



Polestar Calendars

*The calendars
people ask for by name*

Created, Published and Printed in Canada
100% Recycled Text Paper

2019

The back-to-school best-seller

STUDENT

OVER
1 MILLION
COPIES SOLD

Canada's original student calendar – created, published and printed in Canada since 1983.

“Best planner ever – perfectly organized, and inspiring quotes!” Erin, VIA EMAIL

100% Post-Consumer Recycled Text Paper

27,000 Copy Print Run

Features include:

- ◆ an easy-to-use time-management format;
- ◆ lots of room to write in each day;
- ◆ term timetables, monthly planners, marks & goal tracking;
- ◆ comprehensive monthly budget/expense pages;
- ◆ plus great weekly quotes.

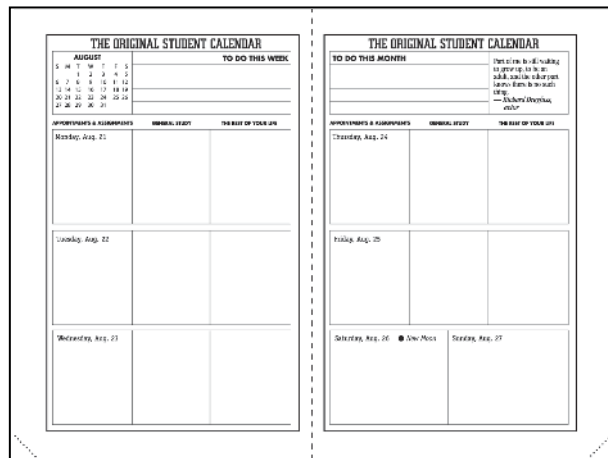


Imprinted Version

Free imprinting of school or store logos with minimum order of 100 calendars.

300 dpi b&w artwork required. Deadline for imprinted orders is March 9, 2018.

Please order directly from Polestar Calendars or your Ampersand Inc. Sales Rep.



August 2018 to August 2019 • 6" x 9" • 168 pp • spiral bound
• inside front and back-cover pockets • corner perforations • June • 50/carton (14kgs)

ISBN 978-1-55186-107-4 • \$12.95 • 50% non-returnable (2017/18 ISBN 978-1-55186-103-6)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-107-4



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BookManager's best-selling calendar

FAMILY

OVER
950,000
copies sold in Canada

31st edition of this
much-loved family planner.

*"I absolutely LOVE your Family Calendar.
Can't stay organized with 4 kids without it!"*

Tammy Chambers, VIA EMAIL

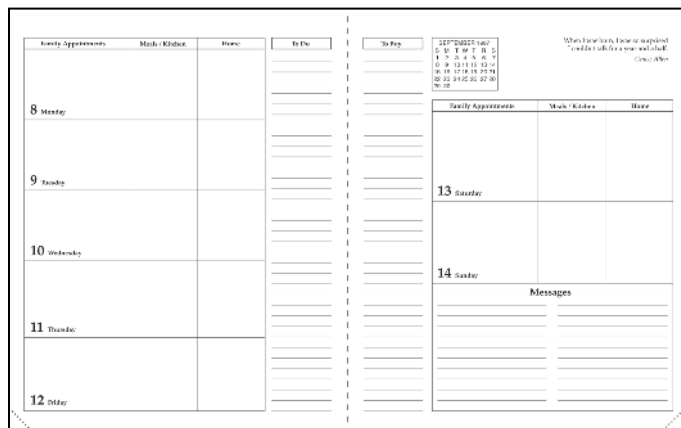
*"This calendar allows me to record so much daily
info that I refer back to it time and time again.
In many ways, it's become a diary."*

Janice Stanley, NEW BRUNSWICK

100% Post-Consumer Recycled Text Paper

30,000 Copy Print Run

The Polestar Family Calendar™ has proven indispensable for many thousands of busy families, helping to organize, coordinate and simplify their lives.



Spacious, flexible format includes:

- ◆ three-part daily planning guide;
- ◆ monthly double-spread planning pages;
- ◆ ample space for To Do/To Buy lists, meal planning and messages;
- ◆ handy tear-out shopping lists;
- ◆ September to December planning calendars (16 months);
- ◆ 26-page reference section;
- ◆ sturdy inside back-cover pocket.

8" x 10" • 168pp • spiral bound • inside back-cover pocket • corner perforations
• perforated shopping lists • June • 30/carton (13kgs)

ISBN 978-1-55186-108-1 • \$16.95 • 50% returnable (2018 ISBN 978-1-55186-104-3)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-108-1



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BookManager's #2 top-selling agenda

BUSINESS



Creative time-management
for our working lives.

