

# FALL 2017



new society  
PUBLISHERS  
[www.newsociety.com](http://www.newsociety.com)

## ORDERING INFORMATION — Canada, United States & International

### CANADA

New Society Publishers  
P.O. Box 189, 1680 Peterson Road  
Gabriola Island, BC V0R 1X0  
Tel: 800-567-6772 Fax: 800-567-7311  
(orders only)  
Tel: 250-247-9737 (office)  
Web: [www.newsociety.com](http://www.newsociety.com)

### US & Canada:

#### Marketing & Media Relations

EJ (Elizabeth) Hurst / Sara Reeves  
New Society Publishers  
E-mail: [ej@newsociety.com](mailto:ej@newsociety.com)  
or [sara@newsociety.com](mailto:sara@newsociety.com)  
On-line catalog: [www.newsociety.com](http://www.newsociety.com)

#### Foreign Rights: Julie Raddysh

E-mail: [julie@newsociety.com](mailto:julie@newsociety.com)

#### Editorial Inquiries

New Society Publishers  
P.O. Box 189, Gabriola Island, BC V0R 1X0  
Tel: (250) 247-9737 Fax: (250) 247-7471  
E-mail: [editor@newsociety.com](mailto:editor@newsociety.com)  
For editorial guidelines see:  
[www.newsociety.com/submissions](http://www.newsociety.com/submissions)

To order a Desk Copy in Canada please:

Email: [info@newsociety.com](mailto:info@newsociety.com)  
Tel: (250) 247-9737 ext. 1111  
Fax: (250) 247-7411

Please be sure to include the following information in your request:

- Your full name and position
- The course you're teaching and the expected enrollment
- Departmental shipping address

Institution addresses are required for ALL requests. We cannot ship to home residences or P.O. boxes.

Please allow 2-3 weeks for processing. Desk copies are shipped only after the bookstore has submitted the course order.

### BOOK TRADE— Canada

University of Toronto Press  
Distribution Division  
5201 Dufferin Street  
Toronto ON M3H 5TH  
Phone: 416-667-7791  
Toll-free phone: 800-565-9523  
Fax: 416-667-7832  
Toll-free Fax: 800-221-9985  
[utpbooks@utpress.utoronto.ca](mailto:utpbooks@utpress.utoronto.ca)  
Business hours: 8:30 am – 6:00 pm EST

### SALES REPRESENTATION, CANADA

#### BOOK TRADE:

##### Head Office Toronto:

Ampersand Inc.  
Suite 213, 321 Carlaw Avenue,  
Toronto ON, M4M 2S1  
Tel: 416-703-0666 Toll-free: 866-736-5620  
Fax: 416-703-4745 Toll-free: 866-849-3819  
[www.ampersandinc.ca](http://www.ampersandinc.ca)  
Saffron Beckwith, President Ext. 124  
[saffronb@ampersandinc.ca](mailto:saffronb@ampersandinc.ca)

##### Vancouver Office:

Ampersand Inc.  
2440 Viking Way,  
Richmond, BC V6N 1N2  
Tel: 604-448-7111 Fax: 604-448-7118  
[www.ampersandinc.ca](http://www.ampersandinc.ca)  
Ali Hewitt, Sales Manager,  
604-448-7166  
[alih@ampersandinc.ca](mailto:alih@ampersandinc.ca)

### SALES REPRESENTATION, CANADA

#### ACADEMIC ENQUIRIES and Exam Copies:

Brunswick Books  
20 Maud St. #303  
Toronto, ON M5V 2M5  
Tel: 416-703-3598  
Fax: 416-703-6561  
[info@brunswickbooks.ca](mailto:info@brunswickbooks.ca)  
[www.brunswickbooks.ca](http://www.brunswickbooks.ca)

### UNITED STATES

#### BOOK TRADE & ACADEMIC:

##### Sales Representation, United States

Consortium Book Sales & Distribution  
The Keg House  
34 Thirteenth Avenue NE, Suite 101  
Minneapolis, MN 55413-1007  
[info@cbsd.com](mailto:info@cbsd.com)  
[www.cbsd.com](http://www.cbsd.com)  
Tel: 612-746-2600 Fax: 612-746-2606

#### For Orders & Customer Service

1-800-283-3572  
Email: [orderentry@perseusbooks.com](mailto:orderentry@perseusbooks.com)

#### Academic

##### Ingram Content Group

Customer Service  
210 American Drive  
Jackson, TN 38301  
Tel: 800-343-4499  
Fax: 800-351-5073  
[academicorders@ingramcontent.com](mailto:academicorders@ingramcontent.com)

#### RETURNS:

Please ship all US returns to:  
Ingram  
193 Edwards Drive,  
Jackson, TN 38301-7795  
Tel: 800-283-4499 / Fax: 800-351-5073

### Ordering Information - International

For all other markets and  
General International Enquiries

Perseus International  
250 West 57th Street, 15th Floor  
New York, NY 10107  
Tel: 212-581-7839  
Orders: [intlsales@perseusbooks.com](mailto:intlsales@perseusbooks.com)

#### International Orders

Please send orders and remittances to:  
[international.orders@perseusbooks.com](mailto:international.orders@perseusbooks.com)  
eBook orders to [info@newsociety.com](mailto:info@newsociety.com)

Funded by the  
Government  
of Canada

Financié par le  
gouvernement  
du Canada

**Canada**

New Society Publishers acknowledges the financial support of the Government of Canada.

