

A detailed botanical illustration in black ink on a light beige background. It features various plants including large peonies, smaller flowers, and clusters of berries. A small bird is perched on a branch on the left side. The central text is contained within a white rectangular area with a red diamond shape at the top and bottom.

POLESTAR
CALENDARS

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BESTSELLING
ENVIRONMENT-FRIENDLY
CANADIAN

The agendas people ask for by name

2025



BookManager's #1 bestselling calendar

FAMILY

1.2 OVER MILLION COPIES SOLD

38th edition of this much-loved family planner.

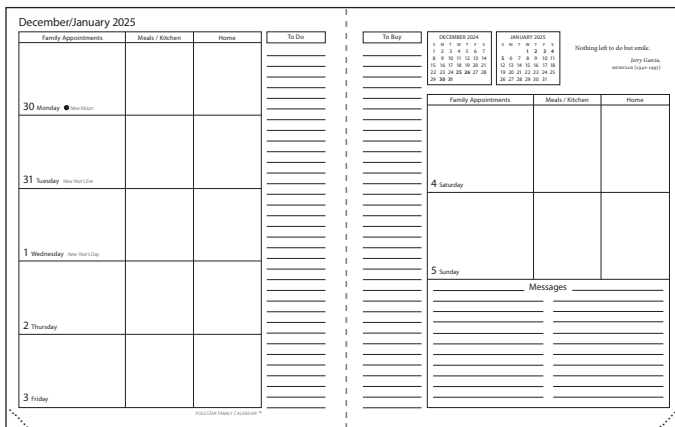
“Thanks so much for your Family Calendar! I've been using it for years and years. Keeps me sane and organized.”

M.P., ONTARIO

100% Post-Consumer Recycled Text Paper

15,000+ Copy Print Run

The Polestar Family Calendar™ has proven indispensable for many thousands of busy families, helping to organize, coordinate and simplify their lives.



Spacious, flexible format includes:

- ◆ three-part daily planning guide;
- ◆ monthly double-spread planning pages;
- ◆ ample space for To Do/To Buy lists, meal planning and messages;
- ◆ uplifting quotes with over 50% by women;
- ◆ 20-page reference section;
- ◆ sturdy inside back-cover pocket.

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• 20-page reference section • June • 30/carton (13kgs)

ISBN 978-1-55186-136-4 • \$19.99 • 50% returnable (2024 ISBN 978-1-55186-131-9)

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300 dpi b&w artwork required. Deadline for imprinted orders is February 1, 2024. Please order directly from Polestar Calendars or your Ampersand Inc. Sales Rep.

The back-to-school bestseller

STUDENT

OVER
1.2 MILLION
COPIES SOLD

Canada's original student calendar –
created, published and printed in Canada
since 1983.

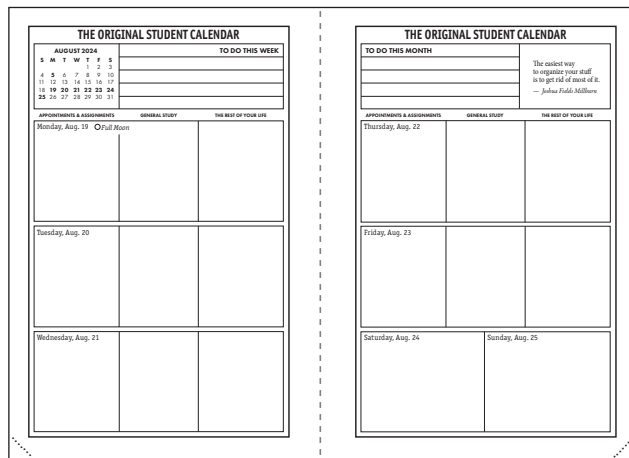
“The Student Calendar is such a helpful tool. The designs are always beautiful, and they really keep everything in order for me with my school load.”

S.J., ONTARIO

100% Post-Consumer Recycled Text Paper

Features include:

- ◆ an easy-to-use time-management format;
- ◆ lots of room to write in each day;
- ◆ term timetables, monthly planners, marks & goal tracking;
- ◆ comprehensive monthly budget/expense pages;
- ◆ contemporary weekly quotes – 50% by women.



