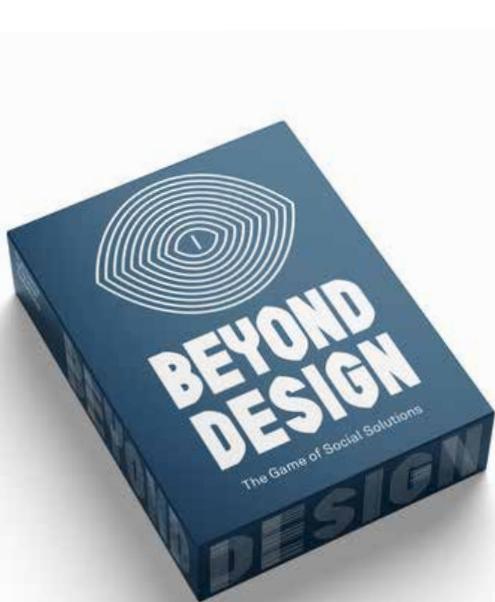
Beyond Design, The Game of Social Solutions guides you to set up your own socially relevant design project. This game navigates you through the 10 steps of setting up a project based on your idea. Or if you do not have an idea yet, the game can also be used as a valuable brainstorm tool.

Info

May 2021
Boxed set
120 cards + 10 action cards
7 x 4½ x 1½ inches
\$ 19.99
ISBN 978 90 6369 595 8



9 789063 695958 >



Author

Renate Boere is a research based graphic designer for the cultural and social sector since 1995. From 2000, Boere has been working as a design teacher at several (inter)national art academies.

From 2008, Studio Renate Boere have been initiating research projects with a focus on how to solve complex social questions through design. Over the past years, Studio Renate Boere has won several Dutch, European, and International Design Awards.

Related



Beyond Design,
page 12

- Very strong gift potential - especially combined with the book
- Can be used as a valuable workshop tool
- The author will be actively involved with the promotion, and has a background in promotion and design

NEW TITLES

Offline Matters

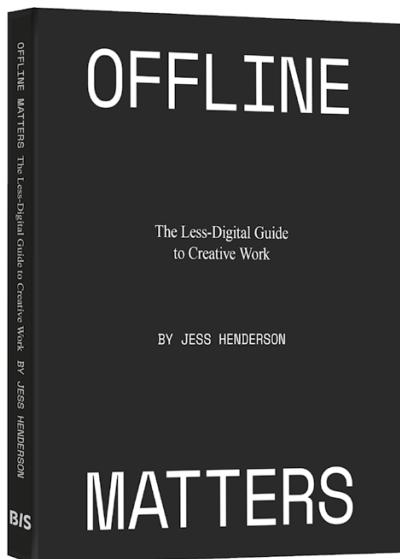
The Less-Digital Guide to Creative Work

Offline Matters is a handbook of radical strategies for today's creative worker. The guide blows open the true state of today's creative work where digital solutions are doctrine, overwork culture results in burnouts, and ideas are churned out into depressing marketing noise.

We are dreaming of offline and not in the sense of a romanticized past, a punishment, a quick detox, or a WiFi-free café. Because being 'offline' is not a lifestyle, it's a space of possibility.

A wake-up call for the digital age, *Offline Matters* is pro-flourishing rather than anti-technology. Take this countercultural ride through an offline-first approach to creative work. From ideas that unlearn the limiting habits of most workplaces, to insider advice on avoiding clichés, and reducing digital overwhelm. The book offers practical thoughts for a creative life that refuses to conform.

Sharp, intelligent, and subversive, this book is an essential resource for any creative professional.



Author

Jess Henderson (pseud.) is a writer, theorist, and creative strategist. In 2017, at the age of 26, they founded Outsider – an insider-activist platform within the creative industries. Beginning as a subversive e-mail newsletter, Outsider has grown to garner a cult-following around the world with their anonymous writings, research, publications, experimental workshops, and offline-only events. Henderson is a fellow of the Institute of Network Cultures in Amsterdam and speaks about offline creativity around the world – including at NYCxDesign week, Parson's Strategic Design Conference, the DuPho Awards, and Us by Night Festival.

Related



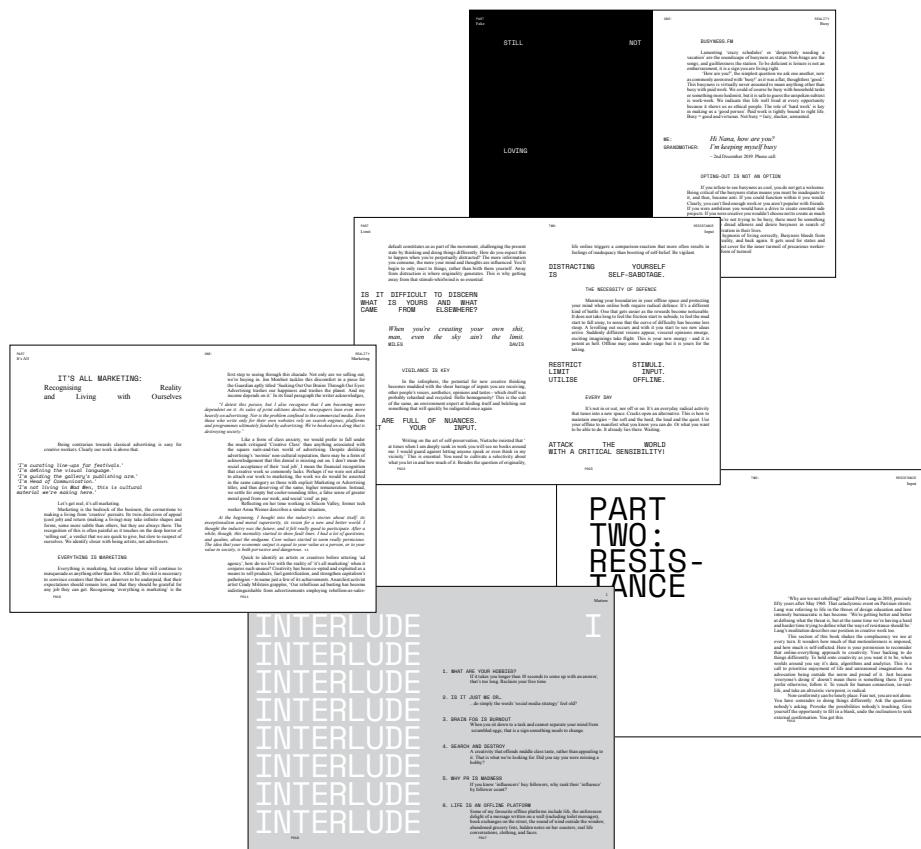
The Book of Do-ness,
page 39

Info

March 2021
Paperback with flaps
160 pages
7½ x 5¾ inches
\$ 17.99
ISBN 978 90 6369 578 1



9 789063 695781 >



"Offline Matters is a much needed take-down of the whole 'cult of creativity' from the inside. This rattle gun attack on the perniciousness of the creative digital work will leave you agast and amused in equal measure"

-Oli Mould, author of Against Creativity

• Written under the pseudonym Jess Henderson, who is also the founder of the cult-offline creativity platform Outsider

A Spectator Is an Artist Too

How We Look at Art, How We Behave Around Art

Is there anything more entertaining, inspiring, and instructive than observing art? Yes, there is, watching an audience interact with it. This book may forever change your approach to art, urging you to always consider both the work and the response. Because, ultimately, artists create, but we – the audience – complete the work.

A Spectator Is an Artist Too is a visual essay about human behavior around art: what happens when we are confronted with something immensely beautiful, challenging, or puzzling? Art historians only study objects, but how these objects are received, is also worthy of our attention.

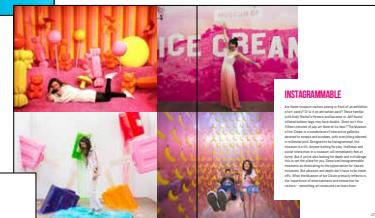
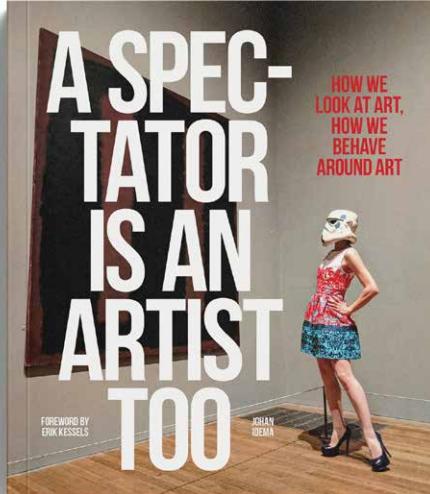
This book also captures how art museums are changing, as they draw increasingly diverse audiences. The way museumgoers respond to art is becoming more casual, creative, but also more swift or even banal. This momentum is increased by a whole new breed of Instagram ‘museums’ worldwide, attracting experience-hungry, selfie-loving millennials with exhibitions defined by their Instagimmability.

Info

April 2021
Paperback with flaps
192 pages
7½ x 6¾ inches
\$ 19.99
ISBN 978 90 6369 590 3



9 789063 695903 >



Related



How to Visit an Art Museum,
page 39



How to Be a Better Tourist,
page 39

- Visualizes contemporary trends, such as immersive art exhibitions, Instagram museums, booming art fairs and experience-hungry millennials

- Previous book *How to Visit an Art Museum* is a bestseller (25,000 copies sold)

- The author is a frequent keynote speaker and has spoken on conferences such as *MuseumNext* and *ClassicalNEXT*

Author

Johan Idema is a passionate promoter of innovation in the art world. He works as a cultural entrepreneur, writer, and director for the foundation Art Public. Idema is the initiator of, among others, the theatrical art exhibition The Big Art Show and the award-winning classical music app Wolfgang. He was awarded an oeuvre prize as 'New Radical', in the Netherlands, where Idema is based.

This is a Good Guide – for a Sustainable Lifestyle Revised and Paperback Edition

This is the definitive and comprehensive guide for what you can do about climate change and how to contribute to a better world. It contains international lists of go-to shops, beautiful brands, inspiring insights, surprising facts, and useful solutions. Through in-depth interviews with leading pioneers, such as Livia Firth, Green Kitchen Stories, and Katharine Hamnett, you will find exactly what you need to live a more sustainable life. After all, doing good and feeling good at the same time: does it get any better than that?

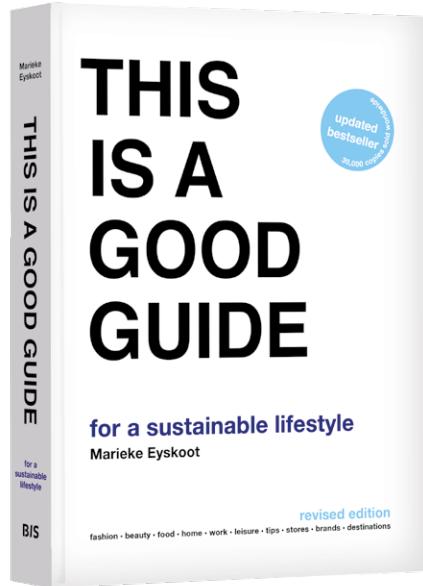
This revised edition is the newly updated version of the international bestseller *This is a Good Guide – for a Sustainable Lifestyle* (30,000 copies sold worldwide). All stores, brands, addresses, and initiatives are up-to-date with new shops and labels added. The book has extra interviews and revised facts and figures.

