



POLESTAR  
CALENDARS

————— ❁ —————  
BESTSELLING  
ENVIRONMENTALLY-FRIENDLY  
CANADIAN

*The agendas people ask for by name*

2024



BookManager's bestselling calendar

# FAMILY

OVER  
1.7 MILLION  
COPIES SOLD

37th edition of this  
much-loved family planner.

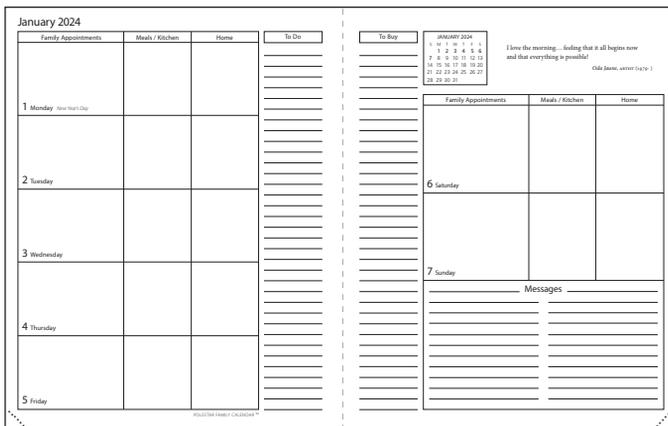
*"I have to tell you that I LOVE your Family Calendar. It is set up just perfectly for a busy household. I enjoy the quotes every week. Thank you for continuing to produce them."*

M.C., AUSTRIA

100% Post-Consumer Recycled Text Paper

15,000+ Copy Print Run

The Polestar Family Calendar™ has proven indispensable for many thousands of busy families, helping to organize, coordinate and simplify their lives.



Spacious, flexible format includes:

- ◆ three-part daily planning guide;
- ◆ monthly double-spread planning pages;
- ◆ ample space for To Do/To Buy lists, meal planning and messages;
- ◆ uplifting quotes with over 50% by women;
- ◆ handy tear-out shopping lists;
- ◆ 26-page reference section;
- ◆ sturdy inside back-cover pocket.

8" x 10" • 168pp • spiral bound • inside back-cover pocket • corner perforations  
• perforated shopping lists • June • 30/carton (13kgs)

ISBN 978-1-55186-131-9 • \$19.95 • 50% returnable (2023 ISBN 978-1-55186-126-5)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-131-9



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Imprinted Version

Free imprinting of school or store logos with minimum order of 100 calendars.

300 dpi b&w artwork required. Deadline for imprinted orders is February 24, 2023. Please order directly from Polestar Calendars or your Ampersand Inc. Sales Rep.

The back-to-school bestseller

# STUDENT

Canada's original student calendar –  
created, published and printed in Canada  
since 1983.

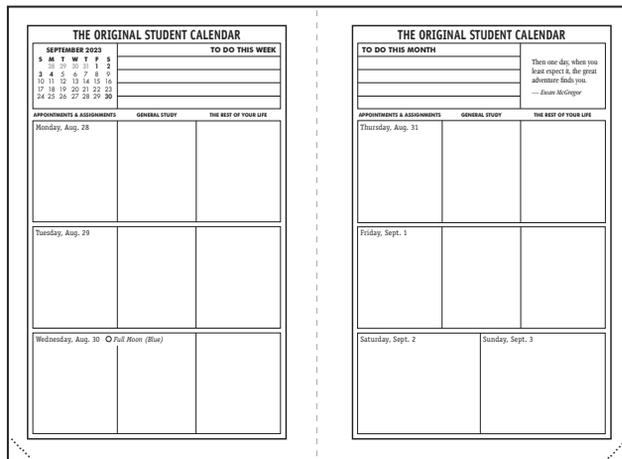
OVER  
1.2 MILLION  
COPIES SOLD

“The Original Student Calendar is the best student planner I've ever used. I like the pockets, budget section, and the 3-section format to organize your life.” K.A., CALIFORNIA

100% Post-Consumer Recycled Text Paper

Features include:

- ◆ an easy-to-use time-management format;
- ◆ lots of room to write in each day;
- ◆ term timetables, monthly planners, marks & goal tracking;
- ◆ comprehensive monthly budget/expense pages;
- ◆ contemporary weekly quotes – 50% by women.



