

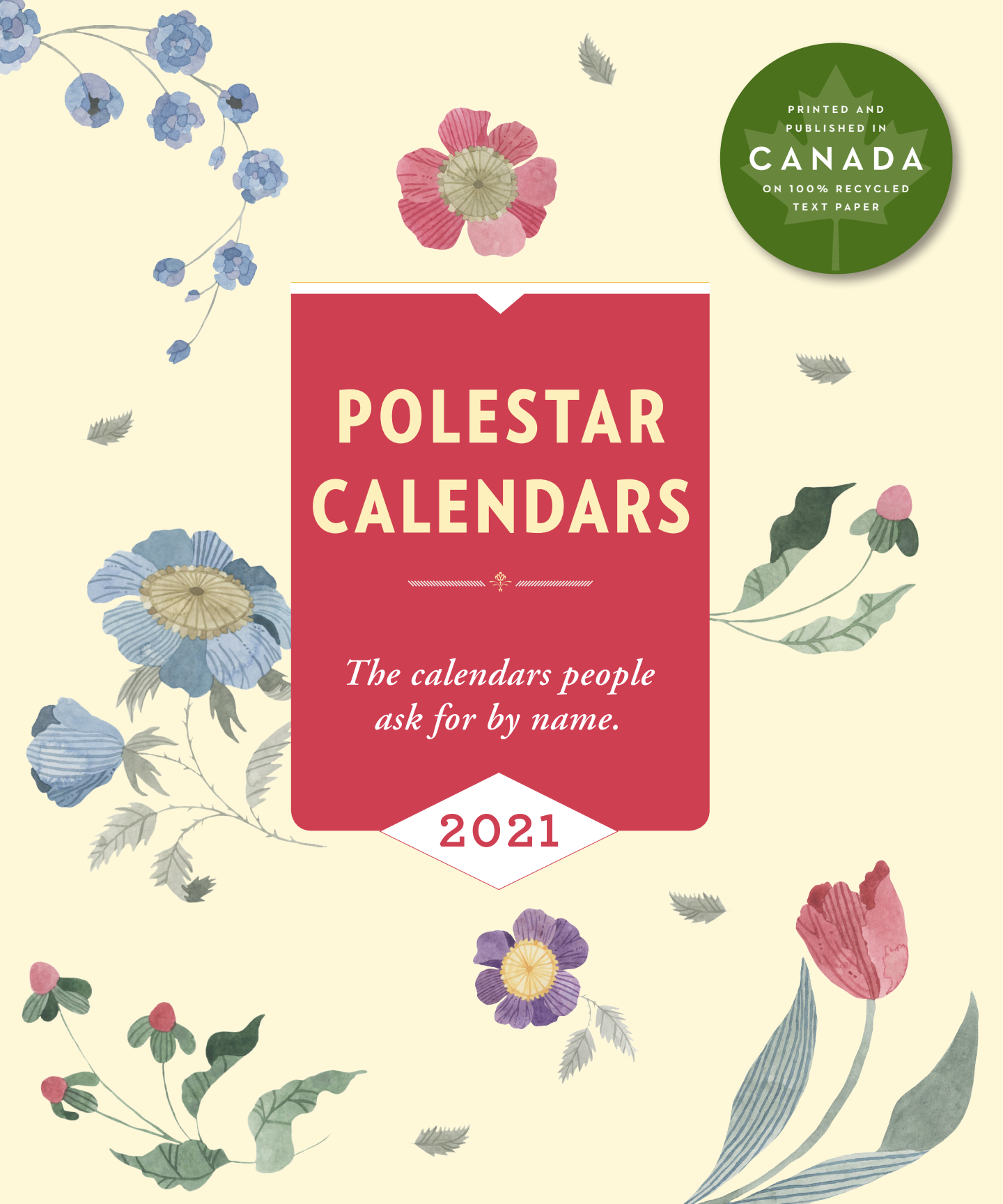


POLESTAR CALENDARS



*The calendars people
ask for by name.*

2021





Free imprinting of school or store logos with minimum order of 100 calendars.

300 dpi b&w artwork required. Deadline for imprinted orders is March 6, 2020.

Please order directly from Polestar Calendars or your Ampersand Inc. Sales Rep.

The back-to-school bestseller

STUDENT

OVER
1 MILLION
COPIES SOLD

Canada's original student calendar – created, published and printed in Canada since 1983.

“A great academic planner – helps you keep track of classes and assignments, etc. A must-have item in your backpack.”