Info

February 2021
Paperback
288 pages
9½ x 6¾ inches
\$ 29.99
ISBN 978 90 6369 588 0



9 789063 695880 >



Author

Marieke Eyskoot is a sustainable fashion and lifestyle expert, she puts contemporary and conscious living on the map. Eyskoot is a sought-after speaker, presenter, and consultant, and co-founder of international fashion trade show MINT. With almost 20 years of experience, she has an extensive global ethical network. She is featured in several top-women lists and was nominated as Amsterdam Citizen of the Year. For the media, Eyskoot is the go-to person for all things sustainable.

"The sustainability bible."
– Glamour NL

- Sustainability and global warming are important and ongoing topics

- The hardcover edition is a bestseller (30,000 copies sold worldwide)

- The book gets a lot of social media attention due to its stylish design

- It has received many international reviews

Creative Block

Over 100 Tasks to Get Your Head Into a Creative Space

Creative Block is a book set out to ruffle feathers, get you out of your ruts, and start those creative juices flowing. Focussing on creative process and theory, it is filled with over 100 tasks to get your head into a conceptual and creative space, encouraging experimentation, and playfulness in art.

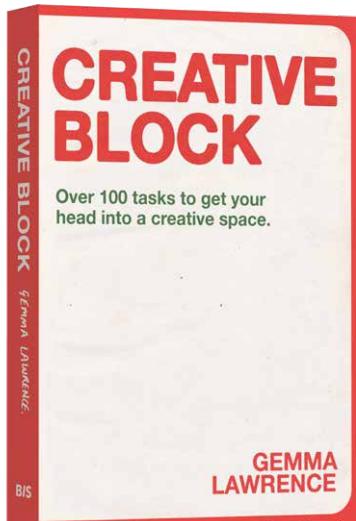
Ideal for artists, industry creatives, and individuals who simply want to delve deeper into their own creativity. This book helps to improve your process and technique when approaching art, in all its forms. Intriguing, fun, and challenging, *Creative Block* will have you distorting, abstracting, morphing, reinventing, and, above all, leaving the box behind.

Info

September 2020
Paperback
192 pages
8½ x 5¾ inches
\$ 19.99
ISBN 978 90 6369 597 2



9 789063 695972 >



Author

Gemma Lawrence is an artist and designer working and living in the UK. She graduated from the University of Brighton with a degree in Fine Art Painting.

- Aid to creatives, from students to professionals in the industry
- Author is accomplished both in Fine Art and Graphic Design
- Very strong gift book potential for all creatives

Imagine Me

Visualising Your Identity

Imagine Me is a game that enables players to talk about the complicated and intimate subject of identity in a playful and accessible manner. This is done by using visualizations, instead of words and questions, to start an (open) conversation. The various cards are displayed in order to create a moodboard representing your identity.

The game consists out of 99 cards, each card has an authentic illustration that represents a particular trait. The cards are divided into three groups; Personality Traits, Character Traits and Color Traits. The goal of this game is to compile and build a collage consisting out of 7 cards that represent your, or someone else's Visual Identity.

The game can be played in various environments to uncover different social structures, for example, in a professional setting, at school, or during a fun evening with friends and family. It can also be a helpful tool in the process of self-development as it is possible to play the game alone.

Info

April 2021
Boxed set
99 cards + booklet
6½ x 5¾ x 1⅞ inches
\$ 19.99
ISBN 978 90 6369 580 4



9 789063 695804 >



Author

Studio Lisa is owned by Lisa den Teuling, who is a visual concept developer from the Netherlands. After completing an education in fashion, she studied International Lifestyle, resulting in a Bachelor of Arts. For six months during this bachelor's degree, she attended an art school in Vilnius (Lithuania) as part of an exchange program. Inspired by her passion for illustrating and her experiences in Vilnius, she started her own company called Studio Lisa. As a self-taught artist, Lisa mastered a variety of different styles and techniques throughout the years. This resulted in not only making her personal artwork versatile and innovative, but it also enables her to work successfully for clients.

- This game is suitable for a broad audience. It can be used by individuals, but also by companies and schools looking to explore social structures and personal identity

- Conversation starting game that is designed around visualizations

Bullshit Bingo

The 1-Player Party Game

Bullshit Bingo is the 1-player party game that transforms the BS of everyday life into a party for 1. By encouraging people to gamify real life, it offers a refreshing reminder not to take life too seriously. The game is a bit like therapy, but way less expensive.

With 21 tearable and single-use cards, *Bullshit Bingo* is the perfect companion to life's most generic occasions: weddings, the gym, first dates, vacation, parenting, break-ups, death, turning 30, Hollywood movies – you name it.



Author

Sandy McIntosh is an advertising writer, whose work has been featured in Adweek, Huff post, Grazia, and Vogue. Dad of 2 and husband of 1, Sandy went to 9 different schools growing up. As the perpetual 'new kid', it is fair to say that he struggles making friends. Hence this game.

Info

April 2021
Boxed set + dauber
20 cards
7½ x 6¾ x 1 inches
\$ 17.99
ISBN 978 90 6369 582 8



9 789063 695828 >

- Very strong gift potential
- The author has an extensive background in branding & marketing and will be actively involved with the promotion
- Expansion packs are planned, enabling repeat business from existing customers

Recently Published

Image taken from *Lay Your Cards on the Table*
978 90 6369 565 1
\$ 19.99





LAY YOUR CARDS ON THE TABLE

When was the last time that you did something for the first time? And what did you do?

What does a good life mean to you?

How did you learn to ride a bike or swim?

What dark thoughts come to mind every now and then?

What concerns you right now?

What do you like the most about your body?

Have you ever been in love? What did it feel like?

are you living for and why?

If you could come up with one rule that everyone had to follow, what would it be?

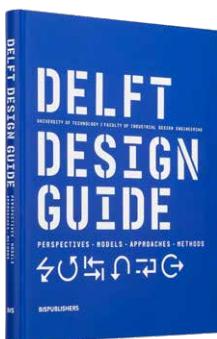
Tell us about the early days of a relationship you were in; where and how did you meet?

What scares you?

What do you still hope to accomplish in life?

RECENTLY PUBLISHED

Delft Design Guide Revised Edition

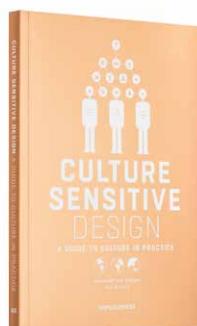


Presents an overview of product design approaches and methods used in the Bachelor and Master curriculum at the Delft University of Technology. Due to its complexity, designing requires a structured and systematic approach, as well as moments of heightened creativity. The methods and techniques are each described in a practical one-page text, illustrated for further clarification, and enriched with further reading suggestions.



Authors: Annemiek van Boeijen, Jaap Daalhuizen and Jelle Zijlstra | 224 pages | 10½ x 7¾ inches | Flexicover | \$ 45.00 | ISBN 978 90 6369 540 8

Culture Sensitive Design



Our globalizing world, with interconnected societies and worldwide cooperation and with migration and ever-increasing digitization, brings together a complexity of cultural groups that need to live together. Consequently, it confronts designers with the challenge of facing cultural diversity in design. This book offers a detailed overview of both theory and practical methods to become culture sensitive in the 21st century design culture.



Author: Annemiek van Boeijen | 160 pages | 9½ x 7½ inches | Flexicover | \$ 45.00 | ISBN 978 90 6369 561 3

Inspired by Method



What is inspiration? Can there be a method for finding inspiration? This book is both a guide to and a source of inspiration. Designing involves individuality and a systematic approach, which we may apply consciously or subconsciously, depending on the project. The 5D-method for inspiration is an incisive little tool that you can use in any design process. It takes away the fear of starting a new project.



Author: Alexandra Martini | 240 pages | 8¾ x 7¾ inches | Paperback | \$ 45.00 | ISBN 978 90 6369 573 6

Framing Play Design



The effect play can have on participants and surroundings can be extremely effective. This book provides operational design guidelines on how to find strong balances in the making of specific play-based designs as well as how to involve users and stakeholders in the process of play design making. This book provides frameworks and theories at a more operational level.



Authors: Sune Gudiksen and Helle Skovbjerg | 192 pages | 9¾ x 8¾ inches | Paperback | \$ 45.00 | ISBN 978 90 6369 572 9

Creative Content Kit



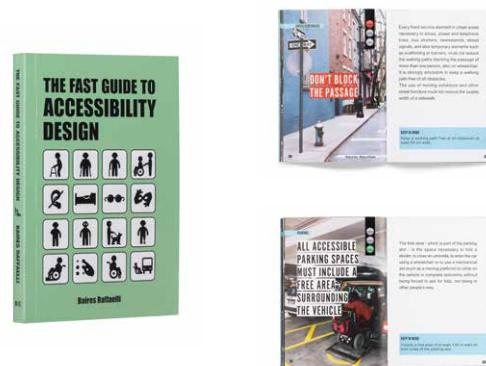
This kit a four-step process for creating content strategy.

Each stage contains a set of cards with methods, content types, platforms, and tools. The deck of cards is made for content professionals and non-specialist to ideate, test, and solve content problems. It provides a helpful visual structure to ease communication in planning alone, with your team, and clients.



Author: Ana Bender | 6½ x 4¾ x 1¼ inches |
Boxed set | 65 cards | \$ 24.99 |
ISBN 978 90 6369 568 2

The Fast Guide to Accessibility Design



This book explores ways to create a project that focuses on accessibility. It is a reminder that serves as a checklist for those who design everyday spaces we live in. It is a random (but not too random) collection of indications to make cities more accessible. We are not alone and as long as we take this into consideration, we will design welcoming, inclusive, and functional spaces.



Author: Baires Raffaelli | 160 pages |
6 x 4¾ inches | Paperback | \$ 16.99 |
ISBN 978 90 6369 571 2

Think Like an Engineer, Don't Act Like One



This edition in the *Think Like a Pro...* series displays the wonderful world of engineers. This bundle of insights shows why no one can hold you responsible for the impact of gravity, what Gerrit Rietveld can teach you about going against the flow, that Donald Trump says more than you think, and how Netflix goes beyond binge-watching.

This book is for anyone who wants to broaden their horizons.



Author: Jan Karel Mak | 160 pages |
7½ x 5¾ inches | Paperback with flaps |
\$ 16.99 | ISBN 978 90 6369 569 9

The Holey Bible



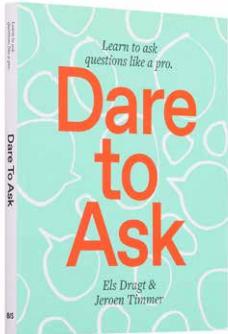
This book helps us to more easily spot the “holes” in our thinking. The book shows how you can deliberately orchestrate personal and professional breakthroughs, but it does not promise creative enlightenment. Yet, it does provide detailed guidance on what you can do to prime your brain for more discoveries that can encourage your creative enlightenment.



Authors: Paulina Larocca and Tony Ibbotson |
112 pages | 9¾ x 7½ inches | Paperback |
\$ 24.99

RECENTLY PUBLISHED

Dare to Ask

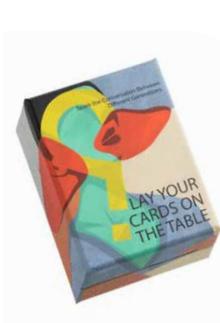


Asking questions makes us human, it helps us to establish connections, learn, and transform. This book puts the spotlight on the craft of asking questions. Learn the ropes from all walks of life, such as Socrates, a hairdresser, Einstein, a helpdesk employee, Lao Tse, and a police detective. Full of practical tips and fun facts. Turn your focus to the other person, ask questions, listen better, and in the end: learn more.