August 2024 to August 2025 • 6" x 9" • 168 pp • spiral bound
• inside front and back-cover pockets • corner perforations • June • 50/carton (14kgs)

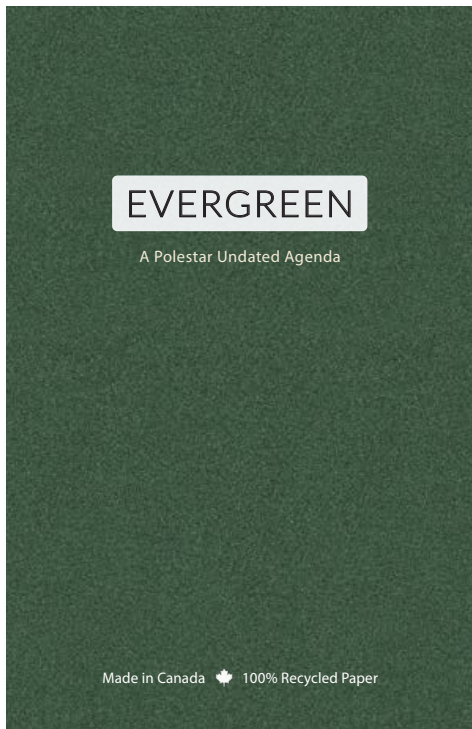
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Introducing

EVERGREEN

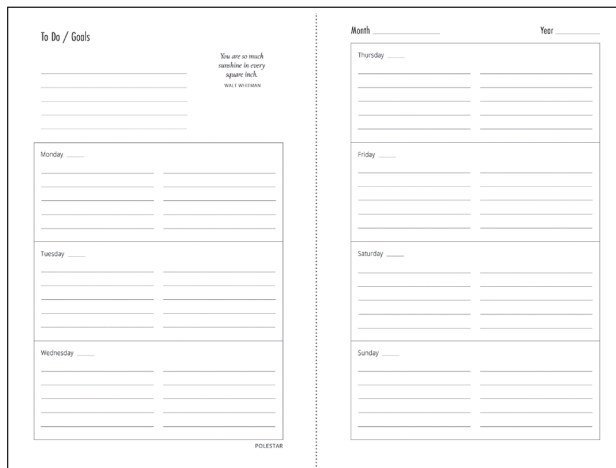
A Polestar Undated Agenda



This undated agenda provides the flexibility to start at any time, without waiting for a new month or a new year. Users have the freedom to design their own layouts, personalizing their planning to their schedule. Setting milestones and goal tracking is easy and stress-free, allowing you to work at your own pace.

"Seize the day — your way!"

100% Post-Consumer Recycled Text Paper



Features include:

- ◆ Adaptable two-part daily planning guide;
- ◆ 52 customizable weekly spreads with an open layout;
- ◆ Monthly calendars and tracking pages;
- ◆ Guilt-free goal setting and tracking – each page is a fresh start;
- ◆ Inspired weekly quotes, equal female/male contributors;
- ◆ Lots of room for notes and journaling;
- ◆ Printed in Canada on 100% post-consumer recycled text paper, FSC certified

5.5" x 8.5" • 144 pp • spiral bound • cream-coloured paper
June • 40/carton (11kgs)

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BookManager's #2 bestselling agenda

BUSINESS



Creative time-management
for our working lives.

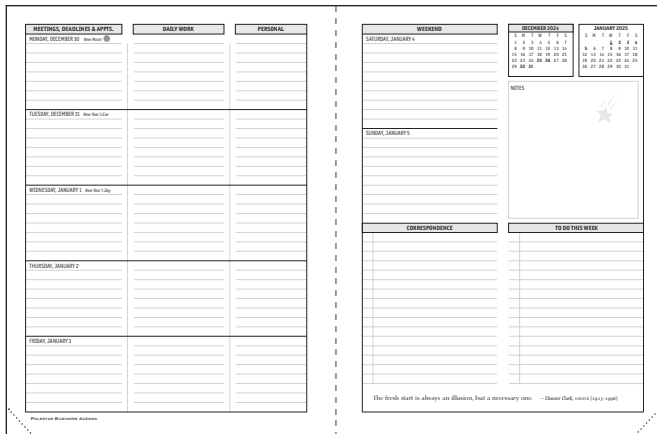
“I love the **Business Agenda!** The three sections for weekdays, the space for correspondence, notes and to do this week and the quotes – all are awesome.”

S.R., BRITISH COLUMBIA

A favourite of
the creative industries, entrepreneurs,
small business owners and non-profits.

100% Post-Consumer Recycled Text Paper

This *creative* business agenda helps coordinate all aspects of our lives – work, family, and personal – and is standard stock in many stores across Canada.



Spacious, flexible format includes:

- ◆ weekly page spreads with lots of room to write in;
- ◆ unique three-part time-management system;
- ◆ perforated corners;
- ◆ inside cover pockets for notes, etc;
- ◆ reference and note pages;
- ◆ 2025 and 2026 planning calendars;
- ◆ monthly expense pages;
- ◆ contemporary weekly quotes – 50% by women.

