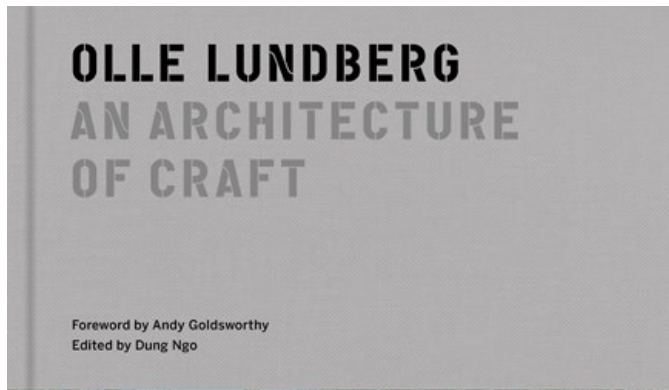




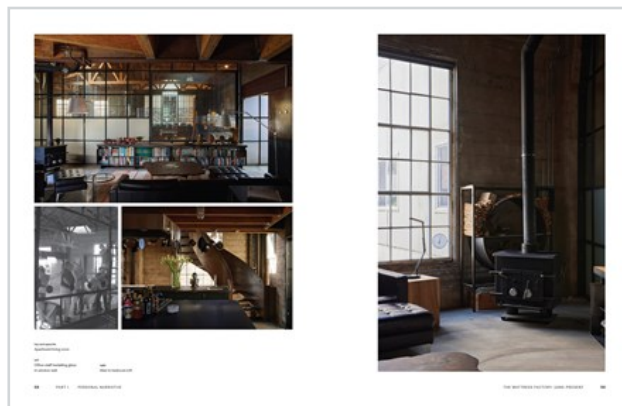
PA PRESS

PRINCETON ARCHITECTURAL PRESS

FALL 2025



Thomas “Olle” Lundberg was born in Cincinnati, Ohio, in 1954, two weeks after his parents emigrated from their native Sweden. He attended Washington and Lee University as an English major and then graduate school in architecture at the University of Virginia. He built his first project in Connecticut in 1984, a home he designed for his sister, where she still lives. In 1987, he started Lundberg Design in San Francisco, incorporating a metal fabrication shop into the architectural studio.



OLLE LUNDBERG

An Architecture of Craft

**BY OLLE LUNDBERG, EDITED BY DUNG NGO,
FOREWORD BY ANDY GOLDSWORTHY**

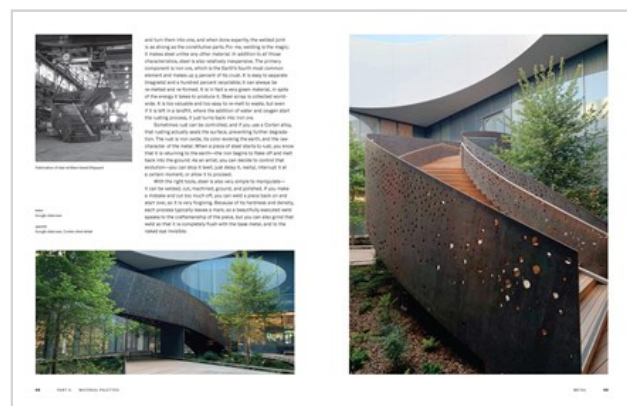
A monograph on the work of San Francisco architect Olle Lundberg, with a foreword by Andy Goldsworthy.

Lundberg Design is an award-winning architectural firm based in the Dogpatch neighborhood in San Francisco.

Founded by Olle Lundberg in 1987, the studio focuses on the notion of craft—the unique piece or project handmade for just that client—and the use of recycled materials and objects. This illuminating book traces Lundberg's personal and architectural journey, from his experience as a young University of Virginia student to becoming the go-to architect for the Bay Area's digital elite, in addition to his obsession with materials and how his studio pushes them to their limits.

Explore these lush, photo-rich pages to read Lundberg's personal narrative, take a deep dive into his preferred material palettes—metal, stone, glass, wood, and objects—and learn about the planning and execution of five outstanding projects:

- Rolling Wall Museum
- Curly's Cove
- Lava House on the Big Island of Hawaii
- Dog Leg House at Pebble Beach
- Lundberg's Northern California cabin



9781797236049

\$50.00 • £40.00

Hardcover • 8½ x 11 in • 256 Pages

full-color images throughout, divided case with texture, unjacketed

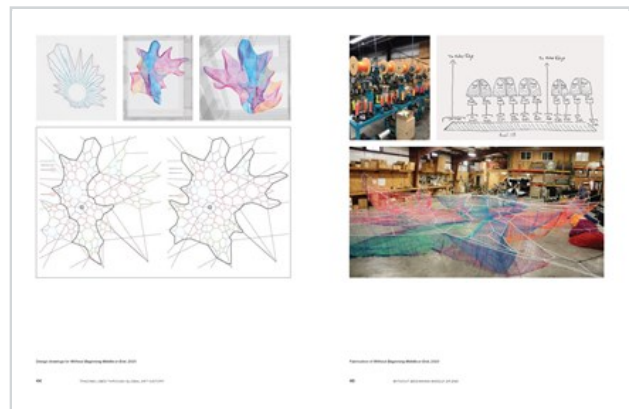
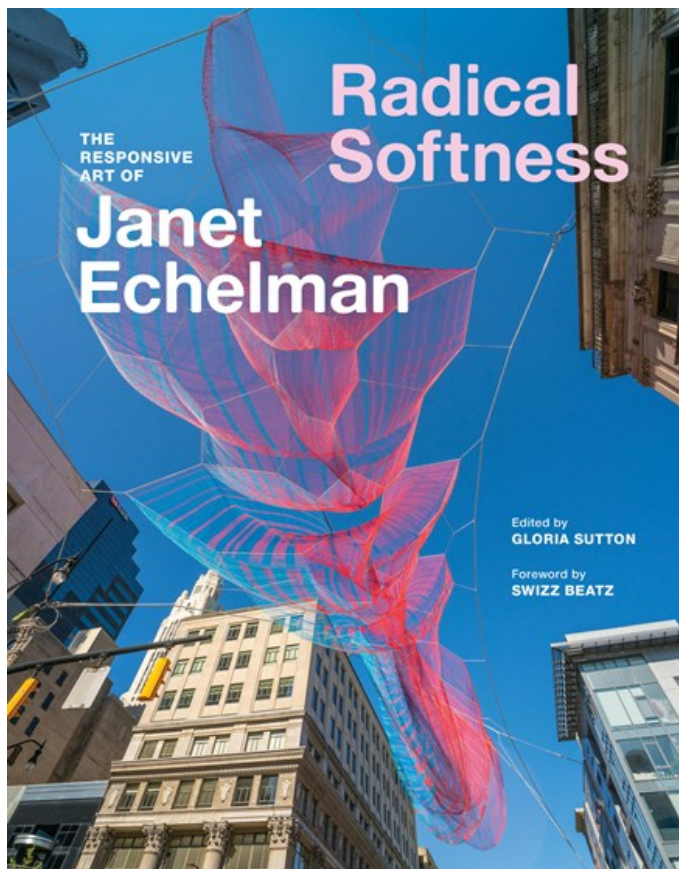
Architecture / Monographs