Authors: Els Dragt and Jeroen Timmer | 144 pages | 7½ x 5¾ inches | Paperback | \$ 19.99 | ISBN 978 90 6369 562 0

Lay Your Cards on The Table



Lay Your Cards on The Table consists of 60 cards with conversation starters. Choose questions from 3 different categories and you will be having great conversations in no time. You can start the conversation by randomly asking or answering some of the questions or, if you need some more guidance, you can use the game rules. Although in the end, there really is just one rule: Whatever is discussed at the table, stays there!



Author: Een van de Jongens | 4¾ x 3¾ x 1½ inches | boxed set | 60 cards | \$ 19.99 | ISBN 978 90 6369 565 1

Creative Thinker's Connection Memory Game



Make creative connections and have fun. This memory game is made of visual connection sets. The idea is simple and based on the theory that by enhancing your ability to see connections, you can enhance your creativity. So, the main goal is to find two matching cards that are visually connected. The photographs on the cards are observational art photos, which helps the players see things in new and unexpected ways.



Authors: Dorte Nielsen and Katrine Granholm | 5¾ x 3 x 2 inches | boxed set | 50 cards | \$ 19.99 | ISBN 978 90 6369 563 7

Dilemmarama - The Happy Edition



For this happy edition, we have only selected positive dilemmas. The kind that put a smile on your face, but that also cause heated debates and feisty duels. One way to play the game is to create difficult dilemmas for the other players and to become the Dilemmaestro. The other option lets you play in teams and you have to try to guess what your teammates will choose. It is a way to really get to know your friends and family!



Author: Dilemma op Dinsdag | 65 cards | 5¼ x 3¾ x 2 inches | boxed set | \$ 19.99 | ISBN 978 90 6369 564 4



Image taken from *Imagine Me*
ISBN 978 90 6369 580 4
\$ 19.99

Highlighted Gift



Don't Buy This Book |
Authors: Donald Roos and
Anne de Bruijn |
160 pages |
8½ x 5¾ inches |
paperback | \$ 19.99 |
ISBN 978 90 6369 537 8



9 789063 169537 8

Fizz |
Authors: Barbara Serulus
and Elise van Iterson |
paperback | 144 pages |
8½ x 6¾ inches | \$ 19.99 |
ISBN 978 90 6369 544 6



9 789063 169546 6

Dilemmarama the Game:
The Happy edition |
Concept: Dilemma op
Dinsdag | 64 cards in a
box | 5¼ x 3¾ x 2 inches |
\$ 19.99 |
ISBN 978 90 6369 564 4



9 789063 169564 4

Linjaa |
Concept: Renske Solkesz
80 cards in a box |
4¾ x 4¾ x 1¼ inches | \$ 19.99 |
ISBN 978 90 6369 503 3





Pregnancy Cookbook |
Author: Pascal Rotteveel |
hardcover | 112 pages |
9¾ x 7¾ inches | \$ 24.99 |
ISBN 978 90 6369 548 4

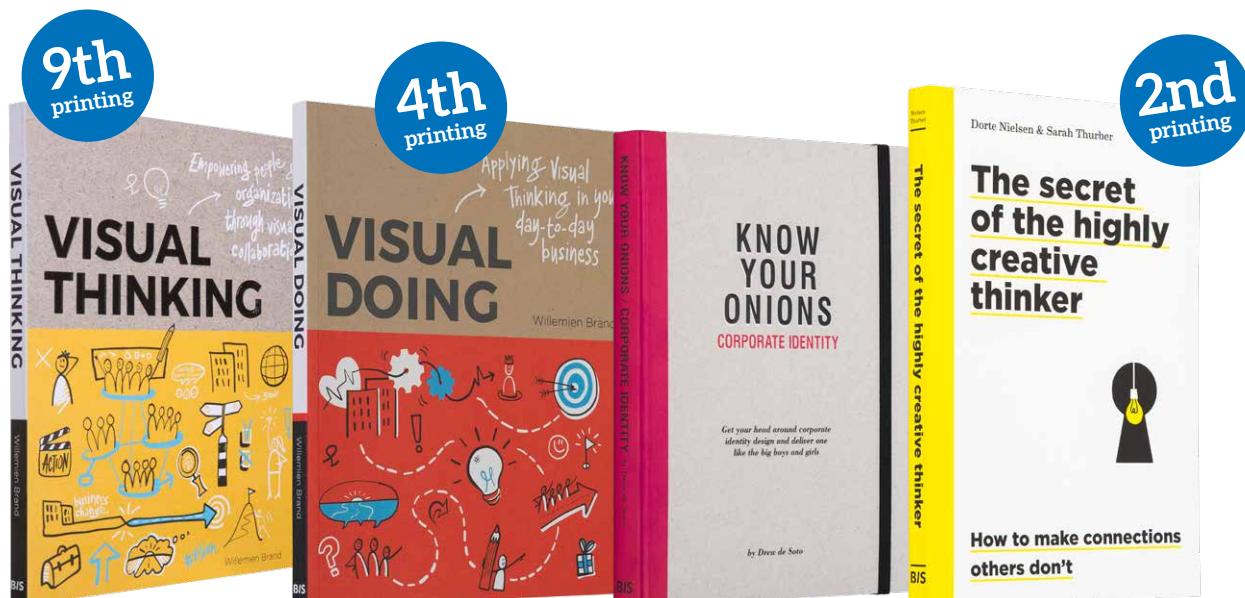
How to Be a Better Tourist |
Author: Johan Idema |
hardcover | 144 pages |
7½ x 6 inches | \$ 17.99 |
ISBN 978 90 6369 493 7

The Empathy Game |
Authors: Saskia Herrmann
and Jorik Elferink |
boxed set | 4¾ x 6 x 1¼
inches | 150 cards |
\$ 24.99 |
ISBN 978 90 6369 524 8

My Photography Toolbox |
Concept: Rosa Pons-Cerdà
and Lenno Verhoog |
72 cards in a box |
4½ x 3¼ x 1¾ inches |
\$ 19.99 |
ISBN 978 90 6369 504 0



Highlighted Creative Business



Visual Thinking |
Author: Willemien Brand |
144 pages |
9¾ x 8¾ inches |
paperback with flaps |
\$ 24.99 |
ISBN 978 90 6369 453 1



Visual Doing |
Author: Willemien Brand |
144 pages |
9¾ x 8¾ inches |
paperback with flaps |
\$ 24.99 |
ISBN 978 90 6369 499 9

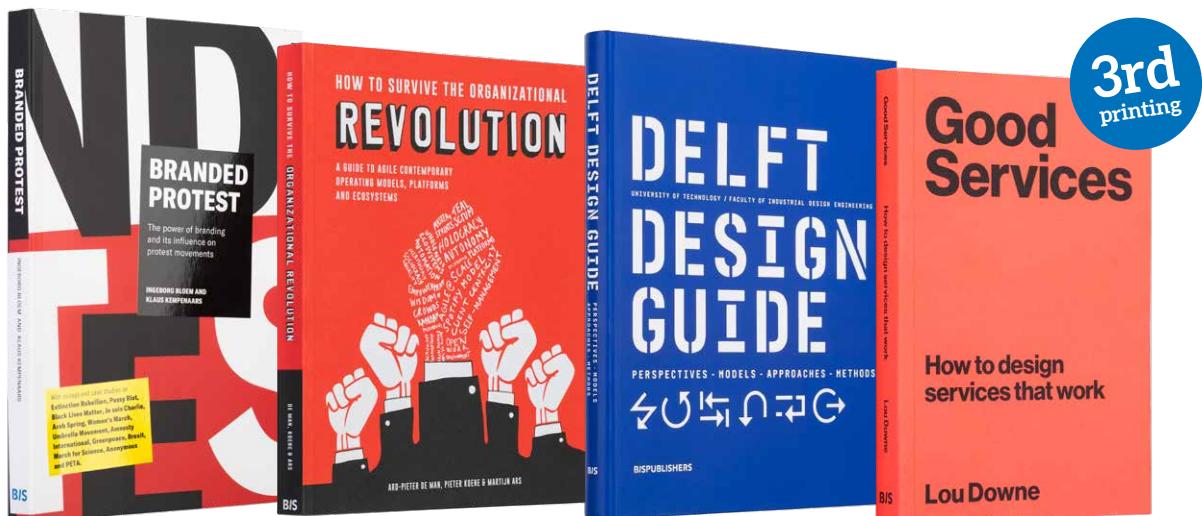


Know Your Onions:
Corporate Identity |
Author: Drew de Soto |
200 pages | 8¾ x 6 inches |
paperback with elastic
band | \$ 19.99 |
ISBN 978 90 6369 539 2



The Secret of the Highly
Creative Thinker |
Authors: Dorte Nielsen
and Sarah Thurber |
paperback | 192 pages |
9½ x 6½ inches | \$ 19.99 |
ISBN 978 90 6369 532 3





Branded Protest |
Authors: Ingeborg Bloem and
Klaus Kempenaars | paperback
with flaps | 208 pages | 10¾ x 7½
inches | \$ 45.00 |
ISBN 978 90 6369 541 5



9 789063 695415 >

**How to Survive the
Organizational Revolution |**
Authors: Ard-Pieter de Man,
Pieter Koene and Martijn
Ars | paperback with flaps
| 216 pages | 8½ x 7 inches
| \$ 45.00 |
ISBN 978 90 6369 521 7



9 789063 695217 >

Delft Design Guide Revised Edition |
Authors: Annemiek van Boeijen,
Jaap Daalhuizen and Jelle Zijlstra |
flexicover | 224 pages |
10¾ x 7½ inches | \$ 45.00 |
ISBN 978 90 6369 540 8



9 789063 695408 >

Good Services |
Author: Lou Downe |
paperback | 224 pages |
7¾ x 5½ inches | \$ 23.00 |
ISBN 978 90 6369 543 9



9 789063 695439 >

Backlist

Image taken from
Pregnancy Cookbook
ISBN 978 90 6369 548 4
\$ 24.99





How to Survive the Organizational Revolution

Author(s): Pieter Koene, Ard-Pieter de Man and Martijn Ars | 216 pages | 8½ x 7 in | Paperback with Flaps | \$45.00 | ISBN 978 90 6369 521 7

5th
printing



Mastering the Art of Negotiation

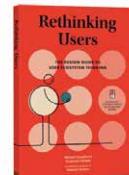
Author(s): Geurt Jan de Heus | 216 pages | 7½ x 9½ in | Paperback with Flaps | \$45.00 | ISBN 978 90 6369 431 9



this human

Author(s): Melis Senova | 1208 pages | 9½ x 7½ in | Paperback | \$45.00 | ISBN 978 90 6369 460 9

2nd
printing



NEW



Rethinking Users

Author(s): Michael Youngblood, Benjamin J. Chesluk and Nadeem Haidary | 112 pages | 8¾ x 5¾ in | \$40.00 | ISBN 978 90 6369 581 1



Convivial Toolbox

Author(s): Elizabeth B.N. Sanders and Pieter Jan Stappers | 312 pages | 9½ x 7 in | Paperback with flaps | \$49.99 | ISBN 978 90 6369 284 1

2nd
printing



The Umami Strategy

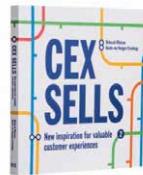
Author(s): Agnieszka Szóstek | 240 pages | 7½ x 9½ in | Paperback with Flaps | \$45.00 | ISBN 978 90 6369 579 8

NEW



Change Ahead

Author(s): Carola Verschoor | 240 pages | 7½ x 9½ in | Paperback with flaps | \$45.00 | ISBN 978 90 6369 398 5



