

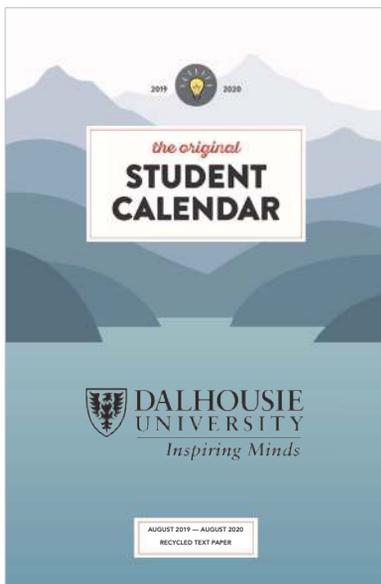
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POLESTAR CALENDARS

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The calendars people ask for by name.



Imprinted Version

Free imprinting of school or store logos with minimum order of 100 calendars.

300 dpi b&w artwork required. Deadline for imprinted orders is March 8, 2019.

Please order directly from Polestar Calendars or your Ampersand Inc. Sales Rep.

The back-to-school bestseller

STUDENT

Canada's original student calendar – created, published and printed in Canada since 1983.

OVER
1 MILLION
COPIES SOLD

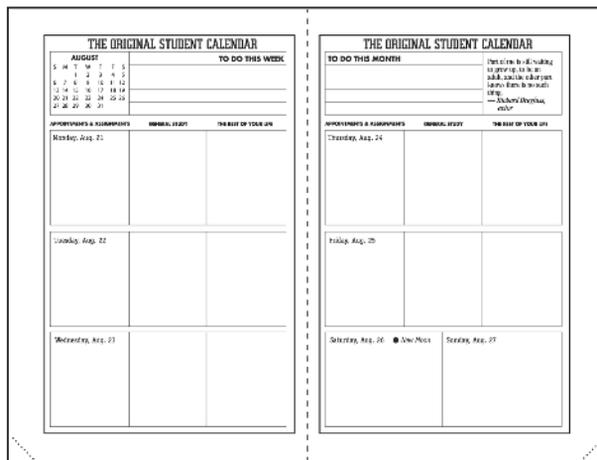
“ I have tried every planner known to man, but this is the only one that has helped me keep track of my school work! ” Corissa W., VIA EMAIL

100% Post-Consumer Recycled Text Paper

27,500 Copy Print Run

Features include:

- ◆ an easy-to-use time-management format;
- ◆ lots of room to write in each day;
- ◆ term timetables, monthly planners, marks & goal tracking;
- ◆ comprehensive monthly budget/expense pages;
- ◆ plus great weekly quotes.



August 2019 to August 2020 • 6" x 9" • 168 pp • spiral bound
• inside front and back-cover pockets • corner perforations • June • 50/carton (14kgs)

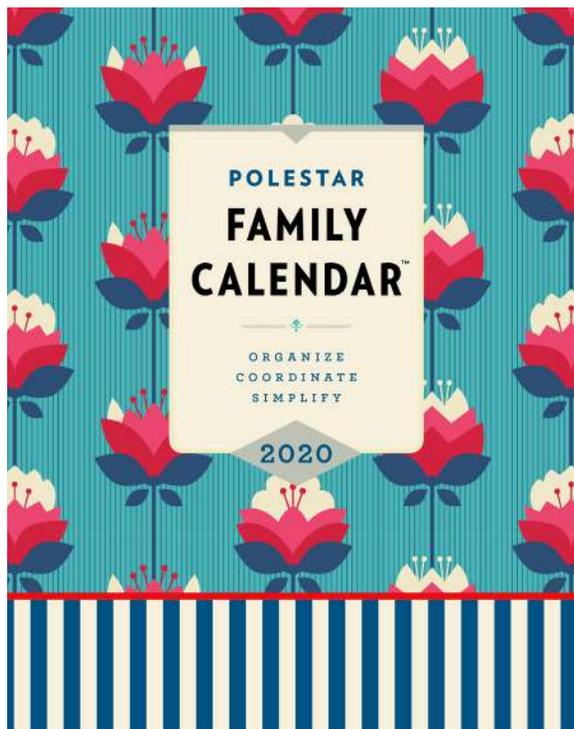
ISBN 978-1-55186-111-1 • \$12.95 • 50% non-returnable (2018/19 ISBN 978-1-55186-107-4)

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BookManager's bestselling calendar

FAMILY

OVER
1 MILLION
COPIES SOLD

32nd edition of this
much-loved family planner.