Rights: World

On Sale: October 2025



9 781797 236049



RADICAL SOFTNESS

The Responsive Art of Janet Echelman

EDITED BY GLORIA SUTTON

Radical Softness is a visual compendium of American artist Janet Echelman's oeuvre, including detailed project documentation, archival source materials, and a fascinating illustrated chronology.

Over the past twenty-five years, Janet Echelman has created monumentally scaled public sculptures using unlikely materials, from atomized water particles to engineered fiber fifteen times stronger than steel. She weaves ancient craft and computational modeling software into an utterly unique art form.

Radical Softness is a comprehensive sourcebook that unpacks Echelman's vital practice and her ongoing commitment to "Taking Imagination Seriously," the title of her TED Talk which has been translated into thirty-five languages and has more than two million views.



Gloria Sutton is an art historian and curator whose scholarship focuses on the intersection of computational networks and visual art. She is Associate Professor of Contemporary Art History and New Media at Northeastern University and a research affiliate in the Art, Culture, and Technology program at the Massachusetts Institute of Technology. Sutton has been a fellow at The Carpenter Center for Visual Art at Harvard University and the Getty Research Institute in Los Angeles.

9781797228679

\$55.00 • £45.00

Hardcover • 8½ x 11 in • 288 Pages
 full-color images throughout, unjacketed

Art / Monographs

Rights: World

On Sale: September 2025



9 781797 228679



UPSTATE NOW

Art, Design, and Rural Life in the Hudson Valley and Catskills

BY MICHEL ARNAUD AND JANE CREECH

A gorgeous coffee table book rich with photographs and stories about place, community, and living a creative life in the singular world of New York's Hudson Valley.

Today, the Hudson Valley and Catskill Mountains are home not only to once-harried Brooklynites adapting to small-town living or West Coasters living a Hollywood version of American country life but also to locals who grew up in the region and are committed to new ventures. Each demographic and generation—from Baby Boomers to Millennials and Gen Xers—brings its own perspective, redefining old ideas and creating exciting new spaces, lifestyles, and destinations. *Upstate Now* offers an immersive snapshot of the people living in and their impact on this historic and enchantingly beautiful region, exploring:

- Cultural institutions, including The Iroquois Museum and the Shaker Settlement
- Art destinations such as Bill Arning Exhibitions and the sprawling non-profit Art Omi center
- Designers and design landmarks, including the Deer Mountain Inn and architect Steven Holl's "T" Space for art, music, and performance
- Daily pleasures in food, flowers, and farms at places like Silver Brothers Distillery and the Troy Waterfront Farmers Market

Michel Arnaud is an internationally recognized photographer whose work has appeared in publications such as *Vogue*, *House & Garden*, *Architectural Digest*, and *Harper's Bazaar*. He is the principal photographer of more than twenty design and lifestyle books, as well as the author of *Detroit: The Dream Is Now* and *Cool Is Everywhere: New and Adaptive Design Across America*. He and his family live in Upstate New York.

Jane Creech is an agent, artist, editor, and writer living in upstate New York with her husband and son. Born and raised in Greenville, South Carolina, she attended the Rhode Island School of Design, then moved to New York City, where she lived for almost thirty years. In 1999, she began an over twenty-five-year career in publishing.