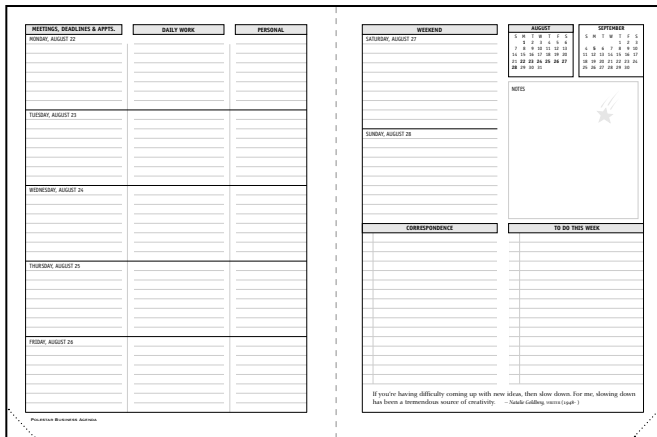
*"I've been using the **Business Agenda** for decades, and it's absolutely the best – designed in an absolutely perfect style."*

Maria Gonzales, ONTARIO

*Sales have increased by
50% in the last five years!*

100% Post-Consumer Recycled Text Paper

This *creative* business agenda helps coordinate all aspects of our lives – work, family, and personal – and is standard stock in many stores across Canada.



Spacious, flexible format includes:

- ◆ weekly page spreads with lots of room to write in;
- ◆ unique three-part time-management system;
- ◆ perforated corners;
- ◆ inside cover pockets for notes, etc.;
- ◆ reference and note pages;
- ◆ 2019 and 2020 planning calendars;
- ◆ monthly expense pages;
- ◆ plus great weekly quotes.

7 1/2" x 9 3/4" • 176 pp • spiral bound • corner perforations • inside front and back-cover pockets • cream-coloured paper • June

ISBN 978-1-55186-109-8 • \$19.95 • 50% returnable • 28/carton (11.5 kgs)
(2018 ISBN 978-1-55186-105-0)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-109-8



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BookManager's #3 top-selling agenda

PLANNER

A GREAT
PERSONAL
PLANNER

A portable, personal organizer at a great price – still only \$13.95.

“I love the layout, the size – it's just a perfect product!”

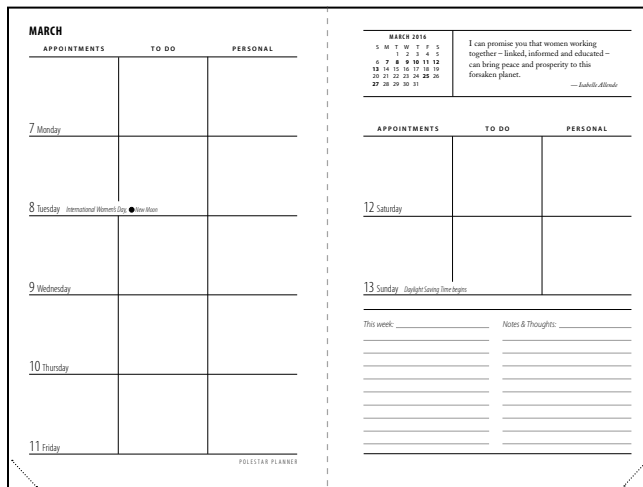
Linda Dugas, ONTARIO

“It's the best planner I've ever used.”

Amy Grace Pham, VIA EMAIL

A favourite of independent bookstores!

100% Post-Consumer Recycled Text Paper



Features include:

- ◆ proven, friendly, time-management;
- ◆ weekly page spreads with an open flexible format;
- ◆ monthly double-spread planning pages;
- ◆ great weekly quotes;
- ◆ large note section;
- ◆ perforated corners;
- ◆ sturdy inside front and back-cover pockets;
- ◆ 2019 and 2020 planning calendars.