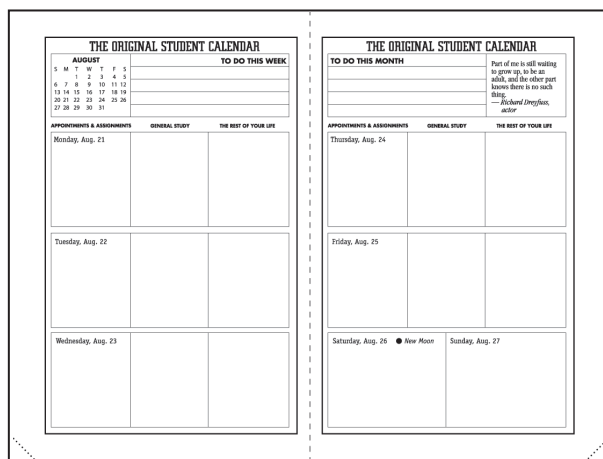
Suzanne, VIA EMAIL

100% Post-Consumer Recycled Text Paper

23,000 Copy Print Run

Features include:

- ◆ an easy-to-use time-management format;
- ◆ lots of room to write in each day;
- ◆ term timetables, monthly planners, marks & goal tracking;
- ◆ comprehensive monthly budget/expense pages;
- ◆ plus great weekly quotes.



August 2020 to August 2021 • 6" x 9" • 168 pp • spiral bound
• inside front and back-cover pockets • corner perforations • June • 50/carton (14kgs)

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BookManager's bestselling calendar

FAMILY

OVER
1 MILLION
COPIES SOLD

33rd edition of this
much-loved family planner.

*“If someone stole my purse,
I would run after them shouting,
‘Just give me my Family Calendar
and keep the rest!’”*

Yvette Sedgewick, ONTARIO

100% Post-Consumer Recycled Text Paper

22,000+ Copy Print Run

The Polestar Family Calendar™ has proven indispensable for many thousands of busy families, helping to organize, coordinate and simplify their lives.



Spacious, flexible format includes:

- ◆ three-part daily planning guide;
- ◆ monthly double-spread planning pages;
- ◆ ample space for To Do/To Buy lists, meal planning and messages;
- ◆ handy tear-out shopping lists;
- ◆ 26-page reference section;
- ◆ sturdy inside back-cover pocket.

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ISBN 978-1-55186-116-6



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BookManager's #2 bestselling agenda

BUSINESS



Creative time-management
for our working lives.

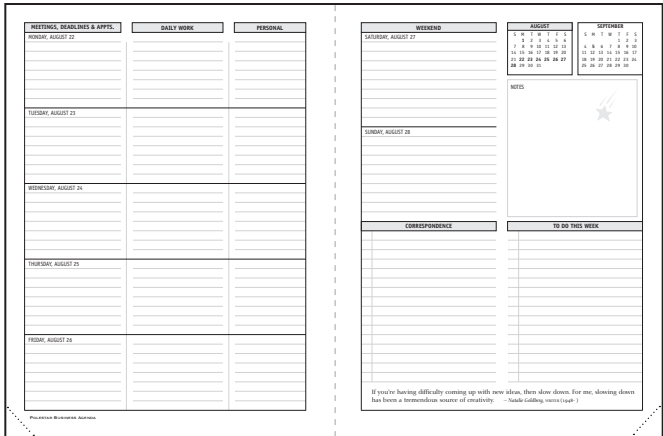
"I'm a big fan of your Business Agendas. They are the absolute best for organizing my business and personal life."

Heather O., via email

A favourite of the creative industries, non-profit organizations, and entrepreneurs.

100% Post-Consumer Recycled Text Paper

This *creative* business agenda helps coordinate all aspects of our lives – work, family, and personal – and is standard stock in many stores across Canada.



Spacious, flexible format includes:

- ◆ weekly page spreads with lots of room to write in;
- ◆ unique three-part time-management system;
- ◆ perforated corners;
- ◆ inside cover pockets for notes, etc;
- ◆ reference and note pages;
- ◆ 2021 and 2022 planning calendars;
- ◆ monthly expense pages;
- ◆ plus great weekly quotes.

7 1/2" x 9 3/4" • 176 pp • spiral bound • corner perforations • inside front and back-cover pockets • cream-coloured paper • June

ISBN 978-1-55186-117-3 • \$19.95 • 50% returnable • 28/carton (11.5 kgs) (2020 ISBN 978-1-55186-113-5)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7





BookManager's #3 bestselling agenda

PLANNER

A GREAT
PERSONAL
PLANNER

A personal organizer with
inside-cover pockets – at a great price!

“The Polestar Planner is the best calendar going!”