9781797231587

\$50.00 • £40.00

Hardcover • 8½ x 11 in • 288 Pages

full-color photographs throughout, unjacketed

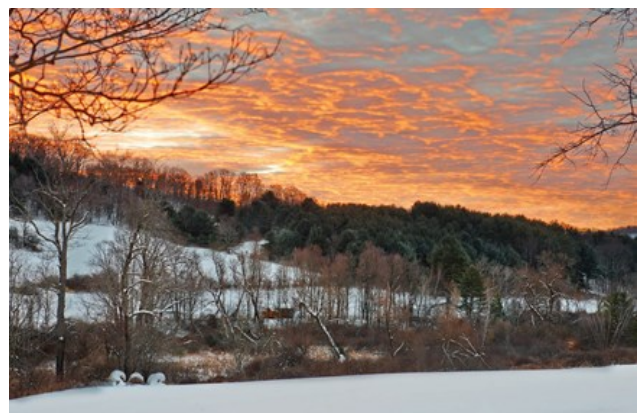
Architecture / Regional

Rights: World

On Sale: September 2025



9 781797 231587





100 LOGOS

A to Z

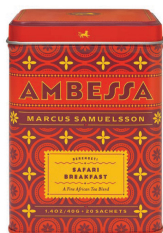
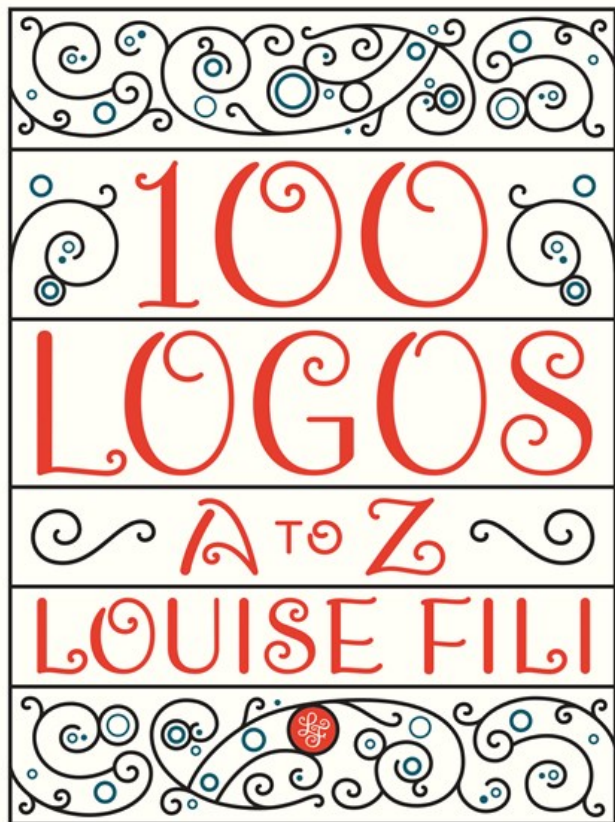
BY LOUISE FILI

A collection of iconic designer Louise Fili's illustrious logo designs for every letter in the alphabet, from restaurant Artisanal to fashion designer Zelda.

Louise Fili is one of the most iconic graphic designers of our time. In *100 Logos: A to Z*, she collects her favorites among the brand designs created in her unique and distinctive style. Encompassing brand identities from restaurants to vineyards, publishers to jewelers, coffee roasters to gelato makers, Fili's playful, elegant, and whimsical designs showcase her expertise and mastery of typographic forms. Within these pages, we see logos for:

- *Good Housekeeping*
- Hyperion
- Late July
- Paperless Post
- Tate's Bake Shop
- Tiffany & Co.
- and many more

Each logo is paired with a caption exploring the design's influences and processes. And the elegant package includes an iconic Fili cover, with flowing lines and beautiful typography, perfect for lovers of graphic design.



NO 02 • 2012

Ambessa (Ambasie for love) is a line of imported teas, which, through use of color and pattern, traces chef Marcus Samuelsson's personal journey from Ethiopia to Sweden to New York.



NO 08 • 2017

Bettina is a Santa Barbara eatery serving naturally-leavened, Neapolitan-style pizza made with seasonal California ingredients.



NO 21 • 2003

The Mermaid Inn is an East Village seafood shack. When sibling restaurant Mermaid Oyster Bar followed, the iconic ladyfish was flipped, and a pearl ecker was added around her neck.

Louise Fili, a connoisseur of Italian visual culture, is an internationally celebrated creative director, graphic designer, type designer, and author. Formerly senior designer for Herb Lubalin, Fili was art director of Pantheon Books from 1978 to 1989, where she designed close to two thousand book jackets. Fili has taught and lectured extensively, and her work is in the permanent collections of the Library of Congress, the Cooper Hewitt Museum, and the Bibliothèque Nationale.



9781797236087

\$19.95 • £14.99

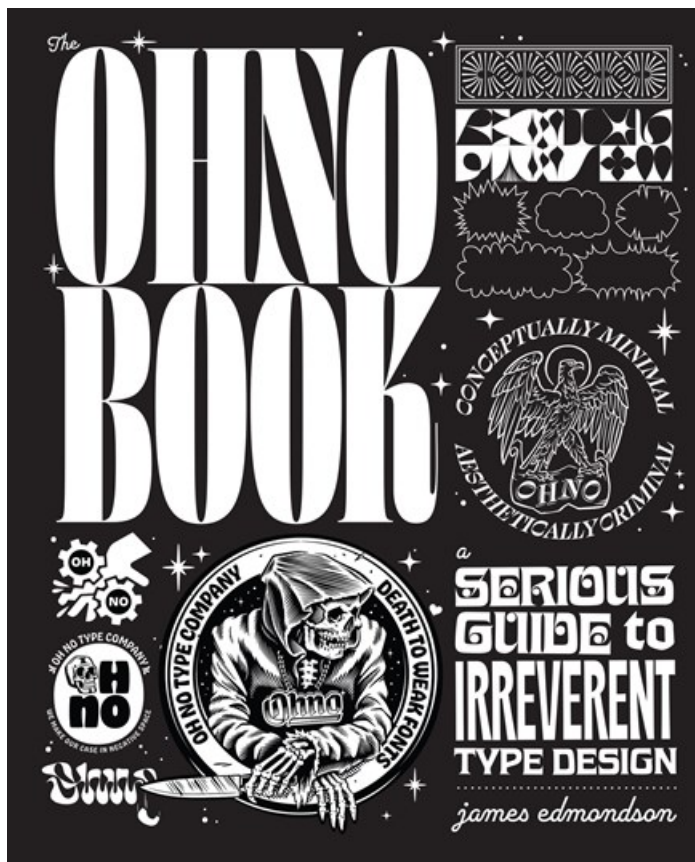
Paperback • 4¾ x 6¼ in • 208 Pages
100 full-color photographs, textured cover, unjacketed

Design / Branding & Logo Design

Rights: World

On Sale: August 2025





James Edmondson studied graphic design at California College of the Arts and graduated from the Royal Academy of Art's TypeMedia program in the Netherlands. Through his foundry OH no Type Co., he creates custom and retail typefaces. In 2018, James co-founded Future Fonts, a platform for distributing fonts in progress. He has taught type design at Type West at the Letterform Archive and conducted workshops through Type@Cooper Union.



THE OHNO BOOK

A Serious Guide to Irreverent Type Design

BY JAMES EDMONDSON

From the cult favorite typography studio and foundry OH no Type Co. comes this richly illustrated and endlessly entertaining handbook featuring type specimens, process sketches, and instructions for creating typefaces.

The purpose of this book is to make type design fun. As author and OH no founder James Edmondson explains about type, "For me, it's been a refuge, an infinite playground where I'm constantly excited to explore something new. It's a place where I can exercise my need for control in a productive way."

OH no Type Co.'s wildly imaginative fonts—including Beastly, Casserole, Hobeaux, Ohno Fatface, Polymath, Regrets, and Vulf—lend an exuberant, psychedelic flair to packaging, editorial design, gig posters, and apparel, earning the company cult-like status in the graphic design community. Edmondson shares his knowledge and passion for type design with his signature humor, candor, and warmth beloved by his many students and followers.