6" x 9" • 160 pp • spiral bound • inside front and back-cover pockets
• corner perforations • June • 40/carton (11kgs)

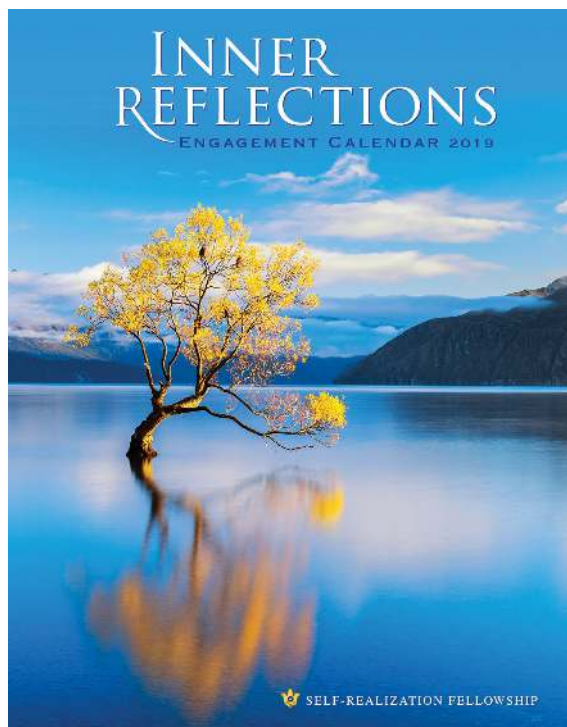
ISBN 978-1-55186-110-4 • \$13.95 • 50% returnable (2018 ISBN 978-1-55186-106-7)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-1-55186-110-4



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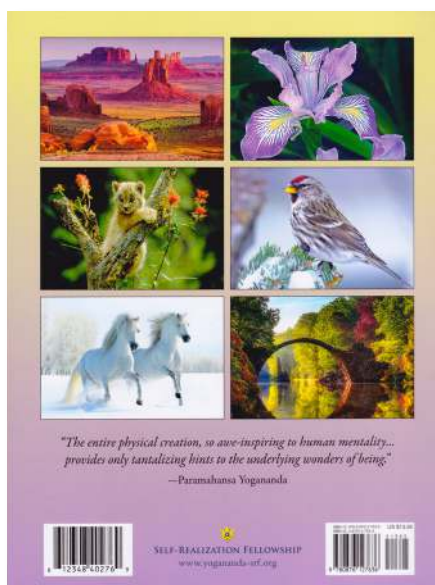


INNER REFLECTIONS

INNER REFLECTIONS is a unique engagement calendar that combines high-quality nature photography with inspirational quotes.

Not your ordinary nature calendar. Each quotation resonates and illumines each picture in a manner that is philosophically reflective, uplifting, and even humorous at times.

Outdoor Photographer



- ◆ broad appeal to the inspirational, nature and art markets;
- ◆ features 53 stunning images from the world's top nature photographers;
- ◆ uniquely complimented with inspirational quotes by Paramahansa Yogananda (author of the best-selling classic *Autobiography of a Yogi*);
- ◆ Winner of more gold medals for design, printing and photography than any other calendar;
- ◆ week-at-a-glance format includes ample space for writing;
- ◆ 12-page monthly planning calendar section.

7" x 9" • 132 pp • 53 colour photos • wire-o binding • July • 40/carton (18 kgs)
• Self-Realization Fellowship Publishers

ISBN 978-0-87612-813-8 • \$17.95 • 50% non-returnable (2018 ISBN 0-87612-763-6)

Free counter display, holds up to 8 copies, please order separately, ISBN 978-1-55186-036-7

ISBN 978-0-87612-813-8



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Polestar Calendars

5 ORDERING ESSENTIALS

- No minimums
- Shipped within 48 hours
- FREE Shipping (10 copy assorted orders)
- Visa and MasterCard accepted
- Toll-free order/fax line 1-800-296-6955

RETURNS: *Returns accepted from January 15th to May 31st on returnable engagement calendars only. Thanks!*

We distribute our titles directly and strive to make ordering and fulfillment as simple and efficient for you as possible. For samples of any of our calendars please call.

Thanks, Ruth Porter and Julian Ross, Publishers



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www.ampersandinc.ca

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Orders: 1-800-663-5714

North 49 Books
Orders: 1-800-490-4049



Time Management That Works

"For seven years your amazing calendars have kept me sane!"

Emily Heid, GA

*"The **Business Agenda** is the best organized calendar I've ever used."*

Ada Czernin, Kelowna, B.C.

*"I love your **Original Student Calendar!** My whole life is in it. Congratulations on coming up with this wonderful agenda."*

Mathew, Montreal, QC

"These planners are indispensable – by far the best planner layout I've ever had."

Victoria, via email

"What brilliance you have shown in your quote selection. Well done!"

William Cummings, Delta, BC

*"The **Polestar Planner** is my go-to planner, nothing compares to keep me organized."*

Linda Dugas, Ottawa, ON

2019

Polestar Calendars

CREATIVE TIME-MANAGEMENT

Because life is so much more than just stuff to do