CEX Sells

Author(s): Beate van Dongen and Deborah Wietzes | 176 pages | 7¾ x 7¾ in | Paperback with flaps | \$45.00 | ISBN 978 90 6369 444 9



The 7 Principles of Complete Co-Creation

Author(s): Maarten Pieters and Stefanie Jansen | 208 pages | 9½ x 7½ in | Paperback with flaps | \$45.00 | ISBN 978 90 6369 473 9



Design Roadmapping

Author(s): Lianne Simonsen | 244 pages | 9½ x 7½ in | Hardcover | \$49.99 | ISBN 978 90 6369 459 3



How to Research Trends

Author(s): Els Dragt | 200 pages | 9½ x 7½ in | Paperback with flaps | \$45.00 | ISBN 978 90 6369 433 3

2nd
printing



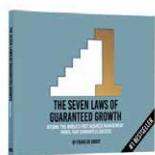
How to Research Trends Workbook

Author(s): Els Dragt | 64 pages | 7¼ x 8¾ in | Paperback | \$12.99 | ISBN 978 90 6369 527 9



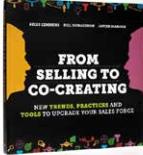
Concept Code

Author(s): Gabry Crucq-Toffolo and Sanne Knitel | 192 pages | 9¾ x 8¾ in | Paperback with flaps | \$45.00 | ISBN 978 90 6369 432 6



The Seven Laws of Guaranteed Growth

Author(s): Frans de Groot | 156 pages | 7½ x 9½ in | Paperback with flaps | \$45.00 | ISBN 978 90 6369 413 5



From Selling to Co-Creating

Author(s): | 256 pages | 8¾ x 8¾ in | Paperback | \$45.00 | ISBN 978 90 6369 351 0



The Digital Metrics Field Guide

Author(s): Stephen Rappaport | 320 pages | 11½ x 8¾ in | Paperback | \$45.00 | ISBN 978 90 6369 377 0



Brand the Change

Author(s): Anne Miltenburg | 224 pages | 9¾ x 8¾ in | Paperback | \$45.00 | ISBN 978 90 6369 478 4

2nd
printing



Branded Protest

Author(s): Ingeborg Bloem and Klaus Kempenaars | 208 pages | 10¾ x 7½ in | Paperback | \$45.00 | ISBN 978 90 6369 541 5

BACKLIST CREATIVE BUSINESS



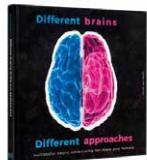
Contrarian Branding

Author(s): Roland van der Vorst |
192 pages | 8½ x 5¾ in |
Paperback | \$19.99 |
ISBN 978 90 6369 463 0



1:1 One to One

Author(s): Michel van Tongeren |
240 pages | 10½ x 8¼ in |
Hardback | \$49.99 |
ISBN 978 90 6369 264 3



Different Brains, Different Approaches

Author(s): Huub van Osch |
192 pages | 8½ x 8¾ in |
Paperback | \$45.00 |
ISBN 978 90 6369 435 7



Hidden Persuasion (paperback)

Author(s): Marc Andrews, Matthijs van Leeuwen and Rick van Baaren |
192 pages | 9¾ x 6¾ in |
Paperback | \$24.99 |
ISBN 978 90 6369 531 6



Music Thinking Jam Cards

Author(s): Christof Zürn |
44 pages | 7¾ x 7¾ in |
Boxed set | \$35.00 |
ISBN 978 90 6369 514 9



How to Have Your Cake and Eat It Too

Author(s): Margus Klaar |
112 pages | 8¾ x 5¾ in |
Paperback | \$16.99 |
ISBN 978 90 6369 381 7



Good Services

Author(s): Lou Downe |
224 pages | 7¾ x 5½ in |
Paperback | \$23.00 |
ISBN 978 90 6369 543 9



Thinking in Services

Author(s): Majid Iqbal |
240 pages | 9¾ x 6¾ in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 489 0



The Service Innovation Handbook

Author(s): Lucy Kimbell |
240 pages | 7½ x 9½ in |
Paperback with Flaps | \$45.00 |
ISBN 978 90 6369 353 4



The Innovation Expedition

Author(s): Gijs van Wulven |
240 pages | 7½ x 9½ in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 313 8



The Innovation Maze

Author(s): Gijs van Wulven |
240 pages | 7½ x 9½ in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 410 4



Inspiration for Innovation

Author(s): Gijs van Wulven |
240 pages | 6¾ x 6¾ in |
Paperback | \$19.99 | ISBN
978 90 6369 496 8



Are We There Yet?

Author(s): Sam Bucolo |
216 pages | 8½ x 5¾ in |
Paperback | \$19.99 |
ISBN 978 90 6369 409 8



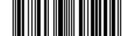
Not Invented Here

Author(s): Ramon Vullings and Marc Heleen |
220 pages | 6 x 6 in |
Paperback with flaps | \$16.99 | ISBN
978 90 6369 379 4



Creativity in Business

Author(s): Igor Byttebier and Ramon Vullings |
204 pages | 9¾ x 6¾ in |
Paperback | \$29.99 |
ISBN 978 90 6369 380 0



The Innovation Matrix

Author(s): Deepika Jeyakodi and
Mirjam Ros |
136 pages | 7¾ x 6¾ in |
Paperback | \$45.00 |
ISBN 978 90 6369 520 0



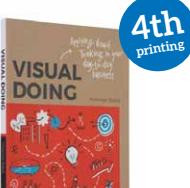
Visual Thinking

Author(s): Willemien Brand |
144 pages | 9¾ x 8¾ in |
Paperback with flaps | \$24.99 |
ISBN 978 90 6369 453 1



Visual Thinking Workbook

Author(s): Willemien Brand |
32 pages | 11½ x 8¾ in |
Paperback with Flaps | \$12.99 | ISBN
978 90 6369 511 8



Visual Doing

Author(s): Willemien Brand |
144 pages | 9¾ x 8¾ in |
Paperback with Flaps | \$24.99 |
ISBN 978 90 6369 499 9



Visual Doing Workbook

Author(s): Willemien Brand |
32 pages | 11½ x 8¾ in |
Paperback | \$12.99 | ISBN
978 90 6369 500 2



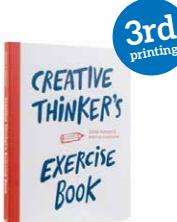
How to Create Better Ideas

Author(s): Joost Roodzakrans |
128 pages | 8% x 5½ in |
Paperback with Flaps | \$19.99 |
ISBN 978 90 6369 586 6



The Secret of the Highly Creative Thinker (paperback)

Author(s): Dorte Nielsen and Sarah Thurber |
192 pages | 9½ x 6½ in |
Paperback | \$19.99 |
ISBN 978 90 6369 532 3



Creative Thinker's Exercise Book

Author(s): Dorte Nielsen and Katrine Granholm |
112 pages | 9½ x 7½ in |
Paperback | \$19.99 |
ISBN 978 90 6369 438 8



Little Creative Thinker's Exercise Book

Author(s): Dorte Nielsen and Katrine Granholm |
112 pages | 9½ x 6½ in |
Paperback | \$17.99 |
ISBN 978 90 6369 491 3



The Divergent and Convergent Thinking Book

Author(s): Dorte Nielsen |
152 pages | 9¾ x 5 in |
Triangular hardcover | \$17.99 |
ISBN 978 90 6369 439 5



Creative Content Kit

Author(s): Ana Bender |
65 pages | 6½ x 4¾ in |
Boxed set | \$24.99 |
ISBN 978 90 6369 568 2



75 Tools for Creative Thinking

Author(s): Menno Huisman and Wimer Hazenberg |
75 pages | 5¾ x 3¾ in |
Boxed set | \$24.99 |
ISBN 978 90 6369 275 9



Don't Buy this Book

Author(s): Anne de Bruijn and Donald Roos |
160 pages | 8½ x 5% in |
Paperback | \$19.99 |
ISBN 978 90 6369 537 8



Don't Read This Book

Author(s): Donald Roos |
160 pages | 7½ x 3¾ in |
Paperback | \$16.99 |
ISBN 978 90 6369 423 4



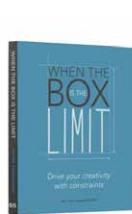
Don't/Do This - Game

Author(s): Donald Roos |
156 pages | 7½ x 3¾ in |
Box with sleeve | \$19.99 |
ISBN 978 90 6369 484 5



Offline Matters

Author(s): Jess Henderson |
160 pages | 7½ x 5¾ in |
Paperback with Flaps | \$17.99 |
ISBN 978 90 6369 578 1



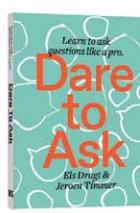
When the Box is the Limit

Author(s): Walter Vandervelde |
192 pages | 7½ x 6¾ in |
Paperback | \$35.00 |
ISBN 978 90 6369 512 5



Pitching Ideas (paperback)

Author(s): Jeroen van Geel |
128 pages | 8¾ x 5% in |
Paperback with flaps | \$16.99 |
ISBN 978 90 6369 529 3



Creativity +

Author(s): Paulina Larocca |
60 pages | 7¾ x 4 in |
Flipboard | \$19.99 |
ISBN 978 90 6369 488 3



Creative Personal Branding

Author(s): Jürgen Salenbacher |
228 pages | 8½ x 5% in |
Paperback | \$19.99 |
ISBN 978 90 6369 315 2



Get Agile!

Author(s): Pieter Jongerius, Anton Vanhoucke and Anna Offermans |
176 pages | 8¾ x 5% in |
Paperback with flaps | \$35.00 |
ISBN 978 90 6369 302 2



Blue Is the New Black

Author(s): Susie Breuer |
232 pages | 9½ x 7 in |
Paperback With Key Dates Calender Insert | \$45.00 |
ISBN 978 90 6369 340 4



Event Design Handbook

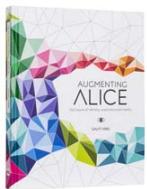
Author(s): Roel Frissen, Ruud Janssen and Dennis Luijzer |
204 pages | 8¾ x 8¾ in |
Paperback with Flaps | \$45.00 |
ISBN 978 90 6369 434 0



Worlds of Wonder

Author(s): Erik Bar and Stan Boshouwers |
272 pages | 10¾ x 8¾ in |
Paperback with Flaps | \$45.00 |
ISBN 978 90 6369 464 7

BACKLIST DESIGN



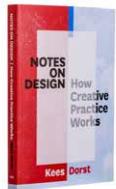
Augmenting Alice

Author(s): Galit Ariel |
256 pages | 9½ x 8¾ in |
Hardcover | \$45.00 |
ISBN 978 90 6369 470 8



Made in China, Designed in California, Criticised in Europe

Author(s): Mieke Gerriten and Geert Lovink |
128 pages | 7 x 4¾ in |
Paperback | \$17.99 |
ISBN 978 90 6369 587 3



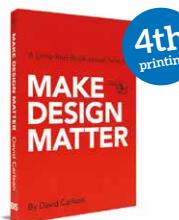
Notes on Design

Author(s): Kees Dorst |
208 pages | 8¾ x 6 in |
Paperback | \$19.99 |
ISBN 978 90 6369 465 4



Strategic Design

Author(s): Gerda Gemser, Giulia Calabretta and Ingo Karpen |
228 pages | 7½ x 9½ in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 445 6



Make Design Matter

Author(s): David Carlson |
160 pages | 7½ x 4¾ in |
Paperback with flaps | \$16.99 |
ISBN 978 90 6369 304 6



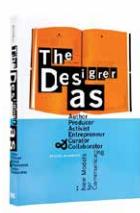
Beyond Design

Author(s): Renate Boere |
192 pages | 7 x 4¾ in |
Paperback | \$17.99 |
ISBN 978 90 6369 594 1



Beyond Design: The Game of Social Solutions

Author(s): Renate Boere | 120 pages | 7 x 4¾ in |
Playing cards | \$19.99 | ISBN 978 90 6369 595 8



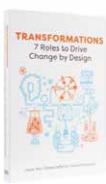
The Designer As...