Along with a visual feast of fonts and signage and type ephemera, the book includes guidance and practical information for graphic designers and typographers, including:

- Expert advice on designing type fonts
- How to balance practical concerns with creativity
- Why OH no names fonts after an obscure funk band and a French school of decorative arts
- What it takes to earn a living as a type designer
- And much more



9781797234199

\$29.95 • £21.99

Hardcover • 8 x 10 in • 256 Pages

175+ b/w illustrations and sketches throughout, rounded corners, unjacketed

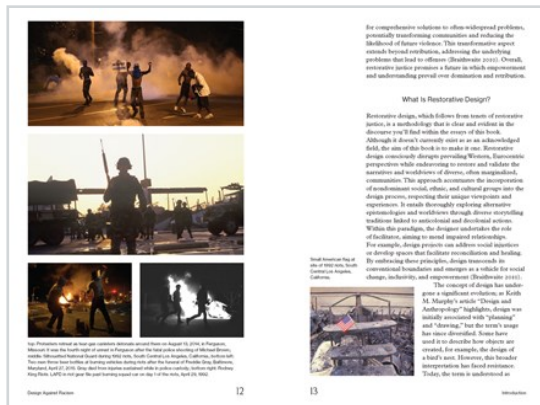
Design / Graphic Arts

Rights: World

On Sale: October 2025



9 781797 234199



Omari Souza is a first-generation American of Jamaican descent who was raised in the Bronx, NY. He is an Assistant Professor of Communication Design at the University of North Texas and organizer of the State of Black Design conference. He received his BFA in Digital Media from the Cleveland Institute of Art and his MFA in Design from Kent State University.



DESIGN AGAINST RACISM

Creating Work That Transforms Communities

BY OMARI SOUZA

A historical and philosophical exploration of the impact of design on underserved communities, examining the field's shortcomings as well as its potential to create positive change. Through essays that delve into history and practice, and case studies that demonstrate practical strategies, *Design Against Racism* explores how designers of all disciplines can address, through their work, the legacies of racism and oppression.

Design profoundly influences culture. The heart of this book is its powerful blend of essays on design history, illustrated case studies, and discussions of practical methods to approach design work, adapted from the restorative justice movement. It explores how design as a professional practice and academic discipline directly affects historically excluded communities, offering frameworks and examples that foster collective improvement.

Topics from author Omari Souza, founder of the annual State of Black Design conference, and contributing design professionals include:

- Unveiling the White Gaze: The Narrative of Whiteness and Colonial Nostalgia
- Language as a Tool for Marginalization—and Resistance
- Hip-Hop Architecture: Transforming Spaces through Culture and Innovation
- Afrofuturism as a Design Strategy
- Whose Knowledge Is It? Reclaiming Histories, Narratives, and the Plurality of Knowledge
- Nonhierarchical Engagement with Communities—Anti-Racist Design Community Pop-Up

This is a critique of design and a practical handbook that will teach designers and educators how a restorative justice approach can transform their design practice to counteract and fight racism.

9781797223582

\$24.95 • £18.99

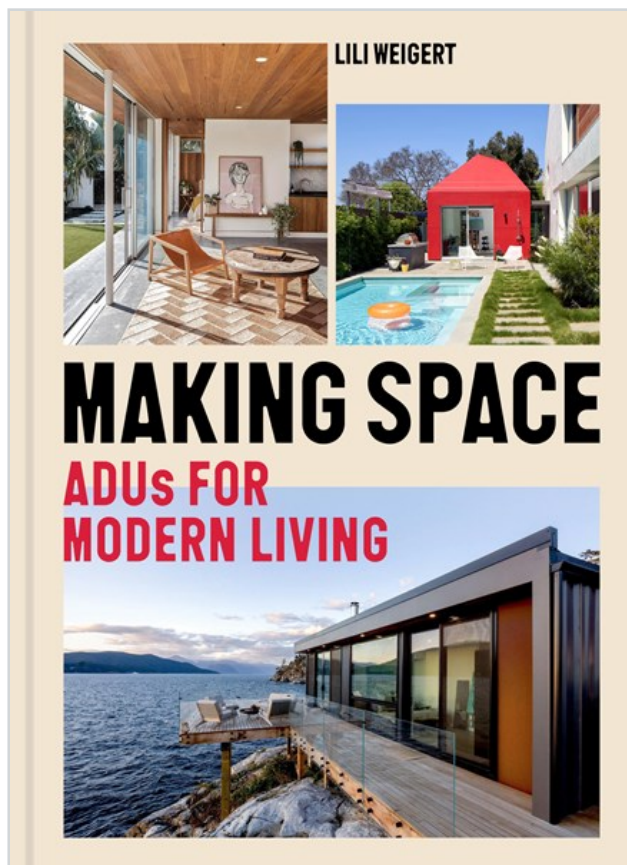
256 Pages • 6 x 9 in • Paperback
paperback with flaps

Design / History & Criticism

Rights: World

On Sale: October 2025





MAKING SPACE

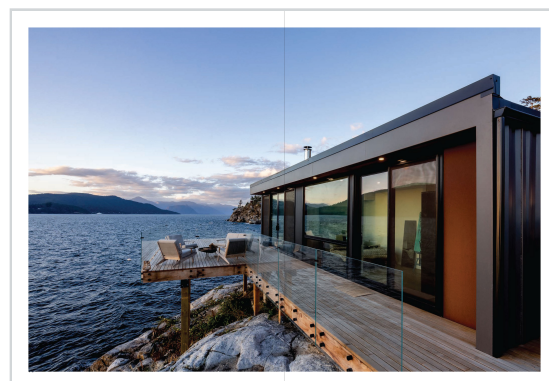
ADUs for Modern Living

BY LILI WEIGERT

Explore the world of ADU design: Through engaging stories and gorgeous visuals, this practical and aesthetic design book showcases beautiful and unique ADUs (Accessory Dwelling Units) from around the world, describes the different ways they are used, and introduces the people who use them.