"I love this calendar and my life wouldn't be nearly as organized without it!"

Nancy von Euw, BC

"Thank you very much for your wonderful Family Calendar. I have recommended it to 50 people over the years."

Jennifer Larkin, ON

100% Post-Consumer Recycled Text Paper

32,000 Copy Print Run

The Polestar Family Calendar™ has proven indispensable for many thousands of busy families, helping to organize, coordinate and simplify their lives.



Spacious, flexible format includes:

- ◆ three-part daily planning guide;
- ◆ monthly double-spread planning pages;
- ◆ ample space for To Do/To Buy lists, meal planning and messages;
- ◆ handy tear-out shopping lists;
- ◆ 26-page reference section;
- ◆ sturdy inside back-cover pocket.

8" x 10" • 168pp • spiral bound • inside back-cover pocket • corner perforations
• perforated shopping lists • June • 30/carton (13kgs)

ISBN 978-1-55186-112-8 • \$17.95 • 50% returnable (2019 ISBN 978-1-55186-108-1)

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BookManager's #2 bestselling agenda

BUSINESS



Creative time-management
for our working lives.

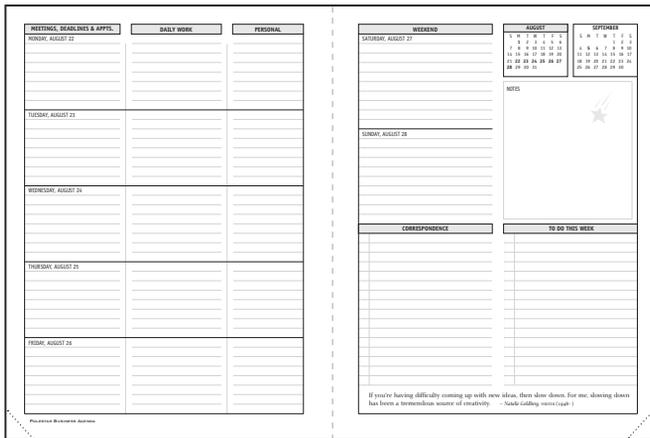
*“I love having the separation of work/personal –
I think this layout is sheer genius.”*

Laurie Huffs, *Plannerisms* review

*Sales have increased by
50% in the last five years!*

100% Post-Consumer Recycled Text Paper

This *creative* business agenda helps coordinate all aspects of our lives –
work, family, and personal – and is standard stock in many stores across Canada.



Spacious, flexible format includes:

- ◆ weekly page spreads with lots of room to write in;
- ◆ unique three-part time-management system;
- ◆ perforated corners;
- ◆ inside cover pockets for notes, etc.;
- ◆ reference and note pages;
- ◆ 2020 and 2021 planning calendars;
- ◆ monthly expense pages;
- ◆ plus great weekly quotes.

7 1/2" x 9 3/4" • 176 pp • spiral bound • corner perforations • inside front and back-cover pockets • cream-coloured paper • June

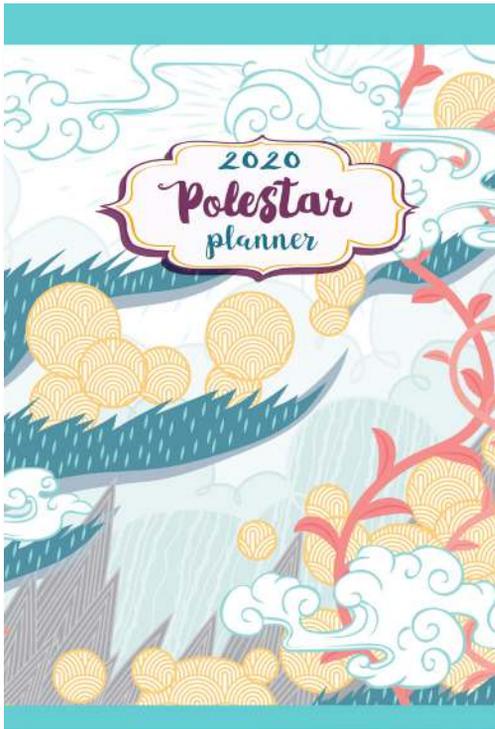
ISBN 978-1-55186-113-5 • \$19.95 • 50% returnable • 28/carton (11.5 kgs)
(2019 ISBN 978-1-55186-109-8)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-113-5



