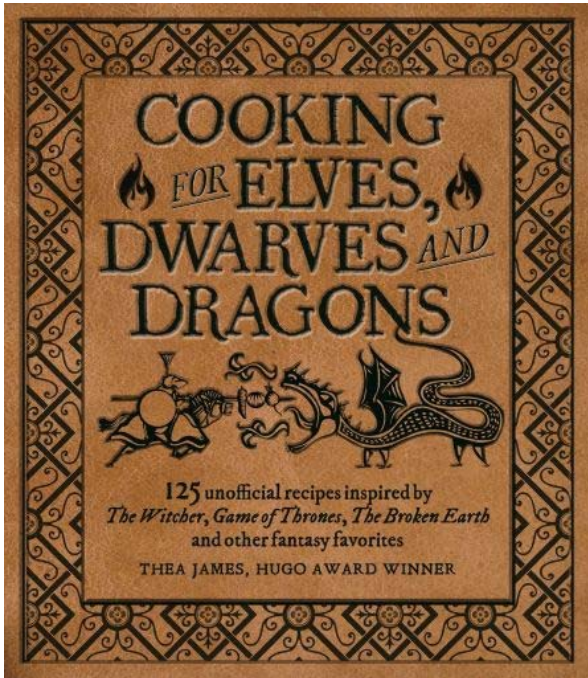


THE OFFICIAL



*Spring/Summer
2021 Catalog*

BEAUTIFUL BOOKS FOR COOKING,
PLAYING, IMAGINING AND LIVING WELL



Cooking for Elves, Dwarves and Dragons

125 unofficial recipes inspired by The Witcher, Game of Thrones, The Wheel of Time, The Broken Earth and other fantasy favorites

by Thea James and Isabel Minunni, illustrated by Tim Foley

Cooking for Elves, Dwarves and Dragons presents an extraordinary - and completely magical - collection of recipes inspired by the most popular and respected fantasy literature, films and TV series of all time. There are 125 mouth-watering recipes in all, including fantastic dishes suggested by Andrzej Sapkowski's *The Witcher*, George R.R. Martin's *A Song of Fire and Ice*, N.K. Jemisin's *Broken Earth Trilogy*, Robert Jordan's *The Wheel of Time*, and many others.

Some dishes are well-known - ones that passionate fans have long wished they could taste (Elven Lembas bread, anyone?). Others capture the mood and emotions of a particularly memorable scene, such as the meal that was eaten prior to Game of Thrones' fan favorite Battle of the Bastards. Accompanying each recipe is an introductory essay that shines a bit of light on the tales, heroes, villains or histories that inspired it. Readers will also find sidebars and features that provide even more intriguing insights, trivia and fantasy-related fun. Forty illustrations appear throughout, rendered by noted artist Tim Foley.

The book itself is an artifact of sorts, with faded, time-worn pages, lending the overall package the feel of an ancient grimoire - perhaps discovered in a long-forgotten crypt or wizard's castle. Either way, it's a cookbook treasure sure to please hungry readers of any realm.

Author Bio

Thea James works for a large publishing house by day. By night she runs the Hugo Award-winning speculative and genre fiction blog *TheBookSmugglers.com*, of which she is a co-founder. James also writes for *Kirkus*.

Isabel Minunni is a cook, recipe developer and food writer. She created the popular food blog *Bella's Banquet* (bellasbanquet.com), and has won numerous food and baking competitions, including being named 2014's Best Italian Chef" by Chef Jeff Mann and Maggiano's Little Italy restaurant chain. One of her favorite cookie recipes was selected from among 4,000 entries for inclusion in *The Barnes & Noble Cookie Bake-Off*. Her numerous TV appearances include both *Today* and *Live with Kelly & Michael*.

Tim Foley was born in Flint, Michigan, and since attending college at the Kendall School of Design, has made his home in Grand Rapids on the west



Media Lab Books

On Sale: Aug 31/21

8 x 9.19 • 176 pages

40+ line art illustrations throughout

9781948174756 • \$29.99 • Flexible plastic/vinyl cover

Notes

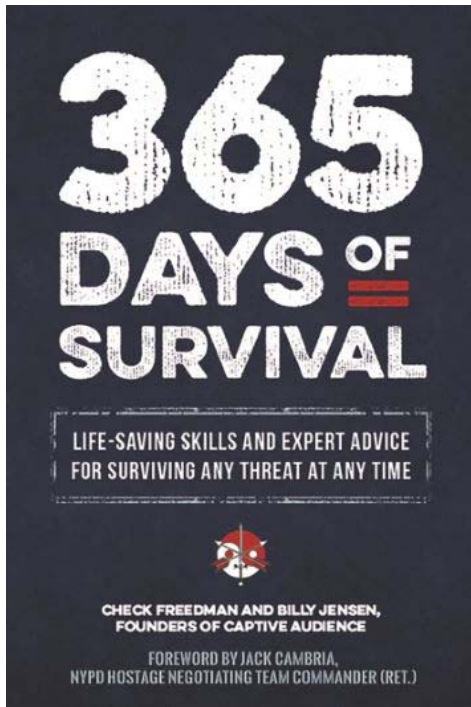
Promotion

- Promoted via The Book Smugglers blog, newsletter and social media feeds, with a total reach of more than 50,000 readers
- Multi-channel promotion via MuggleNet.com's website (500K+ visitors/month), Facebook (803K+ followers), Instagram (232K+) and Twitter (316K+) feeds
- Influencer mailing of finished copies to promote awareness across the fantasy fan community



Raincoast Books

Sales Rep



365 Days of Survival

Life-saving skills and expert advice for surviving any threat at any time

by Check Freedman and Billy Jensen, introduction by Jack Cambria

From pandemics and riots to active shooters and other survival situations, *365 Days of Survival* presents hundreds of lessons to help ensure your safety year-round, no matter what circumstances you might find yourself in.

Your instructors draw upon decades of personal experience in surveillance, counter surveillance, anti-terrorism tactics, survival, evasion, resistance, escape, armed and unarmed combat and much more. They'll provide you with crucial information about:

- Critical thinking
- Decision-making in an emergency
- Human psychology
- Wilderness survival
- Urban survival
- Natural and man-made disaster survival
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- And hundreds of additional skills designed to make you into a force to be reckoned with.

No matter where you go, no matter what situation you find yourself in, having the knowledge and skills to protect yourself and your family is now more important than ever. *365 Days of Survival* provides the information you need to be confident in your ability to do so 24/7, year round.

Author Bio

Check Freedman is the COO of Captive Audience Prevention Training and Recovery Team. She has decades of operational experience including executive protection of clients in overseas locations, surveillance, counter surveillance, survival, evasion, resistance, escape, armed and unarmed combat. Freedman is currently the NHQ, Senior Program Manager for Critical Incident Stress Management and Resiliency for the United States Air Force Auxiliary (Civil Air Patrol).

Billy Jensen is the CEO of Captive Audience Prevention Training and Recovery Team. He is a Personnel (Hostage) Recovery Professional and honorably retired Special Forces Soldier (Green Beret). During active duty, he



Media Lab Books

On Sale: May 11/21

6 x 9 • 336 pages

65 b&w illustrations; 50 b&w photos

9781948174749 • \$23.50 • pb

Notes

Promotion

- Digital galleys to reviewers, influencers and relevant blogs, such as The Art of Manliness and ReadyMan
- Feature ads in four Newsweek Special Edition magazines (150K average circ.)
- Feature ads in The Official John Wayne Collector Edition Magazine (160K circ.)
- Podcast and radio campaign
- High-level author speaking engagements year-round



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