Today, we are collectively living in a “new normal.” The convergence of extreme weather events, natural disasters, and the COVID-19 pandemic has profoundly shaken our sense of stability and certainty about the future. Whether by choice or by force, our lifestyles have changed. We’ve confronted unpredictable challenges, including soaring housing and living costs, and embraced innovative solutions. Cue the ADU:

- Typically described as a self-contained structure on the same property as a single-family home, ADUs range in size from 400 to 1,200 square feet.
- They generally include a kitchen, living area, and separate entrance.
- Their efficient use of residential areas, contribution to the housing pool, and provisions for additional income for homeowners make ADUs a welcome addition to life in the new normal.



Lili Weigert traveled around the world before beginning her editorial career at *National Geographic*. She then spent twelve years as a brand strategist. She writes about a variety of subjects and her favorite beat, which she calls Alternative Shelter, is uncovering unexpected and surprising approaches to architecture and design. Her work has appeared in *Cottage Living*, *Preservation Magazine*, *ReadyMade*, *Marin Magazine*, *California Closets' Ideas of Order*, the *San Francisco Chronicle*, and *US News & World Report*.

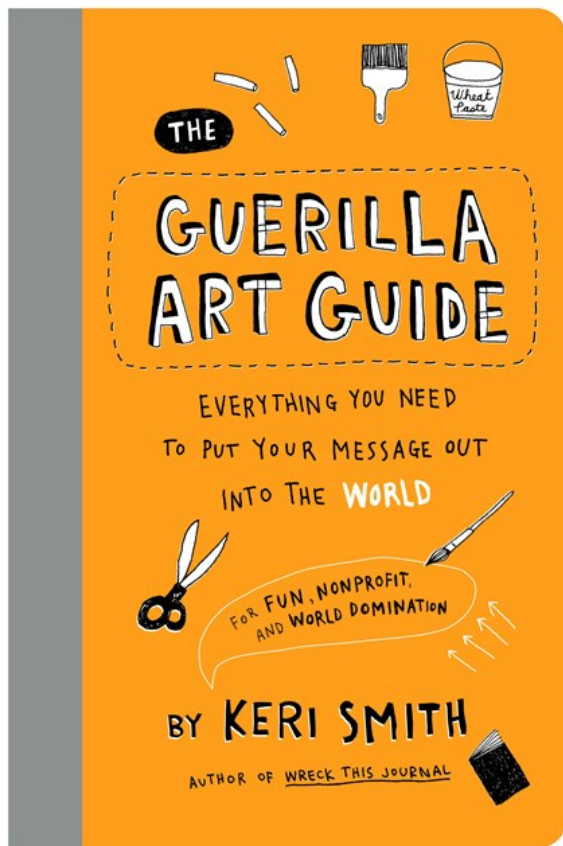
9781797232874

\$40.00 • £30.00

Hardcover • 7¼ x 10 in • 192 Pages
full-color images throughout, unjacketed
House & Home / Design & Construction
Rights: World
On Sale: October 2025



9 781797 232874



THE GUERRILLA ART GUIDE

Everything You Need to Put Your Message Out into the World—For Fun, Nonprofit, and World Domination

BY KERI SMITH

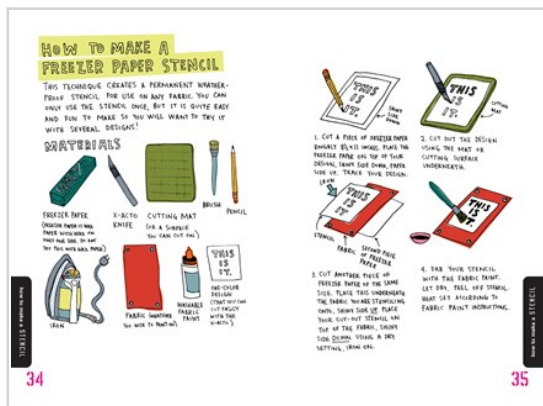
Keri Smith, bestselling author of *Wreck this Journal*, helps you find and unlock your inner artist or activist in this exciting activity book full of step-by-step exercises, cutout projects, sticker ideas, and more. Now in an ultra-portable paperback format!

This compact powerhouse guide shows how small artistic acts can start a revolution. Author/illustrator-turned-Guerilla artist Keri Smith shares fun assignments and handy tips in her unique style to help anyone unleash their creative energy into the streets, where they can really make an impact.

From quick exercises to more involved projects, future activists and artists can:

- Cultivate their own inner Guerilla Artist
- Leave books for strangers to find
- Make stickers, stamps, and stencils
- Chalk quotes on the sidewalk
- Create a Guerilla art scavenger hunt
- Make a "wish tree"
- Graffiti a wall with moss
- And much more

The Guerilla Art Guide contains everything you need to share your passion and your message. By leaving art and ideas in public places, you can affect someone's day, change their mood or their mind, and maybe even change the world in the process!



Keri Smith is an author/illustrator turned Guerilla artist. Her books include *Wreck This Journal*, *Living Out Loud: Activities to Fuel a Creative Life*, and *Tear Up This Book!: The Sticker, Stencil, Stationery, Games, Crafts, Doodle, and Journal Book for Girls*.



9781797236766

\$19.95 • £14.99

Paperback • 5½ x 8¼ in • 144 Pages
full-color illustrations throughout, 16 perforated pages