All prices and specifications are subject to change without notice.

Design: Gregory Green. Cover art © iStock

Digital composition: Diane McIntosh

Printed in Canada on 100% PCW

FSC-certified paper.



communitycarbon  
marketplace



Immerse Yourself in Nature and Nourish your Microbiome for Optimal Health

# The Secret Life of Your Microbiome

*Why Nature and Biodiversity are Essential to Health and Happiness*

DR. SUSAN L. PRESCOTT MD, PHD & DR. ALAN C. LOGAN ND

FOR TOO LONG OUR BODIES have been viewed as capsules, sealed off and protected from “bugs” by our immune systems and an arsenal of antibiotics, pesticides, processed foods, and anti-bacterial soaps. The more insulated from nature, the better.

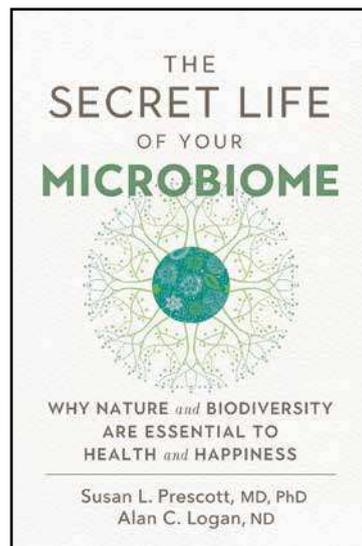
*The Secret Life of Your Microbiome* shatters this deeply held myth, presenting a revolutionary new paradigm, backed by vast science; we’re deeply connected to the biodiversity of nature through our microbiomes – the rich microbial ecosystem of our guts and skin – and this connection is essential to health and happiness.

From sugar-rich diets wiping out good gut bacteria and exacerbating depression, to microbes mediating phytonutrient absorption in the brain, to inflammation and cancer, the influence of biodiversity on our bodies is everywhere. The great communicator is our immune system, a “mobile brain” that interacts with micro-organisms in and around us with profound health consequences

Written with pace, clarity, and humor by world-renowned scientists in immunology, nutrition, and environmental health, *The Secret Life of Your Microbiome* makes the irrefutable case that health and happiness depends fundamentally on the health of biodiversity, and shows how we can nurture this nature.

DR. SUSAN L. PRESCOTT, MD, PhD is an internationally acclaimed immunologist and pediatrician. She has authored 250 scientific papers and *The Allergy Epidemic*, *The Calling*, and *Origins*.

DR. ALAN C. LOGAN ND is a naturopathic doctor and researcher, a trusted media commentator, and co-author of *Your Brain on Nature* and *The Clear Skin Diet*. He and Prescott live in New York and Perth, Australia.



HEALTH & WELLNESS

6 x 9" / 336 PAGES

US/CAN \$24.99

PB ISBN 978-0-86571-851-7

EBOOK ISBN 978-1-55092-646-0

AVAILABLE SEPTEMBER

ISBN 978-0-86571-851-7



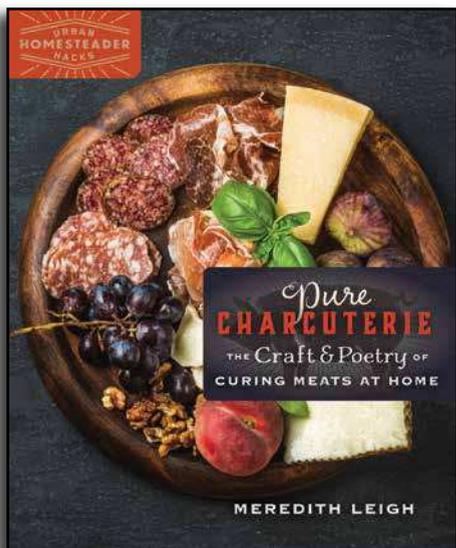
9 780865 718517 >

Salt, sausage, smoke —the artistry of curing your own meats

# Pure Charcuterie

*The Craft and Poetry of Curing Meats at Home*

MEREDITH LEIGH



FOOD & GARDENING

URBAN HOMESTEAD HACKS SERIES

7.5 x 9" / 160 PAGES

FULL COLOUR THROUGHOUT

US/CAN \$29.99

PB ISBN 978-0-86571-860-9

EBOOK ISBN 978-1-55092-653-8

AVAILABLE NOVEMBER

ISBN 978-0-86571-860-9



CURED MEAT PRODUCTS arose from the need for preservation, in a time when cooking and refrigeration were not always available. Today, charcuterie is an embodiment of art in the kitchen, combining precision, balance, patience, and creativity; an economy of ingredients, as poetry is an economy of words. The confluence of these elements, along with the purest of ingredients, can enable anyone to craft cured meats in their home.

*Pure Charcuterie* is a practical and artistic look at techniques for curing meat at home both as a creative hands-on craft and as a fantastic and sustainable way to preserve highly valuable food. This accessible, beautiful, visual guide walks the reader through the process of making charcuterie, including:

- ▶ Sourcing ingredients
- ▶ Clear explanations of charcuterie technique
- ▶ Creative recipes balancing tradition and invention
- ▶ Smoking meats and building your own smoker.