Author(s): Steven McCarthy |
248 pages | 9½ x 7 in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 292 6



Design Transitions

Author(s): Joyce Yee, Emma Jefferies and Lauren Tan |
224 pages | 9½ x 7 in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 321 3



Transformations

Author(s): Emma Jefferies, Joyce Yee and Kamil Michlewski |
376 pages | 9½ x 6½ in |
Paperback | \$45.00 |
ISBN 978 90 6369 457 9



Products That Flow

Author(s): Siem Haffmans, Ed van Hinte and Marjolein van Gelder |
128 pages | 10½ x 7¾ in |
Paperback | \$45.00 |
ISBN 978 90 6369 498 2



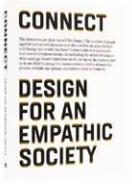
Products That Last

Author(s): Conny Bakker, Ed van Hinte and Marcel den Hollander |
128 pages | 10½ x 7¾ in |
Paperback | \$45.00 |
ISBN 978 90 6369 522 4



Sustainist Design Guide

Author(s): Michiel Schwarz and Diana Krabbenbäum |
144 pages | 9¾ x 7 in |
Paperback with flaps | \$19.99 |
ISBN 978 90 6369 283 4



Connect

Author(s): Sabine Wildevuur, Dick van Dijk and Thomas Hammer-Jakobsen |
192 pages | 7¾ x 6 in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 331 2



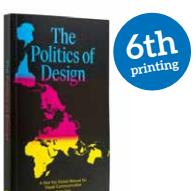
Designing for the Common Good

Author(s): Kees Dorst |
216 pages | 7½ x 9½ in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 408 1



Designing With and Within Public Organizations

Author(s): André Schaminié |
208 pages | 9¾ x 7¾ in |
Paperback | \$45.00 |
ISBN 978 90 6369 497 5



The Politics of Design

Author(s): Ruben Pater |
192 pages | 7 x 4¾ in |
Paperback | \$16.99 |
ISBN 978 90 6369 422 7



Culture Sensitive Design

Author(s): Annetmieke van Boeijen and Yvo Zijlstra |
160 pages | 9¾ x 7½ in |
Flexibind | \$45.00 |
ISBN 978 90 6369 561 3



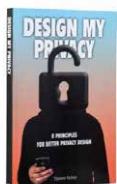
Happy Is Up, Sad Is Down

Author(s): Jorn Hurtienne, Diana Löffler, Clara Hüsch, Daniel Reinhardt, Robert Tscharn and Stephan Huber |
304 pages | 6 x 6¾ in |
Hardback | \$24.99 |
ISBN 978 90 6369 593 4



CO LAB: Collaborative Design Survey

Author(s): Elizabeth Herrmann and Ryan Shelley |
240 pages | 9½ x 7 in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 373 2



Design My Privacy

Author(s): Tijmen Schep |
160 pages | 7½ x 4¾ in |
Paperback | \$16.99 |
ISBN 978 90 6369 437 1



Meta Products

Author(s): Wim Hazenberg,
Menno Huisman and Sara Cordoba
Rubino |
160 pages | 9¾ x 7½ in |
Paperback | \$24.99 |
ISBN 978 90 6369 251 3



The Form of Design

Author(s): Josiah Kahane |
240 pages | 9¾ x 7¾ in |
Paperback with flaps | \$45.00 |
ISBN 978 90 6369 375 6



Simplicity: A Matter of Design

Author(s): |
192 pages | 11½ x 6¾ in |
Hardcover | \$45.00 |
ISBN 978 90 6369 402 9



ViP Vision in Design

Author(s): Paul Hekkert and Matthijs van Dijk |
208 pages | 7½ x 6 in |
Paperback | \$39.00 |
ISBN 978 90 6369 371 8



Design. Think. Make. Break. Repeat - Revised Edition

Author(s): Martin Tomitsch,
Madeleine Borthwick, et al. |
224 pages | 9½ x 7½ in |
Paperback | \$45.00 |
ISBN 978 90 6369 585 9



Delft Design Guide (revised edition)

Author(s): Annemiek van Boeijen,
Jelle Zijlstra and Jaap Daalhuizen |
224 pages | 10½ x 7¾ in |
Flexibind | \$45.00 |
ISBN 978 90 6369 540 8



Framing Play Design

Author(s): Sune Gudiksen and Helle Marie Skovbjerg |
192 pages | 9¾ x 8¾ in |
Paperback | \$45.00 |
ISBN 978 90 6369 572 9



Inspired by Method

Author(s): Alexandra Martini |
240 pages | 8¾ x 7¾ in |
Paperback | \$45.00 |
ISBN 978 90 6369 573 6



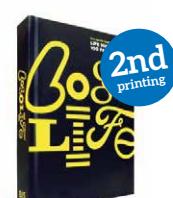
Dynamic Identities

Author(s): Irene van Nes |
192 pages | 9¾ x 8½ in |
Paperback | \$45.00 |
ISBN 978 90 6369 339 8



LOIS Logos

Author(s): George Lois |
204 pages | 9½ x 7½ in |
Paperback with Flaps | \$35.00 |
ISBN 978 90 6369 399 2



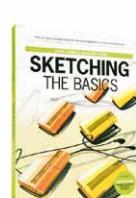
Logo Life

Author(s): Ron van der Vlugt |
312 pages | 8¾ x 5¾ in |
Hardcover | \$29.99 |
ISBN 978 90 6369 260 5



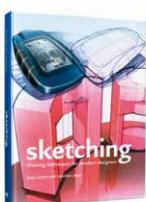
Anthon Beeke

Author(s): Lidewij Edelkoort |
448 pages | 10¾ x 8¾ in |
Paperback with Flaps | \$49.99 |
ISBN 978 90 6369 330 5



Sketching: the Basics (paperback)

Author(s): Koos Eissen and Roselien Steur |
204 pages | 9¾ x 7½ in |
Paperback | \$29.99 |
ISBN 978 90 6369 534 7



Sketching (paperback)

Author(s): Koos Eissen and Roselien Steur |
256 pages | 9½ x 7¾ in |
Paperback | \$29.99 |
ISBN 978 90 6369 533 0



Sketching Product Design Presentation

Author(s): Roselien Steur and Koos Eissen |
192 pages | 10¾ x 8¾ in |
Hardcover | \$45.00 |
ISBN 978 90 6369 329 9



The Exceptionally Simple Theory of Sketching

Author(s): George Hlavacs |
48 pages | 8¾ x 6¾ in |
Paperback | \$14.99 |
ISBN 978 90 6369 334 3



HotchPotch

Author(s): Richard Burkhardt |
192 pages | 7 x 4¾ in |
Paperback | \$16.99 |
ISBN 978 90 6369 455 5



Know Your Onions - Graphic Design

Author(s): Drew de Soto |
186 pages | 7¾ x 6 in |
Paperback with elastic band |
\$19.99 |
ISBN 978 90 6369 258 2

BACKLIST DESIGN



Know Your Onions - Web Design

Author(s): Drew de Soto |
212 pages | 7½ x 6 in |
Paperback with elastic band |
\$19.99 |
ISBN 978 90 6369 312 1



Know Your Onions - Corporate Identity

Author(s): Drew de Soto |
200 pages | 8¾ x 6 in |
Paperback with elastic band |
\$19.99 |
ISBN 978 90 6369 539 2



Reading Letters

Author(s): Sofie Beier |
182 pages | 9¾ x 8½ in |
Hardcover | **\$45.00** |
ISBN 978 90 6369 271 1



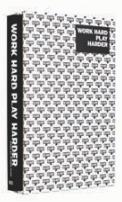
Type Tricks

Author(s): Sofie Beier |
208 pages | 6¾ x 4¾ in |
Paperback | **\$19.99** |
ISBN 978 90 6369 458 6



Shaping Text

Author(s): |
176 pages | 8¾ x 6½ in |
Flexicover | **\$45.00** |
ISBN 978 90 6369 223 0



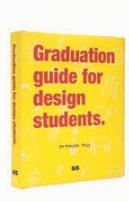
Work Hard Play Harder

Author(s): Studio Kluijf |
144 pages | 8¾ x 6½ in |
Hardcover in slipcase | **\$24.99**
ISBN 978 90 6369 298 8



Dutch Design Cowboys

Author(s): Studio Kluijf |
176 pages | 8¾ x 6 in |
Hardback | **\$25.00** |
ISBN 978 90 6369 538 5



Graduation Guide for Design Students

Author(s): Moniek Paus |
144 pages | 6¾ x 4¾ in |
hardcover with er as dust jacket |
\$17.99 |
ISBN 978 90 6369 286 5



9 789063 692865



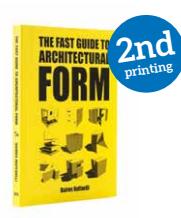
Operative Design

Author(s): Anthony Di Mari and Nora Yoo |
152 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 289 6



Conditional Design

Author(s): Anthony Di Mari |
156 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 365 7



The Fast Guide to Architectural Form

Author(s): Baires Raffaeli |
144 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 411 1



The Fast Guide to Accessibility Design

Author(s): Baires Raffaeli |
160 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 571 2



Innovative Architecture Strategies

Author(s): Gerasimos Vamvakidis |
160 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 456 2



Composing Architecture and Interior Design

Author(s): Gerasimos Vamvakidis |
160 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 487 6



Performative Geometries

Author(s): Asterios Agkathidis and
Gabi Schillig |
160 pages | 9 1/2 x 6 3/4 in |
Paperback with Flaps | \$19.99 |
ISBN 978 90 6369 250 6



Digital Manufacturing

Author(s): Asterios Agkathidis |
136 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 232 2



Computational Architecture

Author(s): Asterios Agkathidis |
160 pages | 6 x 4 1/4 in |
paperback | \$16.99 |
ISBN 978 90 6369 287 2



Bio-structural Analogues in Architecture

Author(s): Joseph Lim |
232 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 204 9



Eccentric Structures in Architecture

Author(s): Joseph Lim |
160 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 242 1



Folding Architecture

Author(s): I |
144 pages | 6 x 4 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 059 5



The Spontaneous City

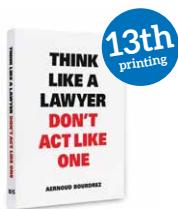
Author(s): Gert Uehahn |
176 pages | 11 1/2 x 9 1/2 in |
Paperback | \$45.00 |
ISBN 978 90 6369 265 0



Inspiration

Author(s): Mark Mückenheim and
Juliane Demel |
274 pages | 11 1/2 x 9 1/2 in |
Hardcover | \$45.00 |
ISBN 978 90 6369 267 4

BACKLIST GIFT



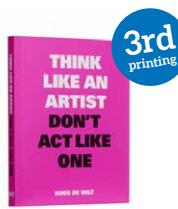
Think Like A Lawyer, Don't Act Like One

Author(s): Aernoud Bourdrez |
160 pages | 7 1/2 x 5 1/4 in |
Paperback with flaps | \$14.99 |
ISBN 978 90 6369 307 7



Think Like a Manager, Don't Act Like One

Author(s): Harry Starren |
160 pages | 7 1/2 x 5 1/4 in |
Paperback with flaps | \$14.99 |
ISBN 978 90 6369 347 3



Think Like an Artist, Don't Act Like One

Author(s): Koos de Wilt |
160 pages | 7 1/2 x 5 1/4 in |
Paperback with flaps | \$14.99 |
ISBN 978 90 6369 468 5



Think Like a Designer, Don't Act Like One

Author(s): Jeroen van Erp |
160 pages | 7 1/2 x 5 1/4 in |
Paperback with flaps | \$14.99 |
ISBN 978 90 6369 485 2



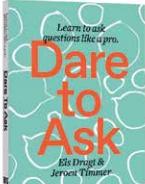
Think Like an Engineer, Don't Act Like One

Author(s): Jan Karel Mak | 160
pages | 7 1/2 x 5 1/4 in |
Paperback with flaps | \$16.99 |
ISBN 978 90 6369 569 9



What Are They Saying About You?