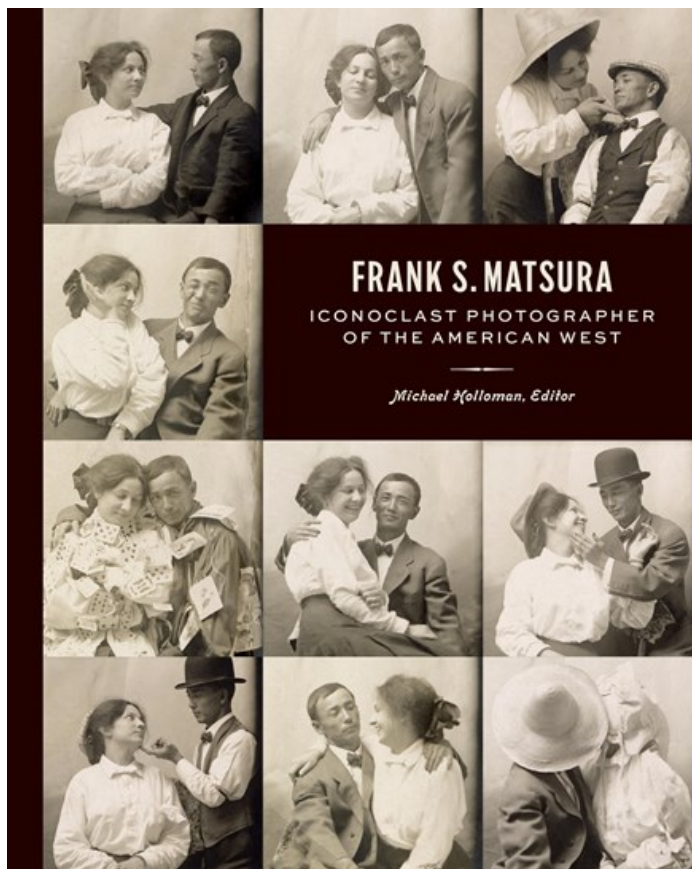
Art

Rights: World

On Sale: September 2025



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FRANK S. MATSURA

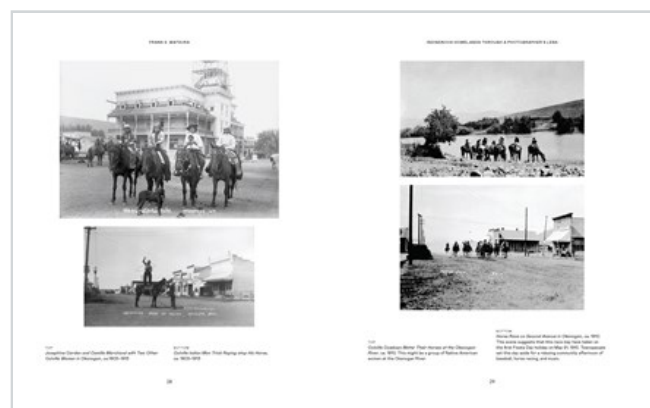
Iconoclast Photographer of the American West

EDITED BY MICHAEL HOLLOMAN

A captivating collection of Native American portraiture by early 20th-century Japanese photographer Frank S. Matura frames the rarely told story of his work and unique personal life.

Frank S. Matura (1873-1913) was an immigrant photographer, a local hero, a charismatic original, an enigma, and a man of the community whose legacy has grown over time. Today, historians are still compiling the details of Frank's unconventional life, and his identity and images are enjoying a revival. An expansion of academic scholarship, documentaries, exhibitions, and regional historical interests, particularly regarding his Native American portraiture, has resulted in a more vivid understanding of the man and his work:

- Matura's photographs of local tribal members reveal an honesty and empathy, a counterpoint to the contrived or nostalgic seen in his contemporaries' images from the same period.
- His oeuvre of just ten years (due to his unexpected passing from tuberculosis) documents everyday local events and the cacophony of characters who visited his studio for dime portraits.
- There are parallels to be found between Matura's work and today's society in attempts to rise above anti-Asian bias, the continued pursuit of cultural agency, and a desire to individually define what America can and should be.



Michael Holloman is a member of the Confederated Tribes of the Colville Reservation and a professor in the Department of Art at Washington State University. He teaches undergraduate and graduate courses in Native American art history and the studio arts.