The analogies drawn between art and food, along with creative and accessible photographic discussions of charcuterie technique, make this book an essential primer on the basics of charcuterie: the mystery, the science, the art, and the technique. Ideal for home cooks working in small spaces, *Pure Charcuterie* is a must-have for experienced and new cooks alike.

MEREDITH LEIGH has worked as a farmer, butcher, chef, teacher, non-profit executive director, and writer, all in pursuit of sustainable food. She is also the author of *The Ethical Meat Handbook: A Complete Guide to Home Butchery*, *Charcuterie*, and *Cooking for the Conscious Omnivore*.

The **URBAN HOMESTEADER HACKS** series was created to help you navigate the wide world of homesteading, regardless of how big (or small!) your space and budget may be. Topics range from cheese-making to gardening and composting—everything the budding urban homesteader needs to succeed!



A no-nonsense, practical guide for using plants to support health  
using common kitchen and garden tools

# The New Home Herbalist

*Simple Ways to Use Plants for Health and Wellness*

DAWN COMBS

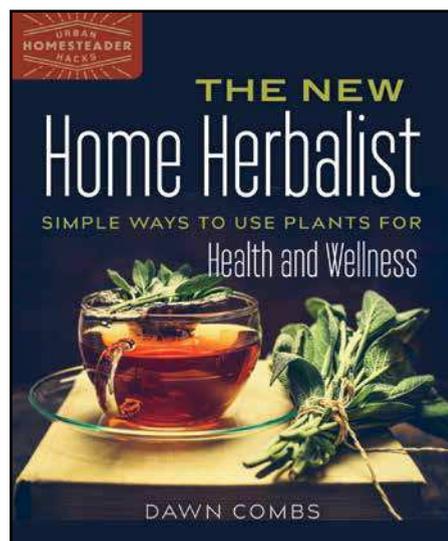
HAVE YOU SEARCHED for a way in to the world of self-sufficient health and herbalism, but felt lost in the depths of terms, body systems, politics, and spirituality? Have you been looking for a one-stop source for simple, practical steps to bring natural health and vitality into your life, yourself? *The New Home Herbalist* is that guide. Herbalist and farmer Dawn Combs has distilled years of learning and practical application to create this simple, accessible, and highly visual guide to show you how. Topics covered include:

- ▶ Find it – basic plant identification and tips on sourcing
- ▶ Grow it – tips on soil, seed sourcing, and dealing with temperamental plants
- ▶ Harvest it – when and what to harvest from plants
- ▶ Preserve it – recipes for teas, salves, oils, and more
- ▶ Use it – quick references showing how and when to use.

Packed with lists, photos, charts, and recipes for quick reference, this indispensable guide will help readers to take informed, empowered steps toward more vibrant health, naturally and on their own terms. The perfect go-to guide for budding herbalists, homesteaders, gardeners, and anyone who wants to understand how to be healthier using natural solutions.

DAWN COMBS, M.A., certified herbalist, is a wife, mother, farmer, author, ethnobotanist, and educator. She is co-owner of Mockingbird Meadows Farm ([www.mockingbirdmeadows.com](http://www.mockingbirdmeadows.com)), and writes the Roots Rx column for *Heirloom Gardener* magazine. She is a frequent contributor to *Mother Earth Living* and *Hobby Farm* magazines, and is the author of *Conceiving Healthy Babies* and *Heal Local*.

The **URBAN HOMESTEADER HACKS** series was created to help you navigate the wide world of homesteading, regardless of how big (or small!) your space and budget may be. Topics range from cheese-making to gardening and composting—everything the budding urban homesteader needs to succeed!



HEALTH & WELLNESS/  
FOOD & GARDENING

URBAN HOMESTEAD HACKS SERIES

7.5 x 9" / 160 PAGES

FULL COLOUR THROUGHOUT

US/CAN \$29.99

PB ISBN 978-0-86571-869-2

EBook ISBN 978-1-55092-662-0

AVAILABLE JANUARY 2018

ISBN 978-0-86571-869-2



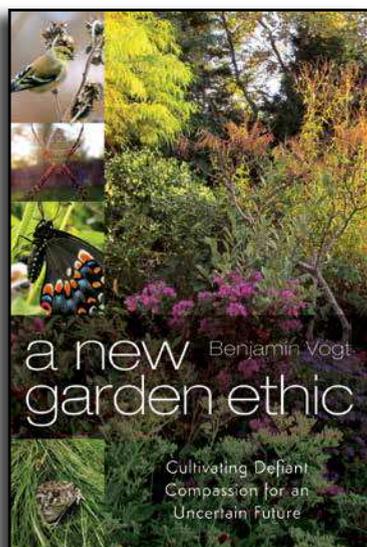
9 780865 718692 >

In a time of climate change and mass extinction, who we garden for matters more than ever

# A New Garden Ethic

*Cultivating Defiant Compassion for an Uncertain Future*

BENJAMIN VOGT



FOOD & GARDENING

6 x 9" / 192 PAGES

US/CAN \$18.99

PB ISBN 978-0-86571-855-5

EBOOK ISBN 978-1-55092-650-7

AVAILABLE OCTOBER

ISBN 978-0-86571-855-5



OUR LANDSCAPES PUSH ASIDE wildlife and in turn diminish our genetically programmed love for wildness. How can we get ourselves back into balance through gardens, to speak life's language and learn from other species?