7 1/2" x 9 3/4" • 176 pp • spiral bound • corner perforations • inside front and back-cover pockets • cream-coloured paper • June • 28/carton (11.5 kgs)

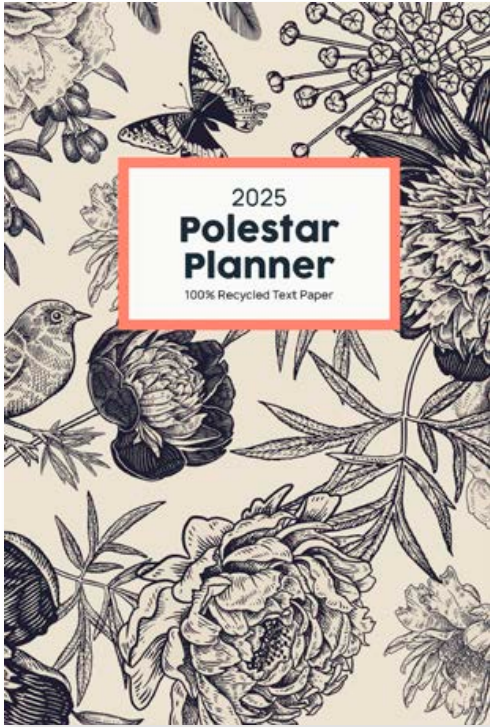
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BookManager's #3 bestselling agenda

PLANNER



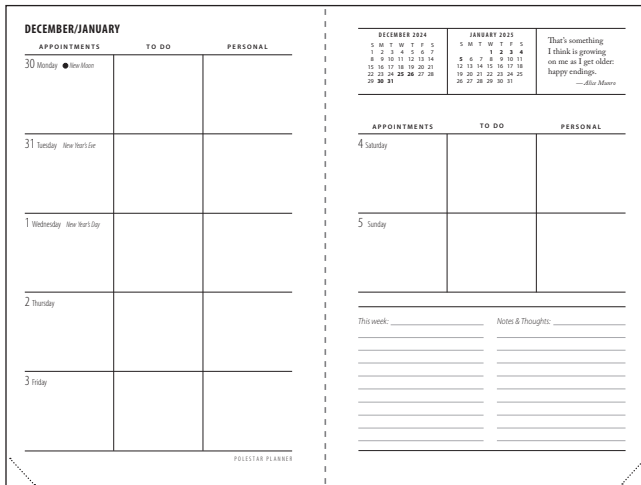
An easy to use personal organizer
with inside-cover pockets.

“Every year I buy my son-in-law the Polestar Planner. He just called in a panic saying, “Someone stole my Planner!” And then added, “and the truck it was in!”

M.L., ONTARIO

— A favourite of independent bookstores!

100% Post-Consumer Recycled Text Paper



Features include:

- ◆ proven, friendly, time-management;
- ◆ weekly page spreads with an open flexible format;
- ◆ monthly double-spread planning pages;
- ◆ thought-provoking weekly quotes with over 50% by women;
- ◆ large note section;
- ◆ perforated corners;
- ◆ sturdy inside front and back-cover pockets;
- ◆ 2025 and 2026 planning calendars.

6" x 9" • 160 pp • spiral bound • inside front and back-cover pockets
• corner perforations • June • 40/carton (11kgs)

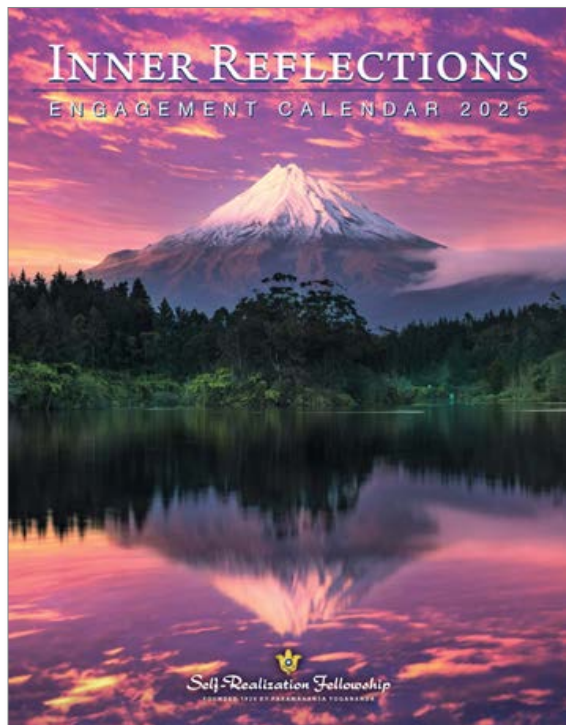
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ISBN 978-1-55186-138-8



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INNER REFLECTIONS

INNER REFLECTIONS is an award-winning engagement calendar that combines high-quality nature photography with inspirational quotes.