August 2023 to August 2024 • 6" x 9" • 168 pp • spiral bound  
• inside front and back-cover pockets • corner perforations • June • 50/carton (14kgs)

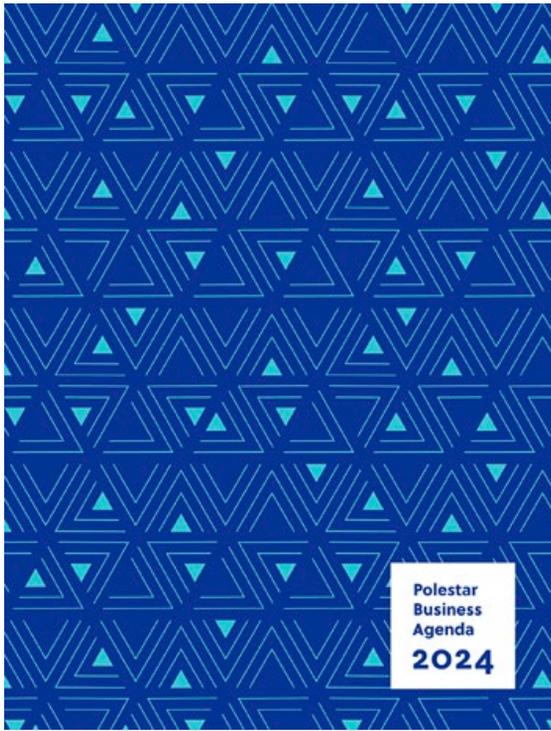
ISBN 978-1-55186-130-2 • \$15.95 • 50% non-returnable (2022/23 ISBN 978-1-55186-125-8)

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ISBN 978-1-55186-130-2



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BookManager's #2 bestselling agenda

# BUSINESS



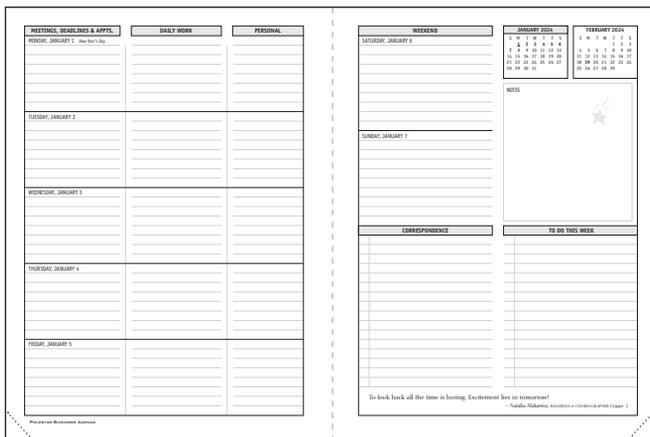
Creative time-management  
for our working lives.

*“I just purchased the 2023 Business Agenda. It's perfect for freelance work. I love the separate correspondence and to do section and the dedicated section for notes — because some weeks there is more to add!”* M.B., ALBERTA

*A favourite of  
the creative industries, entrepreneurs  
and small business owners.*

100% Post-Consumer Recycled Text Paper

This *creative* business agenda helps coordinate all aspects of our lives – work, family, and personal – and is standard stock in many stores across Canada.



Spacious, flexible format includes:

- ◆ weekly page spreads with lots of room to write in;
- ◆ unique three-part time-management system;
- ◆ perforated corners;
- ◆ inside cover pockets for notes, etc.;
- ◆ reference and note pages;
- ◆ 2024 and 2025 planning calendars;
- ◆ monthly expense pages;
- ◆ contemporary weekly quotes – 50% by women.

7 1/2" x 9 3/4" • 176 pp • spiral bound • corner perforations • inside front and back-cover pockets • cream-coloured paper • June

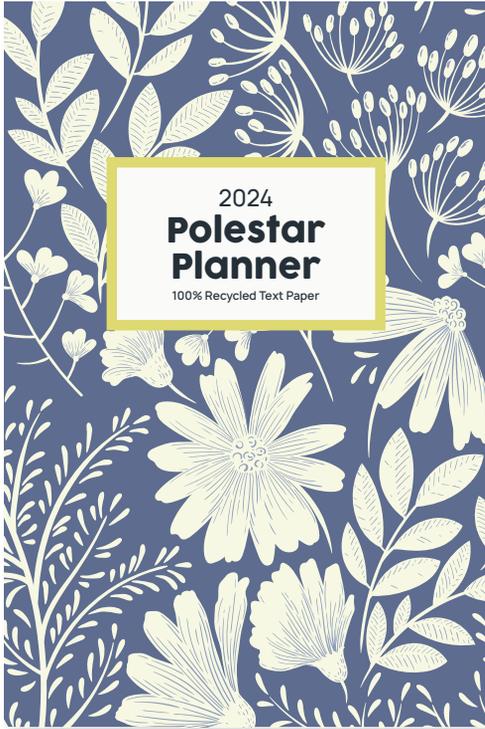
ISBN 978-1-55186-132-6 • \$22.95 • 50% returnable • 28/carton (11.5 kgs)  
(2023 ISBN 978-1-55186-127-2)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-132-6



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BookManager's #3 bestselling agenda