Plenty of books tell home gardeners and professional landscape designers how to garden sustainably, what plants to use, and what resources to explore. Yet few examine why our urban wildlife gardens matter, and not just for ourselves, but for the larger human and animal communities.

Author Benjamin Vogt addresses why we need a new garden ethic, and why we urgently need wildness in our daily lives – lives sequestered in buildings surrounded by monocultures of lawn and concrete that significantly harm our physical and mental health. He examines the psychological issues around climate change and mass extinction as a way to understand how we are short-circuiting our response to global crises, especially by not growing native plants in our gardens. Simply put, environmentalism is not political, it's social justice for all species marginalized today and for those facing extinction tomorrow.

By thinking deeply and honestly about our built landscapes, we can create a compassionate activism that connects us more profoundly to nature and to one another.

BENJAMIN VOGT is a writer and photographer whose work has appeared in over 60 publications. He writes a native plant garden design column at Houzz.com and speaks nationally on sustainable design and wildlife landscapes. He's the owner of Monarch Gardens, a prairie garden design firm, in eastern Nebraska.

Raise a gaggle of geese, the unsung heroes of the small farm

# The Modern Homesteader's Guide to Keeping Geese

KIRSTEN LIE-NIELSEN

WHILE CHICKENS PREEN in the spotlight, geese are the historic unsung heroes of small farms and homesteads. Providing weed control, large eggs, and entertainment, and acting as “security” over other animals, geese are the ultimate modern homesteading companion.

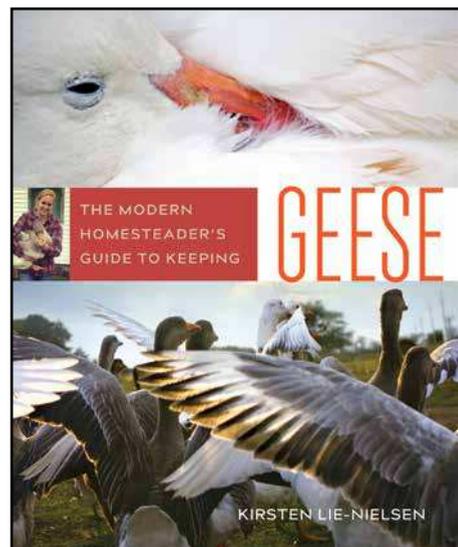
*The Modern Homesteader's Guide to Keeping Geese* covers everything you need to know to raise geese, including:

- ▶ Profiles of breeds and how to select the best one for your needs
- ▶ How to “imprint” goslings on a person
- ▶ Feeding, housing, animal health, and cold weather care
- ▶ Using geese for weed control, soil improvement, and as “watch-geese”
- ▶ Cooking with goose eggs and meat.

Additional coverage includes a look at the rich history of geese on farms in North America and Europe that will enhance any goose keeper's enjoyment of these intelligent and unique birds.

This practical guide is a must-have essential for the kitchen table of homesteaders, small farmers, permaculturists, and professional farmers looking to add the power of geese to their land.

KIRSTEN LIE-NIELSEN has been raising geese for most of her life. She writes about homesteading and farming for *Grit* and *Mother Earth News*, *Backyard Poultry*, and *Hobbyfarms.com*. She and her partner's experiences farming, raising animals, and restoring a 200-year old farm in Liberty, Maine are chronicled at [hostilevalleyliving.com](http://hostilevalleyliving.com)



MODERN HOMESTEADING & FARMING

7.5 x 9" / 144 PAGES

70 B&W PHOTOS, 8 PAGE COLOUR SECTION

MOTHER EARTH NEWS

WISER LIVING CHOICE

US/CAN \$19.99

PB ISBN 978-0-86571-861-6

EBOOK ISBN 978-1-55092-654-5

AVAILABLE OCTOBER

ISBN 978-0-86571-861-6



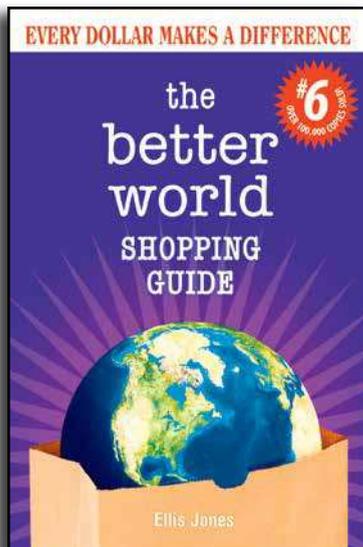
9 780865 718616 >

Small enough to fit in your pocket, this practical little book will help you change the world as you shop!