Author(s): Frank Peters |
144 pages | 7 1/2 x 5 1/4 in |
Paperback | \$14.99 |
ISBN 978 90 6369 400 5



Dare to Ask

Author(s): Els Dragt and Jeroen
Timmer |
144 pages | 7 1/2 x 5 1/4 in |
Paperback with flaps | \$16.99 |
ISBN 978 90 6369 562 0



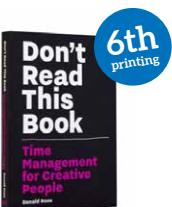
Once Upon a Time I Was...

Author(s): Lavinia Bakker |
144 pages | 8 3/4 x 6 3/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 421 0



Once Upon a Time I Wanted to Be...

Author(s): Lavinia Bakker |
144 pages | 8 3/4 x 6 3/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 419 7



Once Upon a Time I Went To...

Author(s): Lavinia Bakker |
144 pages | 8 3/4 x 6 3/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 454 8



Don't Read This Book

Author(s): Donald Roos |
160 pages | 8 1/2 x 5 1/4 in |
Paperback | \$16.99 |
ISBN 978 90 6369 423 4



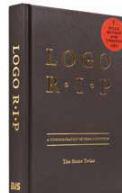
Don't/Do This - Game

Author(s): Donald Roos |
156 pages | 7 1/2 x 3 3/4 in |
Box with sleeve | \$19.99 |
ISBN 978 90 6369 484 5



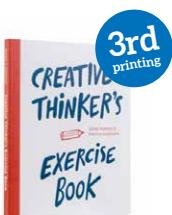
To Don't List

Author(s): Donald Roos |
120 pages | 5 1/2 x 3 1/2 in |
Paperback | \$12.99 |
ISBN 978 90 6369 505 7



Logo R.I.P.

Author(s): The Stone Twins |
192 pages | 6 1/2 x 4 1/2 in |
Hardcover | \$19.99 |
ISBN 978 90 6369 290 2



Creative Thinker's Exercise Book

Author(s): Dorte Nielsen and Katrine
Granholm |
112 pages | 9 1/2 x 7 1/2 in |
Paperback | \$19.99 |
ISBN 978 90 6369 438 8



Little Creative Thinker's Exercise Book

Author(s): Dorte Nielsen and Katrine
Granholm |
112 pages | 9 1/2 x 6 1/2 in |
Paperback | \$17.99 |
ISBN 978 90 6369 491 3



Little Creative Thinker's Connection Dominoes

Author(s): Dorte Nielsen and Katrine
Granholm |
28 pages | 4 1/2 x 4 1/2 in |
Boxed set | \$17.99 |
ISBN 978 90 6369 513 2



The Divergent and Convergent Thinking Book

Author(s): Dorte Nielsen |
152 pages | 9 1/2 x 5 in |
Triangular hardcover | \$17.99 |
ISBN 978 90 6369 439 5



Frame Your Imagination

Author(s): Caroline Ellerbeck |
192 pages | 5 1/2 x 6 3/4 in |
Paperback | \$14.99 |
ISBN 978 90 6369 542 2





Your Work and Your Life

Author(s): Krist Pauwels |
128 pages | 7 1/4 x 5 3/8 in |
Hardcover | \$16.99 |
ISBN 978 90 6369 469 2



Connecting

Author(s): Paulina Larocca and Tony Ibbotson |
160 pages | 7 1/2 x 7 1/2 in |
Hardcover | \$24.99 |
ISBN 978 90 6369 526 2



The Holey Bible

Author(s): Paulina Larocca and Tony Ibbotson |
112 pages | 9 1/8 x 7 1/2 in |
Paperback | \$24.99 |
ISBN 978 90 6369 566 8



Creativity +

Author(s): Paulina Larocca |
60 pages | 7 1/8 x 4 in |
Flipboard | \$19.99 |
ISBN 978 90 6369 488 3



Creativity Works!

Author(s): Joris van Dooren and Coen Luijten |
160 pages | 6 1/4 x 6 3/4 in |
Paperback | \$19.99 |
ISBN 978 90 6369 506 4



The Book of Do-ness

Author(s): Sara van de Ven |
240 pages | 6 x 5 1/4 in |
Hardcover | \$19.99 |
ISBN 978 90 6369 451 7



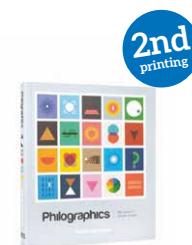
Don't Eat The Yellow Snow

Author(s): Marcus Kraft |
516 pages | 7 1/8 x 4 3/8 in |
Hardcover | \$19.99 |
ISBN 978 90 6369 288 9



Don't Talk Just Kiss

Author(s): Marcus Kraft |
516 pages | 7 1/8 x 5 1/8 in |
Hardcover | \$19.99 |
ISBN 978 90 6369 452 4



Philographics

Author(s): Genis Carreras |
208 pages | 7 1/8 x 6 3/4 in |
Paperback | \$24.99 |
ISBN 978 90 6369 341 1



Creative Block

Author(s): Gemma Lawrence |
192 pages | 8 1/4 x 5 7/8 in |
Paperback | \$19.99 |
ISBN 978 90 6369 597 2



Create with Artists

Author(s): Rixt Hulshoff Pol and Hanna Piksen |
120 pages | 7 1/8 x 9 1/8 in |
Hardcover | \$19.99 |
ISBN 978 90 6369 416 6



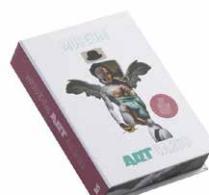
Trashures

Author(s): Tineke Meirink and Anja Brunt |
80 pages | 8 3/8 x 11 1/8 in |
Paperback with Flaps | \$16.99 |
ISBN 978 90 6369 425 8



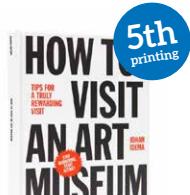
Art Is Everywhere

Author(s): Lorenzo Servi |
112 pages | 8 3/4 x 5 5/8 in |
Paperback | \$16.99 |
ISBN 978 90 6369 418 0



A Spectator is an Artist Too

Author(s): Johan Idema |
192 pages | 7 1/8 x 6 3/4 in |
Paperback with Flaps | \$19.99 |
ISBN 978 90 6369 590 3



How to Visit an Art Museum

Author(s): Johan Idema |
128 pages | 7 1/8 x 6 in |
Paperback | \$17.99 |
ISBN 978 90 6369 355 8



How to be a Better Tourist

Author(s): Johan Idema |
144 pages | 7 1/8 x 6 in |
Hardcover | \$17.99 |
ISBN 978 90 6369 493 7



This is a Good Guide - For a Sustainable Lifestyle

Author(s): Marieke Eyskoot |
288 pages | 9 1/8 x 6 in |
Paperback | \$29.99 |
ISBN 978 90 6369 588 0



Food Futures

Author(s): Chloe Rutzerveld |
120 pages | 9 1/8 x 7 1/2 in |
Paperback with Flaps | \$35.00 |
ISBN 978 90 6369 517 0



Creative Chef

Author(s): Jasper Udkin ten Cate |
240 pages | 10 1/8 x 8 1/4 in |
Hardcover | \$24.99 |
ISBN 978 90 6369 414 2

BACKLIST GIFT



FIZZ

Author(s): Elise van Iterson and Barbara Serulus |
144 pages | 8½ x 6½ in |
Paperback with flaps | \$19.99 |
ISBN 978 90 6369 544 6



Home Made Food Notebook

Author(s): Yvette van Boven |
160 pages | 8¾ x 6¾ in |
Flexibound with ribbon and elastic
band | \$14.99 |
ISBN 978 90 6369 397 8



Dear Fashion Diary

Author(s): Emmi Ojala and Laura de Jong |
160 pages | 8¾ x 6¾ in |
Paperback | \$14.99 |
ISBN 978 90 6369 310 7



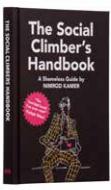
Save the Humans!

Author(s): Mieke Gerritzen and Koen van Mensvoort |
160 pages | 5¾ x 4½ in |
Paperback | \$16.99 |
ISBN 978 90 6369 401 2



The Do-It-Yourselfie Guide

Author(s): Willem Popelier |
160 pages | 6 x 4½ in |
Paperback | \$12.99 |
ISBN 978 90 6369 387 9



The Social Climber's Handbook

Author(s): Nimrod Kamer |
112 pages | 6¼ x 4¾ in |
Hardcover | \$12.99 |
ISBN 978 90 6369 483 8



The F***ing History of Swearing

Author(s): Anna Maria Kiosse |
168 pages | 9¾ x 6¾ in |
Paperback | \$19.99 |
ISBN 978 90 6369 467 8



Pregnancy Cookbook

Author(s): Pascal Rotteveel |
112 pages | 9¾ x 7¾ in |
Hardcover | \$24.99 |
ISBN 978 90 6369 548 4



Football Baby Names

Author(s): Boudewijn Bosman and Tim Nikken |
112 pages | 6¾ x 6¾ in |
Hardcover | \$14.99 |
ISBN 978 90 6369 523 1



The Art of Parenting

Author(s): Drew de Soto |
60 pages | 6¾ x 6 in |
Hardcover | \$9.99 |
ISBN 978 90 6369 480 7



Read Nothing in Here

Author(s): Seema Sharma |
144 pages | 7¾ x 5¾ in |
Paperback | \$16.99 |
ISBN 978 90 6369 441 8



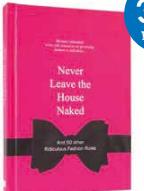
Write Nothing in Here

Author(s): Seema Sharma |
160 pages | 9¾ x 6¾ in |
Paperback | \$16.99 |
ISBN 978 90 6369 403 6



Never Touch a Painting When It's Wet

Author(s): Anneloes van Gaalen |
160 pages | 6¾ x 4¾ in |
Hardcover | \$14.99 |
ISBN 978 90 6369 280 3



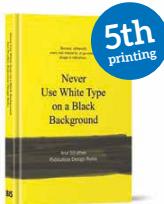
Never Leave the House Naked

Author(s): Anneloes van Gaalen |
160 pages | 6¾ x 4¾ in |
Hardcover | \$14.99 |
ISBN 978 90 6369 214 8



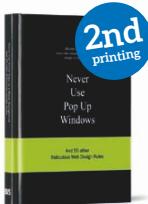
Never Photograph People Eating

Author(s): Anneloes van Gaalen |
160 pages | 6¾ x 4¾ in |
Hardcover | \$14.99 |
ISBN 978 90 6369 277 3



Never Use White Type on a Black Background

Author(s): Anneloes van Gaalen |
160 pages | 6¾ x 4¾ in |
Hardcover | \$14.99 |
ISBN 978 90 6369 207 0