# PLANNER



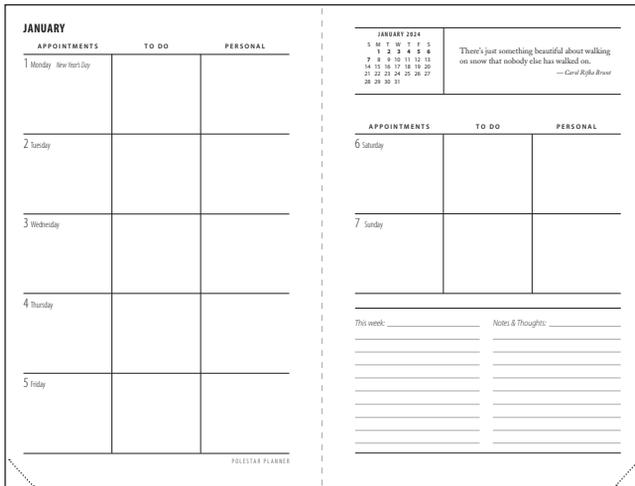
An easy to use personal organizer  
with inside-cover pockets.

“Thank you so much for the Polestar Planner. I do love this calendar — one of the features I really like is having room for notes along with the full month page, that's terrific — and the cover!”

D.B., BRITISH COLUMBIA

◆ A favourite of ◆  
independent bookstores!

100% Post-Consumer Recycled Text Paper



Features include:

- ◆ proven, friendly, time-management;
- ◆ weekly page spreads with an open flexible format;
- ◆ monthly double-spread planning pages;
- ◆ thought-provoking weekly quotes with over 50% by women;
- ◆ large note section;
- ◆ perforated corners;
- ◆ sturdy inside front and back-cover pockets;
- ◆ 2024 and 2025 planning calendars.

6" x 9" • 160 pp • spiral bound • inside front and back-cover pockets  
• corner perforations • June • 40/carton (11kgs)

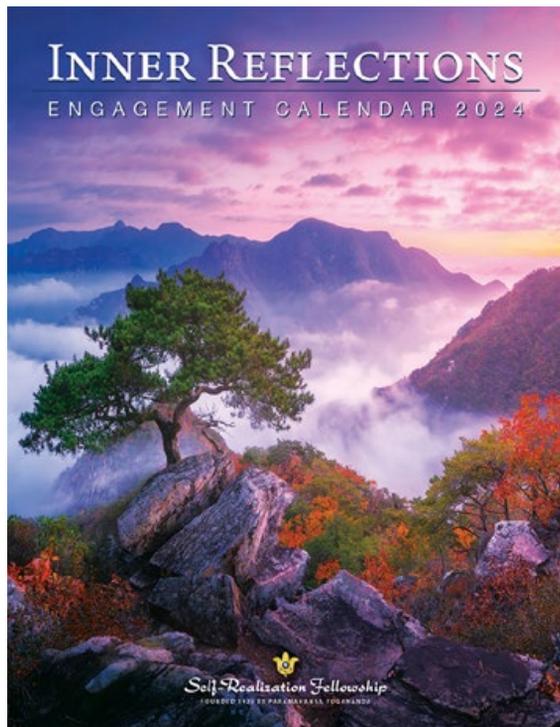
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Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-133-3



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# INNER REFLECTIONS

INNER REFLECTIONS is a unique engagement calendar that combines high-quality nature photography with inspirational quotes.

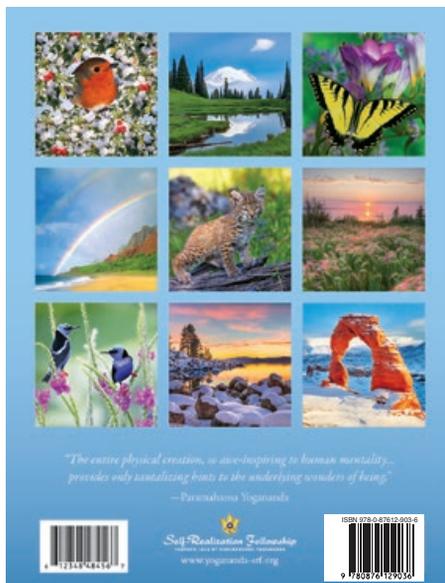
*“ Not your ordinary nature calendar... Each quotation resonates and illumines each picture in a manner that is philosophically reflective, uplifting, and even humorous at times.”*

OUTDOOR PHOTOGRAPHER

- ◆ broad appeal to the inspirational, nature and art markets;
- ◆ features 53 stunning images from the world's top nature photographers;
- ◆ uniquely complimented with inspirational quotes by Paramahansa Yogananda (author of the best-selling classic *Autobiography of a Yogi*);
- ◆ Winner of more gold medals for design, printing and photography than any other calendar;
- ◆ week-at-a-glance format includes ample space for writing;
- ◆ 12-page monthly planning calendar section.