## Better World Shopping Guide #6

*Every Dollar Makes a Difference*

ELLIS JONES



ENVIRONMENT & ECONOMY

4 X 6" / 208 PAGES

B&W TABLES THROUGHOUT

US/CAN \$12.99

PB ISBN 978-0-86571-862-3

EBOOK ISBN 978-1-55092-659-0

AVAILABLE OCTOBER

ISBN 978-0-86571-862-3



WHILE WE STRIVE TO MAKE our vote count every four years, few of us realize that our most immediate power to shape the world is squandered on a daily basis. Every dollar we spend has the potential to create social and environmental change. In fact, it already has. The world that exists today is in large part a result of our purchasing decisions.

*The Better World Shopping Guide* rates hundreds of products and services from A to F so you can quickly tell the “good guys” from the “bad guys” and ensure your money is not supporting corporations that make decisions based solely on the bottom line. Drawing on decades of meticulous research, this completely revised and updated sixth edition will help you find out who actually “walks the talk” when it comes to:

- ▶ Environmental sustainability
- ▶ Human rights
- ▶ Community involvement
- ▶ Animal protection
- ▶ Social justice.

Small enough to fit in a back pocket or handbag, and organized in a user-friendly format, *The Better World Shopping Guide* helps you reward companies who are doing good, penalize those involved in destructive activities, and change the world as you shop!

ELLIS JONES PH.D. is the award-winning, bestselling author of five previous editions of *The Better World Shopping Guide*, and co-author of *The Better World Handbook*. A scholar of social responsibility, global citizenship and everyday activism, he has dedicated himself to uncovering practical ways for people to make a difference in the world. He currently teaches at Holy Cross College in Worcester, MA.

It's time to make money and give a damn

# Invest Like You Give a Damn

*Make Money, Change the World, Sleep Well at Night*

MARC DE SOUSA-SHIELDS

## YOU GIVE A DAMN, RIGHT?

You want your money to do good, but your pension is riddled with oil and defense companies. Besides, investing is a pain in the ass. It's tedious, and most sustainable and responsible investing books are as much fun as a root canal. You're fighting the urge to bury your head in the sand. What to do?

There is a better way.

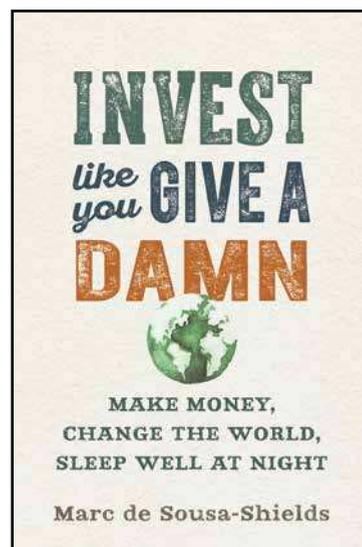
*Invest Like You Give a Damn* is a different kind of investment book. It tells real life stories of people just like you. People who give a damn but who have stomped the devil of inertia and chosen to align their money with their values. Coverage includes:

- ▶ Why you need to give a damn about your investments
- ▶ Engaging investor stories to guide financial planning and investment decisions
- ▶ Ground-breaking financial and SRI asset allocation tool for profit and sustainability impact maximization
- ▶ Money makeover profiles
- ▶ How-to investing from one-click to deep-dive portfolio building.

Authored by a leading SRI expert and replete with humor and irreverence, *Invest Like You Give a Damn* is for everyone from college graduates waiting tables, to mid-life Gen Xers, to Boomers who want to live their ideals.

Get it, read it, give a damn!

MARC DE SOUSA-SHIELDS is co-founder of the Social Investment Organization (SIO), UN and World Bank advisor, and contributor to online corporate sustainability magazines including Triple Pundit and Sustainable Brands. He's worked in 80 countries, blogs at TheSustainableCentury.net, and when not on the road he lives in Mexico.



NEW ECONOMICS /  
PROGRESSIVE LEADERSHIP  
6 x 9" / 192 PAGES  
US/CAN \$18.99

PB ISBN 978-0-86571-848-7  
EBOOK ISBN 978-1-55092-643-9  
AVAILABLE JANUARY 2018

ISBN 978-0-86571-848-7

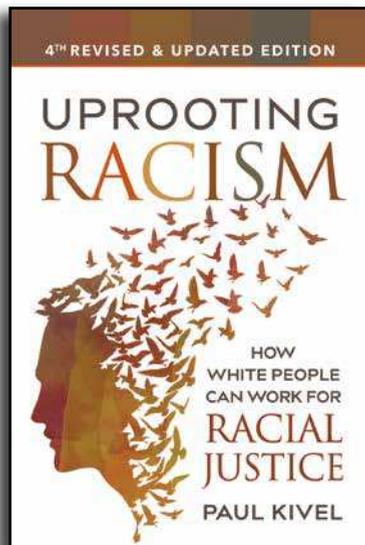


Over 50,000 copies sold of earlier editions! Powerful strategies and practical tools for white people committed to racial justice

# Uprooting Racism – Revised and Updated 4<sup>th</sup> edition

*How White People Can Work for Racial Justice*

PAUL KIVEL



PROGRESSIVE LEADERSHIP

6 x 9" / 384 PAGES

US/CAN \$21.99

PB ISBN 978-0-86571-865-4

EBOOK ISBN 978-1-55092-657-6

AVAILABLE SEPTEMBER 2017

ISBN 978-0-86571-865-4



9 780865 718654 >

IN 2016, THE PRESIDENT-ELECT of the United States openly called for segregation and deportation based on race and religion. Meanwhile, inequalities in education, housing, health care, and the job market continue to prevail, while increased insecurity and fear have led to an epidemic of scapegoating and harassment of people of color. Yet recent polls show that only 31 percent of white people in the US believe racism is a major societal problem; at the same time, resistance is strong, as highlighted by Indigenous struggles for land and sovereignty and the movement for Black Lives.