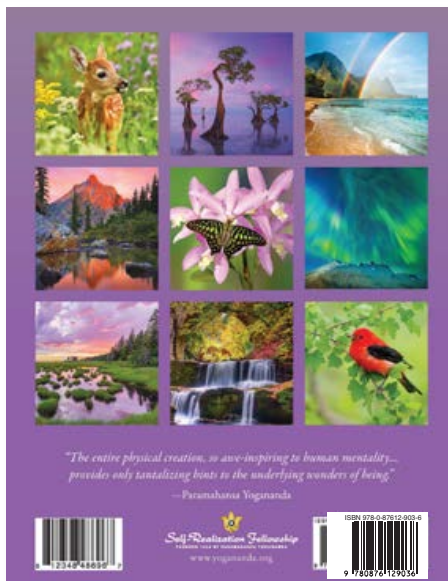
“Stunning photographs... capture a truly miraculous natural world.”

BODY AND SOUL

- ◆ broad appeal to the inspirational, nature and art markets;
- ◆ features 53 stunning images from the world's top nature photographers;
- ◆ uniquely complimented with inspirational quotes by Paramahansa Yogananda (author of the best-selling classic *Autobiography of a Yogi*);
- ◆ Winner of more gold medals for design, printing and photography than any other calendar;
- ◆ week-at-a-glance format includes ample space for writing;
- ◆ 12-page monthly planning calendar section.

“Do your best and then relax. Let things go on in a natural way, rather than force them.”

PARAMAHANSA YOGANANDA



7" x 9" • 132pp • 53 colour photos • wire-o binding • July • 40/carton (18 kgs)
• Self-Realization Fellowship Publishers

ISBN 978-1-68568-140-1 • \$20.99 • 40% returnable (2024 ISBN 978-1-86568-065-7)

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A new eco-friendly Canadian-made notebook line. Featuring three complimentary cover designs, all printed in Canada on 100% post-consumer waste recycled paper. Printed chlorine-free using soy-based ink on FSC-certified paper.

100% Post-Consumer
Recycled Text Paper

Features include:

- ◆ Adaptable two-part daily planning guide;
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- ◆ 64 cream-coloured lined pages;
- ◆ Published in rural BC by a family-owned, independent press;
- ◆ 3 complimentary cover designs;
- ◆ 100% pcw 100% recycled paper, soy inks, FSC-certified

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ISBN 978-1-55186-141-8



ISBN 978-1-55186-142-5



5.5" x 8.5" • 64 pp • saddle stitch • cream-coloured paper • June • 126/carton (11kgs)

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General phone 604-243-5594, toll-free 1-800-561-8583

Fax 604-337-4056, toll-free 888-323-7118

Dayle Sutherland 604-337-2441 ext. 404 • dayles@ampersandinc.ca

Pavan Ranu 604-337-4055 ext. 400 • pavanr@ampersandinc.ca

Kim Herter 604-337-4054 ext. 401 • kimh@ampersandinc.ca

Dani Farmer 604-337-4053 ext. 403 • danif@ampersandinc.ca

Ontario

Head Office:

Suite 213, 321 Carlaw Avenue, Toronto, ON M4M 2S1

Phone 416-703-0666, toll-free 866-736-5620

Fax 416-703-4745, toll-free 866-849-3819

Saffron Beckwith ext. 124 • saffronb@ampersandinc.ca

Morgen Young ext. 128 • morgeny@ampersandinc.ca

Vanessa Di Gregorio ext. 122 • vanessad@ampersandinc.ca

Sarah Gilligan ext. 129 • sarahg@ampersandinc.ca

Kris Hykel ext. 127 • krish@ampersandinc.ca

Jenny Enriquez ext. 126 • jennye@ampersandinc.ca

Nicole Jaeger ext. 132 • nicolej@ampersandinc.ca

Atlantic Provinces/Quebec

Sarah Gilligan • sarahg@ampersandinc.ca

Phone 416-703-0666 ext. 129, toll-free 866-736-5620

Fax 416-703-4745, toll-free 866-849-3819

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Polestar Calendars Ltd.

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info@polestarcalendars.com • www.polestarcalendars.com

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Thanks, Ruth Porter and Julian Ross, Publishers

Time Management That Works

These are the BEST agendas ever. Thank you so much. Big bonus you are a Canadian company, and they are printed in Canada.

S.N., New Brunswick

If I didn't have my Polestar I don't know what I'd do!

A.B., British Columbia

Just wanted to say I really love your products and I'm so happy to support a lovely Canadian family business.

S.M., Alberta

Because life is so much more than just stuff to do!

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CALENDARS