*“ Surround yourself with the best company, those who will inspire you....”*

PARAMAHANSA YOGANANDA



7" x 9" • 132 pp • 53 colour photos • wire-o binding • July • 40/carton (18 kgs)  
• Self-Realization Fellowship Publishers

ISBN 978-1-68568-065-7 • \$19.95 • 50% non-returnable (2023 ISBN 978-0-87612-945-6)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-68568-065-7



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# Polestar Calendars

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- No minimums
- Shipped within 48 hours
- FREE Shipping (20-copy assorted orders)
- E-transfers and cheques accepted
- Toll-free order line 1-800-296-6955

**RETURNS:** *Returns accepted from January 15th to May 31st on returnable engagement calendars only. Thanks!*

*We distribute our titles directly and strive to make ordering and fulfillment as simple and efficient for you as possible. For samples of any of our calendars please call.*

**Thanks, Ruth Porter and Julian Ross, Publishers**



## Time Management That Works

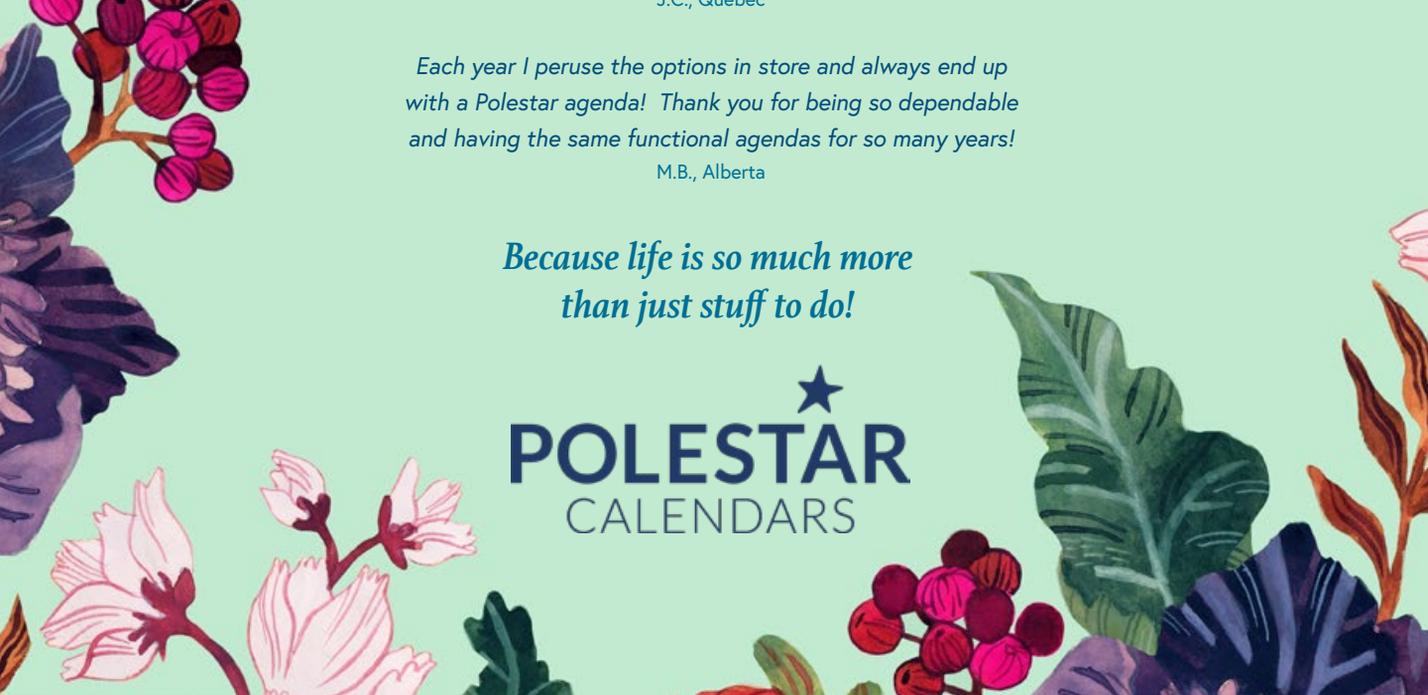
*There is nothing that compares to Polestar's format and price. BUT the best thing is that they are printed and published here in Canada on 100% recycled text paper, FSC-certified.*

*J.C., Quebec*

*Each year I peruse the options in store and always end up with a Polestar agenda! Thank you for being so dependable and having the same functional agendas for so many years!*

*M.B., Alberta*

*Because life is so much more than just stuff to do!*



**POLESTAR**  
CALENDARS