Completely revised and updated, this 4th edition of *Uprooting Racism* offers a framework around neoliberalism and interpersonal, institutional, and cultural racism, along with stories of resistance and white solidarity. It provides practical tools and advice on how white people can work as allies for racial justice, engaging the reader through questions, exercises, and suggestions for action, and includes a wealth of information about specific cultural groups such as Muslims, people with mixed-heritage, Native Americans, Jews, recent immigrants, Asian Americans, and Latino/as.

Previous editions of *Uprooting Racism* have sold more than 50,000 copies. This accessible, personal, supportive, and practical guide is ideal for students, community activists, teachers, youth workers, and anyone interested in issues of diversity, multiculturalism, and social justice.

PAUL KIVEL is an award-winning author and an accomplished trainer and speaker. He has been a social justice activist, a nationally and internationally recognized anti-racism educator, and an innovative leader in violence prevention for over 40 years.

When “new” stops meaning “improved,” isn’t it time to talk about going back to things that actually work?

# The Retro Future

*Looking to the Past to Reinvent the Future*

JOHN MICHAEL GREER

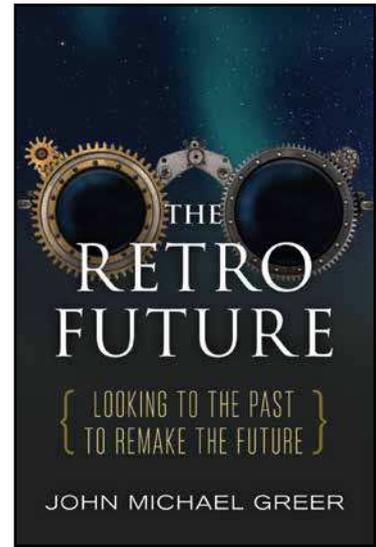
TO MOST PEOPLE PAYING ATTENTION to the collision between industrial society and the hard limits of a finite planet, it’s clear that things are going very, very wrong. We no longer have unlimited time and resources to deal with the crises that define our future, and the options are limited to the tools we have on hand right now.

This book is about one very powerful option: deliberate technological regression. Technological regression isn’t about “going back” – it’s about using the past as a resource to meet the needs of the present. It starts from the recognition that older technologies generally use fewer resources and cost less than modern equivalents, and it embraces the heresy of technological choice – our ability to choose or refuse the technologies pushed by corporate interests.

People are already ditching smartphones and going back to “dumb phones” and land lines and e-book sales are declining while printed books rebound. Clear signs among many that blind faith in progress is faltering and opening up the possibility that the best way forward may well involve going back.

A must-read for anyone willing to think the unthinkable and embrace the possibilities of a retro future.

JOHN MICHAEL GREER, one of the most influential authors exploring the future of industrial society, writes the widely cited blog “The Archdruid Report.” He has authored more than forty books including *The Long Descent* and *Dark Age America*. He lives in Cumberland, MD, an old mill town in the Appalachians, with his wife Sara.



RESILIENCE

6 x 9" / 256 PAGES

US/CAN \$19.99

PB ISBN 978-0-86571-866-1

EBook ISBN 978-1-55092-658-3

AVAILABLE OCTOBER 2017

ISBN 978-0-86571-866-1

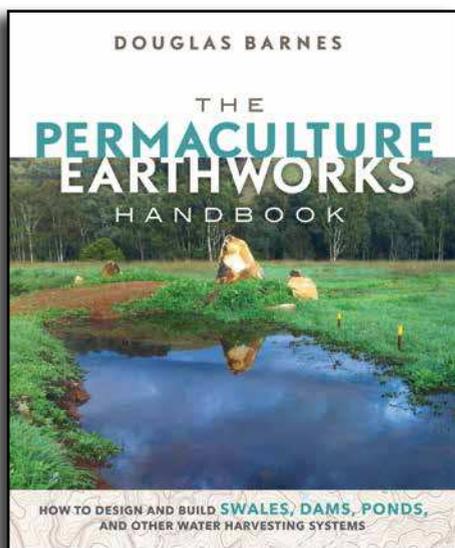


Maximize your water harvesting potential with efficient, cost-effective earthworks

# The Permaculture Earthworks Handbook

*How to Design and Build Swales, Dams, Ponds,  
and other Water Harvesting Systems*

DOUGLAS BARNES



IN THE FACE OF DROUGHT and desertification, well-designed water harvesting earthworks such as swales, ponds, and dams are the most effective way to channel water into productive use. The result can be increased food production, higher groundwater levels, reduced irrigation needs, and enhanced ecosystem resilience.

Yet due to a lack of knowledge, designers and landowners often build earthworks that are costly, inappropriately sized and sited, or even dangerous.