9781797232812

\$40.00 • £30.00

Hardcover • 7 3/4 x 10 in • 168 Pages

75 photographs throughout, unjacketed

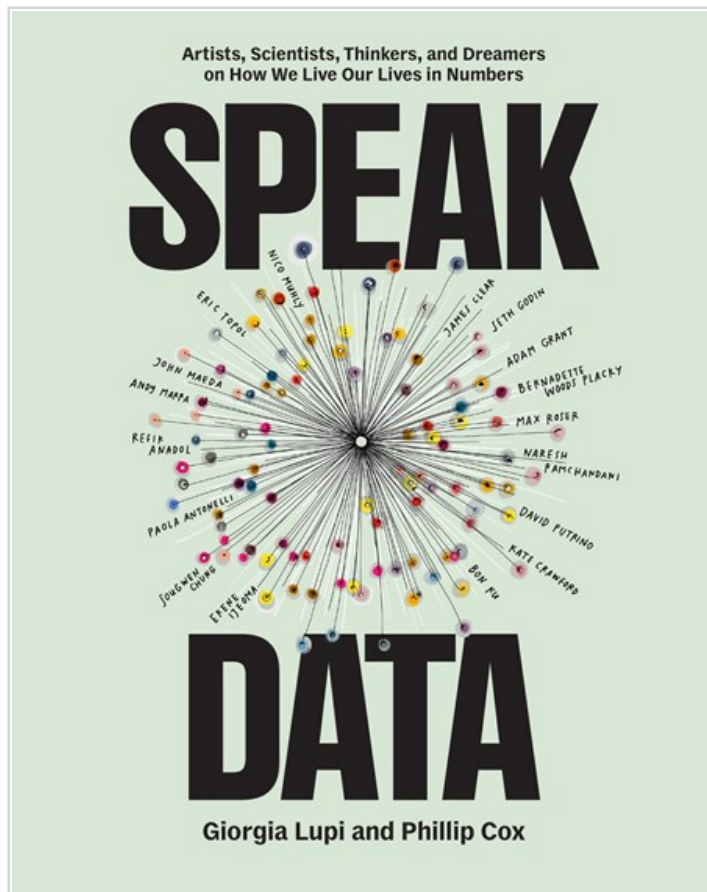
Photography / Artists' Books

Rights: World

On Sale: September 2025



9 781797 232812



SPEAK DATA

Artists, Scientists, Thinkers, and Dreamers on How We Live Our Lives in Numbers

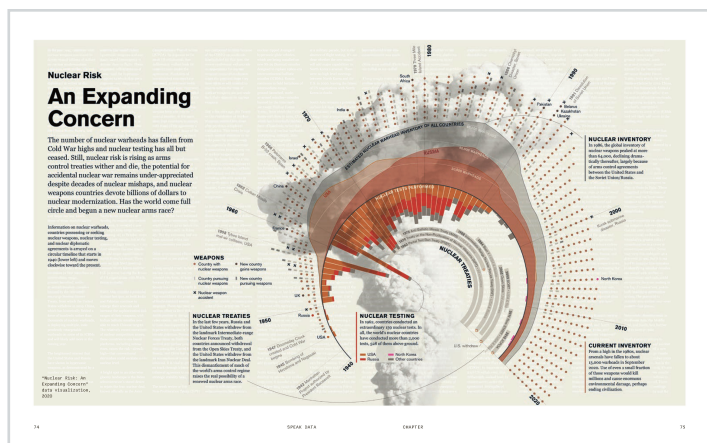
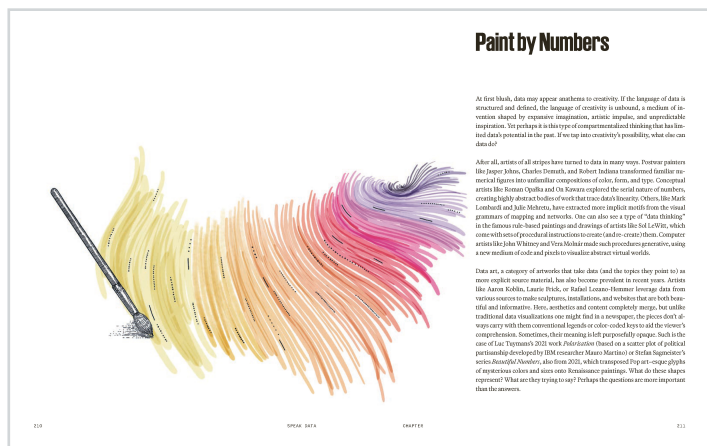
BY GEORGIA LUPI AND PHILLIP COX

This is no ordinary data science book. *Speak Data* is the first pop nonfiction book to explore the definition of data and its impacts on our daily lives. Bold color graphics and playful illustrations by award-winning information designer Georgia Lupi guide you from one observation and revelation to the next.

Data is the most powerful force in society today. From the global scale of financial markets and communication networks to the smallest moments of personal observation and social connection, data is created, shared, and analyzed at a speed and volume once unimaginable. Whether we realize it or not, we are surrounded by invisible ecosystems of data.

This fresh *Modern Love*-style take approaches data from multiple perspectives, showing how data affects everything from our health and wellness to our creativity, activism, and much more. Seventeen interviews with global thought leaders in the worlds of business, tech, health, art, and more provide unique insight into the dynamic and surprisingly interdisciplinary nature of data, including:

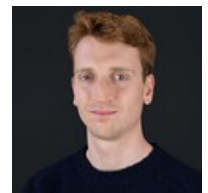
- Tech pioneer **John Maeda** on the value of data visualization during global emergencies.
- Marketing legend **Seth Godin** on how to use data to get people to really care about climate change.
- Museum curator **Paola Antonelli** on whether data is art.
- And many more.



Georgia Lupi is a partner at Pentagram design studio in New York. After receiving her Master's in Architecture, she earned her PhD in Design at Politecnico di Milano. In 2011, she co-founded Accurat, an internationally acclaimed data-driven design firm with offices in Milan and New York. She lives in Brooklyn, NY.



Phillip Cox is a brand strategist and writer. He lives in New York City.



9781797230276

\$35.00 • £26.00

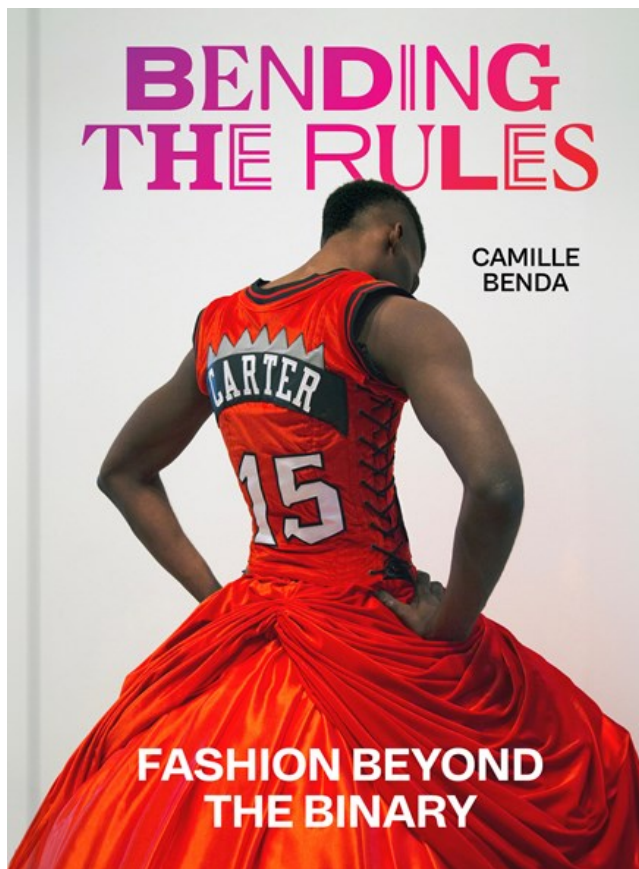
Flexibound • 8 x 10 in • 256 Pages
full-color images throughout, flexibound
Computers / Data Visualization

Rights: World

On Sale: November 2025



9 781797 230276



Camille Benda is an LA-based costume designer and Head of Costume Design at California Institute of the Arts, School of Theater. Benda designs costumes for film, theater, and commercials across the US and Europe and regularly speaks on dress history topics. She has a Masters of Fine Art in Theatre Design from Yale School of Drama, and a Masters of Art from the Courtauld Institute in the History of Dress.



BENDING THE RULES

Fashion Beyond the Binary

BY CAMILLE BENDA

Bending the Rules combines insightful text that is both engaging and deeply researched with distinctive custom graphics, timelines, and photography to explore identity and gender through fashion and dress.