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BookManager's #3 bestselling agenda

PLANNER

A GREAT
PERSONAL
PLANNER

A portable, personal organizer at a great price – still only \$13.95.

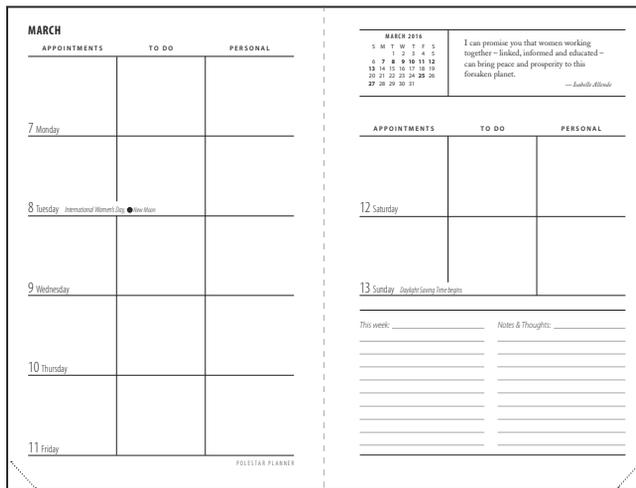
“This is a fantastic planner at an excellent price.”

Laurie Huffs, *Plannerisms* review

“I love that it's coil bound, has pockets front and back, the weekly layout is great, and it's the perfect size!” Joyce Romane, VIA EMAIL

A favourite of
independent bookstores!

100% Post-Consumer Recycled Text Paper



Features include:

- ◆ proven, friendly, time-management;
- ◆ weekly page spreads with an open flexible format;
- ◆ monthly double-spread planning pages;
- ◆ great weekly quotes;
- ◆ large note section;
- ◆ perforated corners;
- ◆ sturdy inside front and back-cover pockets;
- ◆ 2020 and 2021 planning calendars.

6" x 9" • 160 pp • spiral bound • inside front and back-cover pockets
• corner perforations • June • 40/carton (11kgs)

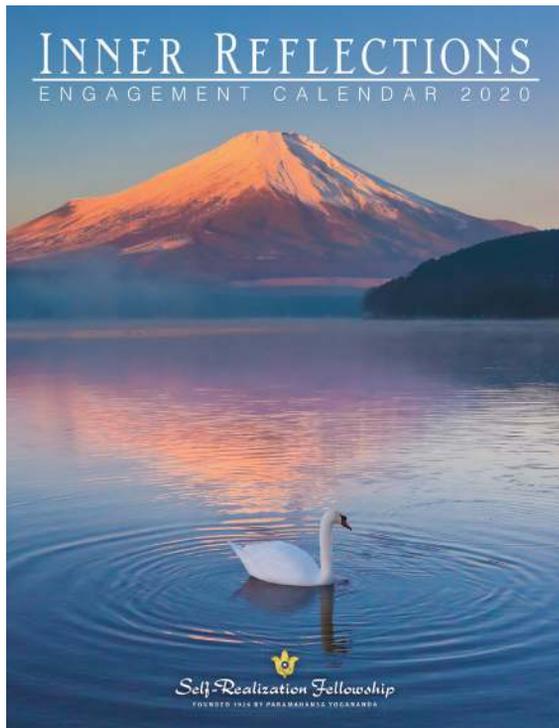
ISBN 978-1-55186-114-2 • \$13.95 • 50% returnable (2019 ISBN 978-1-55186-110-4)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-114-2