*The Permaculture Earthworks Handbook* is the first dedicated, detailed guide to the proper design and construction of water harvesting earthworks. It covers the function, design, and construction methods for nine main types of water harvesting earthworks across a full range of climates. Coverage includes:

- ▶ Swales, ponds, dams, hügelkultur, net-and-pan systems, spate irrigation, and more
- ▶ Cost versus benefit of different earthworks
- ▶ Assessing site needs and suitability
- ▶ Soil types and hydrology
- ▶ Designing for maximum efficiency and lowest cost
- ▶ Risk assessment and safe construction
- ▶ Stacking functions and integrating earthworks into a design.

This practical handbook is the essential resource for permaculture designers, teachers and students, landowners, farmers, homesteaders, landscape architects, and others involved in maximizing the water harvesting potential of any landscape at the lowest cost and impact.

DOUGLAS BARNES is a permaculture designer trained in Australia by Bill Mollison and Geoff Lawton. He has designed and built earthworks in North America, Japan, and India. He lives in Tweed, Ontario in a passive solar house he designed and built, and he blogs at [permaculturereflections.com](http://permaculturereflections.com).

SUSTAINABLE BUILDING AND DESIGN /  
MODERN HOMESTEADING & FARMING

7.5 x 9" / 240 PAGES

50 PHOTOS AND ILLUSTRATIONS, B&W

US/CAN \$32.99

PB ISBN 978-0-86571-844-9

EBOOK ISBN 978-1-55092-639-2

AVAILABLE SEPTEMBER

ISBN 978-0-86571-844-9



9 780865 718449 >

Profitable cold-water fish and vegetable production. Join the aquaponic farming revolution!

# The Aquaponic Farmer

## *A Complete Guide to Building and Operating a Commercial Aquaponic System*

ADRIAN SOUTHERN AND WHELM KING

AQUAPONIC FARMING – raising fish and vegetables together commercially – is the most promising innovation for a sustainable, profitable, localized food system. Until now, systems have largely focussed on warm-water fish such as tilapia. A lack of reliable information for raising fish and vegetables in the cool climates of North America and Europe has been a major stumbling block.

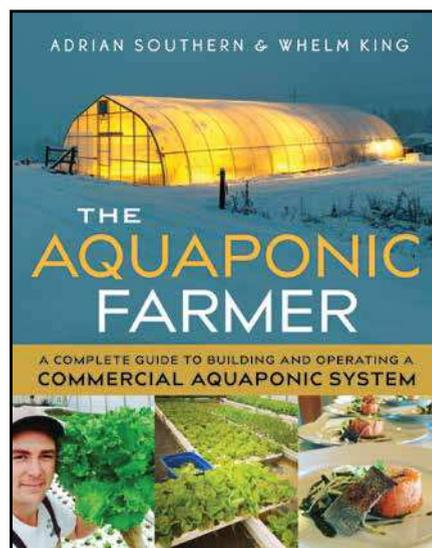
*The Aquaponic Farmer* is the game changer. Built around a proven 120' greenhouse system operable by one person, the book distills vast experience and complete step-by-step guidance for starting and running a cold-water aquaponics business. Coverage includes:

- ▶ A primer on cold-water aquaponics
- ▶ Pros and cons of different systems
- ▶ Complete design and construction of a Deep Water Culture system
- ▶ Recommended and optional equipment and tools
- ▶ System management, standard operating procedures, and maintenance checklists
- ▶ Maximizing fish and veg production
- ▶ Strategies for successful sales and marketing of fish and plants.

As the only comprehensive commercial cold-water resource, *The Aquaponic Farmer* is essential for farmers contemplating the aquaponics market, aquaponic gardeners looking to go commercial, and anyone focused on high-quality food production.

ADRIAN SOUTHERN is steeped in all things aquaponic. After years of urban farming and system perfection, he co-founded Raincoast Aquaponics and raises trout and vegetables for a living in the Cowichan Valley on Vancouver Island, BC.

WHELM KING is a business manager, project manager, and entrepreneur who has worked in the arts, agriculture, publishing, media, and law. He is co-founder of Raincoast Aquaponics and lives in Nanaimo, BC.



MODERN HOMESTEADING & FARMING /  
FOOD & GARDENING

8 x 10" / 320 PAGES

200 PHOTOS AND ILLUSTRATIONS,

8 PAGE COLOUR SECTION

US/CAN \$39.99

PB ISBN: 978-0-896571-858-6

EBOOK ISBN: 978-1-55092-652-1

AVAILABLE OCTOBER

ISBN 978-0-86571-858-6



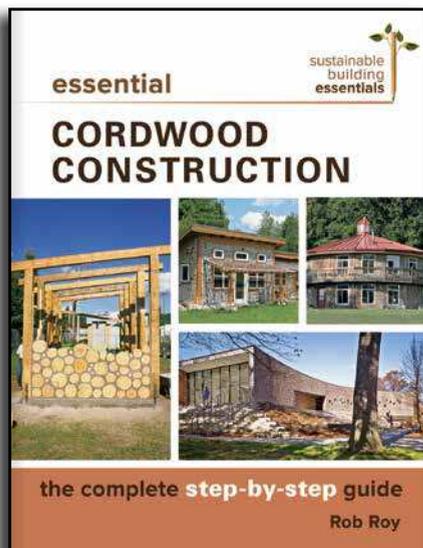
9 780865 718586 >

The first highly illustrated, comprehensive guide to cordwood construction

# Essential Cordwood Construction

*The Complete Step-by-Step Guide*

ROB ROY



CORDWOOD CONSTRUCTION – log-ends set in insulated mortar – is a versatile, economical, low-impact, and beautiful building method. Its durability and performance has been proven in beautiful, centuries-old buildings in North America and Europe. Yet until now, there has been no trusted, practical guide to cordwood construction using the material in a wide variety of construction projects.