Never Use Pop Up Windows

Author(s): Anneloes van Gaalen |
160 pages | 6¾ x 4¾ in |
Hardcover | \$14.99 |
ISBN 978 90 6369 217 9



Never Use More Than Two Different Typefaces

Author(s): Anneloes van Gaalen |
160 pages | 6¾ x 4¾ in |
Hardcover | \$14.99 |
ISBN 978 90 6369 216 2



The Medium is the Message

Author(s): Anneloes van Gaalen |
160 pages | 6¾ x 4¾ in |
Hardback | \$14.99 |
ISBN 978 90 6369 215 5



This Is My Paris

Author(s): Petra de Hamer |
128 pages | 9¾ x 6¾ in |
Paperback | \$16.99 | ISBN
978 90 6369 394 7



9 789063 693954

This Is My London

Author(s): Petra de Hamer |
128 pages | 9% x 6% in |
Paperback | \$16.99 |
ISBN 978 90 6369 395 4



9 789063 693961

This Is My Berlin

Author(s): Petra de Hamer |
128 pages | 9% x 6% in |
paperback | \$16.99 | ISBN
978 90 6369 396 1



9 789063 694203

This Is My New York

Author(s): Petra de Hamer |
128 pages | 9% x 5% in |
Paperback | \$16.99 |
ISBN 978 90 6369 420 3



9 789063 694821

Pixel-Art Game

Author(s): Vanessa Catalano |
32 cards | 5% x 2% x 0% in |
Box with sleeve | \$12.99 |
ISBN 978 90 6369 482 1



9 789063 694814

Pixel-Art Game

Author(s): Vanessa Catalano |
32 cards | 5% x 2% x 0% in |
Box with sleeve | \$12.99 |
ISBN 978 90 6369 481 4



9 789063 693862

Old Masters Memory Game

Author(s): Mieke Gerritzen |
2 x 30 cards | 5% x 2% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 386 2



9 789063 694661

Collage Memory Game

Author(s): Anja Brunt |
2 x 30 cards | 5% x 2% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 466 1



9 789063 693880

Optical Illusions Game

Author(s): Paul Baars |
4 x 20 cards | 5% x 5% x 0% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 388 6



9 789063 695701

Numbers Game

Author(s): Paul Baars |
4 x 20 cards | 5% x 5% x 0% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 370 1



9 789063 694722

Mezza Card Game

Author(s): Thomas Michaël |
68 cards | 2% x 8% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 472 2



9 789063 692964

mozaa

Author(s): Renske Solkesz |
64 cards | 4% x 4% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 296 4



9 789063 695033

Linjaa

Author(s): Renske Solkesz |
80 cards | 4% x 4% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 503 3



9 789063 694425

The Startup Game

Author(s): I |
68 cards | 5% x 4% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 442 5



9 789063 694845

Don't/Do This - Game

Author(s): Donald Roos |
156 cards | 7% x 3% x 0% in |
Box with sleeve | \$19.99 |
ISBN 978 90 6369 484 5



9 789063 695637

Creative Thinker's Connection Memory Game

Author(s): Dorte Nielsen and
Katrine Granholm |
2 x 25 cards | 5% x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 563 7



9 789063 695132

Little Creative Thinker's Connection Dominoes

Author(s): Dorte Nielsen and
Katrine Granholm |
28 cards | 4% x 4% x 1% in |
Boxed with sleeve | \$17.99 |
ISBN 978 90 6369 513 2



9 789063 695804

Imagine Me

Author(s): Lisa den Teuling |
99 cards | 6% x 5% x 1% in |
Boxed set | \$19.99 |
ISBN 978 90 6369 580 4

BACKLIST GAMES / POSTCARDS



2nd
printing



The Empathy Game

Author(s): Saskia H. Herrmann and Jorik Elferink |
3 x 50 cards | 5 1/8 x 6 5/8 x 1 1/4 in |
Boxed set + 2 dice | \$24.99 |
ISBN 978 90 6369 524 8



Lay Your Cards on The Table

Author(s): Een van de jongens |
3 x 20 cards | 5 x 3 3/4 x 0 3/4 mm |
Boxed set | \$19.99 |
ISBN 978 90 6369 565 1



2nd
printing



My Photography Toolbox

Author(s): Rosa Pons-Cerdà and Lenno Verhoog |
72 pages | 4 1/8 x 3 1/4 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 504 0



My Photography Game

Author(s): Lenno Verhoog and Rosa Pons-Cerdà |
52 cards | 4 x 2 1/2 x 1 1/2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 552 1



4th
printing



Dilemmarama the Game

Author(s): Dilemma op Dinsdag |
64 cards | 3 1/8 x 5 1/4 x 1 1/8 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 424 1



Dilemmarama the Game: Happy Edition

Author(s): Dilemma op Dinsdag |
64 cards | 3 1/8 x 5 1/4 x 1 1/8 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 564 4



Bullshit Bingo

Author(s): Sandy McIntosh |
20 cards + dauber | 7 1/8 x 6 5/8 x 1 in |
Boxed set | \$17.99 |
ISBN 978 90 6369 582 8



Robot Memory Game

Author(s): Mieke Gerritzen |
2 x 30 cards | 5 1/8 x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 525 5



Street Style Memory Game

Author(s): Barbara Iweins |
2 x 25 cards | 5 1/8 x 4 x 1 1/4 in |
Boxed set | \$17.99 |
ISBN 978 90 6369 231 5

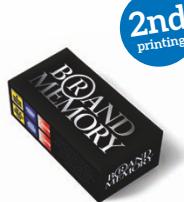


Street Style Memory Game III

Author(s): Barbara Iweins |
2 x 25 cards | 5 1/8 x 4 x 1 1/4 in |
Boxed set | \$17.99 |
ISBN 978 90 6369 336 7



2nd
printing



2nd
printing



2nd
printing



2nd
printing



2nd
printing

Street Art Memory Game

Author(s): Janne Ettwig and Lilian Van Dongen Torman |
2 x 30 cards | 5 1/4 x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 322 0

Brand Memory Game

Author(s): Hendrik-Jan Grievink |
2 x 30 cards | 5 1/4 x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 262 9

You Are What You Eat Memory Game

Author(s): Marije Vogelzang |
2 x 25 cards | 5 1/8 x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 272 8

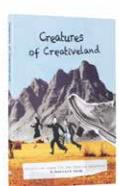
Can You See What I See Memory Game

Author(s): Tineke Meirink |
2 x 30 cards | 5 1/8 x 3 x 2 in |
Boxed set | \$19.99 |
ISBN 978 90 6369 299 5



Creative Chef Postcards

Author(s): Jasper Urdink ten Cate |
25 pages | 6 x 4 in |
card book | \$9.99 |
ISBN 978 90 6369 440 1



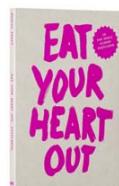
Creatures of Creativeland

Author(s): Jana Pejkovska and Adrian Flores |
20 pages | 6 1/2 x 4 3/4 in |
card book | \$9.99 |
ISBN 978 90 6369 390 9



Free Your Mind Postcard Block

Author(s): Marcus Kraft |
20 pages | 6 1/2 x 4 3/4 in |
Booklet | \$9.99 |
ISBN 978 90 6369 507 1



Eat Your Heart Out Postcard Block

Author(s): Marcus Kraft |
20 pages | 6 1/2 x 4 3/4 in |
Booklet | \$9.99 |
ISBN 978 90 6369 508 8

CONTACT

How to contact us

General enquiries

BIS Publishers
Het Sieraad building
Postjesweg 1
1057 DT Amsterdam
T: +31 (0) 20 515 0230
E: bis@bispublishers.com
www.bispublishers.com

Publisher / Editorial submissions

Bionda Dias
E: bionda@bispublishers.com

Marketing

Sara van de Ven
E: sara@bispublishers.com

Press / Publicity

Alexandra Vassiliadis
E: press@bispublishers.com

Academic

E: press@bispublishers.com

Follow us here

www.bispublishers.com
www.issuu.com/bis_publishers
www.linkedin.com/company/bispublishers
www.facebook.com/bispublishers
www.instagram.com/bispublishers
www.twitter.com/bispublishers

Distribution details

Distribution inside the US, Canada and Mexico

Chronicle Books
680 Second Street
San Francisco, CA 94107
United States of America
T. (+1) 415 537 4200
E. hello@chroniclebooks.com
www.chroniclebooks.com

Customer Service Resources

Call toll free:
T. 800 759 0190
8:30 AM – 5:30 PM EST
Fax toll free:
F. 800 286 9471

Email

Regarding existing orders:
E. customer.service@hbgusa.com

To place new orders

E. order.desk@hbgusa.com

Credit Department

T. 800 234 5226
9:00 AM – 5 PM EST

Chronicle Books is pleased to offer online customer service

Log on to <http://pubeasy.books.hbgusacom/pls/pubeasy/pubeasy.intro>
page to check price, availability, order
status, or to place orders 24 hours a day,
7 days a week

Free to join, PubEasy is your own full
service customer self-service center.

Residents of all states except AK, DE, MT,
NH, and OR, please add local sales tax.

For information on distribution outside
the US, Canada, and Mexico, please
contact bis@bispublishers.com

Returns policy (RETURNABLE CUSTOMERS ONLY)

Chronicle Books Returns
c/o Hachette Book Group USA
322 S. Enterprise Blvd
Lebanon, IN 46052

Please include account number and
a packing list or chargeback with all
returns. Written permission is not
required for "returnable" accounts.
Returns must be In Print, or, if Out of
Print, returned within 6 months of the OP
date, in saleable condition, and whole
copy (except for strippable titles).

No authorization is required for
overstock returns or damaged/defective
merchandise. Returns are credited at the
same price and discount at which they
were most recently purchased.

Sales representation**Bookstore representatives****California**

Dave Ehrlich
T. (+1) 323 346 7498
E. Dave_ehrlich@chroniclebooks.com

Pacific Northwest

WA, OR, UT, AK, AZ
Jamil Zaidi
T. (+1) 425-985-5657
E. jamil_zaidi@chroniclebooks.com

CO, ID, MT, WY, NM

Chickman Associates
T. (+1) 650 642 2609
E. chickmanis@comcast.net

Midwest

IA, IL, IN, KS, KY, MI, MN, MO, ND, NE, OH, SD, WI
Abraham Associates
T. (+1) 800 701 2489
F. (+1) 952 927 8089
E. info@abrahamassociatesinc.com

New England

CT, NH, MA, ME, RI, VT, PA
Emily Cervone
T. (+1) 860 212 3740
E. Emily_Cervone@chroniclebooks.com

New York Metro, NJ, and Select DC and PA Accounts

Melissa Grecco
T. (+1) 516 298 6715
E. melissa_grecco@chroniclebooks.com

Mid-Atlantic

DC, DE, MD, PA, WV
Chesapeake and Hudson
T. (+1) 800 231 4469
F. (+1) 800 307 5163
E. office@cheshud.com

Southeast

AL, AR, FL, GA, LA, MS, SC, NC, OK, TN, VA, TX
Southern Territory Associates
T. (+1) 772 223 7776
E. Rizzosta@gmail.com

Library and Educational Accounts

Anna-Lisa Sandstrum
T. (+1) 415 537 4299
F. (+1) 415 537 4470
E. Annalisa_sandstrum@chroniclebooks.com

Latin America (excluding Caribbean)

Jennifer Gray
Hachette Book Group
1290 Avenue of the Americas
New York, NY
10104
T. (+1) 212-364-1515
E. Jennifer.Gray@hbgusa.com

Canada

Raincoast Books
2440 Viking Way
Richmond, BC
Canada V6V 1N2
T. (+1) 604-448-7100
F. (+1) 604-270-7161
E. info@raincoast.com
www.raincoast.com

Canada BC to Manitoba

Ampersand Inc.
West Coast Office
T. (+1) 604-448-7111
Toll-Free Phone: 888-323-7118
F. (+1) 604-448-7118
E. info@ampersandinc.ca

Ampersand Inc.