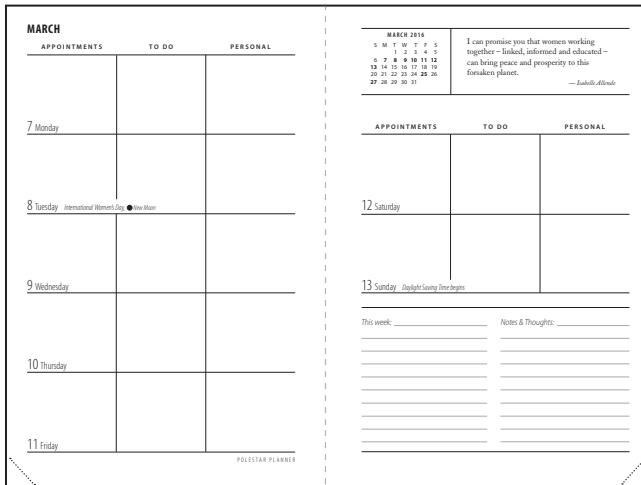
Linda Irvine, BRITISH COLUMBIA

“This is my go-to planner –
nothing compares to keep me organized.”

Linda Dugas, VIA EMAIL

— A favourite of —
independent bookstores!

100% Post-Consumer Recycled Text Paper



Features include:

- ◆ proven, friendly, time-management;
- ◆ weekly page spreads with an open flexible format;
- ◆ monthly double-spread planning pages;
- ◆ great weekly quotes;
- ◆ large note section;
- ◆ perforated corners;
- ◆ sturdy inside front and back-cover pockets;
- ◆ 2021 and 2022 planning calendars.

6" x 9" • 160 pp • spiral bound • inside front and back-cover pockets
• corner perforations • June • 40/carton (11kgs)

ISBN 978-1-55186-118-0 • \$14.95 • 50% returnable (2020 ISBN 978-1-55186-114-2)

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ISBN 978-1-55186-118-0



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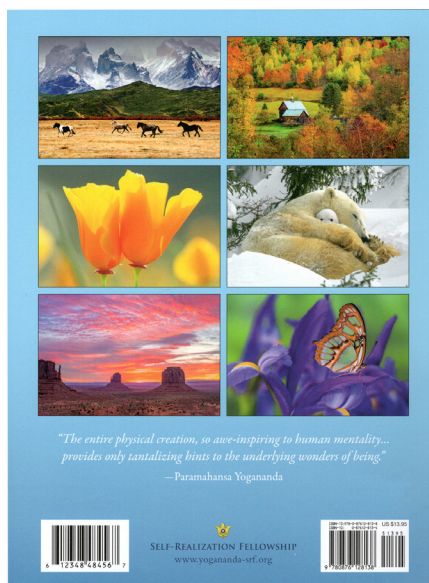


INNER REFLECTIONS

INNER REFLECTIONS is a unique engagement calendar that combines high-quality nature photography with inspirational quotes.

“Not your ordinary nature calendar.... Each quotation resonates and illumines each picture in a manner that is philosophically reflective, uplifting, and even humorous at times.”

Outdoor Photographer



- ◆ broad appeal to the inspirational, nature and art markets;
- ◆ features 53 stunning images from the world's top nature photographers;
- ◆ uniquely complimented with inspirational quotes by Paramahansa Yogananda (author of the best-selling classic *Autobiography of a Yogi*);
- ◆ Winner of more gold medals for design, printing and photography than any other calendar;
- ◆ week-at-a-glance format includes ample space for writing;
- ◆ 12-page monthly planning calendar section.

7" x 9" • 132 pp • 53 colour photos • wire-o binding • July • 40/carton (18 kgs)
• Self-Realization Fellowship Publishers

ISBN 978-0-87612-865-7 • \$17.95 • 50% non-returnable (2020 ISBN 978-0-87612-841-4)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

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Polestar Calendars

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- FREE Shipping (12 copy assorted orders)
- Visa and MasterCard accepted
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We distribute our titles directly and strive to make ordering and fulfillment as simple and efficient for you as possible. For samples of any of our calendars please call.

Thanks, Ruth Porter and Julian Ross, Publishers



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2021

Time Management That Works

*"Thank you for being kind to the environment. I purchase your planner due to the recycled paper, veggie-based ink, and quality. The peaceful cover of the **Student Calendar** and genius layout are a perfect bonus!"*

Stacy C., via email (WI, USA)

"Whenever my family needs to know a special date, they know they can always find it in 'Mom's Book' – thanks for making such a great product!!" Catherine B., BC, via email

"Another year, another calendar! Thanks – couldn't organize our lives without you!" Susan B., USA

*"I love your **Polestar Planner**. Polestar has the most organized and practical planners I've found."*

Geraldine M., via email

*"I would be lost without my **Family Calendar**. My life is in there."* Yvette S., Ontario

*"The **Polestar Business Agenda** is the best organized planner I've ever used!"* Amanda A., via email

"A big thank you for publishing such a useful, practical, and sensible planner for business use."

Glenn, Spiritwood Books, Nakusp, BC

Because life is so much more than just stuff to do!



POLESTAR
CALENDARS