Distilling decades of experience and best practices, *Essential Cordwood Construction* is the first fully illustrated, step-by-step guide to cordwood building. Ideal for the DIYer and professional designer and builder alike. Coverage includes:

- ▶ Wood species selection, log-end length, and seasoning
- ▶ Cement, lime putty, and cob mortar options
- ▶ Window and door frame installation
- ▶ Pointing and chinking, finishing, and plastering
- ▶ Code references, compliance, building science, and best practices
- ▶ Special designs and decorative features, and more.

SUSTAINABLE BUILDING AND DESIGN

SUSTAINABLE BUILDING ESSENTIALS SERIES

8.5 X 11" / 144 PAGES

PLUS 8 PAGE COLOUR SECTION

35 LINE ART ILLUSTRATIONS, 65 PHOTOS

INCLUDING COLOUR SECTION

US/CAN \$39.99

PB ISBN 978-0-86571-852-4

EBOOK ISBN 978-1-55092-647-7

AVAILABLE JANUARY 2018

ISBN 978-0-86571-852-4



9 780865 718524 >



*Essential Cordwood Construction* is part of New Society's **Sustainable Building Essentials** Series. Series editors Chris Magwood and Jen Feigin have scoured the world of sustainable building to bring you the techniques and systems that deliver measurable benefits in terms of greater efficiency and reduced environmental impacts. Written by the world's leading sustainable builders, designers, and engineers, these succinct, user-friendly handbooks are indispensable tools for any project where high performance and low impact are key goals. Get the Essentials!

Soak up carbon into beautiful, healthy buildings that heal the climate

# The New Carbon Architecture

*Building to Cool the Climate*

BRUCE KING

“GREEN BUILDINGS” that slash energy use and carbon emissions are all the rage, but they aren’t enough. The hidden culprit is embodied carbon – the carbon emitted when materials are mined, manufactured, and transported – comprising some 10% of global emissions. With the built environment doubling by 2030, buildings are a carbon juggernaut threatening to overwhelm the climate.

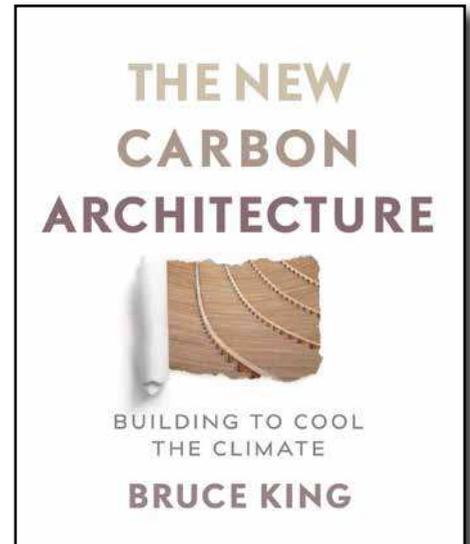
It doesn’t have to be this way.

Like never before in history, buildings can become part of the climate solution. With biomimicry and innovation, we can pull huge amounts of carbon out of the atmosphere and lock it up as walls, roofs, foundations, and insulation. We can literally make buildings out of the sky with a massive positive impact.

*The New Carbon Architecture* is a paradigm-shifting tour of the innovations in architecture and construction that are making this happen. Office towers built from advanced wood products; affordable, low-carbon concrete alternatives; plastic cleaned from the oceans and turned into building blocks. We can even grow insulation from mycelium.

A tour de force by the leaders in the field, *The New Carbon Architecture* will fire the imagination of architects, engineers, builders, policy makers, and everyone else captivated by the possibility of architecture to heal the climate and produce safer, healthier, and more beautiful buildings.

BRUCE KING, a structural engineer for 35 years, is Founder and Director of the Ecological Building Network (EBNet) and author of *Buildings of Earth and Straw*, *Making Better Concrete*, and *Design of Straw Bale Buildings*. He lives in San Rafael, California.



SUSTAINABLE BUILDING AND DESIGN /  
CLIMATE CHANGE

8 x 10" / 160 PAGES

50 PHOTOS SPREAD THOROUGHOUT,

8 PAGE COLOUR SECTION

US / CAN \$29.99

PB ISBN 978-0-86571-868-5

EBOOK ISBN 978-1-55092-661-3

AVAILABLE NOVEMBER

ISBN 978-0-86571-868-5



9 780865 718685 >



## Positive Solutions *for* Troubled Times

New Society Publishers' mission is to publish books that contribute in fundamental ways to building an ecologically sustainable and just society, and to do so with the least possible impact upon the environment, in a manner that models that vision.