Toronto Office
T. (+1) 416-703-0666
Toll-Free Phone: 888-323-7118
F. (+1) 416-703-4745
E. info@ampersandinc.ca

Canada Quebec

Hornblower Group Inc.
T. (+1) 514-704-3626
F. (+1) 800-596-8496
E. kstacey@hornblowerbooks.com
T. (+1) 514-239-3594
E. lmsimard@hornblowerbooks.com
www.hornblowerbooks.com
Toll Free Phone: 1-855-444-0770

Canada Atlantic Canada

Hornblower Group Inc.
T. (+1) 416-461-7973
Toll Free Phone: 1-855-444-0770 ext. 2
F. (+1) 416-461-0365
E. lmartella@hornblowerbooks.com
www.hornblowerbooks.com

Gift representatives**West and Southwest**

AZ, CA, CO, HI, NM, NV, UT, WY
Stephen Young & Associates
Los Angeles, CA
Showroom
T. (+1) 800 282 5863
F. (+1) 888 748 5895
E. info@stephenyoung.net

Pacific Northwest

AK, ID, OR, MT, WA
Bettencourt
Seattle, WA Showroom
T. (+1) 800 462 6099
F. (+1) 206 762 2457
E. info@bettencourtgroup.com

Midwest

IL, IN, KY, MI, OH
Kelley and Crew Inc.
Chicago, IL Showroom
T. (+1) 800 373 1712
F. (+1) 773 442 0810
M. (+1) 773-294-3203
E. kcrewreps@gmail.com

Midwest

MN, ND, SD, WI
Anne McGilvray & Company
Minneapolis, MN Showroom
T. (+1) 800-527-1462
F. (+1) 214-638-4535
E. info@annemcgilvray.com

Mid-Atlantic

DC, DE, MD, Eastern PA, VA
Harper Group
T. (+1) 888-644-1704
F. (+1) 888-644-1292
E. support@harpergroup.com

New York Metro, New Jersey & New England: CT, MA, ME, NH, NJ, NY, RI, VT

Harper Group
New York, NY Showroom
T. (+1) 888 644 1704
F. (+1) 888 644 1292
E. support@harpergroup.com

Southeast

AL, FL, GA, MS, NC, SC, TN
The Simplist Group
Atlanta, GA Showroom
T. (+1) 800 524 1621
F. (+1) 404 524 8901
E. info@simplistgroup.com

South and Midwest

AR, IA, KS, LA, MO, NE, OK, TX
Anne McGilvray & Company
Dallas, TX Showroom
T. 800 527 1462
F. 214 638 4535
E. info@annemcgilvray.com

West Virginia and Western PA

Pamela Miller
PDM Enterprises
T. (+1) 412 881 7033
F. (+1) 412 881 7033
E. pref23@aol.com

INDEX

1-100:			
1 to 1 The Essence of Retail Branding and Design	p. 32	Don't Read this Book	p. 33
23 Innovations in Digital Communication	p. 31	Don't Talk, Just Kiss	p. 39
7 Principles to Complete Co-Creation, The	p. 31	Dutch Design Cowboys	p. 36
75 Tools for Creative Thinking	p. 33	Dynamic Identities	p. 35
A:		E:	
Anthon Beeke It's a Miracle!	p. 35	Eccentric Structures in Architecture	p. 37
Augmenting Alice	p. 34	Eat Your Heart Out	p. 42
Are We There Yet?	p. 32	Empathy Game, The	p. 42
Art Is Everywhere	p. 39	Event Design Handbook	p. 33
Art of Parenting, The	p. 40	Exceptionally Simple Theory of Sketching, The	p. 35
 		F:	
Beyond Design	p. 12	Fast Guide to Accessibility Design, The	p. 37
Beyond Design, the Game of Social Solutions	p. 13	Fast Guide to Architectural Form, The	p. 37
Bio-Structural Analogues in Architecture	p. 37	FIZZ	p. 40
Blue is the New Black	p. 33	Food Futures	p. 39
Book of Do-ness, The	p. 39	Football Baby Names	p. 40
Branded Protest	p. 31	Form of Design, The	p. 35
Brand Memory Game	p. 42	Frame Your Imagination	p. 38
Brand the Change	p. 31	Framing Play Design	p. 35
Bullshit Bingo	p. 19	From Selling to Co-Creating	p. 31
 		Free Your Mind	p. 42
C:		F***ing History of Swearing, The	p. 40
Can You See What I See Memory Game	p. 42	 	
CEX Sells	p. 31	G:	
Change Ahead	p. 31	Get Agile	p. 33
Co Lab: Collaborative Design Survey	p. 35	Good Services	p. 32
Collage Memory Game	p. 42	Graduation Guide for Design Students	p. 36
Composing Architecture & Interior Design	p. 37	 	
Computational Architecture	p. 37	H:	
Concept Code	p. 31	Happy Is Up, Sad Is Down	p. 8
Conditional Design	p. 37	Hidden Persuasion	p. 32
Connect	p. 34	Holey Bible	p. 39
Connecting	p. 39	Hotchpotch	p. 35
Contrarian Branding	p. 32	Home Made Food Notebook	p. 40
Convivial Design Toolbox	p. 31	How to Be a Better Tourist	p. 39
Create to Conquer	p. 42	How to Create Better Ideas	p. 9
Creative Block	p. 17	How to Have Your Cake and Eat It Too	p. 32
Creative Chef	p. 39	How to Research Trends	p. 31
Creative Chef Postcards	p. 42	How to Research Trends Workbook	p. 31
Creative Content Kit	p. 33	How to Survive the Organizational Revolution	p. 31
Creative Thinkers Exercise Book	p. 38	How to Visit an Art Museum	p. 39
Creative Thinkers Connection Memory Game	p. 42	 	
Creative Personal Branding	p. 33	I:	
Creativity +	p. 39	Identity Colour Codes	p. 39
Creativity in Business	p. 32	Imagine Me	p. 18
Creativity Works!	p. 39	Innovation Expedition, The	p. 32
Creatures of Creativeland	p. 42	Innovation Matrix, The	p. 32
Culture Sensitive Design	p. 34	Innovation Maze, The	p. 32
 		Innovative Architecture Strategies	p. 37
D:		Inspiration	p. 37
Dare to Ask		Inspiration for Innovation	p. 33
Dear Fashion Diary		Inspired by Method	p. 35
Delft Design Guide		 	
Designer As..., The		K:	
Designing for the Common Good		Know Your Onions - Graphic Design	p. 35
Designing With(in) Public Organisations		Know Your Onions - Corporate Identity	p. 36
Design My Privacy		Know Your Onions - Web Design	p. 36
Design Roadmapping		 	
Design.Think.Make.Break.Repeat		L:	
Design Transitions		Lay Your Cards on the Table	p. 42
Different Brains, Different Approaches		Linjaa	p. 41
Digital Manufacturing in Design and Architecture		Little Creative Thinker's Connection Dominoes	p. 41
Digital Metrics Field Guide, The		Little Creative Thinker's Exercise Book	p. 38
Dilemmarama - Happy Edition		Logo Life	p. 35
Dilemmarama The Game		Logo RIP	p. 38
Divergent Convergent Thinking Book, The		LOIS Logos	p. 35
Do-It-Yourselfie Guide, The			
Don't Buy This Book			
Don't Do This - Game			
Don't Eat the Yellow Snow			

M:	
Made in China, Designed in California,	
Criticised in Europe	
Make Design Matter	p. 11
Mastering The Art of Negotiating	p. 34
Medium is the Message, The	p. 31
Meta Products	p. 40
Mezza Card Game	p. 35
Modular Structures in Design and Architecture	p. 41
Mozzaa	p. 37
Museum Art Cards	p. 41
Music Thinking Jam Cards	p. 39
My Photography Game	p. 32
My Photography Toolbox	p. 42
N:	
Never Leave the House Naked	p. 42
Never Photograph People Eating	p. 40
Never Touch a Painting When it's Wet	p. 40
Never Use More Than Two Different Typefaces	p. 40
Never Use Pop Up Windows	p. 40
Never Use White Type on a Black Background	p. 40
Notes on Design	p. 34
Not Invented Here	p. 32
Numbers Game	p. 41
O:	
Offline Matters	p. 14
Old Masters Memory Game	p. 41
Once Upon a Time I Was...	p. 38
Once Upon a Time I Wanted to be...	p. 38
Once Upon a Time I Went...	p. 38
Operative Design	p. 37
Optical Illusions Game	p. 41
P:	
Performative Geometries	p. 40
Philographics	p. 39
Pitching Ideas	p. 33
Pixel Art Game - Café Terrace at Night	p. 41
Pixel Art Game - The Milkmaid	p. 41
Politics of Design, The	p. 34
Pregnancy Cookbook	p. 40
Products That Flow	p. 34
Products That Last	p. 34
R:	
Reading Letters	p. 36
Read Nothing in Here	p. 40
Rethinking Users	p. 7
Robot Memory Game	p. 42
S:	
Save the Humans!	p. 40
Secret of the Highly Creative Thinker, The	p. 33
Service Innovation Handbook, The	p. 32
Seven Laws of Guaranteed Growth, The	p. 31
Shaping Text	p. 36
Simplicity: A Matter of Design	p. 35
Sketching	p. 35
Sketching -The Basics	p. 35
Sketching - Product Design Presentation	p. 35
Social Climber's Handbook, The	p. 40
Spontaneous City, The	p. 37
Startup Game, The	p. 41
Storytelling on Steroids	p. 34
Strategic Design	p. 34
Street Art Memory Game	p. 42
Street Style III	p. 42
Sustainist Design Guide	p. 34
T:	
Thinking in Services	p. 32
Think Like a Designer, Don't Act Like One	p. 38
Think Like a Lawyer, Don't Act Like One	p. 38
Think Like a Manager, Don't Act Like One	p. 38
Think Like an Artist, Don't Act Like One	p. 38
Think Like an Engineer, Don't Act Like One	p. 38
This Human	p. 31
This is a Good Guide - for a Sustainable Lifestyle	p. 16
This is my Berlin	p. 40
This is my London	p. 40
This is my New York	p. 40
This is my Paris	p. 40
To Don't List	p. 38
Transformations: 7 Roles to Drive Change by Design	p. 34
Trashures	p. 39
Type Tricks	p. 36
U:	
Umami Strategy, the	p. 6
V:	
Vision in Product Design	p. 35
Visual Doing	p. 32
Visual Doing Workbook	p. 32
Visual Thinking	p. 32
Visual Thinking Workbook	p. 32
W:	
What Are They Saying About You?	p. 38
When the Box is the Limit	p. 33
Worlds of Wonder	p. 33
Work Hard Play Harder	p. 40
Write Nothing in here	p. 40
Y:	
You Are what you Eat Memory Game	p. 42
Your Work and Your Life	p. 39

BIS PUBLISHERS

BIS Publishers
Building Het Sieraad
Postjesweg 1
1057 DT Amsterdam
The Netherlands
www.bispublishers.com
bis@bispublishers.com

Distributed by:
Chronicle Books
680 Second Street
San Francisco, CA 94107
T: 415 537 4200
hello@chroniclebooks.com
www.chroniclebooks.com