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INNER REFLECTIONS

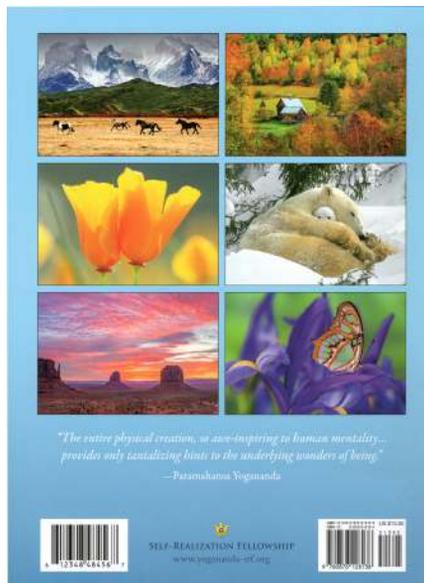
INNER REFLECTIONS is a unique engagement calendar that combines high-quality nature photography with inspirational quotes.

“Stunning photographs... capture a truly miraculous natural world.”

New Age Journal

“A dazzling variety of nature photographs with inspiring quotations from the writings of Paramahansa Yogananda.”

Yoga & Health



- ◆ broad appeal to the inspirational, nature and art markets;
- ◆ features 53 stunning images from the world's top nature photographers;
- ◆ uniquely complimented with inspirational quotes by Paramahansa Yogananda (author of the best-selling classic *Autobiography of a Yogi*);
- ◆ Winner of more gold medals for design, printing and photography than any other calendar;
- ◆ week-at-a-glance format includes ample space for writing;
- ◆ 12-page monthly planning calendar section.

7" x 9" • 132 pp • 53 colour photos • wire-o binding • July • 40/carton (18 kgs)
• Self-Realization Fellowship Publishers

ISBN 978-0-87612-841-1 • \$17.95 • 50% non-returnable (2019 ISBN 0-87612-813-8)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-0-87612-841-1



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Polestar Calendars

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- No minimums
- Shipped within 48 hours
- FREE Shipping (12 copy assorted orders)
- Visa and MasterCard accepted
- Toll-free order/fax line 1-800-296-6955

RETURNS: *Returns accepted from January 15th to May 31st on returnable engagement calendars only. Thanks!*

We distribute our titles directly and strive to make ordering and fulfillment as simple and efficient for you as possible. For samples of any of our calendars please call.

Thanks, Ruth Porter and Julian Ross, Publishers



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British Columbia/Alberta/Yukon/Nunavut

Dani Farmer, Ali Hewitt, Jessica Price
ph 604-448-7111, toll-free ph 1-800-561-8583
fax 604-448-7118, toll-free fax 1-888-323-7118
danif@ampersandinc.ca, alih@ampersandinc.ca
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Alberta/Manitoba/Saskatchewan/NWT

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ph 416-703-0666, fax 416-703-4745
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saffronb@ampersandinc.ca, laureenc@ampersandinc.ca
vanessad@ampersandinc.ca, jennye@ampersandinc.ca,
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morgeny@ampersandinc.ca

Quebec and Atlantic Provinces

Jenny Enriquez, ph 416-703-0666
toll-free ph 1-866-736-5620
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Polestar Calendars Ltd.
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Time Management That Works

"I am absolutely in love with these planners and this company. You are sure to find a planner to fit your lifestyle!"

Laurie Huffs, *Plannerisms*

*"Thank you for the wonderful years of being organized with your **Family Calendar**. I like it better than a computer."*

Lucille Bambic, Montreal, QC

"Thank you for your eco-friendly, quality products!"

Stacy Madaus, via email

*"I made the mistake of starting the year using a different agenda, but I just can't continue without my **Polestar Business Agenda!**"* Janet Taylor, via email

*"I'm so addicted to the **Family Calendar**. My whole life is based on it!"* Catherine Scott, AB

*"The **Polestar** calendar is a part of our life each and every day."* Tina, via email

*"Your **Family Calendars** have been a staple in our house. Everything that ever happens in our lives is usually followed up by a 'let me put that in the calendar!'"*

Melissa Grace via Facebook


POLESTAR
CALENDARS

Because life is so much more than just stuff to do!