Bending the Rules is a visual exploration of identity and gender throughout history. Using the lens of dress, costume, fashion, and body image, the book will highlight how we make space in society and culture for human expression. Clothing and the physical body interact intimately, so dress is a non-verbal, powerful way to delve into the boundaries that frame our views of self, identity, and gender. Fashion and dress criss-cross all parts of our experience, meaning clothes can show both serious and playful aspects of selfhood and identity: joy, longing, aspiration, power, fear, negotiation, happiness, community, fun.

In the West, a wide cultural shift has been happening in body identity, sizeism, gender pronouns, access and personal rights. In traditional, indigenous cultures, space has existed for centuries for flexible identity, gender roles, and personal definition. The gap is narrowing, but clothing, fashion and body image can show us how the West is wrestling with these global concepts while indigenous cultures are conserving or reviving ancient identity practices.

The book will feature a rich range of resources—from art to sculpture, original illustrations to designer's doodles, embroidery to social media.



9781797227610

\$24.95

Hardcover • 7 x 9½ in • 176 Pages

full-color images throughout, unjacketed

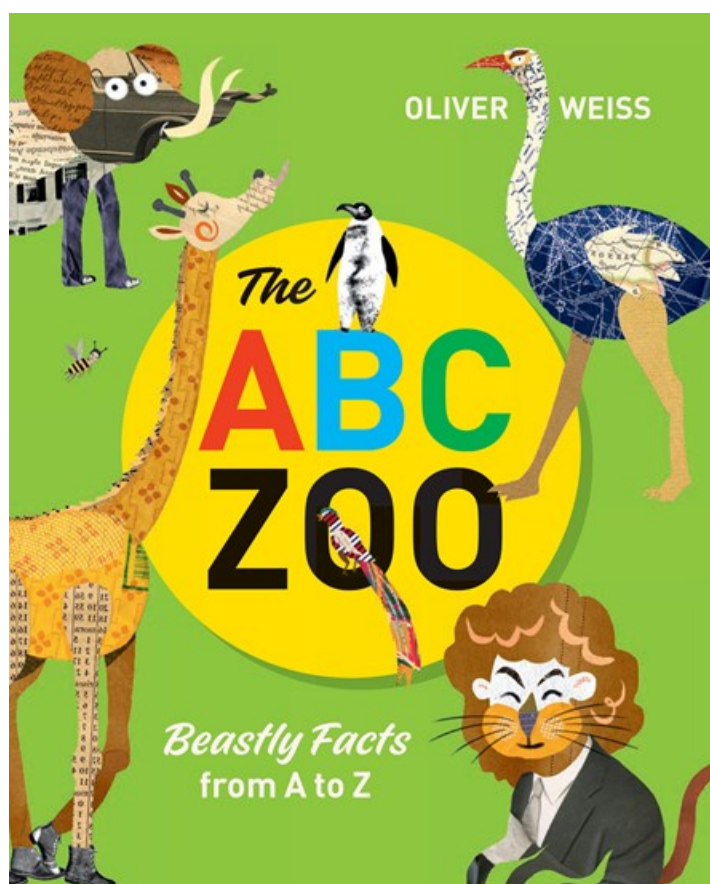
Design / History

Rights: World

On Sale: January 2026



9 781797 227610



THE ABC ZOO

Beastly Facts from A to Z

BY OLIVER WEISS

Animals, art, and the ABCs—this dazzlingly delightful picture book shares an alphabetical collection of facts about all kinds of animals we know (or thought we did!) and love.

Did you know that a squid changes color and glows in the dark? That giraffes have tongues as long as your arm? That trying to race an ostrich would be like racing a train?

Learn a host of surprising facts about animals from A to Z in this gloriously illustrated book for kids. Featuring unique collages that incorporate colorful inks, photographs, and torn paper effects, *The ABC Zoo* is an educational and endlessly fun volume for animal lovers, art admirers, and fact fanciers.

Oliver Weiss is an award-winning artist and illustrator who loves to draw and make collages. Ever since he was a child, he has been fascinated by the wild animals around his parents' countryside home, including frogs, hedgehogs, grasshoppers, moles, buzzards, herons, and weasels. He lives in Berlin and New York City.

9781797237206

\$18.99 • £13.99

Hardcover • 8 x 10 in • 40 Pages

full-color illustrations throughout, unjacketed

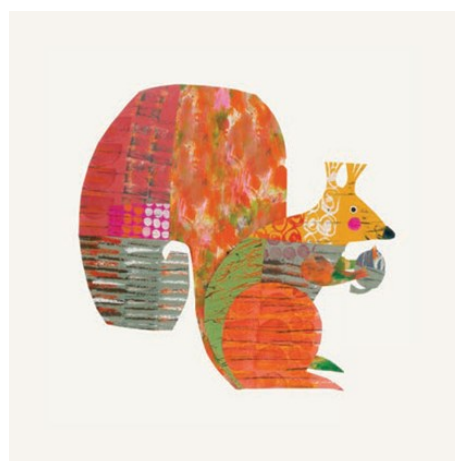
Juvenile Nonfiction / Alphabet

Rights: World

Ages 2 to 7, Grades P to 2

On Sale: September 2025





WILDLIFE MEMORY GAME

BY CLARE YOUNGS

This fun family memory game features twenty-six matching pairs of vibrant collage illustrations (fifty-two cards total) nested in a handsome keepsake box.

All ages can have fun matching a fiery striped fox, patchwork purple snake, color-coded chameleon, and more with this menagerie of lively and colorful collages from beloved British illustrator Clare Youngs.

ANIMAL MATCHING GAME: A fun memory game to play solo or with a group. The take-anywhere boxed set includes 26 different wildlife creatures illustrated in bright, engaging colors and textures—each a miniature work of paper collage art!

FAMILY FUN: Great for the whole family. The sophisticated illustrations appeal to kids and adults, and the concentration gameplay helps develop and enhance memory, comprehension, cognitive, and visual perception skills.

PORTABLE LEARNING GAME: The sturdy, compact box is easy to pack for fun at the park, school, on a playdate, or to take along on vacation. Also great for classroom and homeschool use.

9781797236322

\$19.95 • £17.99

Game • 3 x 3 in • 52 Cards
box with lid, 52 full-color cards (26 pairs)

Rights: World

Ages 3 And Up

On Sale: October 2025



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